

MTD Sales
166.73 L

Brand Share %
41.61 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	57.23	50.78 %
Stab-HA	36.39	73.87 %
W.Heater	29.34	34.34 %
Stab-HA2	13.44	57.62 %
Inverter	11.02	100.00 %
Stab-AV	9.70	47.57 %
Fan	9.61	9.75 %
Total	166.73	41.61 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.34	39.41 %
VIJAYAWADA-01	23.89	65.18 %
TIRUPATI-01	22.18	67.34 %
TRICHY-01	13.84	38.43 %
SOUTH-03	12.54	30.33 %
SOUTH-01	10.61	27.49 %
WEST-01	10.29	48.14 %
NORTH ARCOT	9.06	42.26 %
SOUTH ARCOT	8.74	39.26 %
CHENNAI-02	8.65	32.05 %
WEST-02	6.99	32.03 %
KL-SOUTH	0.59	41.69 %
Total	166.73	41.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.68	35.09 %
Stab-HA	10.40	80.25 %
W.Heater	4.19	33.99 %
Stab-HA2	2.21	93.83 %
Inverter	1.21	100.00 %
Fan	1.06	8.02 %
Stab-AV	0.59	35.83 %
Total	39.34	39.41 %

Branch *	MTD Sales L	Brand Share %
CZWH	19.68	36.09 %
CH05	1.33	39.34 %
CH11	0.79	36.78 %
CH07	0.78	36.84 %
CH28	0.73	40.22 %
CH19	0.70	25.29 %
CH08	0.57	23.28 %
CH39	0.42	37.45 %
TKM1	0.36	40.50 %
CH35	0.34	40.65 %
KNR1	0.26	39.42 %
WHC3	0.24	38.11 %
CH30	0.19	20.77 %
CH26	0.11	18.18 %
WCHN	-0.03	35.82 %
Total	39.34	39.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	75.25 %
Stab-HA	2.46	85.01 %
Fan	0.84	18.00 %
Inverter	0.40	100.00 %
W.Heater	0.39	15.93 %
Stab-AV	0.27	88.48 %
Stab-HA2	0.15	72.47 %
Total	23.89	65.18 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	40.45 %
GVM1	0.24	32.38 %
NRT1	0.21	36.98 %
PAP1	0.19	37.01 %
VJW5	0.18	32.03 %
VJW4	0.16	20.99 %
GNT1	0.16	18.25 %
VJW3	0.15	15.06 %
OGL1	0.14	33.20 %
BPP1	0.13	20.11 %
KND1	0.12	29.03 %
MTM1	0.11	32.61 %
TDD1	0.10	17.41 %
CKT1	0.09	17.93 %
CRL1	0.09	23.49 %
VJW2	0.09	37.99 %
VJW1	0.09	11.33 %
TVU1	0.08	13.59 %
RMV1	0.08	28.64 %
BVR1	0.07	6.96 %
DPE1	0.07	18.53 %
GNT2	0.07	34.87 %
ELU1	0.06	13.67 %
KDR1	0.05	26.10 %
VKN1	0.05	19.85 %
JPT1	0.03	18.32 %
PNR1	0.02	19.55 %
PRL1		0.00 %
Total	23.89	65.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	80.35 %
Stab-HA	1.19	92.44 %
Fan	0.99	26.27 %
W.Heater	0.81	19.23 %
Stab-AV	0.53	95.80 %
Inverter	0.40	100.00 %
Stab-HA2	0.22	82.64 %
Total	22.18	67.34 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.45	40.48 %
ATP1	0.35	21.42 %
RJP1	0.26	30.53 %
PUT1	0.21	38.40 %
KOU1	0.19	24.05 %
NDL1	0.16	29.78 %
TPY2	0.14	24.24 %
GTL1	0.12	21.70 %
MPL1	0.10	34.29 %
VKI1	0.09	30.43 %
DHN1	0.09	36.91 %
PIL1	0.07	18.77 %
ADI1	0.07	18.73 %
CTO1	0.07	8.85 %
KNL2	0.07	19.88 %
TPY1	0.06	16.40 %
TPI1	0.04	24.99 %
KNL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
Total	22.18	67.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	4.26	100.00 %
W.Heater	4.18	36.50 %
Stab-HA	2.68	59.93 %
Fan	0.96	8.81 %
Stab-HA2	0.90	33.97 %
Stab-AV	0.79	44.45 %
Air-Cool	0.06	13.63 %
Total	13.84	38.43 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.80	33.66 %
TVR2	0.78	31.40 %
TNJ1	0.75	35.49 %
PTK1	0.54	28.46 %
TYR1	0.50	35.53 %
TRY3	0.46	28.56 %
NCK1	0.36	38.79 %
MDI1	0.30	18.01 %
TTP1	0.27	41.08 %
NGT1	0.27	30.40 %
PBR2	0.17	11.71 %
ORU1	0.17	23.66 %
PBR1	0.16	34.08 %
NMM1	0.14	26.58 %
MSI1	0.05	5.85 %
Total	13.84	38.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.65	83.67 %
W.Heater	3.12	30.19 %
Stab-HA2	2.09	38.67 %
Stab-AV	2.00	41.97 %
Fan	1.45	9.86 %
Inverter	0.22	100.00 %
Total	12.54	30.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.31	33.93 %
MDU6	0.86	30.43 %
DGL1	0.76	36.45 %
MDU2	0.67	28.06 %
KKD2	0.52	23.38 %
TPT1	0.52	34.35 %
PNV1	0.52	36.76 %
MLR1	0.44	34.46 %
DKI1	0.36	26.89 %
MDU5	0.32	25.87 %
CBM1	0.28	24.75 %
TMM1	0.28	19.10 %
BNR1	0.26	31.37 %
MDU4	0.26	19.33 %
DGL2	0.25	30.78 %
MNM1	0.23	36.42 %
TEN1	0.23	20.08 %
ADP1	0.22	31.70 %
TDI1	0.20	31.54 %
KRR1	0.18	27.19 %
TEN2	0.15	14.15 %
MDU3	0.15	22.25 %
SZSD	0.12	32.30 %
KPT1	0.12	19.42 %
SGP1	0.12	11.58 %
BTU1	0.11	17.86 %
PKM1	0.09	30.28 %
USL1	0.09	17.56 %
PNI1	0.07	25.53 %
ODM1	0.07	11.11 %
NTM1	0.06	19.29 %
CMR1	0.06	11.93 %
Total	12.54	30.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.72	25.89 %
Stab-HA	1.99	59.74 %
Stab-HA2	1.70	44.73 %
Fan	1.58	10.36 %
Stab-AV	1.47	53.90 %
Inverter	1.15	100.00 %
Total	10.61	27.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.30	36.18 %
TVL1	1.01	35.34 %
NGR1	0.70	41.45 %
KVT1	0.69	19.93 %
TKS2	0.66	29.57 %
VNR2	0.39	21.60 %
SVK1	0.36	28.11 %
TUT2	0.33	26.18 %
VL1	0.30	25.47 %
MAR1	0.29	30.66 %
MMT1	0.26	37.35 %
RND1	0.25	16.52 %
UDN1	0.24	22.65 %
TYI1	0.23	26.71 %
RPM1	0.21	29.64 %
TKS1	0.20	16.16 %
KYR1	0.20	24.13 %
SNL1	0.19	20.55 %
APK1	0.18	15.91 %
KGL1	0.18	25.07 %
STU2	0.17	29.66 %
ASM1	0.15	39.88 %
TKY1	0.15	35.96 %
COL1	0.14	36.57 %
VNR1	0.13	29.12 %
VKM1	0.13	27.82 %
PKD1	0.11	12.85 %
ERL1	0.09	31.18 %
SKD1	0.08	6.58 %
SDI1	0.07	15.04 %
PDI1	0.06	15.61 %
SGT1	0.05	22.42 %
KSM1	0.03	8.60 %
TVL2		0.00 %
Total	10.61	27.49 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.96	64.91 %
Stab-HA2	1.51	72.95 %
Stab-AV	1.31	45.48 %
Inverter	0.98	100.00 %
Stab-HA	0.89	64.76 %
Fan	0.64	10.69 %
Total	10.29	48.14 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.54	39.95 %
PLI1	0.42	34.42 %
TPR2	0.41	41.41 %
MPM1	0.36	34.06 %
UAM1	0.19	33.97 %
SYM2	0.19	25.37 %
DPM2	0.15	25.96 %
TPR1	0.14	18.80 %
PDM1	0.12	32.34 %
UMP1	0.04	17.45 %
ANR1	0.03	15.76 %
Total	10.29	48.14 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.83	81.65 %
W.Heater	2.08	33.81 %
Stab-HA2	1.16	88.48 %
Inverter	1.02	100.00 %
Stab-AV	0.58	53.05 %
Fan	0.39	6.59 %
Total	9.06	42.26 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.34	24.90 %
VEL1	0.29	29.91 %
ARC2	0.26	39.60 %
CPT1	0.25	30.05 %
WJD1	0.18	36.47 %
WJP1	0.17	25.62 %
ABR1	0.16	24.90 %
UGI1	0.14	41.23 %
GDM1	0.14	30.68 %
CYR1	0.10	20.09 %
ANI1	0.08	11.15 %
VNB1	0.08	18.02 %
PTU1	0.06	26.19 %
Total	9.06	42.26 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.69	83.81 %
W.Heater	2.93	39.86 %
Stab-HA2	0.90	71.20 %
Inverter	0.48	100.00 %
Stab-AV	0.44	46.74 %
Fan	0.31	4.76 %
Total	8.74	39.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.81	29.99 %
ULP1	0.45	37.09 %
KLM1	0.42	37.26 %
PRT1	0.39	33.71 %
POY2	0.39	35.24 %
CDM1	0.39	19.34 %
NVL2	0.34	37.42 %
KKI2	0.32	24.75 %
STP1	0.19	32.02 %
KML1	0.17	39.05 %
TVM2	0.11	39.55 %
SJI1	0.11	20.16 %
Total	8.74	39.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.35	55.93 %
Stab-HA2	1.36	84.19 %
W.Heater	1.10	19.58 %
Inverter	0.91	100.00 %
Fan	0.60	6.73 %
Stab-AV	0.34	23.87 %
Total	8.65	32.05 %

Branch *	MTD Sales L	Brand Share %
CH03	0.80	34.16 %
CH34	0.68	31.35 %
CH21	0.56	34.83 %
CH12	0.56	32.63 %
CH18	0.51	32.46 %
MJR1	0.48	27.42 %
CH43	0.48	28.44 %
PON1	0.32	37.94 %
CH20	0.29	22.27 %
CH06	0.23	28.94 %
CH17	0.23	40.71 %
GPD1	0.18	12.39 %
CH33	0.17	19.96 %
CH23	0.17	30.90 %
CH27	0.15	37.71 %
CH09	0.15	35.10 %
CH44	0.13	15.71 %
CH31	0.10	19.46 %
CH36	0.09	21.94 %
CH46	0.08	28.65 %
CH41	0.05	8.41 %
CH32	0.01	11.76 %
Total	8.65	32.05 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.82	38.93 %
Stab-AV	1.29	58.88 %
Stab-HA2	1.07	48.74 %
Stab-HA	1.05	70.28 %
Fan	0.71	9.09 %
Air-Cool	0.06	6.49 %
Total	6.99	32.03 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.36	35.55 %
TRM1	0.31	29.58 %
SLM3	0.30	38.73 %
SGI1	0.26	28.67 %
MTR1	0.24	37.68 %
DPR2	0.22	26.12 %
RSP1	0.21	19.44 %
ERD2	0.19	19.46 %
PLC1	0.19	35.41 %
SGG1	0.18	36.92 %
SLM2	0.16	38.40 %
VPD1	0.14	16.44 %
EDP1	0.14	26.66 %
TCG1	0.14	40.61 %
PDR1	0.13	33.53 %
KRI1	0.13	17.99 %
NKL2	0.12	17.42 %
CMI1	0.11	27.93 %
EPI1	0.10	16.41 %
MCR1	0.10	11.51 %
OML1	0.09	29.53 %
KVP1	0.06	9.85 %
PMP1	0.05	14.19 %
BMD1	0.04	10.65 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	6.99	32.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.20	100.00 %
Stab-HA2	0.18	90.05 %
Stab-AV	0.08	100.00 %
Fan	0.07	9.40 %
W.Heater	0.06	28.40 %
Total	0.59	41.69 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.09	32.18 %
Total	0.59	41.69 %