

MTD Sales
324.37 L

Brand Share %
28.48 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **28.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	226.08	87.82 %
Air-Cool	52.54	16.23 %
Inverter	12.37	100.00 %
Fan	10.73	6.04 %
Stab-AV	8.32	67.50 %
Stab-HA2	7.86	54.01 %
W.Heater	6.28	32.16 %
Gas-Stov	0.14	0.11 %
Mixie	0.10	0.05 %
In-Stove	-0.05	-0.28 %
Total	324.37	28.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	53.53	35.51 %
TRICHY-01	43.64	34.82 %
TIRUPATI-01	38.53	35.78 %
CHENNAI-02	33.54	33.68 %
SOUTH-03	29.37	26.06 %
SOUTH-01	26.00	19.37 %
NORTH ARCOT	24.46	32.91 %
WEST-02	19.86	22.36 %
WEST-01	18.97	26.94 %
VIJAYAWADA-01	18.83	21.04 %
SOUTH ARCOT	12.72	22.29 %
KL-SOUTH	2.56	23.01 %
KL-NORTH	2.35	13.63 %
Total	324.37	28.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	39.53	89.98 %
Air-Cool	5.83	16.90 %
Inverter	2.13	100.00 %
Fan	2.04	8.51 %
Stab-HA2	1.87	98.84 %
Stab-AV	1.09	80.76 %
W.Heater	1.04	29.12 %
Total	53.53	35.51 %

Branch *	MTD Sales L	Brand Share %
CH49	1.56	23.72 %
CH08	1.45	22.45 %
CH39	1.10	21.87 %
GUD2	0.81	26.28 %
TKM1	0.75	24.69 %
CH26	0.41	26.79 %
CH29	0.21	18.35 %
CH40	0.07	27.61 %
WHC3		0.00 %
Total	53.53	35.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	35.56	95.82 %
Inverter	3.15	100.00 %
Air-Cool	1.56	4.91 %
Fan	1.39	6.40 %
Stab-AV	0.83	58.02 %
W.Heater	0.59	55.91 %
Stab-HA2	0.56	42.80 %
Total	43.64	34.82 %

Branch *	MTD Sales L	Brand Share %
TNJ2	2.26	26.79 %
KUM1	1.92	27.87 %
PBR2	1.68	22.99 %
MVM1	1.54	23.37 %
TYR1	1.13	19.96 %
KUM2	0.67	17.44 %
NCK1	0.30	18.07 %
TZSD		0.00 %
Total	43.64	34.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	21.77	35.81 %
Stab-HA	14.41	97.39 %
Fan	0.95	13.39 %
W.Heater	0.61	66.02 %
Stab-AV	0.32	92.72 %
Stab-HA2	0.29	59.65 %
Inverter	0.17	100.00 %
Total	38.53	35.78 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.43	28.27 %
KDR1	0.94	25.88 %
PDT1	0.91	28.00 %
KNL1	0.83	17.29 %
TPY1	0.55	19.34 %
KDA1	0.50	12.76 %
ADI1	0.50	11.74 %
KNL2	0.48	14.53 %
TPSD		0.00 %
Total	38.53	35.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	29.85	86.77 %
Air-Cool	1.30	5.60 %
Stab-HA2	1.06	93.26 %
Stab-AV	0.54	83.54 %
W.Heater	0.37	24.15 %
Inverter	0.23	100.00 %
Fan	0.19	1.25 %
Total	33.54	33.68 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.37	24.30 %
CH20	0.99	24.74 %
CH43	0.76	20.01 %
CH41	0.71	28.02 %
CH44	0.63	22.00 %
CH36	0.59	24.50 %
CH27	0.54	25.07 %
CH46	0.40	17.53 %
CH50	0.17	4.31 %
MC05		0.00 %
Total	33.54	33.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	23.09	86.31 %
Inverter	1.86	100.00 %
Fan	1.29	5.78 %
Air-Cool	1.24	5.44 %
Stab-AV	0.87	39.42 %
Stab-HA2	0.63	28.08 %
W.Heater	0.39	23.17 %
Total	29.37	26.06 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.87	18.44 %
MDU1	1.75	19.30 %
MDU6	1.16	23.36 %
TMM1	0.69	14.16 %
DGL2	0.68	24.94 %
PNV2	0.62	26.63 %
KYK1	0.60	26.47 %
MDU3	0.57	16.95 %
TEN2	0.49	18.36 %
KRR1	0.48	22.48 %
MDU5	0.48	12.46 %
MLR1	0.38	20.66 %
PKM1	0.35	27.21 %
MDU4	0.35	17.99 %
BNR1	0.35	17.57 %
PNI1	0.30	15.82 %
CBM1	0.29	16.94 %
SGP1	0.23	20.05 %
MNM1	0.23	20.68 %
ADP1	0.19	17.97 %
TEN1	0.19	9.39 %
KPT1	0.19	9.43 %
CMR1	0.09	8.12 %
SZSD		0.00 %
Total	29.37	26.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.71	81.56 %
Air-Cool	1.97	6.97 %
Inverter	1.45	100.00 %
Fan	1.37	4.71 %
W.Heater	0.94	31.43 %
Stab-HA2	0.84	32.82 %
Stab-AV	0.72	57.12 %
Total	26.00	19.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.48	24.20 %
NGR1	1.51	25.09 %
KVT1	1.42	14.61 %
TUT2	1.24	24.27 %
TCN1	1.18	26.57 %
TVL1	1.14	10.79 %
TKS2	0.94	17.51 %
VLY1	0.88	24.11 %
SVK1	0.79	24.10 %
VNR2	0.77	11.95 %
RPM1	0.62	17.15 %
TKS1	0.60	14.97 %
MAR1	0.59	13.68 %
APK1	0.59	21.61 %
MMT1	0.56	23.04 %
APK2	0.44	15.45 %
VNR1	0.44	25.77 %
STU2	0.37	19.10 %
ERL2	0.29	7.84 %
SNL1	0.28	9.38 %
ARM1	0.26	14.55 %
VKM1	0.25	8.67 %
KYR1	0.24	8.05 %
KGL1	0.23	14.23 %
TKY1	0.20	10.55 %
ASM1	0.19	9.17 %
SDI1	0.17	13.98 %
KSM1	0.13	19.35 %
PDI1	0.07	2.93 %
SGT1	0.05	4.82 %
Total	26.00	19.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	21.29	92.74 %
Air-Cool	1.40	7.98 %
Stab-AV	0.53	100.00 %
Inverter	0.40	100.00 %
Fan	0.32	2.52 %
Stab-HA2	0.30	85.07 %
W.Heater	0.22	15.01 %
Total	24.46	32.91 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.17	27.77 %
CPT1	0.40	26.85 %
PLR1	0.39	23.53 %
ABR1	0.24	9.36 %
BGR1	0.24	15.11 %
VNB1	0.22	9.22 %
SLG1	0.21	11.17 %
UGI1	0.19	15.76 %
TRR1	0.18	6.00 %
CGM1	0.07	4.81 %
GDM1	0.02	1.61 %
PTU1	0.01	1.35 %
Total	24.46	32.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	11.76	85.09 %
Air-Cool	4.30	17.17 %
Stab-AV	1.28	80.88 %
Fan	1.05	8.05 %
Stab-HA2	0.90	61.13 %
W.Heater	0.57	35.66 %
Total	19.86	22.36 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.04	16.84 %
KRI1	0.89	21.07 %
PLC1	0.64	15.72 %
PMP1	0.63	21.30 %
HSR2	0.60	19.24 %
MCR1	0.58	20.34 %
HSR1	0.46	13.00 %
DPR2	0.46	20.93 %
VPD1	0.41	21.34 %
TRM1	0.38	22.73 %
SLM2	0.38	15.03 %
KVP1	0.38	13.89 %
BMD1	0.35	16.13 %
KAM1	0.34	9.67 %
ATU1	0.34	10.65 %
MTR1	0.27	12.74 %
EPI1	0.26	12.19 %
SGI1	0.25	11.11 %
DPR1	0.19	8.25 %
NKL2	0.19	7.75 %
EDP1	0.16	16.65 %
TCG1	0.15	24.28 %
WHPD		0.00 %
WZWH		0.00 %
Total	19.86	22.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.87	87.43 %
Air-Cool	3.29	21.15 %
Inverter	1.82	100.00 %
Stab-AV	1.46	86.11 %
Fan	1.03	9.95 %
W.Heater	0.82	31.46 %
Stab-HA2	0.69	58.41 %
Total	18.97	26.94 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.85	23.31 %
TPR2	0.84	22.74 %
KGM1	0.69	26.08 %
MPM1	0.66	27.87 %
SUL1	0.60	15.67 %
CBE5	0.59	27.00 %
CBE6	0.55	19.81 %
PLI1	0.54	18.30 %
SYM2	0.35	18.33 %
UMP1	0.30	23.46 %
PPI1	0.30	19.17 %
CNR1	0.28	23.41 %
DPM2	0.26	17.23 %
ANR1	0.20	27.83 %
CBE3	0.19	19.67 %
TPR4	0.09	8.79 %
KGI1	0.08	18.69 %
UAM1	0.05	3.00 %
WZSD		0.00 %
Total	18.97	26.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.74	67.11 %
Air-Cool	6.46	14.72 %
Fan	0.48	6.95 %
Inverter	0.38	100.00 %
Stab-HA2	0.28	21.13 %
Stab-AV	0.27	40.09 %
W.Heater	0.22	29.81 %
Total	18.83	21.04 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	16.14 %
GNT1	0.78	23.08 %
BVR1	0.72	23.14 %
JPT1	0.68	23.59 %
RAL1	0.68	27.87 %
NZV1	0.61	25.56 %
GVM1	0.55	14.26 %
CRL1	0.52	11.31 %
VJW2	0.48	26.36 %
TNK1	0.47	25.09 %
CKT1	0.44	18.47 %
VJW4	0.36	11.74 %
NRT1	0.36	15.47 %
TVU1	0.35	12.95 %
ELU1	0.35	21.33 %
BPP1	0.30	14.93 %
MTM1	0.29	15.71 %
RMV1	0.28	21.81 %
VJW5	0.25	12.38 %
PAP1	0.24	14.44 %
PNR1	0.18	25.69 %
TDD1	0.17	10.98 %
VKN1	0.17	11.73 %
AMP1	0.11	11.05 %
KND1	0.08	8.27 %
PPM1	0.07	6.94 %
TNI1	0.01	1.10 %
GTSD		0.00 %
Total	18.83	21.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.02	85.52 %
Air-Cool	1.91	10.89 %
Inverter	0.48	100.00 %
Stab-AV	0.35	78.43 %
Fan	0.34	3.04 %
W.Heater	0.33	38.20 %
Stab-HA2	0.29	71.22 %
Total	12.72	22.29 %

Branch *	MTD Sales L	Brand Share %
POY1	0.89	27.12 %
CDM1	0.85	19.96 %
CUD1	0.84	13.27 %
VCM2	0.77	18.59 %
NVL2	0.74	20.13 %
PRT1	0.60	22.78 %
KML1	0.50	22.57 %
TVM1	0.46	25.65 %
KLM1	0.40	15.20 %
SJI2	0.38	15.48 %
MKM1	0.32	21.07 %
VCM1	0.27	15.59 %
STP1	0.26	14.57 %
ULP1	0.13	6.97 %
VPM1	0.12	9.39 %
KKI2	0.07	3.18 %
WHUT		0.00 %
Total	12.72	22.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.56	82.29 %
Air-Cool	0.62	42.30 %
Fan	0.24	13.94 %
Stab-HA2	0.07	75.96 %
Gas-Stov	0.04	2.19 %
Mixie	0.04	1.20 %
Stab-AV	0.03	35.68 %
In-Stove	-0.04	-4.52 %
Total	2.56	23.01 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.01	20.30 %
PNL1	0.72	28.28 %
KLR1	0.50	28.31 %
PAS1	0.37	20.25 %
Total	2.56	23.01 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	64.32 %
Stab-HA	0.69	69.71 %
Inverter	0.29	100.00 %
W.Heater	0.19	43.11 %
Gas-Stov	0.10	1.89 %
Stab-HA2	0.07	77.69 %
Mixie	0.06	1.74 %
Stab-AV	0.04	45.90 %
Fan	0.03	1.54 %
In-Stove	-0.01	-0.29 %
Total	2.35	13.63 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.37	13.73 %
KZSD		0.00 %
Total	2.35	13.63 %