

MTD Sales
82.53 L

Brand Share %
33.24 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	25.10	73.01 %
W.Heater	21.72	30.82 %
Fan	10.31	9.72 %
Stab-HA2	9.67	65.32 %
Inverter	8.68	100.00 %
Stab-AV	7.05	50.69 %
Total	82.53	33.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	14.03	35.43 %
TRICHY-01	12.52	45.20 %
SOUTH-03	10.80	30.68 %
SOUTH-01	10.19	28.70 %
WEST-01	8.19	39.17 %
NORTH ARCOT	5.95	37.82 %
CHENNAI-02	5.71	25.84 %
WEST-02	5.69	28.61 %
SOUTH ARCOT	4.99	32.08 %
TIRUPATI-01	1.75	25.50 %
VIJAYAWADA-01	1.36	23.19 %
KL-SOUTH	1.35	39.97 %
Total	82.53	33.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.08	69.91 %
W.Heater	3.74	28.45 %
Fan	1.22	8.79 %
Stab-HA2	1.20	84.19 %
Inverter	1.17	100.00 %
Stab-AV	0.62	46.67 %
Total	14.03	35.43 %

Branch *	MTD Sales L	Brand Share %
CH14	0.51	30.31 %
CH28	0.47	30.86 %
CH07	0.45	25.44 %
CH19	0.44	29.41 %
CH11	0.34	25.27 %
CH45	0.23	22.38 %
CH22	0.15	19.02 %
CH26	0.15	25.73 %
CH37	0.14	16.42 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	14.03	35.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.42	89.27 %
Inverter	3.39	100.00 %
W.Heater	2.98	38.30 %
Fan	1.29	13.10 %
Stab-HA2	0.80	53.47 %
Stab-AV	0.64	48.20 %
Total	12.52	45.20 %

Branch *	MTD Sales L	Brand Share %
TZSD	0.25	23.47 %
ORU1	0.24	33.11 %
JKM1	0.21	29.67 %
TVR1	0.09	16.14 %
AYR1	0.09	17.30 %
TRY3	0.05	10.22 %
Total	12.52	45.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.77	83.31 %
Fan	1.98	10.93 %
W.Heater	1.62	28.55 %
Stab-HA2	1.54	46.26 %
Stab-AV	1.30	44.09 %
Inverter	0.57	100.00 %
Total	10.80	30.68 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.80	32.69 %
MDU1	0.73	26.22 %
TMM1	0.64	32.24 %
MDU6	0.36	17.95 %
DKI1	0.28	28.47 %
MDU5	0.26	16.25 %
MPA1	0.22	21.78 %
TDI1	0.19	32.60 %
CBM1	0.19	16.76 %
USL1	0.17	25.17 %
KKD2	0.17	18.46 %
SGP1	0.15	32.32 %
ADP1	0.14	28.51 %
SZSD	0.12	7.86 %
KPT1	0.10	17.52 %
TEN2	0.09	18.39 %
DGL2	0.09	13.82 %
BTU1	0.07	21.80 %
NTM1	0.06	13.37 %
MNM1	0.05	16.84 %
BNR1	0.05	12.48 %
CMR1	0.03	10.22 %
Total	10.80	30.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.32	64.76 %
W.Heater	1.98	32.28 %
Fan	1.93	9.79 %
Inverter	1.53	100.00 %
Stab-HA2	1.48	54.60 %
Stab-AV	0.94	53.11 %
Total	10.19	28.70 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.56	27.39 %
TKS2	0.54	23.07 %
TUT1	0.40	19.04 %
RND1	0.37	25.39 %
TUT2	0.29	24.38 %
SKD1	0.28	30.52 %
TKS1	0.27	18.08 %
VNR2	0.25	16.83 %
TCN1	0.24	26.39 %
TVL1	0.24	17.86 %
KYR1	0.24	24.94 %
PDI1	0.21	32.08 %
PKD1	0.20	31.97 %
KSM1	0.20	32.33 %
ERL2	0.19	28.93 %
SNL1	0.18	27.64 %
SDI1	0.18	18.61 %
RPM1	0.18	20.55 %
APK2	0.17	20.38 %
VKM1	0.16	31.13 %
TYI1	0.15	21.18 %
APK1	0.12	14.22 %
ASM1	0.06	9.32 %
SGT1	0.01	9.83 %
S2SD		0.00 %
Total	10.19	28.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.16	46.23 %
Stab-HA2	1.08	77.28 %
Fan	1.03	14.15 %
Stab-AV	0.88	52.63 %
Inverter	0.58	100.00 %
Stab-HA	0.48	46.06 %
Total	8.19	39.17 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.32	30.32 %
CBE4	0.32	30.87 %
SNR1	0.29	32.91 %
KMR1	0.25	15.24 %
DPM2	0.20	25.73 %
SYM2	0.20	31.29 %
PPI1	0.13	28.04 %
TPR2	0.12	22.45 %
WZSD	0.07	6.99 %
GBM1	0.03	24.41 %
Total	8.19	39.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.35	80.56 %
W.Heater	1.80	33.73 %
Stab-HA2	0.63	92.82 %
Stab-AV	0.53	65.68 %
Fan	0.48	8.28 %
Inverter	0.16	100.00 %
Total	5.95	37.82 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.34	25.79 %
ANI1	0.25	32.51 %
TRT1	0.08	22.50 %
PTU1	0.06	29.86 %
ABR1	0.06	7.77 %
CGM1	0.03	22.55 %
VNB1	0.02	7.99 %
CPT1		0.00 %
NASD		0.00 %
Total	5.95	37.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.47	56.23 %
Stab-HA2	1.07	94.27 %
W.Heater	0.83	12.96 %
Inverter	0.55	100.00 %
Fan	0.45	5.23 %
Stab-AV	0.35	31.39 %
Total	5.71	25.84 %

Branch *	MTD Sales L	Brand Share %
CH15	0.51	32.07 %
CH18	0.44	23.94 %
CH34	0.32	27.26 %
MJR1	0.28	18.72 %
CH43	0.25	21.78 %
CH33	0.19	18.03 %
CH24	0.19	19.76 %
GPD1	0.18	15.88 %
CH20	0.15	16.28 %
CH09	0.13	28.99 %
CH06	0.11	27.39 %
CH12	0.11	9.68 %
CH41	0.10	25.20 %
CH31	0.10	25.55 %
CH23	0.10	18.08 %
CH36	0.09	21.68 %
CH44	0.05	8.92 %
CH46	0.03	7.02 %
CH01		0.00 %
CH32		0.00 %
Total	5.71	25.84 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.06	42.17 %
Fan	0.76	8.15 %
Stab-AV	0.71	49.36 %
Stab-HA2	0.65	54.87 %
Stab-HA	0.50	72.53 %
Total	5.69	28.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.31	24.32 %
VPD1	0.21	23.98 %
SLM3	0.19	33.01 %
PLC1	0.16	31.32 %
ERD1	0.15	14.28 %
APN1	0.15	28.22 %
SGI1	0.14	23.40 %
ATU1	0.14	20.33 %
EPI1	0.13	25.80 %
WZWH	0.09	9.10 %
EDP1	0.06	20.63 %
KVP1	0.05	8.89 %
CMI1	0.05	19.03 %
PDR1	0.04	12.35 %
NKL2	0.03	6.54 %
OML1	0.03	6.06 %
PMP1	0.03	10.30 %
SGG1	0.02	14.36 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
Total	5.69	28.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.18	75.00 %
W.Heater	0.79	19.37 %
Stab-HA2	0.65	77.74 %
Inverter	0.54	100.00 %
Stab-AV	0.52	63.94 %
Fan	0.32	5.07 %
Total	4.99	32.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.70	31.33 %
POY1	0.46	32.98 %
NVL2	0.31	22.88 %
POY2	0.24	16.37 %
PRT1	0.21	27.84 %
KKI2	0.17	19.46 %
CDM1	0.12	11.61 %
MKM1	0.07	32.85 %
VCM1	0.06	19.34 %
TDM1	0.02	7.25 %
STP1		0.00 %
WHNV		0.00 %
Total	4.99	32.08 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.59	82.99 %
Fan	0.51	16.19 %
Stab-AV	0.20	76.95 %
Inverter	0.18	100.00 %
W.Heater	0.16	6.72 %
Stab-HA2	0.11	83.86 %
Total	1.75	25.50 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.13	31.54 %
NDL1	0.11	29.31 %
KHT1	0.10	24.46 %
NYP1	0.08	29.65 %
KDA1	0.08	20.70 %
MPL1	0.07	22.04 %
KOU1	0.07	16.63 %
TPY1	0.06	26.87 %
PIL1	0.04	24.13 %
VKI1	0.03	13.19 %
ADI1	0.03	11.30 %
KNL2	0.03	12.90 %
KNL1	0.02	7.37 %
ATP1	0.02	6.66 %
DHN1	0.02	19.18 %
TPY2	0.02	4.39 %
PMR1	0.02	15.48 %
PGR1	0.02	12.96 %
KVL1	0.02	7.82 %
BVL1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
Total	1.75	25.50 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.76	84.23 %
Fan	0.35	15.08 %
Stab-AV	0.14	74.57 %
Stab-HA2	0.12	91.15 %
Total	1.36	23.19 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.13	31.52 %
GVM1	0.11	20.21 %
VJW3	0.05	16.21 %
OGI1	0.05	14.90 %
CKT1	0.04	11.23 %
GDV1	0.03	24.70 %
ELU1	0.02	6.33 %
NRT1	0.02	5.07 %
PNR1	0.02	18.80 %
VJW1	0.02	7.80 %
JPT1	0.02	15.23 %
VJW5	0.02	12.24 %
BPP1	0.02	10.33 %
GNT1	0.02	26.61 %
DPE1	0.02	12.74 %
TVU1	0.01	13.32 %
BVR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.36	23.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.34	100.00 %
Stab-AV	0.22	94.34 %
Stab-HA	0.19	100.00 %
Total	1.35	39.97 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.25	25.77 %
Total	1.35	39.97 %