

MTD Sales
158.99 L

Brand Share %
41.71 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	57.23	51.10 %
Stab-HA	34.72	74.11 %
W.Heater	26.72	33.88 %
Stab-HA2	12.52	57.17 %
Inverter	9.43	100.00 %
Stab-AV	9.26	48.09 %
Fan	9.11	9.80 %
Total	158.99	41.71 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	38.22	39.36 %
VIJAYAWADA-01	23.74	66.07 %
TIRUPATI-01	21.50	68.18 %
TRICHY-01	12.47	37.39 %
SOUTH-03	11.63	30.32 %
SOUTH-01	10.15	28.23 %
WEST-01	9.45	47.64 %
NORTH ARCOT	8.55	41.72 %
SOUTH ARCOT	8.31	39.14 %
CHENNAI-02	8.10	31.49 %
WEST-02	6.29	30.90 %
KL-SOUTH	0.58	43.10 %
Total	158.99	41.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.68	35.05 %
Stab-HA	9.94	79.74 %
W.Heater	3.88	34.03 %
Stab-HA2	2.02	92.88 %
Inverter	1.14	100.00 %
Fan	0.99	8.12 %
Stab-AV	0.56	36.39 %
Total	38.22	39.36 %

Branch *	MTD Sales L	Brand Share %
CZWH	19.68	36.09 %
CH05	1.25	38.84 %
CH07	0.73	34.78 %
CH11	0.72	34.97 %
CH19	0.70	26.38 %
CH08	0.58	24.14 %
CH39	0.39	38.00 %
KNR1	0.26	39.42 %
WHC3	0.24	38.11 %
CH30	0.19	21.62 %
CH26	0.11	18.18 %
MC10		6.95 %
Total	38.22	39.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	75.74 %
Stab-HA	2.45	86.27 %
Fan	0.81	18.22 %
Inverter	0.40	100.00 %
W.Heater	0.31	14.15 %
Stab-AV	0.26	91.54 %
Stab-HA2	0.14	70.52 %
Total	23.74	66.07 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.41	41.62 %
GVM1	0.23	31.13 %
VJW5	0.18	32.03 %
VJW4	0.16	21.36 %
GNT1	0.16	18.50 %
VJW3	0.15	15.06 %
OGI1	0.14	36.78 %
BPP1	0.13	20.11 %
KND1	0.12	29.03 %
MTM1	0.11	41.38 %
TDD1	0.10	19.76 %
CKT1	0.09	17.93 %
CRL1	0.09	23.49 %
VJW2	0.09	37.99 %
TVU1	0.08	13.59 %
RMV1	0.08	32.09 %
BVR1	0.07	6.96 %
DPE1	0.07	18.53 %
GNT2	0.07	34.87 %
VJW1	0.07	9.27 %
ELU1	0.06	14.74 %
KDR1	0.05	26.93 %
VKN1	0.05	19.85 %
JPT1	0.03	18.32 %
PNR1	0.02	19.55 %
AMP1		0.00 %
PRL1		0.00 %
Total	23.74	66.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	80.69 %
Stab-HA	1.12	94.26 %
Fan	0.96	27.66 %
W.Heater	0.64	17.33 %
Stab-AV	0.52	95.67 %
Stab-HA2	0.22	79.24 %
Total	21.50	68.18 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	21.42 %
KHT1	0.28	32.72 %
RJP1	0.22	28.86 %
NDL1	0.16	34.69 %
TPY2	0.14	25.19 %
GTL1	0.12	21.70 %
PUT1	0.11	26.50 %
MPL1	0.10	34.29 %
KOU1	0.10	14.99 %
VKI1	0.09	30.43 %
DHN1	0.09	36.91 %
PIL1	0.07	18.77 %
ADI1	0.07	18.73 %
CTO1	0.07	9.70 %
TPY1	0.06	19.40 %
KNL2	0.05	17.65 %
TPI1	0.04	33.02 %
KNL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
Total	21.50	68.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	3.77	36.08 %
Inverter	3.52	100.00 %
Stab-HA	2.55	59.61 %
Fan	0.94	9.06 %
Stab-HA2	0.84	33.52 %
Stab-AV	0.78	45.97 %
Air-Cool	0.06	13.63 %
Total	12.47	37.39 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.80	34.99 %
TNJ1	0.75	36.76 %
TVR2	0.65	30.10 %
TYR1	0.47	34.43 %
TRY3	0.46	29.95 %
PTK1	0.38	22.73 %
TVR1	0.38	40.76 %
NCK1	0.36	40.61 %
MDI1	0.30	19.13 %
NGT1	0.27	30.40 %
TTP1	0.24	40.81 %
AYR1	0.19	38.46 %
PBR2	0.17	12.42 %
PBR1	0.16	38.67 %
ORU1	0.14	22.76 %
NMM1	0.14	26.58 %
MSI1	0.05	6.25 %
Total	12.47	37.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.32	82.47 %
W.Heater	2.94	31.19 %
Stab-HA2	1.97	38.89 %
Stab-AV	1.92	42.81 %
Fan	1.27	9.20 %
Inverter	0.22	100.00 %
Total	11.63	30.32 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.17	33.31 %
MDU6	0.81	30.88 %
DGL1	0.63	32.52 %
MDU2	0.59	26.45 %
PNV1	0.51	38.22 %
TPT1	0.51	35.55 %
KKD2	0.47	23.82 %
MLR1	0.38	32.44 %
DKI1	0.34	26.93 %
MDU5	0.29	26.21 %
CBM1	0.28	25.78 %
BNR1	0.26	31.69 %
DGL2	0.25	30.78 %
TMM1	0.24	18.31 %
MNM1	0.23	41.62 %
TEN1	0.23	20.15 %
ADP1	0.22	34.96 %
MDU4	0.21	19.59 %
TDI1	0.20	33.12 %
KRR1	0.18	26.61 %
TEN2	0.15	14.28 %
MDU3	0.13	20.61 %
SZSD	0.12	32.30 %
SGP1	0.12	11.80 %
PKM1	0.09	30.28 %
USL1	0.09	18.03 %
BTU1	0.09	17.14 %
KPT1	0.07	16.71 %
PNI1	0.07	28.89 %
ODM1	0.07	11.11 %
NTM1	0.06	19.29 %
CMR1	0.06	12.65 %
Total	11.63	30.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.48	25.68 %
Stab-HA	1.91	63.88 %
Stab-HA2	1.63	45.39 %
Fan	1.55	10.74 %
Stab-AV	1.42	55.26 %
Inverter	1.15	100.00 %
Total	10.15	28.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.30	38.98 %
TVL1	0.91	34.54 %
KVT1	0.68	21.09 %
TKS2	0.57	30.49 %
VNR2	0.39	22.78 %
SVK1	0.33	27.47 %
TUT2	0.31	25.60 %
VLY1	0.30	27.70 %
MAR1	0.29	32.64 %
RND1	0.25	16.52 %
UDN1	0.24	22.65 %
TYI1	0.23	33.17 %
RPM1	0.21	29.64 %
TKS1	0.20	17.24 %
MMT1	0.19	32.93 %
SNL1	0.19	21.34 %
APK1	0.18	17.54 %
STU2	0.17	30.15 %
KGL1	0.16	23.19 %
KYR1	0.16	21.66 %
ASM1	0.15	39.88 %
TKY1	0.13	36.88 %
VNR1	0.13	29.12 %
VKM1	0.13	30.29 %
COL1	0.12	34.17 %
PKD1	0.11	15.47 %
ERL1	0.09	31.18 %
SKD1	0.08	7.56 %
SDI1	0.07	15.04 %
PDI1	0.06	16.17 %
SGT1	0.05	22.42 %
KSM1	0.03	8.60 %
TVL2		0.00 %
Total	10.15	28.23 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.59	63.79 %
Stab-HA2	1.46	73.35 %
Stab-AV	1.23	44.93 %
Stab-HA	0.80	63.36 %
Inverter	0.78	100.00 %
Fan	0.59	10.78 %
Total	9.45	47.64 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.54	40.87 %
PLI1	0.42	34.80 %
MPM1	0.36	34.38 %
SYM2	0.19	29.23 %
DPM2	0.15	28.69 %
TPR1	0.14	19.06 %
UAM1	0.11	23.43 %
PDM1	0.04	13.60 %
UMP1	0.04	17.45 %
ANR1		0.00 %
Total	9.45	47.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.75	81.47 %
W.Heater	1.84	31.85 %
Stab-HA2	1.06	87.55 %
Inverter	1.02	100.00 %
Stab-AV	0.50	50.35 %
Fan	0.38	6.67 %
Total	8.55	41.72 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.34	25.11 %
ARC2	0.26	39.60 %
CPT1	0.25	30.05 %
VEL1	0.19	21.96 %
WJD1	0.18	40.88 %
WJP1	0.17	27.33 %
CGM1	0.17	40.65 %
ABR1	0.16	25.68 %
UGI1	0.12	38.17 %
VNB1	0.08	18.02 %
GDM1	0.06	17.25 %
ANI1	0.06	8.99 %
PTU1	0.06	26.19 %
CYR1	0.04	11.07 %
Total	8.55	41.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.53	85.08 %
W.Heater	2.74	39.08 %
Stab-HA2	0.84	71.04 %
Inverter	0.48	100.00 %
Stab-AV	0.40	47.38 %
Fan	0.31	4.98 %
Total	8.31	39.14 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.76	28.95 %
PRT1	0.39	35.23 %
POY2	0.39	35.24 %
KLM1	0.37	39.15 %
ULP1	0.36	33.03 %
NVL2	0.34	40.49 %
CDM1	0.33	17.11 %
KKI2	0.32	25.86 %
STP1	0.19	33.24 %
KML1	0.17	39.05 %
TVM2	0.11	39.55 %
SJI1	0.11	20.89 %
Total	8.31	39.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.19	56.02 %
Stab-HA2	1.24	82.95 %
W.Heater	1.06	19.76 %
Inverter	0.72	100.00 %
Fan	0.56	6.55 %
Stab-AV	0.34	25.01 %
Total	8.10	31.49 %

Branch *	MTD Sales L	Brand Share %
CH03	0.79	33.95 %
CH34	0.64	31.97 %
CH21	0.56	35.27 %
MJR1	0.48	28.27 %
CH43	0.45	27.46 %
CH18	0.44	29.78 %
CH12	0.39	27.81 %
PON1	0.31	38.96 %
CH20	0.29	22.27 %
CH17	0.21	40.11 %
CH06	0.20	26.79 %
GPD1	0.18	12.58 %
CH33	0.17	22.39 %
CH23	0.17	31.73 %
CH09	0.15	35.10 %
CH44	0.13	15.71 %
CH36	0.09	21.94 %
CH46	0.08	28.65 %
CH31	0.07	13.79 %
CH41	0.05	8.60 %
CH32	0.01	11.76 %
Total	8.10	31.49 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.40	37.04 %
Stab-AV	1.25	58.59 %
Stab-HA	0.96	70.09 %
Stab-HA2	0.94	46.22 %
Fan	0.68	9.05 %
Air-Cool	0.06	6.49 %
Total	6.29	30.90 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.36	35.55 %
TRM1	0.28	27.53 %
SGI1	0.25	29.71 %
MTR1	0.24	39.17 %
DPR2	0.22	26.53 %
RSP1	0.20	18.58 %
ERD2	0.19	20.64 %
SGG1	0.18	39.44 %
SLM3	0.16	26.17 %
PLC1	0.16	34.49 %
SLM2	0.14	36.27 %
EDP1	0.14	27.83 %
KRI1	0.13	18.14 %
PDR1	0.12	31.15 %
EPI1	0.12	18.70 %
VPD1	0.11	17.30 %
CMI1	0.11	27.93 %
MCR1	0.10	12.64 %
TCG1	0.10	32.67 %
NKL2	0.09	12.73 %
OML1	0.08	26.47 %
PMP1	0.05	14.19 %
KVP1	0.05	7.39 %
BMD1	0.04	13.11 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	6.29	30.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.20	100.00 %
Stab-HA2	0.16	89.30 %
Stab-AV	0.08	100.00 %
Fan	0.07	10.31 %
W.Heater	0.06	28.40 %
Total	0.58	43.10 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.09	32.18 %
Total	0.58	43.10 %