

MTD Sales
310.40 L

Brand Share %
29.00 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **29.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	216.77	88.96 %
Air-Cool	50.90	16.30 %
Inverter	11.97	100.00 %
Fan	10.15	6.04 %
Stab-AV	7.59	68.65 %
Stab-HA2	6.91	55.77 %
W.Heater	5.88	32.10 %
Gas-Stov	0.14	0.12 %
Mixie	0.10	0.06 %
In-Stove	-0.01	-0.06 %
Total	310.40	29.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	51.35	36.16 %
TRICHY-01	41.49	34.94 %
TIRUPATI-01	37.35	36.42 %
CHENNAI-02	32.14	33.79 %
SOUTH-03	28.62	26.77 %
SOUTH-01	24.67	19.78 %
NORTH ARCOT	23.20	33.14 %
WEST-02	19.05	22.87 %
VIJAYAWADA-01	18.23	22.64 %
WEST-01	17.50	26.80 %
SOUTH ARCOT	12.08	22.19 %
KL-SOUTH	2.49	23.74 %
KL-NORTH	2.23	13.66 %
Total	310.40	29.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	37.84	89.81 %
Air-Cool	5.59	16.63 %
Inverter	2.13	100.00 %
Fan	2.04	8.77 %
Stab-HA2	1.69	99.35 %
W.Heater	1.04	29.15 %
Stab-AV	1.02	80.45 %
Total	51.35	36.16 %

Branch *	MTD Sales L	Brand Share %
CH49	1.50	24.03 %
CH08	1.34	21.76 %
CH39	1.07	21.61 %
GUD2	0.78	25.45 %
TKM1	0.72	25.28 %
CH26	0.40	26.09 %
CH29	0.10	10.55 %
CH40	0.07	27.61 %
WHC3		0.00 %
Total	51.35	36.16 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	34.02	95.77 %
Inverter	2.98	100.00 %
Air-Cool	1.56	5.04 %
Fan	1.31	6.25 %
Stab-AV	0.76	58.26 %
Stab-HA2	0.51	46.12 %
W.Heater	0.34	42.40 %
Total	41.49	34.94 %

Branch *	MTD Sales L	Brand Share %
TNJ2	2.18	26.97 %
KUM1	1.79	28.44 %
MVM1	1.47	23.68 %
PBR2	1.44	20.84 %
TYR1	1.13	20.24 %
KUM2	0.61	17.01 %
NCK1	0.30	18.44 %
Total	41.49	34.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	21.14	35.85 %
Stab-HA	13.82	98.00 %
Fan	0.91	13.93 %
W.Heater	0.61	80.36 %
Inverter	0.38	100.00 %
Stab-AV	0.28	91.73 %
Stab-HA2	0.22	52.93 %
Total	37.35	36.42 %

Branch *	MTD Sales L	Brand Share %
PDT1	0.91	28.77 %
KNL1	0.81	17.69 %
KDR1	0.66	20.16 %
TPY1	0.53	18.90 %
KDA1	0.49	13.87 %
KNL2	0.48	14.84 %
ADI1	0.47	11.26 %
TPSD		0.00 %
Total	37.35	36.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	28.54	86.33 %
Air-Cool	1.30	5.76 %
Stab-HA2	0.98	92.75 %
Stab-AV	0.54	83.54 %
W.Heater	0.37	24.24 %
Inverter	0.23	100.00 %
Fan	0.19	1.32 %
Total	32.14	33.79 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.34	25.74 %
CH20	0.89	23.02 %
CH43	0.70	19.81 %
CH41	0.63	25.57 %
CH44	0.61	23.05 %
CH36	0.59	25.40 %
CH27	0.51	24.88 %
CH46	0.40	18.75 %
CH50	0.14	3.52 %
MC05		0.00 %
Total	32.14	33.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	22.63	86.51 %
Inverter	1.86	100.00 %
Fan	1.22	5.87 %
Air-Cool	1.13	5.16 %
Stab-AV	0.80	42.61 %
Stab-HA2	0.58	27.09 %
W.Heater	0.39	24.48 %
Total	28.62	26.77 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.85	18.69 %
MDU1	1.71	20.29 %
MDU6	1.10	23.92 %
DGL2	0.68	26.73 %
TMM1	0.66	14.35 %
PNV2	0.62	27.46 %
KYK1	0.60	26.47 %
MDU3	0.57	17.20 %
KRR1	0.48	22.87 %
MDU5	0.48	12.69 %
TEN2	0.46	21.91 %
MLR1	0.38	21.54 %
PKM1	0.35	28.23 %
MDU4	0.31	16.71 %
PNI1	0.30	16.12 %
CBM1	0.29	17.80 %
BNR1	0.28	17.51 %
SGP1	0.23	20.51 %
MNM1	0.23	22.63 %
TEN1	0.19	9.85 %
KPT1	0.19	9.63 %
ADP1	0.18	17.26 %
CMR1	0.06	5.30 %
Total	28.62	26.77 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.88	81.46 %
Air-Cool	1.97	7.33 %
Inverter	1.45	100.00 %
Fan	1.07	3.95 %
W.Heater	0.94	32.12 %
Stab-HA2	0.70	30.22 %
Stab-AV	0.66	56.24 %
Total	24.67	19.78 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.27	23.40 %
NGR1	1.43	24.81 %
KVT1	1.24	14.15 %
TUT2	1.16	23.39 %
TCN1	1.09	28.15 %
TVL1	1.03	10.54 %
TKS2	0.92	18.26 %
VLY1	0.88	24.38 %
SVK1	0.79	24.93 %
VNR2	0.75	12.15 %
APK1	0.59	21.83 %
RPM1	0.58	17.82 %
TKS1	0.58	16.69 %
MAR1	0.57	14.19 %
MMT1	0.56	25.63 %
APK2	0.44	15.50 %
VNR1	0.44	25.77 %
STU2	0.37	20.32 %
ERL2	0.29	8.28 %
SNL1	0.26	9.62 %
ARM1	0.26	16.62 %
VKM1	0.25	9.07 %
KYR1	0.20	7.14 %
KGL1	0.20	13.71 %
TKY1	0.18	10.77 %
SDI1	0.17	13.98 %
ASM1	0.13	7.62 %
KSM1	0.12	19.02 %
PDI1	0.07	2.99 %
SGT1	0.05	4.91 %
Total	24.67	19.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	20.15	92.75 %
Air-Cool	1.34	7.87 %
Stab-AV	0.51	100.00 %
Inverter	0.40	100.00 %
Fan	0.32	2.70 %
Stab-HA2	0.25	85.33 %
W.Heater	0.22	17.09 %
Total	23.20	33.14 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.12	27.24 %
PLR1	0.39	23.78 %
CPT1	0.37	26.76 %
BGR1	0.24	16.13 %
VNB1	0.22	10.02 %
UGI1	0.19	15.76 %
ABR1	0.19	7.85 %
SLG1	0.18	10.14 %
TRR1	0.16	5.86 %
CGM1	0.04	2.73 %
GDM1	0.02	1.61 %
PTU1	0.01	1.35 %
Total	23.20	33.14 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	11.52	85.60 %
Air-Cool	4.09	17.01 %
Stab-AV	1.10	79.29 %
Fan	1.01	8.27 %
Stab-HA2	0.75	58.62 %
W.Heater	0.57	39.17 %
Total	19.05	22.87 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.04	17.19 %
KRI1	0.76	20.01 %
APN1	0.60	28.22 %
PMP1	0.60	20.37 %
MCR1	0.58	22.22 %
PLC1	0.54	13.69 %
HSR2	0.53	19.77 %
DPR2	0.46	21.42 %
VPD1	0.41	22.60 %
TRM1	0.38	24.61 %
SLM2	0.38	15.74 %
KVP1	0.38	14.87 %
HSR1	0.37	12.50 %
BMD1	0.35	16.54 %
ATU1	0.34	11.98 %
KAM1	0.29	8.77 %
MTR1	0.27	13.31 %
EPI1	0.26	12.70 %
SGI1	0.23	11.71 %
NKL2	0.19	8.08 %
DPR1	0.18	7.82 %
EDP1	0.16	16.65 %
TCG1	0.15	24.73 %
WHPD		0.00 %
Total	19.05	22.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.50	85.22 %
Air-Cool	6.13	14.80 %
Fan	0.48	7.28 %
Inverter	0.38	100.00 %
Stab-HA2	0.28	52.57 %
Stab-AV	0.23	44.44 %
W.Heater	0.22	29.81 %
Total	18.23	22.64 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	17.26 %
GNT1	0.78	23.08 %
BVR1	0.72	24.80 %
RAL1	0.65	28.11 %
NZV1	0.61	27.57 %
JPT1	0.60	21.83 %
CRL1	0.52	11.88 %
GVM1	0.52	13.52 %
VJW2	0.48	27.64 %
GNT2	0.45	28.78 %
TNK1	0.43	24.18 %
NRT1	0.36	18.09 %
TVU1	0.35	13.38 %
ELU1	0.35	22.83 %
CKT1	0.35	15.04 %
VJW4	0.33	11.24 %
MTM1	0.29	15.71 %
BPP1	0.28	15.94 %
RMV1	0.28	22.53 %
VJW5	0.25	12.62 %
PAP1	0.24	18.61 %
PNR1	0.18	25.69 %
TDD1	0.17	10.98 %
VKN1	0.17	12.08 %
AMP1	0.11	12.66 %
KND1	0.08	8.27 %
PPM1	0.07	6.94 %
TNI1	0.01	1.34 %
GTSD		0.00 %
Total	18.23	22.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.30	87.98 %
Air-Cool	3.23	21.47 %
Inverter	1.39	100.00 %
Stab-AV	1.32	85.65 %
Fan	1.03	10.48 %
W.Heater	0.70	29.02 %
Stab-HA2	0.55	55.57 %
Total	17.50	26.80 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.83	23.46 %
TPR2	0.80	22.89 %
TPR1	0.71	28.60 %
KGM1	0.66	25.85 %
SUL1	0.58	15.29 %
CBE5	0.56	26.30 %
CBE6	0.55	20.90 %
PLI1	0.53	18.03 %
SYM2	0.35	19.05 %
UMP1	0.30	24.52 %
CNR1	0.28	24.92 %
PPI1	0.26	20.10 %
CBE3	0.19	19.67 %
ANR1	0.18	26.54 %
DPM2	0.15	11.88 %
TPR4	0.09	8.88 %
KGI1	0.06	15.42 %
UAM1	0.05	3.56 %
WZSD		0.00 %
Total	17.50	26.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.43	84.73 %
Air-Cool	1.91	11.20 %
Inverter	0.48	100.00 %
Stab-AV	0.33	80.25 %
W.Heater	0.33	38.20 %
Fan	0.32	3.02 %
Stab-HA2	0.28	71.68 %
Total	12.08	22.19 %

Branch *	MTD Sales L	Brand Share %
POY1	0.89	28.18 %
VCM2	0.77	19.80 %
CUD1	0.76	12.66 %
CDM1	0.74	18.07 %
NVL2	0.74	20.92 %
PRT1	0.50	20.24 %
KML1	0.47	21.54 %
TVM1	0.39	23.49 %
SJI2	0.38	15.90 %
KLM1	0.36	14.18 %
MKM1	0.32	21.21 %
VCM1	0.27	16.20 %
STP1	0.26	15.13 %
VPM1	0.12	9.39 %
ULP1	0.08	5.05 %
KKI2	0.07	3.35 %
WHUT		0.00 %
Total	12.08	22.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.48	83.42 %
Air-Cool	0.62	42.30 %
Fan	0.21	13.21 %
Stab-HA2	0.07	86.34 %
Gas-Stov	0.04	2.42 %
Mixie	0.04	1.22 %
Stab-AV	0.03	43.14 %
Total	2.49	23.74 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.99	21.59 %
PNL1	0.71	27.74 %
PAS1	0.36	20.46 %
Total	2.49	23.74 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	64.32 %
Stab-HA	0.67	69.12 %
Inverter	0.29	100.00 %
W.Heater	0.16	43.93 %
Gas-Stov	0.10	1.98 %
Mixie	0.06	1.84 %
Stab-HA2	0.04	67.37 %
Fan	0.03	1.64 %
In-Stove	-0.01	-0.30 %
Total	2.23	13.66 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.25	13.76 %
KZSD		0.00 %
Total	2.23	13.66 %