

MTD Sales
94.36 L

Brand Share %
39.55 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	31.28	82.42 %
W.Heater	22.56	30.51 %
Inverter	12.81	100.00 %
Stab-AV	11.17	50.47 %
Stab-HA2	10.07	59.20 %
Fan	6.47	8.65 %
Total	94.36	39.55 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	15.58	44.68 %
TRICHY-01	14.57	49.66 %
SOUTH-01	14.27	41.94 %
SOUTH-03	12.28	36.18 %
WEST-01	8.36	47.93 %
WEST-02	7.12	35.95 %
CHENNAI-02	6.26	30.14 %
SOUTH ARCOT	5.55	36.51 %
NORTH ARCOT	5.52	36.60 %
VIJAYAWADA-01	2.61	30.87 %
TIRUPATI-01	1.94	22.67 %
KL-SOUTH	0.29	27.08 %
Total	94.36	39.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.52	80.51 %
Inverter	3.25	100.00 %
W.Heater	2.15	20.37 %
Stab-HA2	1.29	83.11 %
Stab-AV	0.76	38.15 %
Fan	0.61	7.41 %
Total	15.58	44.68 %

Branch *	MTD Sales L	Brand Share %
CH14	0.71	38.46 %
CH22	0.67	36.36 %
CH19	0.51	27.12 %
CH16	0.45	28.82 %
CH07	0.45	30.94 %
SKL1	0.35	36.86 %
CH39	0.21	24.24 %
CH45	0.18	16.06 %
CH11	0.15	23.56 %
CZWH	0.13	14.22 %
TKM1	0.10	30.66 %
CH26	0.05	14.35 %
Total	15.58	44.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.69	94.38 %
Inverter	3.58	100.00 %
W.Heater	3.09	35.06 %
Stab-AV	1.21	53.13 %
Fan	1.02	13.02 %
Stab-HA2	0.99	52.05 %
Total	14.57	49.66 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.82	39.16 %
PBR2	0.45	29.34 %
MDI1	0.44	36.69 %
TRY3	0.34	36.95 %
TVR2	0.33	27.41 %
TYR1	0.21	34.37 %
NGT1	0.19	24.71 %
PDK1	0.19	38.00 %
JKM1	0.18	22.23 %
KRN1	0.14	36.30 %
MSI1	0.03	9.05 %
TZSD	0.03	8.39 %
Total	14.57	49.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.81	87.01 %
W.Heater	2.96	38.93 %
Inverter	2.52	100.00 %
Stab-AV	1.98	67.69 %
Stab-HA2	1.71	54.56 %
Fan	1.29	9.59 %
Total	14.27	41.94 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.57	29.20 %
RPM1	0.39	37.34 %
TKS2	0.33	17.73 %
SNL1	0.23	35.19 %
APK2	0.22	35.85 %
ARM1	0.21	30.73 %
TYI1	0.20	28.16 %
PKD1	0.19	35.00 %
VLY1	0.19	28.18 %
TKY1	0.14	19.52 %
UDN1	0.13	27.49 %
ASM1	0.12	38.85 %
SKD1	0.12	31.84 %
STU2	0.12	26.66 %
KYR1	0.10	14.42 %
SGT1	0.09	25.53 %
VNR1	0.07	12.95 %
APK1	0.06	18.80 %
S2SD	0.04	5.13 %
Total	14.27	41.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.61	85.49 %
W.Heater	3.04	35.01 %
Stab-AV	2.40	46.10 %
Stab-HA2	1.67	40.77 %
Fan	1.23	10.77 %
Inverter	0.32	100.00 %
Total	12.28	36.18 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.75	34.86 %
MDU2	0.68	36.01 %
KKD3	0.59	32.81 %
MDU3	0.58	38.39 %
TPT1	0.39	28.63 %
ATG1	0.34	36.62 %
MDU5	0.32	32.07 %
CBM1	0.30	29.10 %
DKI1	0.28	27.02 %
TMM1	0.27	18.25 %
BNR1	0.24	29.35 %
NKI1	0.22	32.66 %
DGL2	0.21	28.08 %
SVG1	0.20	34.48 %
TEN1	0.20	15.70 %
PNI1	0.20	30.79 %
KKD2	0.18	36.29 %
USL1	0.15	24.63 %
BTU1	0.10	26.61 %
SZSD	0.08	16.89 %
SGP1	0.08	14.10 %
ODM1	0.07	32.69 %
CMR1	0.07	38.31 %
PKM1	0.04	17.51 %
KPT1	0.04	15.38 %
Total	12.28	36.18 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.28	66.62 %
Stab-AV	1.14	41.59 %
Stab-HA2	1.03	66.59 %
Fan	0.99	18.03 %
Stab-HA	0.66	67.86 %
Inverter	0.26	100.00 %
Total	8.36	47.93 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.36	28.38 %
CBE6	0.26	30.55 %
PLI1	0.22	28.96 %
TPR1	0.19	31.43 %
PDM1	0.15	38.07 %
TPR3	0.13	37.84 %
PPI1	0.09	24.48 %
DPM2	0.08	16.16 %
SYM2	0.06	12.91 %
KGI1	0.05	33.60 %
WZSD	0.05	22.77 %
GBM1	0.03	22.46 %
UMP1	0.03	14.61 %
TPR4	0.02	8.38 %
KGM1	0.02	13.72 %
Total	8.36	47.93 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.53	37.31 %
Stab-AV	1.60	62.56 %
Stab-HA	1.28	74.42 %
Stab-HA2	0.79	54.37 %
Inverter	0.55	100.00 %
Fan	0.38	5.60 %
Total	7.12	35.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.58	36.07 %
SLM1	0.44	34.96 %
PMP1	0.20	30.79 %
NKL2	0.12	20.43 %
DPR1	0.11	32.89 %
SGG1	0.10	13.35 %
HRR1	0.09	23.72 %
PDR1	0.08	21.75 %
EDP1	0.08	13.19 %
TCG1	0.07	28.16 %
EPI1	0.07	15.24 %
PLC1	0.06	10.83 %
KVP1	0.06	16.10 %
DPR2	0.06	24.56 %
BMD1	0.05	12.73 %
KRI1	0.05	34.06 %
MCR1	0.03	5.07 %
OML1	0.03	8.50 %
WZWH		0.00 %
Total	7.12	35.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.78	70.43 %
W.Heater	1.10	16.49 %
Inverter	0.88	100.00 %
Stab-HA2	0.85	71.50 %
Stab-AV	0.39	24.57 %
Fan	0.26	4.02 %
Total	6.26	30.14 %

Branch *	MTD Sales L	Brand Share %
CH21	0.60	36.55 %
CH03	0.49	38.18 %
MJR1	0.39	30.93 %
CH34	0.34	30.98 %
CH18	0.30	24.87 %
PON1	0.23	25.41 %
CH12	0.21	15.54 %
CH43	0.21	31.38 %
CH24	0.15	14.21 %
CH33	0.15	17.24 %
CH06	0.14	24.66 %
CH27	0.11	16.01 %
CH20	0.10	13.22 %
CH46	0.09	23.98 %
CH09	0.09	16.62 %
CH36	0.08	20.35 %
CH41	0.07	11.47 %
CH31	0.07	13.24 %
CH44	0.06	11.11 %
CH23	0.05	9.70 %
CH17	0.03	16.27 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	6.26	30.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.91	83.98 %
W.Heater	1.49	22.30 %
Inverter	0.96	100.00 %
Stab-HA2	0.59	72.68 %
Stab-AV	0.48	65.45 %
Fan	0.13	3.35 %
Total	5.55	36.51 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.36	38.18 %
PRT1	0.23	32.91 %
TRK1	0.22	31.55 %
NVL2	0.21	25.28 %
KKI2	0.21	31.13 %
CDM1	0.17	14.41 %
ULP1	0.08	9.67 %
TVM1	0.07	35.33 %
MKM1	0.06	18.95 %
KLM1	0.05	10.55 %
VCM1	0.02	6.16 %
Total	5.55	36.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.03	73.57 %
W.Heater	1.43	26.76 %
Stab-HA2	0.77	92.91 %
Stab-AV	0.69	53.28 %
Inverter	0.32	100.00 %
Fan	0.29	6.32 %
Total	5.52	36.60 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.61	30.29 %
KPM2	0.52	37.59 %
KPM1	0.29	35.30 %
VEL1	0.24	29.47 %
VSI1	0.23	36.22 %
ANI1	0.17	35.70 %
PLR1	0.13	19.97 %
GDM1	0.13	25.92 %
AKM1	0.13	18.83 %
TRR1	0.12	18.34 %
TRT1	0.07	29.60 %
UGI1	0.06	32.98 %
SLG1	0.06	33.47 %
ABR1	0.06	11.27 %
VNB1	0.04	30.85 %
Total	5.52	36.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.82	92.70 %
W.Heater	0.31	10.36 %
Stab-AV	0.18	68.07 %
Stab-HA2	0.16	82.72 %
Fan	0.13	4.34 %
Total	2.61	30.87 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.31	39.54 %
CRL1	0.16	35.03 %
TNK1	0.13	36.11 %
TEL1	0.11	29.68 %
GNT1	0.11	32.13 %
CKT1	0.09	39.19 %
DPE1	0.09	26.11 %
KND1	0.09	38.07 %
GNT2	0.08	18.73 %
GVM1	0.07	25.38 %
VKN1	0.05	33.10 %
NRT1	0.05	26.28 %
RAL1	0.05	11.38 %
MTM1	0.04	24.73 %
PRL1	0.04	26.58 %
KDR1	0.04	14.60 %
BVR1	0.03	22.47 %
JPT1	0.03	15.33 %
PAP1	0.02	10.19 %
VJW5	0.02	6.00 %
TVU1	0.02	25.47 %
JGG1	0.02	24.85 %
BPP1	0.01	6.86 %
AMP1		0.00 %
GTSD		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	2.61	30.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.07	89.91 %
Stab-AV	0.32	58.53 %
Inverter	0.18	100.00 %
Stab-HA2	0.15	66.13 %
Fan	0.13	4.18 %
W.Heater	0.10	2.95 %
Total	1.94	22.67 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.16	32.25 %
CTO1	0.14	39.38 %
VKI1	0.13	33.66 %
KOU1	0.10	23.67 %
NYP1	0.10	22.61 %
KHT1	0.08	21.04 %
NDL1	0.08	27.04 %
PUT1	0.07	33.75 %
NLR1	0.05	30.22 %
TPY2	0.05	10.40 %
MPL1	0.05	18.23 %
DHN1	0.05	24.16 %
ATP1	0.05	6.24 %
KDA1	0.04	14.01 %
KNL2	0.04	13.41 %
RCY1	0.03	22.81 %
TPY1	0.03	4.72 %
PDT1	0.02	20.69 %
PIL1	0.02	13.60 %
KNL1	0.02	4.13 %
ADI1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPSD		0.00 %
Total	1.94	22.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.10	46.63 %
W.Heater	0.09	100.00 %
Stab-HA2	0.05	100.00 %
Stab-AV	0.03	100.00 %
Fan	0.02	2.90 %
Total	0.29	27.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	23.22 %
KLR1	0.11	28.53 %
Total	0.29	27.08 %