

MTD Sales
75.86 L

Brand Share %
33.04 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	23.22	72.45 %
W.Heater	20.52	30.93 %
Fan	9.25	9.51 %
Stab-HA2	8.87	64.85 %
Inverter	7.35	100.00 %
Stab-AV	6.65	51.30 %
Total	75.86	33.04 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	12.82	35.11 %
TRICHY-01	11.32	44.17 %
SOUTH-03	10.29	30.93 %
SOUTH-01	8.91	27.62 %
WEST-01	7.71	39.43 %
NORTH ARCOT	5.64	38.68 %
WEST-02	5.45	29.03 %
CHENNAI-02	5.07	25.55 %
SOUTH ARCOT	4.51	31.43 %
TIRUPATI-01	1.56	25.07 %
KL-SOUTH	1.31	40.59 %
VIJAYAWADA-01	1.25	23.57 %
Total	75.86	33.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.42	68.62 %
W.Heater	3.67	29.24 %
Fan	1.09	8.67 %
Inverter	1.02	100.00 %
Stab-HA2	1.02	82.66 %
Stab-AV	0.61	47.88 %
Total	12.82	35.11 %

Branch *	MTD Sales L	Brand Share %
CH28	0.42	31.33 %
CH19	0.37	27.71 %
CH07	0.37	23.90 %
CH11	0.30	24.73 %
CH45	0.23	24.55 %
CH22	0.14	21.60 %
CH37	0.10	13.62 %
CH26	0.05	10.14 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	12.82	35.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.30	89.52 %
Inverter	2.84	100.00 %
W.Heater	2.70	36.50 %
Fan	1.15	12.60 %
Stab-HA2	0.75	54.11 %
Stab-AV	0.59	48.04 %
Total	11.32	44.17 %

Branch *	MTD Sales L	Brand Share %
TZSD	0.25	23.47 %
NMM1	0.18	32.69 %
JKM1	0.18	26.36 %
AYR1	0.09	21.69 %
TRY3	0.05	10.22 %
TVR1	0.01	3.09 %
Total	11.32	44.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.62	83.05 %
Fan	1.94	11.27 %
W.Heater	1.49	28.94 %
Stab-HA2	1.39	45.05 %
Stab-AV	1.27	44.21 %
Inverter	0.57	100.00 %
Total	10.29	30.93 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.71	31.78 %
MDU1	0.69	25.94 %
TMM1	0.62	31.91 %
MDU6	0.36	18.08 %
DKI1	0.28	32.09 %
MDU5	0.26	18.07 %
MPA1	0.22	24.80 %
CBM1	0.19	21.10 %
TDI1	0.18	31.02 %
USL1	0.17	28.11 %
KKD2	0.17	19.43 %
ADP1	0.14	28.51 %
SZSD	0.12	8.19 %
SGP1	0.11	26.98 %
KPT1	0.10	17.52 %
TEN2	0.09	18.39 %
DGL2	0.09	14.23 %
BTU1	0.07	21.80 %
NTM1	0.06	14.23 %
MNM1	0.05	16.84 %
BNR1	0.05	12.48 %
CMR1	0.03	10.22 %
Total	10.29	30.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.18	64.85 %
W.Heater	1.76	31.53 %
Fan	1.65	9.10 %
Stab-HA2	1.39	54.24 %
Inverter	1.09	100.00 %
Stab-AV	0.84	55.41 %
Total	8.91	27.62 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.52	26.71 %
TKS2	0.49	21.68 %
NGR1	0.45	32.68 %
TUT1	0.38	19.50 %
RND1	0.34	25.49 %
SKD1	0.28	30.97 %
TUT2	0.25	23.72 %
TVL1	0.24	19.43 %
KYR1	0.24	25.86 %
TCN1	0.23	26.66 %
VNR2	0.23	15.81 %
TKS1	0.21	15.61 %
PDI1	0.20	30.67 %
SNL1	0.18	32.12 %
SDI1	0.18	18.61 %
VKM1	0.16	31.13 %
TYI1	0.15	24.05 %
RPM1	0.12	15.02 %
APK2	0.11	14.75 %
APK1	0.10	13.88 %
ASM1	0.06	9.56 %
KSM1	0.04	31.48 %
ERL2	0.03	7.01 %
SGT1	0.01	9.83 %
S2SD		0.00 %
Total	8.91	27.62 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.01	46.42 %
Stab-HA2	1.02	77.39 %
Fan	0.85	13.11 %
Stab-AV	0.84	52.82 %
Inverter	0.58	100.00 %
Stab-HA	0.41	43.87 %
Total	7.71	39.43 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.32	31.24 %
CBE6	0.31	31.98 %
KMR1	0.25	15.55 %
DPM2	0.20	27.26 %
CBE5	0.19	31.92 %
SYM2	0.16	30.51 %
PPI1	0.13	32.49 %
TPR2	0.12	22.45 %
WZSD	0.07	6.99 %
GBM1	0.03	24.41 %
Total	7.71	39.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.25	80.83 %
W.Heater	1.77	36.11 %
Stab-HA2	0.55	91.84 %
Stab-AV	0.49	66.11 %
Fan	0.42	7.74 %
Inverter	0.16	100.00 %
Total	5.64	38.68 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.34	30.27 %
ANI1	0.21	29.52 %
TRT1	0.08	22.50 %
ABR1	0.06	9.11 %
CGM1	0.03	22.55 %
VNB1	0.02	7.99 %
CPT1		0.00 %
NASD		0.00 %
Total	5.64	38.68 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.99	42.25 %
Stab-AV	0.71	50.61 %
Fan	0.67	7.82 %
Stab-HA2	0.61	55.12 %
Stab-HA	0.47	72.78 %
Total	5.45	29.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.31	24.32 %
VPD1	0.21	25.80 %
ERD1	0.15	14.70 %
APN1	0.15	30.10 %
ATU1	0.14	22.32 %
EPI1	0.13	31.59 %
SGI1	0.12	22.41 %
PLC1	0.12	28.24 %
WZWH	0.09	9.10 %
KVP1	0.05	10.96 %
CMI1	0.05	22.27 %
EDP1	0.04	15.76 %
PDR1	0.04	14.28 %
OML1	0.03	6.17 %
PMP1	0.03	11.25 %
SGG1	0.02	14.36 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
NKL2		0.00 %
Total	5.45	29.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.15	54.02 %
Stab-HA2	0.98	96.85 %
W.Heater	0.68	11.48 %
Inverter	0.55	100.00 %
Fan	0.43	5.75 %
Stab-AV	0.28	30.07 %
Total	5.07	25.55 %

Branch *	MTD Sales L	Brand Share %
CH15	0.46	30.07 %
CH18	0.41	26.97 %
MJR1	0.28	20.65 %
CH34	0.21	23.32 %
CH33	0.19	18.64 %
GPD1	0.18	15.96 %
CH24	0.16	20.04 %
CH20	0.15	16.49 %
CH43	0.14	15.45 %
CH09	0.13	28.99 %
CH41	0.10	27.06 %
CH31	0.10	29.77 %
CH23	0.10	20.43 %
CH36	0.09	30.25 %
CH12	0.08	7.36 %
CH06	0.06	17.54 %
CH44	0.05	9.47 %
CH46	0.03	7.02 %
CH01		0.00 %
CH32		0.00 %
Total	5.07	25.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.05	73.87 %
W.Heater	0.68	17.89 %
Stab-HA2	0.59	77.00 %
Stab-AV	0.52	63.94 %
Inverter	0.35	100.00 %
Fan	0.32	5.56 %
Total	4.51	31.43 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.51	26.15 %
POY1	0.39	30.29 %
NVL2	0.31	24.29 %
POY2	0.24	17.24 %
PRT1	0.21	27.84 %
KKI2	0.17	19.88 %
CDM1	0.12	11.68 %
VCM1	0.06	19.34 %
MKM1	0.04	32.12 %
TDM1	0.02	8.62 %
STP1		0.00 %
WHNV		0.00 %
Total	4.51	31.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.59	82.99 %
Fan	0.39	14.20 %
Inverter	0.18	100.00 %
W.Heater	0.16	7.12 %
Stab-AV	0.13	78.91 %
Stab-HA2	0.11	83.86 %
Total	1.56	25.07 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.11	29.31 %
KHT1	0.10	25.19 %
CTO1	0.10	27.68 %
NYP1	0.08	30.94 %
MPL1	0.07	22.04 %
KOU1	0.07	18.19 %
VKI1	0.03	13.19 %
ADI1	0.03	11.30 %
KNL1	0.02	7.37 %
ATP1	0.02	6.66 %
DHN1	0.02	19.18 %
TPY2	0.02	5.26 %
PMR1	0.02	15.48 %
PGR1	0.02	12.96 %
KVL1	0.02	7.82 %
BVL1		0.00 %
KDA1		0.00 %
KNL2		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
Total	1.56	25.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.34	100.00 %
Stab-AV	0.22	94.34 %
Stab-HA	0.15	100.00 %
Total	1.31	40.59 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.25	28.75 %
Total	1.31	40.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.64	81.88 %
Fan	0.35	16.38 %
Stab-AV	0.14	79.64 %
Stab-HA2	0.12	91.15 %
Total	1.25	23.57 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.13	31.52 %
GVM1	0.11	20.21 %
OGL1	0.05	17.00 %
CKT1	0.04	11.66 %
GDV1	0.03	24.70 %
VJW3	0.03	16.83 %
ELU1	0.02	6.33 %
NRT1	0.02	5.28 %
PNR1	0.02	18.80 %
JPT1	0.02	15.23 %
VJW5	0.02	12.24 %
BPP1	0.02	10.33 %
GNT1	0.02	26.61 %
DPE1	0.02	12.74 %
TVU1	0.01	13.32 %
BVR1		0.00 %
MTM1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VUY1		0.00 %
Total	1.25	23.57 %