

MTD Sales
148.33 L

Brand Share %
42.19 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **42.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	57.23	51.43 %
Stab-HA	31.71	73.84 %
W.Heater	23.81	34.28 %
Stab-HA2	10.80	56.01 %
Inverter	8.57	100.00 %
Fan	8.18	9.81 %
Stab-AV	8.04	48.42 %
Total	148.33	42.19 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	36.23	39.12 %
VIJAYAWADA-01	23.55	67.41 %
TIRUPATI-01	21.31	68.62 %
TRICHY-01	11.25	36.91 %
SOUTH-03	9.94	29.68 %
SOUTH-01	9.29	28.38 %
WEST-01	8.22	47.79 %
SOUTH ARCOT	7.66	40.32 %
CHENNAI-02	7.38	32.39 %
NORTH ARCOT	7.33	41.00 %
WEST-02	5.65	31.08 %
KL-SOUTH	0.51	43.20 %
Total	148.33	42.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.68	35.13 %
Stab-HA	8.69	77.90 %
W.Heater	3.67	35.67 %
Stab-HA2	1.66	91.43 %
Inverter	1.14	100.00 %
Fan	0.85	7.85 %
Stab-AV	0.54	40.05 %
Total	36.23	39.12 %

Branch *	MTD Sales L	Brand Share %
CZWH	19.68	36.09 %
CH05	1.05	37.42 %
CH28	0.65	41.88 %
CH19	0.63	25.93 %
CH07	0.63	33.47 %
CH11	0.53	30.29 %
CH08	0.46	21.69 %
CH39	0.32	36.00 %
CH35	0.28	39.33 %
WHC3	0.24	38.11 %
TKM1	0.23	38.53 %
CH30	0.12	15.26 %
CH26	0.11	19.17 %
MC10	-0.03	-932.05 %
Total	36.23	39.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	76.44 %
Stab-HA	2.31	85.56 %
Fan	0.81	18.93 %
Inverter	0.40	100.00 %
W.Heater	0.31	17.21 %
Stab-AV	0.24	91.03 %
Stab-HA2	0.11	70.37 %
Total	23.55	67.41 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.23	31.13 %
VJW5	0.18	34.25 %
PAP1	0.16	40.69 %
NRT1	0.16	35.42 %
GNT1	0.16	18.50 %
VJW4	0.15	25.01 %
BPP1	0.13	20.11 %
GDV1	0.12	42.18 %
KND1	0.12	29.03 %
VJW3	0.11	12.04 %
TDD1	0.10	19.76 %
CKT1	0.09	17.93 %
CRL1	0.09	23.49 %
VJW2	0.09	37.99 %
TVU1	0.08	13.59 %
RMV1	0.08	37.15 %
BVR1	0.07	7.77 %
DPE1	0.07	18.53 %
VJW1	0.07	13.82 %
ELU1	0.06	14.74 %
GNT2	0.05	28.45 %
VKN1	0.05	19.85 %
KDR1	0.04	20.38 %
JPT1	0.03	18.32 %
PNR1	0.02	19.55 %
AMP1		0.00 %
PRL1		0.00 %
Total	23.55	67.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	80.92 %
Stab-HA	1.03	93.79 %
Fan	0.96	28.09 %
W.Heater	0.55	16.02 %
Stab-AV	0.50	97.69 %
Stab-HA2	0.22	79.24 %
Total	21.31	68.62 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	21.84 %
KHT1	0.26	31.83 %
RJP1	0.21	28.09 %
NDL1	0.16	34.69 %
GTL1	0.12	21.70 %
TPY2	0.12	22.57 %
MPL1	0.10	34.29 %
KOU1	0.10	17.81 %
VKI1	0.09	30.43 %
DHN1	0.09	38.77 %
PUT1	0.09	25.08 %
PIL1	0.07	19.35 %
ADI1	0.07	18.73 %
CTO1	0.07	9.70 %
TPY1	0.06	19.40 %
KNL2	0.05	22.62 %
TPI1	0.04	33.02 %
KNL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
Total	21.31	68.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	3.29	35.84 %
Inverter	3.20	100.00 %
Stab-HA	2.52	59.82 %
Fan	0.83	8.52 %
Stab-HA2	0.68	31.98 %
Stab-AV	0.67	42.69 %
Air-Cool	0.06	13.63 %
Total	11.25	36.91 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.75	34.54 %
TNJ1	0.72	38.53 %
TVR2	0.65	32.13 %
TRY3	0.42	30.26 %
PTK1	0.38	23.71 %
TVR1	0.38	40.76 %
JKM1	0.34	40.83 %
TYR1	0.31	29.78 %
NGT1	0.27	31.71 %
MDI1	0.26	17.50 %
TTP1	0.24	42.07 %
PBR2	0.15	11.86 %
NMM1	0.14	27.34 %
ORU1	0.13	23.69 %
NCK1	0.12	19.20 %
MSI1	0.03	5.20 %
Total	11.25	36.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.06	81.66 %
W.Heater	2.49	30.84 %
Stab-HA2	1.62	36.22 %
Stab-AV	1.58	42.49 %
Fan	0.97	8.11 %
Inverter	0.22	100.00 %
Total	9.94	29.68 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.09	34.02 %
MDU6	0.66	29.96 %
DGL1	0.49	30.96 %
MDU2	0.48	23.99 %
TPT1	0.47	35.49 %
KKD2	0.43	24.10 %
SVG1	0.39	40.25 %
PNV1	0.34	30.95 %
DKI1	0.30	27.31 %
MLR1	0.28	35.21 %
CBM1	0.26	26.57 %
MDU5	0.26	24.68 %
TMM1	0.24	19.55 %
ADP1	0.22	36.60 %
TEN1	0.21	19.70 %
MNM1	0.20	38.95 %
BNR1	0.19	30.08 %
MDU4	0.18	21.40 %
DGL2	0.17	23.63 %
TDI1	0.17	33.05 %
KRR1	0.16	24.92 %
TEN2	0.15	18.51 %
SZSD	0.12	32.30 %
SGP1	0.10	10.99 %
MDU3	0.09	17.40 %
PKM1	0.09	33.86 %
USL1	0.09	18.67 %
BTU1	0.09	19.05 %
KPT1	0.07	17.32 %
PNI1	0.07	33.73 %
ODM1	0.07	11.29 %
NTM1	0.05	16.88 %
CMR1	0.04	12.54 %
Total	9.94	29.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	1.99	22.78 %
Stab-HA	1.85	66.18 %
Stab-HA2	1.54	47.04 %
Fan	1.41	10.89 %
Stab-AV	1.34	56.89 %
Inverter	1.15	100.00 %
Total	9.29	28.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.25	41.11 %
TVL1	0.68	30.11 %
TKS2	0.57	34.47 %
NGR1	0.56	37.36 %
KVT1	0.51	18.25 %
VNR2	0.37	23.96 %
SVK1	0.33	29.62 %
VLY1	0.30	29.21 %
MAR1	0.29	40.59 %
TUT2	0.27	26.24 %
RND1	0.25	18.33 %
UDN1	0.24	23.43 %
TKS1	0.20	19.21 %
TYI1	0.20	29.93 %
MMT1	0.19	33.85 %
SNL1	0.19	22.24 %
APK1	0.18	18.34 %
RPM1	0.18	29.59 %
KGL1	0.16	23.19 %
ASM1	0.15	41.91 %
KYR1	0.14	21.67 %
TKY1	0.13	36.88 %
STU2	0.13	27.01 %
VKM1	0.13	31.93 %
COL1	0.12	34.17 %
PKD1	0.11	16.13 %
VNR1	0.10	27.97 %
SDI1	0.09	17.23 %
ERL1	0.09	36.87 %
SGT1	0.05	22.42 %
SKD1	0.05	4.68 %
PDI1	0.03	10.81 %
KSM1		0.00 %
TVL2		0.00 %
Total	9.29	28.38 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	4.14	64.01 %
Stab-HA2	1.24	72.77 %
Stab-AV	0.98	41.65 %
Inverter	0.78	100.00 %
Stab-HA	0.63	59.93 %
Fan	0.46	10.20 %
Total	8.22	47.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.47	39.00 %
PLI1	0.39	40.70 %
MPM1	0.27	29.85 %
TPR2	0.24	35.78 %
SYM2	0.19	32.10 %
DPM2	0.15	30.98 %
PPI1	0.14	42.16 %
TPR1	0.14	22.05 %
CBE1	0.13	28.89 %
UAM1	0.11	23.43 %
PDM1	0.04	14.18 %
UMP1	0.04	21.63 %
ANR1		0.00 %
Total	8.22	47.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.30	86.32 %
W.Heater	2.68	42.94 %
Stab-HA2	0.76	71.43 %
Stab-AV	0.35	44.67 %
Inverter	0.29	100.00 %
Fan	0.27	4.88 %
Total	7.66	40.32 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.72	30.00 %
PRT1	0.39	40.24 %
TDM1	0.38	39.96 %
ULP1	0.36	34.24 %
POY2	0.36	36.08 %
CDM1	0.33	21.83 %
KKI2	0.32	26.82 %
NVL2	0.29	40.54 %
VPM2	0.23	29.84 %
KML1	0.17	41.25 %
STP1	0.12	27.46 %
SJI1	0.11	21.38 %
TVM2	0.07	29.11 %
Total	7.66	40.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.80	56.90 %
Stab-HA2	1.06	81.25 %
W.Heater	0.99	21.14 %
Inverter	0.72	100.00 %
Fan	0.55	7.19 %
Stab-AV	0.27	25.20 %
Total	7.38	32.39 %

Branch *	MTD Sales L	Brand Share %
CH03	0.73	33.89 %
CH34	0.56	32.61 %
CH21	0.53	34.46 %
MJR1	0.48	31.53 %
CH43	0.43	30.57 %
CH18	0.43	32.59 %
CH12	0.39	36.85 %
PON1	0.27	41.79 %
CH20	0.26	24.75 %
CH06	0.20	30.33 %
GPD1	0.18	13.66 %
CH23	0.17	32.61 %
CH33	0.16	23.16 %
CH17	0.11	26.32 %
CH09	0.08	25.87 %
CH46	0.07	27.77 %
CH31	0.07	14.63 %
CH44	0.06	9.55 %
CH36	0.06	15.69 %
CH41	0.05	8.60 %
CH32	0.01	13.40 %
Total	7.38	32.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.42	81.07 %
W.Heater	1.48	30.50 %
Stab-HA2	0.97	87.95 %
Inverter	0.67	100.00 %
Stab-AV	0.42	51.08 %
Fan	0.38	7.56 %
Total	7.33	41.00 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.51	40.18 %
AKM1	0.28	22.24 %
CPT1	0.25	31.21 %
ARC2	0.21	35.89 %
WJP1	0.17	27.33 %
CGM1	0.17	40.65 %
ABR1	0.16	31.89 %
VEL1	0.16	24.40 %
UGI1	0.09	34.06 %
VNB1	0.08	18.02 %
GDM1	0.06	23.22 %
ANI1	0.06	11.97 %
PTU1	0.06	32.43 %
CYR1		0.00 %
Total	7.33	41.00 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.15	39.07 %
Stab-AV	1.09	62.03 %
Stab-HA	0.89	71.17 %
Stab-HA2	0.80	43.87 %
Fan	0.66	9.46 %
Air-Cool	0.06	6.49 %
Total	5.65	31.08 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.31	33.15 %
TRM1	0.28	28.61 %
SGI1	0.25	31.74 %
DPR2	0.22	27.39 %
MTR1	0.21	37.48 %
RSP1	0.20	19.88 %
SLM3	0.16	27.33 %
PLC1	0.14	33.79 %
PDR1	0.12	36.31 %
EPI1	0.12	19.78 %
SGG1	0.11	32.19 %
EDP1	0.10	22.11 %
SLM2	0.10	27.64 %
VPD1	0.09	15.54 %
KRI1	0.09	20.48 %
NKL2	0.09	16.58 %
MCR1	0.08	11.96 %
OML1	0.08	26.47 %
ERD2	0.07	9.26 %
CM11	0.07	24.68 %
KVP1	0.05	7.39 %
BMD1	0.04	13.97 %
PMP1	0.03	10.67 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	5.65	31.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.20	100.00 %
Stab-HA2	0.15	88.43 %
Stab-AV	0.07	100.00 %
W.Heater	0.06	36.12 %
Fan	0.04	6.00 %
Total	0.51	43.20 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.07	32.69 %
Total	0.51	43.20 %