

MTD Sales
291.52 L

Brand Share %
29.09 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **29.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	203.49	88.70 %
Air-Cool	49.19	16.28 %
Inverter	10.81	100.00 %
Fan	9.48	6.04 %
Stab-AV	6.81	67.90 %
Stab-HA2	6.16	55.55 %
W.Heater	5.39	32.05 %
Gas-Stov	0.10	0.10 %
Mixie	0.10	0.07 %
In-Stove	-0.01	-0.07 %
Total	291.52	29.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	47.87	36.28 %
TRICHY-01	39.64	35.06 %
TIRUPATI-01	35.03	35.95 %
CHENNAI-02	29.57	33.26 %
SOUTH-03	27.70	27.49 %
SOUTH-01	23.54	20.26 %
NORTH ARCOT	21.25	32.81 %
WEST-02	17.96	23.29 %
VIJAYAWADA-01	17.52	22.69 %
WEST-01	16.07	27.27 %
SOUTH ARCOT	11.00	21.36 %
KL-SOUTH	2.41	25.22 %
KL-NORTH	1.97	13.48 %
Total	291.52	29.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	35.18	89.51 %
Air-Cool	5.53	16.92 %
Inverter	1.97	100.00 %
Fan	1.86	8.51 %
Stab-HA2	1.47	99.26 %
W.Heater	0.95	27.95 %
Stab-AV	0.91	78.72 %
Total	47.87	36.28 %

Branch *	MTD Sales L	Brand Share %
CH49	1.43	24.11 %
CH08	1.24	22.27 %
CH25	1.11	28.90 %
CH39	1.01	22.22 %
GUD2	0.73	25.15 %
TKM1	0.72	26.78 %
CH26	0.40	28.06 %
CH29	0.10	11.59 %
CH40	0.07	27.61 %
WHC3		0.00 %
Total	47.87	36.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	32.32	95.69 %
Inverter	2.98	100.00 %
Air-Cool	1.56	5.14 %
Fan	1.27	6.44 %
Stab-AV	0.76	61.55 %
Stab-HA2	0.41	42.58 %
W.Heater	0.34	50.25 %
Total	39.64	35.06 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.91	26.30 %
MVM1	1.36	23.74 %
PBR2	1.35	20.94 %
TYR1	1.13	20.91 %
KUM2	0.59	16.94 %
NCK1	0.27	17.13 %
Total	39.64	35.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	20.07	35.11 %
Stab-HA	12.66	97.93 %
Fan	0.85	14.08 %
W.Heater	0.61	90.02 %
Inverter	0.38	100.00 %
Stab-AV	0.28	91.73 %
Stab-HA2	0.19	52.53 %
Total	35.03	35.95 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.79	17.87 %
PDT1	0.75	25.44 %
KHT1	0.72	28.58 %
KDR1	0.66	20.16 %
TPY1	0.51	19.81 %
KDA1	0.49	14.39 %
KNL2	0.48	16.03 %
ADI1	0.47	11.49 %
TPSD		0.00 %
Total	35.03	35.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	26.20	85.60 %
Air-Cool	1.30	5.99 %
Stab-HA2	0.83	93.71 %
Stab-AV	0.45	84.87 %
W.Heater	0.37	24.24 %
Inverter	0.23	100.00 %
Fan	0.19	1.39 %
Total	29.57	33.26 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.15	24.07 %
CH20	0.74	21.18 %
CH43	0.66	19.20 %
CH44	0.59	22.49 %
CH41	0.58	25.09 %
CH36	0.52	24.24 %
CH27	0.47	24.97 %
CH31	0.44	28.40 %
CH46	0.28	15.03 %
CH32	0.13	25.38 %
CH50	0.13	3.40 %
CH01		0.00 %
MC05		0.00 %
Total	29.57	33.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	21.84	86.44 %
Inverter	1.86	100.00 %
Fan	1.14	5.92 %
Air-Cool	1.13	5.26 %
Stab-AV	0.78	42.39 %
Stab-HA2	0.54	27.05 %
W.Heater	0.39	25.31 %
Total	27.70	27.49 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.82	19.13 %
MDU1	1.68	21.66 %
MDU6	1.07	23.64 %
TMM1	0.66	14.78 %
DGL2	0.63	26.94 %
PNV2	0.62	27.58 %
KYK1	0.57	28.49 %
MDU3	0.50	16.62 %
KRR1	0.48	24.02 %
TEN2	0.46	23.18 %
MDU5	0.45	13.30 %
MLR1	0.38	21.54 %
PKM1	0.35	28.46 %
PNI1	0.30	16.39 %
CBM1	0.29	18.70 %
BNR1	0.28	18.19 %
MDU4	0.27	16.39 %
MNM1	0.23	22.63 %
SGP1	0.22	19.79 %
KPT1	0.19	10.16 %
ADP1	0.18	18.53 %
TEN1	0.17	10.63 %
CMR1	0.06	5.63 %
Total	27.70	27.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.13	81.44 %
Air-Cool	1.97	7.60 %
Inverter	1.27	100.00 %
W.Heater	0.94	36.22 %
Fan	0.93	3.72 %
Stab-HA2	0.69	31.98 %
Stab-AV	0.61	55.56 %
Total	23.54	20.26 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.10	22.92 %
NGR1	1.40	25.72 %
KVT1	1.20	15.24 %
TUT2	1.14	24.57 %
TCN1	1.07	28.22 %
TVL1	1.01	10.96 %
VLY1	0.88	26.19 %
TKS2	0.86	19.58 %
SVK1	0.77	26.85 %
VNR2	0.73	12.76 %
TKS1	0.57	18.49 %
RPM1	0.55	17.76 %
MMT1	0.51	24.46 %
MAR1	0.48	12.72 %
APK2	0.44	15.73 %
VNR1	0.42	26.87 %
APK1	0.38	16.30 %
STU2	0.35	22.34 %
ERL2	0.29	8.95 %
SNL1	0.25	10.56 %
ARM1	0.24	15.86 %
VKM1	0.22	8.38 %
TKY1	0.18	10.77 %
SDI1	0.17	14.99 %
KYR1	0.17	6.50 %
KGL1	0.16	11.87 %
ASM1	0.13	8.52 %
KSM1	0.12	19.02 %
PDI1	0.07	3.50 %
SGT1	0.05	5.77 %
Total	23.54	20.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	18.40	92.24 %
Air-Cool	1.26	7.70 %
Stab-AV	0.45	100.00 %
Inverter	0.40	100.00 %
Fan	0.32	2.89 %
W.Heater	0.22	20.39 %
Stab-HA2	0.20	89.86 %
Total	21.25	32.81 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.05	27.78 %
ARC2	0.60	27.81 %
CPT1	0.37	27.84 %
PLR1	0.33	21.74 %
VNB1	0.22	10.07 %
UGI1	0.19	17.51 %
ABR1	0.19	8.23 %
SLG1	0.18	10.39 %
BGR1	0.17	12.12 %
TRR1	0.16	6.28 %
CGM1	0.04	3.08 %
GDM1	0.02	1.76 %
PTU1	0.01	1.42 %
Total	21.25	32.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	10.85	85.21 %
Air-Cool	3.92	17.66 %
Stab-AV	1.05	79.30 %
Fan	0.99	8.56 %
Stab-HA2	0.71	58.54 %
W.Heater	0.44	34.13 %
Total	17.96	23.29 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.02	17.60 %
KRI1	0.68	18.45 %
MCR1	0.56	22.59 %
HSR2	0.53	22.00 %
PMP1	0.53	19.17 %
PLC1	0.52	15.12 %
DPR2	0.46	21.57 %
SLM2	0.38	17.71 %
HSR1	0.37	14.48 %
VPD1	0.37	25.16 %
TRM1	0.36	26.38 %
VKL1	0.34	26.72 %
ATU1	0.34	12.36 %
BMD1	0.33	18.02 %
KVP1	0.33	13.22 %
KAM1	0.27	8.24 %
EPI1	0.26	14.05 %
MTR1	0.25	12.54 %
NKL2	0.19	8.30 %
DPR1	0.18	7.82 %
SGI1	0.17	10.08 %
EDP1	0.16	17.32 %
TCG1	0.15	26.30 %
WHPD		0.00 %
Total	17.96	23.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.14	85.45 %
Air-Cool	6.05	14.94 %
Fan	0.48	7.61 %
Stab-HA2	0.26	53.69 %
W.Heater	0.22	29.81 %
Inverter	0.19	100.00 %
Stab-AV	0.18	38.70 %
Total	17.52	22.69 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	19.03 %
GNT1	0.76	23.26 %
NZV1	0.58	27.44 %
JPT1	0.54	21.53 %
CRL1	0.52	12.49 %
GVM1	0.52	13.97 %
BVR1	0.45	17.30 %
VJW2	0.45	25.89 %
GNT2	0.45	28.78 %
TNK1	0.43	24.42 %
NRT1	0.36	18.33 %
TVU1	0.35	13.60 %
CKT1	0.35	15.47 %
ELU1	0.33	22.00 %
VJW4	0.33	11.77 %
BPP1	0.28	15.94 %
RMV1	0.28	22.53 %
MTM1	0.28	16.12 %
VJW5	0.25	12.62 %
PAP1	0.20	16.82 %
TDD1	0.17	11.70 %
VKN1	0.17	12.08 %
PNR1	0.16	23.78 %
AMP1	0.11	14.62 %
KND1	0.08	9.05 %
PPM1	0.07	7.27 %
TNI1	0.01	1.44 %
GTSD		0.00 %
Total	17.52	22.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.98	88.35 %
Air-Cool	3.12	21.64 %
Stab-AV	1.01	86.95 %
Inverter	0.99	100.00 %
Fan	0.94	10.64 %
W.Heater	0.54	24.88 %
Stab-HA2	0.49	57.73 %
Total	16.07	27.27 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.83	23.64 %
KGM1	0.66	26.22 %
TPR2	0.64	20.66 %
SUL1	0.58	16.05 %
PLI1	0.53	19.72 %
CBE5	0.50	25.65 %
CBE6	0.46	20.80 %
MPM1	0.43	22.75 %
SYM2	0.35	19.17 %
UMP1	0.30	24.97 %
CNR1	0.22	22.90 %
PPI1	0.22	19.90 %
CBE3	0.19	21.21 %
DPM2	0.15	12.95 %
TPR4	0.09	9.67 %
KGI1	0.06	15.42 %
GDR1	0.05	22.57 %
UAM1	0.05	3.86 %
WZSD		0.00 %
Total	16.07	27.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.66	84.22 %
Air-Cool	1.83	10.98 %
Inverter	0.48	100.00 %
Stab-AV	0.29	83.91 %
Stab-HA2	0.26	72.63 %
Fan	0.26	2.54 %
W.Heater	0.22	29.45 %
Total	11.00	21.36 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.74	21.34 %
NVL2	0.74	21.74 %
CDM1	0.67	16.81 %
CUD1	0.67	11.90 %
PRT1	0.46	19.51 %
KML1	0.43	20.89 %
KLM1	0.36	14.92 %
TVM1	0.36	21.92 %
SJI2	0.33	14.95 %
MKM1	0.22	15.43 %
STP1	0.22	13.44 %
VPM1	0.12	9.39 %
VCM1	0.09	6.07 %
ULP1	0.08	5.17 %
KKI2	0.04	1.92 %
WHUT		0.00 %
Total	11.00	21.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.47	83.74 %
Air-Cool	0.55	39.48 %
Fan	0.21	13.59 %
Stab-HA2	0.07	100.00 %
Gas-Stov	0.04	3.05 %
Mixie	0.04	1.43 %
Stab-AV	0.03	43.14 %
Total	2.41	25.22 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.93	22.69 %
PAS1	0.34	20.34 %
Total	2.41	25.22 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	66.53 %
Stab-HA	0.67	69.85 %
W.Heater	0.16	43.93 %
Gas-Stov	0.07	1.47 %
Mixie	0.06	2.11 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	79.69 %
Fan	0.03	1.90 %
In-Stove	-0.01	-0.32 %
Total	1.97	13.48 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.99	13.60 %
KZSD		0.00 %
Total	1.97	13.48 %