

MTD Sales
63.14 L

Brand Share %
34.34 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.34 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	33.36	28.77 %
Stab-HA	9.45	75.81 %
Stab-AV	8.42	63.33 %
Stab-HA2	5.91	60.60 %
Inverter	4.16	100.00 %
Fan	1.84	6.52 %
Total	63.14	34.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.61	38.46 %
SOUTH-01	8.69	33.24 %
TRICHY-01	7.86	33.93 %
SOUTH-03	7.57	27.84 %
WEST-02	5.84	40.66 %
WEST-01	5.75	40.24 %
CHENNAI-02	5.29	32.25 %
NORTH ARCOT	3.86	33.05 %
SOUTH ARCOT	3.41	31.24 %
TIRUPATI-01	2.55	46.13 %
VIJAYAWADA-01	1.13	20.61 %
KL-SOUTH	0.57	52.57 %
Total	63.14	34.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	5.15	28.69 %
Stab-HA	1.93	79.62 %
Inverter	1.21	100.00 %
Stab-HA2	1.19	87.35 %
Stab-AV	0.84	70.94 %
Fan	0.30	8.55 %
Total	10.61	38.46 %

Branch *	MTD Sales L	Brand Share %
CH19	0.60	26.29 %
CH28	0.47	33.27 %
CH16	0.43	31.90 %
AVD1	0.35	26.64 %
CH08	0.34	25.20 %
CH14	0.30	22.65 %
CH22	0.24	22.25 %
CGL1	0.22	34.21 %
CH39	0.13	17.06 %
TKM1	0.10	11.32 %
GUD2	0.10	12.09 %
KNR1	0.06	11.56 %
CH29	0.03	9.80 %
CH26	0.01	5.29 %
CZWH		0.00 %
Total	10.61	38.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	3.08	23.20 %
Stab-HA	1.47	71.67 %
Stab-AV	1.45	71.71 %
Stab-HA2	1.26	66.75 %
Inverter	0.85	100.00 %
Fan	0.58	9.55 %
Total	8.69	33.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.39	17.77 %
NGR1	0.34	33.46 %
VLY1	0.22	26.07 %
VKM1	0.21	31.68 %
TKS1	0.18	19.54 %
TKS2	0.15	16.31 %
ASM1	0.14	20.47 %
SDI1	0.10	21.72 %
STU2	0.08	27.33 %
ERL2	0.08	23.00 %
VNR1	0.07	25.77 %
KYR1	0.06	15.46 %
VNR2	0.05	4.88 %
MAR1	0.03	13.87 %
S2SD	0.02	6.67 %
COL1	0.02	18.47 %
SNL1	0.02	4.09 %
APK2		0.00 %
KGL1		0.00 %
Total	8.69	33.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	3.86	25.08 %
Stab-HA	1.22	78.84 %
Inverter	1.16	100.00 %
Stab-AV	0.98	58.41 %
Stab-HA2	0.38	42.64 %
Fan	0.24	9.78 %
Total	7.86	33.93 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.57	30.15 %
TRY1	0.52	26.62 %
TNJ1	0.39	28.03 %
TVR2	0.36	19.20 %
PBR2	0.34	19.00 %
KUM1	0.31	26.56 %
MDI1	0.28	24.06 %
TRY3	0.25	24.49 %
AYR1	0.15	34.27 %
APM1	0.13	28.38 %
TYR1	0.12	19.56 %
JKM1	0.12	26.79 %
KRN1	0.03	30.48 %
Total	7.86	33.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	4.26	27.23 %
Stab-AV	1.43	39.27 %
Stab-HA	0.78	79.86 %
Stab-HA2	0.76	34.42 %
Inverter	0.19	100.00 %
Fan	0.15	3.25 %
Total	7.57	27.84 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.43	33.30 %
MDU2	0.36	22.68 %
KKD3	0.35	20.69 %
TEN1	0.23	28.50 %
NKI1	0.22	26.03 %
TMM1	0.20	14.59 %
PVI1	0.19	21.07 %
MDU4	0.19	28.26 %
TPT1	0.17	19.24 %
MDU5	0.16	16.32 %
MDU3	0.13	21.94 %
DKI1	0.11	14.98 %
KPT1	0.10	21.45 %
TDI1	0.09	26.99 %
BNR1	0.08	18.66 %
CBM1	0.05	7.45 %
PNV2	0.05	18.56 %
SGP1	0.05	12.72 %
ODM1	0.04	13.04 %
PNI1	0.03	21.35 %
SZSD	0.03	7.99 %
DGL2	0.03	7.44 %
CMR1	0.03	19.47 %
TEN2	0.03	2.46 %
NTM1	0.01	7.62 %
Total	7.57	27.84 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.01	39.13 %
Stab-AV	0.87	79.41 %
Stab-HA	0.45	79.02 %
Stab-HA2	0.41	55.29 %
Fan	0.10	5.67 %
Total	5.84	40.66 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.20	29.07 %
SGI1	0.16	25.78 %
PDR1	0.12	25.24 %
BMD1	0.11	28.71 %
ATU1	0.08	11.84 %
DPR2	0.07	19.68 %
APN1	0.06	33.52 %
PLC1	0.05	30.65 %
RSP1	0.05	13.06 %
WZWH	0.02	28.23 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
Total	5.84	40.66 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.87	40.01 %
Stab-AV	0.64	71.69 %
Stab-HA	0.49	72.90 %
Stab-HA2	0.47	55.88 %
Fan	0.29	12.89 %
Total	5.75	40.24 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.20	28.88 %
KGM1	0.10	31.50 %
SNR1	0.10	15.74 %
DPM2	0.09	33.53 %
UMP1	0.07	29.85 %
PDM1	0.07	18.20 %
PLI1	0.05	8.31 %
GBM1	0.05	24.47 %
CBE3	0.04	30.14 %
PPI1	0.03	13.98 %
ANR1	0.02	11.91 %
WZSD	0.01	21.40 %
KMD1		0.00 %
UAM1		0.00 %
Total	5.75	40.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	2.75	26.87 %
Inverter	0.75	100.00 %
Stab-HA	0.72	75.34 %
Stab-AV	0.52	71.82 %
Stab-HA2	0.51	80.66 %
Fan	0.06	1.77 %
Total	5.29	32.25 %

Branch *	MTD Sales L	Brand Share %
CH03	0.38	22.27 %
CH18	0.27	26.04 %
CH34	0.24	25.70 %
CH36	0.23	28.28 %
CH46	0.21	33.28 %
CH24	0.20	19.38 %
CH12	0.14	15.47 %
CH17	0.13	15.44 %
CH20	0.09	22.77 %
CH31	0.07	33.32 %
CH09	0.05	24.16 %
CH06	0.05	21.64 %
CH43	0.04	5.72 %
CH41	0.03	6.51 %
CH33	0.03	9.63 %
Total	5.29	32.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.85	24.68 %
Stab-HA	1.12	76.73 %
Stab-AV	0.53	76.28 %
Stab-HA2	0.28	87.69 %
Fan	0.08	4.77 %
Total	3.86	33.05 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.35	31.23 %
TRL1	0.33	29.57 %
KPM2	0.26	27.68 %
ARC2	0.23	33.47 %
KPM1	0.10	23.16 %
CGM1	0.10	27.42 %
CYR1	0.07	25.66 %
TRR1	0.07	9.24 %
PLR1	0.04	9.02 %
WJP1	0.03	27.22 %
WJD1	0.03	5.03 %
VNB1	0.01	18.79 %
PTU1		0.00 %
VSI1		0.00 %
Total	3.86	33.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.37	29.64 %
Stab-HA	0.40	53.96 %
Stab-AV	0.27	65.81 %
Stab-HA2	0.20	62.84 %
Inverter	0.14	100.00 %
Fan	0.03	1.96 %
Total	3.41	31.24 %

Branch *	MTD Sales L	Brand Share %
POY2	0.37	31.66 %
KML1	0.20	32.43 %
CUD1	0.13	9.42 %
VPM2	0.11	15.85 %
CDM1	0.09	15.25 %
STP1	0.07	15.44 %
ULP1	0.06	12.82 %
NVL2	0.02	3.70 %
TVM2	0.02	30.96 %
VPM1	0.01	8.37 %
MKM1	0.01	10.95 %
VCM1		0.00 %
WHUT		0.00 %
Total	3.41	31.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.29	36.48 %
Stab-AV	0.64	96.51 %
Stab-HA	0.30	69.35 %
Stab-HA2	0.28	93.00 %
Fan	0.03	5.86 %
Total	2.55	46.13 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.09	18.37 %
KOU1	0.07	32.07 %
KNL2	0.06	31.75 %
NLR1	0.05	21.33 %
TPY1	0.05	16.62 %
TP11	0.05	19.06 %
KNL1	0.02	6.66 %
NYP1	0.02	17.11 %
RCY1	0.02	30.40 %
PDT1	0.01	11.23 %
KHT1		0.00 %
Total	2.55	46.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.62	15.02 %
Stab-HA	0.39	89.87 %
Stab-AV	0.18	83.63 %
Stab-HA2	0.08	51.40 %
Inverter	-0.14	100.00 %
Total	1.13	20.61 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.05	26.52 %
VJW4	0.03	23.78 %
NRT1	0.02	12.52 %
CRL1	0.02	6.42 %
RAL1	0.02	11.99 %
PPM1	0.01	30.27 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1	-0.14	-151.78 %
Total	1.13	20.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.24	63.25 %
Stab-HA	0.16	92.21 %
Stab-HA2	0.10	100.00 %
Stab-AV	0.07	100.00 %
Total	0.57	52.57 %

Branch *	MTD Sales L	Brand Share %
Total	0.57	52.57 %