

MTD Sales
79.29 L

Brand Share %
37.56 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.56 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	26.36	32.35 %
Stab-HA	18.83	79.73 %
Inverter	9.36	100.00 %
Stab-HA2	9.07	60.29 %
Stab-AV	8.86	55.32 %
Fan	6.82	10.40 %
Total	79.29	37.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	12.98	39.66 %
SOUTH-01	12.26	40.71 %
TRICHY-01	10.44	37.76 %
SOUTH-03	8.84	29.90 %
WEST-01	8.27	50.97 %
WEST-02	6.41	39.30 %
CHENNAI-02	5.71	29.52 %
SOUTH ARCOT	5.36	37.11 %
NORTH ARCOT	5.16	41.73 %
TIRUPATI-01	2.12	38.17 %
VIJAYAWADA-01	1.23	21.65 %
KL-SOUTH	0.50	45.89 %
Total	79.29	37.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.41	28.64 %
Stab-HA	3.83	71.70 %
Inverter	1.75	100.00 %
Stab-HA2	1.39	80.87 %
Fan	0.82	11.84 %
Stab-AV	0.79	48.27 %
Total	12.98	39.66 %

Branch *	MTD Sales L	Brand Share %
CH05	1.00	36.27 %
CH08	0.53	22.64 %
CH19	0.47	25.00 %
MRM1	0.40	37.09 %
CH07	0.32	25.01 %
CH37	0.29	36.32 %
KNR1	0.29	33.21 %
GUD1	0.29	34.05 %
TKM1	0.21	35.95 %
CH39	0.18	24.02 %
CH30	0.18	33.09 %
CZWH	0.12	26.92 %
GUD2	0.06	9.24 %
CH29	0.02	16.64 %
WHC3		0.00 %
WCHN	-0.02	22.00 %
Total	12.98	39.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.76	32.60 %
Stab-HA	2.15	82.57 %
Fan	1.97	16.38 %
Inverter	1.94	100.00 %
Stab-HA2	1.77	61.45 %
Stab-AV	1.68	75.69 %
Total	12.26	40.71 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.56	33.83 %
TCN1	0.41	30.13 %
VNR2	0.30	24.25 %
KYR1	0.25	32.74 %
NGR1	0.24	33.65 %
SVK1	0.21	36.67 %
VLY1	0.19	26.70 %
APK1	0.19	17.40 %
ERL2	0.15	30.16 %
VNR1	0.15	22.97 %
COL1	0.12	36.44 %
PKD1	0.11	22.24 %
TVL2	0.11	32.37 %
TKY1	0.06	25.70 %
MAR1	0.04	6.94 %
SDI1	0.01	3.32 %
KSM1		0.00 %
Total	12.26	40.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.25	90.45 %
W.Heater	2.81	25.26 %
Inverter	2.42	100.00 %
Stab-HA2	0.71	48.71 %
Fan	0.67	8.87 %
Stab-AV	0.60	38.38 %
Total	10.44	37.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.94	31.00 %
TVR2	0.58	29.71 %
TRY3	0.35	34.17 %
PBR2	0.31	19.33 %
KIK1	0.24	33.55 %
TRY4	0.23	26.91 %
TRY2	0.14	35.35 %
AYR1	0.11	21.20 %
MDI1	0.03	3.00 %
MSI1		0.00 %
Total	10.44	37.76 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.76	89.73 %
W.Heater	2.59	29.45 %
Stab-AV	1.46	41.89 %
Stab-HA2	1.20	40.43 %
Fan	0.64	5.77 %
Inverter	0.20	100.00 %
Total	8.84	29.90 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.71	22.92 %
TMM1	0.56	25.88 %
MDU2	0.40	26.15 %
DKI1	0.30	33.76 %
MDU3	0.28	34.59 %
ATG1	0.22	26.75 %
SVG1	0.20	36.87 %
MDU4	0.20	21.83 %
MPA1	0.18	33.49 %
ADP1	0.17	28.17 %
MDU5	0.16	13.44 %
DGL2	0.14	21.60 %
TPT1	0.13	9.31 %
KRR1	0.12	26.46 %
CMR1	0.11	30.23 %
ODM1	0.11	22.52 %
TEN1	0.11	14.00 %
TEN2	0.10	17.38 %
PNI1	0.07	14.49 %
USL1	0.05	12.61 %
TDI1	0.05	16.35 %
NKI1	0.05	16.70 %
BNR1	0.04	14.32 %
NTM1	0.02	17.85 %
SGP1	0.01	4.90 %
Total	8.84	29.90 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.82	58.58 %
Stab-HA2	1.31	83.13 %
Stab-AV	1.17	60.74 %
Fan	0.85	17.38 %
Stab-HA	0.76	81.17 %
Inverter	0.37	100.00 %
Total	8.27	50.97 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.22	36.57 %
PDM1	0.21	36.15 %
CBE5	0.21	35.95 %
SNR1	0.19	32.24 %
TPR4	0.18	30.70 %
SYM2	0.12	36.07 %
TPR3	0.11	34.61 %
KMD1	0.10	30.61 %
DPM2	0.06	21.14 %
AVI1	0.03	11.77 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	8.27	50.97 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.20	40.76 %
Stab-AV	1.05	72.19 %
Stab-HA	0.65	85.75 %
Inverter	0.56	100.00 %
Fan	0.48	10.09 %
Stab-HA2	0.47	52.21 %
Total	6.41	39.30 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.47	37.26 %
HSR2	0.39	32.69 %
KRI1	0.20	29.07 %
DPR1	0.16	36.50 %
RSP1	0.12	28.26 %
TRM1	0.11	21.27 %
MTR1	0.11	20.79 %
KMM1	0.10	26.97 %
SGG1	0.09	34.85 %
APN1	0.09	20.18 %
BMD1	0.09	32.71 %
VPD1	0.06	10.46 %
CMI1	0.05	28.07 %
OML1	0.04	21.03 %
HRR1	0.01	5.89 %
Total	6.41	39.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	1.77	23.75 %
Stab-HA	1.61	61.62 %
Stab-HA2	0.90	71.01 %
Inverter	0.81	100.00 %
Stab-AV	0.40	37.83 %
Fan	0.23	3.75 %
Total	5.71	29.52 %

Branch *	MTD Sales L	Brand Share %
CH18	0.56	34.36 %
CH43	0.50	30.34 %
MJR1	0.37	35.34 %
CH23	0.22	26.58 %
CH09	0.19	27.36 %
CH24	0.18	24.94 %
CH27	0.15	34.89 %
PON1	0.13	25.32 %
CH41	0.11	11.58 %
CH33	0.11	15.29 %
CH12	0.10	7.04 %
CH46	0.10	35.23 %
CH31	0.09	36.43 %
GPD1	0.08	14.10 %
CH44	0.08	16.80 %
UKI1	0.07	27.57 %
CH06	0.06	22.33 %
CH36	0.04	16.61 %
CH20		0.00 %
CH32		0.00 %
Total	5.71	29.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.92	36.98 %
Stab-HA	1.66	81.90 %
Inverter	0.58	100.00 %
Fan	0.47	9.82 %
Stab-AV	0.38	49.38 %
Stab-HA2	0.36	32.33 %
Total	5.36	37.11 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.44	32.68 %
NVL2	0.23	28.34 %
ULP1	0.20	26.73 %
TRK1	0.19	29.58 %
TDM1	0.18	31.51 %
KLM1	0.12	30.22 %
KKI2	0.12	23.48 %
VCM1	0.09	14.36 %
STP1	0.07	12.60 %
PRT1	0.02	4.23 %
TVM2		0.00 %
Total	5.36	37.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.00	40.00 %
Stab-HA	1.33	77.74 %
Stab-HA2	0.62	79.56 %
Inverter	0.60	100.00 %
Stab-AV	0.56	52.78 %
Fan	0.06	1.87 %
Total	5.16	41.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.26	32.25 %
CYR1	0.15	36.02 %
ARC2	0.13	29.85 %
CPT1	0.12	27.22 %
WJP1	0.11	36.18 %
CGM1	0.09	29.02 %
GDM1	0.07	18.34 %
TRR1	0.06	14.40 %
SLG1	0.06	25.90 %
PLR1	0.03	12.20 %
PTU1	0.01	12.32 %
UGI1	0.01	6.82 %
VNB1		0.00 %
Total	5.16	41.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.64	23.09 %
Stab-AV	0.58	96.19 %
Fan	0.37	23.54 %
Stab-HA	0.22	80.08 %
Stab-HA2	0.16	85.45 %
Inverter	0.14	100.00 %
Total	2.12	38.17 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.11	28.76 %
KNL2	0.10	26.01 %
TPY2	0.07	15.87 %
KVL1	0.07	30.62 %
ADI1	0.06	29.77 %
DHN1	0.05	19.24 %
NDL1	0.04	36.19 %
VKI1	0.04	35.22 %
KDA1	0.03	19.03 %
RCY1	0.03	33.38 %
PIL1	0.02	8.13 %
KNL1		0.00 %
KOU1		0.00 %
PGR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	2.12	38.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.50	94.55 %
W.Heater	0.30	11.32 %
Fan	0.26	11.53 %
Stab-AV	0.09	72.60 %
Stab-HA2	0.08	65.62 %
Total	1.23	21.65 %

Branch *	MTD Sales L	Brand Share %
BPP1	0.12	34.11 %
CRL1	0.08	34.01 %
RAL1	0.05	20.55 %
DPE1	0.03	19.68 %
TNK1	0.03	20.02 %
PAP1	0.03	24.09 %
VJW3	0.02	8.45 %
PNR1	0.02	12.44 %
VJW1	0.02	4.18 %
CKT1	0.02	11.56 %
GNT2	0.02	15.89 %
RMV1	0.01	20.32 %
PPM1	0.01	14.29 %
NPR1	0.01	20.88 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.02	-64.86 %
Total	1.23	21.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.16	49.41 %
Stab-HA2	0.13	100.00 %
Stab-HA	0.12	72.05 %
Stab-AV	0.10	88.97 %
Total	0.50	45.89 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.09	31.06 %
Total	0.50	45.89 %