

MTD Sales
97.81 L

Brand Share %
19.24 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **19.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	32.38	84.90 %
W.Heater	21.13	40.39 %
Inverter	13.32	100.00 %
Stab-HA2	9.32	72.96 %
Air-Cool	8.50	28.49 %
Stab-AV	6.66	69.74 %
Fan	5.47	6.02 %
Gas-Stov	0.42	0.40 %
In-Stove	0.36	1.41 %
Mixie	0.26	0.19 %
Total	97.81	19.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	14.95	24.02 %
CHENNAI-02	14.73	32.44 %
SOUTH-03	12.26	19.84 %
SOUTH-01	9.88	14.35 %
TRICHY-01	8.63	17.54 %
SOUTH ARCOT	6.39	22.46 %
WEST-01	5.61	19.57 %
NORTH ARCOT	5.57	18.56 %
KL-NORTH	4.61	27.89 %
WEST-02	4.13	13.16 %
VIJAYAWADA-01	3.25	12.21 %
TIRUPATI-01	3.14	10.74 %
WEST-03	2.18	12.29 %
KL-SOUTH	2.00	18.68 %
KL-CENTRAL	0.41	31.94 %
HYDERABAD-01	0.06	14.45 %
Total	97.81	19.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.66	88.34 %
W.Heater	3.27	30.38 %
Inverter	1.99	100.00 %
Stab-HA2	1.81	97.26 %
Stab-AV	0.74	91.15 %
Fan	0.48	4.87 %
Total	14.95	24.02 %

Branch *	MTD Sales L	Brand Share %
CH05	0.68	18.38 %
GUD1	0.57	18.23 %
CH49	0.56	15.99 %
CH14	0.51	16.24 %
CH48	0.50	18.27 %
CH28	0.38	15.23 %
CH45	0.35	15.36 %
CH16	0.27	8.36 %
CH39	0.21	14.11 %
CH26	0.12	17.97 %
TKM1	0.08	11.05 %
CZWH	0.06	6.29 %
Total	14.95	24.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Air-Cool	5.18	75.50 %
Stab-HA	4.32	90.16 %
Inverter	1.73	100.00 %
W.Heater	1.57	29.05 %
Stab-HA2	1.25	96.51 %
Stab-AV	0.52	73.04 %
Fan	0.16	2.38 %
Total	14.73	32.44 %

Branch *	MTD Sales L	Brand Share %
CH34	0.28	14.76 %
CH17	0.25	16.76 %
CH06	0.23	18.67 %
CH33	0.22	18.90 %
CH12	0.19	11.88 %
CH20	0.19	12.16 %
GPD1	0.17	17.57 %
CH46	0.12	13.65 %
CH44	0.10	12.85 %
CH36	0.09	13.15 %
CH41	0.06	10.78 %
CH01	0.02	14.17 %
CH32	0.01	5.34 %
MC06		0.00 %
Total	14.73	32.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.13	91.49 %
W.Heater	2.17	40.87 %
Fan	1.60	10.53 %
Stab-HA2	1.24	49.51 %
Inverter	1.07	100.00 %
Stab-AV	1.06	45.19 %
Total	12.26	19.84 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.83	17.04 %
TPT1	0.37	17.76 %
KKD3	0.30	10.20 %
TEN2	0.28	17.60 %
TEN1	0.26	15.77 %
DKI1	0.26	18.61 %
TMM1	0.23	13.28 %
KRR1	0.22	18.01 %
USL1	0.19	17.30 %
BTU1	0.17	14.24 %
NKI1	0.17	9.23 %
MDU5	0.16	6.39 %
MDU4	0.15	14.15 %
CBM1	0.10	9.93 %
ODM1	0.10	14.79 %
ADP1	0.09	9.50 %
CMR1	0.08	15.86 %
KPT1	0.07	7.74 %
PNI1	0.07	9.15 %
NTM1	0.06	7.90 %
DGL2	0.06	5.08 %
TDI1	0.05	5.36 %
SZSD		0.00 %
WHMD		0.00 %
Total	12.26	19.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.60	75.44 %
Inverter	1.84	100.00 %
W.Heater	1.54	36.44 %
Stab-HA2	1.31	59.80 %
Fan	0.89	5.64 %
Stab-AV	0.71	65.38 %
Total	9.88	14.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.94	17.15 %
NGR1	0.70	18.99 %
TKS2	0.48	13.59 %
KVT1	0.46	9.33 %
RND1	0.38	15.33 %
TVL1	0.37	9.55 %
SVK1	0.33	17.20 %
TUT2	0.32	16.80 %
RND2	0.31	10.56 %
VNR2	0.27	9.73 %
KYR1	0.20	12.09 %
VLY1	0.20	7.87 %
TCN1	0.17	7.21 %
APK2	0.16	10.60 %
ASM1	0.13	12.86 %
ARM1	0.11	15.28 %
APK1	0.10	10.51 %
SDI1	0.09	11.87 %
VNR1	0.09	13.40 %
SNL1	0.09	4.14 %
STU2	0.09	7.17 %
MMT1	0.06	9.64 %
COL1	0.05	8.03 %
TKS1	0.05	1.77 %
ERL2	0.05	4.86 %
UDN1	0.05	5.66 %
PDI1	0.05	8.07 %
KSM1	0.04	3.60 %
SGT1	0.03	8.24 %
S2SD		0.00 %
Total	9.88	14.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	3.05	100.00 %
W.Heater	2.10	42.19 %
Stab-HA	2.07	90.84 %
Stab-AV	0.70	73.66 %
Stab-HA2	0.37	45.91 %
Fan	0.34	3.35 %
Total	8.63	17.54 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.87	18.62 %
TRY1	0.44	11.27 %
PBR2	0.29	10.60 %
TNJ1	0.29	14.61 %
PTK1	0.27	11.17 %
TVR2	0.27	10.59 %
TNJ2	0.24	11.42 %
TYR1	0.24	11.97 %
MDI1	0.20	13.30 %
TRY3	0.15	11.75 %
KIK1	0.13	7.58 %
TRY4	0.12	7.37 %
MSI1	0.10	11.52 %
KUM2	0.09	10.50 %
NMM1	0.08	11.27 %
TRY2	0.07	12.50 %
NCK1	0.02	1.75 %
TZSD		0.00 %
Total	8.63	17.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.97	99.32 %
Inverter	1.17	100.00 %
W.Heater	1.14	29.82 %
Stab-HA2	0.51	90.53 %
Stab-AV	0.44	91.55 %
Fan	0.17	3.48 %
Total	6.39	22.46 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.32	16.53 %
NVL2	0.23	14.31 %
VPM2	0.23	19.08 %
PRT1	0.18	15.43 %
KML1	0.12	10.01 %
KKI2	0.12	5.93 %
VCM2	0.11	7.72 %
TVM1	0.02	2.81 %
Total	6.39	22.46 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.68	55.74 %
Air-Cool	1.37	48.10 %
Stab-HA	0.92	72.15 %
Stab-HA2	0.62	69.37 %
Stab-AV	0.60	72.94 %
Fan	0.30	7.76 %
Inverter	0.10	100.00 %
Total	5.61	19.57 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.44	16.89 %
CBE6	0.31	15.31 %
SUL1	0.25	19.12 %
CBE1	0.19	10.91 %
SNR1	0.19	11.78 %
CBE5	0.12	11.19 %
PDM1	0.09	17.23 %
CBE3	0.08	12.85 %
KGI1	0.07	13.68 %
UAM1	0.06	6.02 %
PLI1	0.05	3.70 %
ANR1	0.05	14.77 %
DPM2	0.05	6.79 %
CNR1	0.03	6.83 %
PPI1	0.01	1.96 %
WHCB	-0.02	17.39 %
Total	5.61	19.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.50	66.00 %
W.Heater	1.04	28.05 %
Inverter	0.75	100.00 %
Stab-HA2	0.57	92.78 %
Stab-AV	0.54	86.65 %
Fan	0.17	3.01 %
Total	5.57	18.56 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.38	17.22 %
TRR1	0.20	8.57 %
AKM1	0.19	18.77 %
VNB1	0.15	15.72 %
WJD1	0.13	14.52 %
VEL1	0.09	8.40 %
ARC2	0.09	12.35 %
CGM1	0.08	10.49 %
VEL4	0.07	3.13 %
WJP1	0.05	11.61 %
CPT1	0.05	8.43 %
ANI1	0.05	6.95 %
TRT1	0.04	6.44 %
CYR1	0.04	17.16 %
UGI1	0.03	7.18 %
GDM1	0.02	2.98 %
PTU1		0.00 %
Total	5.57	18.56 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	1.29	100.00 %
W.Heater	0.77	84.12 %
Stab-HA	0.72	78.58 %
Stab-HA2	0.46	95.94 %
Gas-Stov	0.32	11.61 %
Fan	0.30	10.17 %
Mixie	0.26	4.66 %
In-Stove	0.25	20.97 %
Stab-AV	0.24	100.00 %
Total	4.61	27.89 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.68	19.10 %
Total	4.61	27.89 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.21	68.09 %
Stab-HA2	0.51	68.71 %
Stab-HA	0.41	71.54 %
Fan	0.35	6.64 %
Stab-AV	0.33	58.03 %
Inverter	0.32	100.00 %
Total	4.13	13.16 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.30	14.51 %
KRI1	0.22	16.58 %
DPR1	0.21	17.72 %
PLC1	0.14	9.03 %
SGI1	0.13	12.87 %
MCR1	0.11	9.13 %
MTR1	0.11	7.17 %
KVP1	0.10	9.69 %
TRM1	0.10	6.55 %
APN1	0.08	7.74 %
VPD1	0.08	7.20 %
HSR1	0.07	4.16 %
PMP1	0.06	12.11 %
SLM1	0.05	2.19 %
DPR2	0.03	5.00 %
BMD1	0.03	6.50 %
EDP1	0.03	3.50 %
EPI1	0.02	1.33 %
KAM1	0.01	1.69 %
WZWH		0.00 %
Total	4.13	13.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.53	96.63 %
W.Heater	0.91	49.79 %
Air-Cool	0.46	17.98 %
Stab-AV	0.20	81.13 %
Fan	0.15	4.65 %
Total	3.25	12.21 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.19	15.78 %
OGL1	0.15	16.37 %
VSK1	0.14	10.79 %
RMV1	0.11	16.74 %
GVM1	0.09	12.34 %
TDD1	0.07	15.44 %
TNK1	0.07	15.11 %
RAL1	0.05	8.16 %
GNT2	0.05	10.36 %
VJW1	0.04	3.97 %
TEL1	0.04	6.57 %
VKN1	0.04	7.53 %
GDV1	0.03	10.42 %
PRL1	0.02	4.27 %
JPT1	0.02	3.07 %
VJW5	0.02	2.07 %
TVU1	0.02	5.16 %
VJW2	0.02	3.42 %
AMP1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GTSD		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	3.25	12.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	1.41	24.69 %
W.Heater	1.13	41.53 %
Stab-HA	0.29	95.36 %
Stab-AV	0.18	100.00 %
Fan	0.09	3.55 %
Stab-HA2	0.04	76.15 %
Total	3.14	10.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.44	16.27 %
TPY1	0.18	15.58 %
KDA1	0.17	10.54 %
NLR1	0.16	17.71 %
KOU1	0.14	11.85 %
ATP1	0.11	4.41 %
RCY1	0.11	11.11 %
PMR1	0.11	12.76 %
PDT1	0.10	11.62 %
TPI1	0.09	12.09 %
VKI1	0.09	14.56 %
KNL2	0.08	7.60 %
KNL1	0.05	4.39 %
DHN1	0.04	18.00 %
MPL1	0.04	3.87 %
PIL1	0.03	5.92 %
KVL1	0.02	5.96 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KAR1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	3.14	10.74 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	1.01	59.90 %
Stab-HA	0.50	66.14 %
Stab-HA2	0.30	71.34 %
Stab-AV	0.22	72.30 %
Fan	0.15	6.09 %
Total	2.18	12.29 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.32	19.06 %
TPR1	0.20	11.38 %
AVI1	0.19	13.64 %
ERD2	0.17	7.14 %
CMI1	0.10	13.30 %
TPR2	0.09	5.51 %
SYM2	0.08	13.89 %
RSP1	0.08	9.02 %
KMM1	0.07	10.35 %
TPR3	0.07	13.10 %
GBM1	0.07	18.24 %
PDR1	0.03	6.67 %
VKL1	0.03	6.30 %
TCG1	0.02	4.43 %
SGG1		0.00 %
W3SD		0.00 %
Total	2.18	12.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.58	98.90 %
Stab-HA	0.47	74.50 %
Stab-HA2	0.30	100.00 %
Fan	0.24	13.29 %
Stab-AV	0.18	100.00 %
In-Stove	0.10	8.58 %
Air-Cool	0.08	29.49 %
Gas-Stov	0.05	2.18 %
Total	2.00	18.68 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.32	15.99 %
PNL1	0.14	9.39 %
Total	2.00	18.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.27	86.79 %
Gas-Stov	0.05	34.07 %
Fan	0.03	21.98 %
W.Heater	0.03	100.00 %
Stab-HA2	0.02	100.00 %
In-Stove	0.01	6.35 %
Total	0.41	31.94 %

Branch *	MTD Sales L	Brand Share %
Total	0.41	31.94 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.04	40.85 %
Stab-HA	0.02	100.00 %
Total	0.06	14.45 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.06	14.45 %
Total	0.06	14.45 %