

MTD Sales
135.51 L

Brand Share %
42.56 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **42.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	57.23	52.44 %
Stab-HA	27.65	73.66 %
W.Heater	19.35	33.32 %
Stab-HA2	9.47	55.47 %
Inverter	7.82	100.00 %
Stab-AV	7.14	49.30 %
Fan	6.86	9.24 %
Total	135.51	42.56 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	34.07	38.77 %
VIJAYAWADA-01	22.68	70.36 %
TIRUPATI-01	20.68	72.46 %
TRICHY-01	9.73	36.17 %
SOUTH-01	8.34	28.79 %
SOUTH-03	8.05	27.93 %
WEST-01	7.90	49.21 %
NORTH ARCOT	6.68	40.90 %
CHENNAI-02	6.12	31.56 %
SOUTH ARCOT	5.76	35.75 %
WEST-02	5.04	31.38 %
KL-SOUTH	0.46	41.63 %
Total	135.51	42.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.68	35.17 %
Stab-HA	7.46	79.12 %
W.Heater	3.27	36.49 %
Stab-HA2	1.45	90.98 %
Inverter	0.99	100.00 %
Fan	0.69	7.03 %
Stab-AV	0.53	45.16 %
Total	34.07	38.77 %

Branch *	MTD Sales L	Brand Share %
CZWH	19.68	36.09 %
CH05	0.95	37.90 %
CH07	0.55	38.91 %
CH19	0.54	27.00 %
CH28	0.47	39.84 %
CH11	0.44	30.19 %
CH08	0.42	21.08 %
CH39	0.28	34.30 %
CH35	0.27	39.98 %
WHC3	0.24	38.60 %
TKM1	0.23	40.19 %
CH26	0.11	19.65 %
CH30	0.11	13.88 %
MC10	-0.03	-932.05 %
Total	34.07	38.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	78.43 %
Stab-HA	1.90	85.55 %
Fan	0.56	16.06 %
Inverter	0.40	100.00 %
Stab-AV	0.24	91.03 %
Stab-HA2	0.11	82.13 %
W.Heater	0.09	8.80 %
Total	22.68	70.36 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.18	36.63 %
PAP1	0.16	40.69 %
TEL1	0.16	36.66 %
GVM1	0.16	28.86 %
NRT1	0.14	32.69 %
VJW4	0.13	32.35 %
KND1	0.12	35.88 %
GDV1	0.11	38.57 %
GNT1	0.10	17.65 %
TDD1	0.10	19.76 %
BPP1	0.09	19.74 %
CRL1	0.09	23.49 %
VJW2	0.09	37.99 %
VJW3	0.07	10.97 %
TVU1	0.06	11.88 %
DPE1	0.05	13.83 %
VJW1	0.05	13.02 %
VKN1	0.05	23.66 %
RMV1	0.05	30.35 %
KDR1	0.04	24.36 %
JPT1	0.03	22.48 %
GNT2	0.03	22.04 %
BVR1	0.03	3.70 %
ELU1	0.03	8.08 %
CKT1	0.02	6.01 %
AMP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
Total	22.68	70.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	84.08 %
Fan	0.79	26.11 %
Stab-HA	0.76	93.33 %
W.Heater	0.47	18.30 %
Stab-AV	0.43	100.00 %
Stab-HA2	0.18	75.64 %
Total	20.68	72.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	22.65 %
NDL1	0.16	40.26 %
KHT1	0.12	41.60 %
TPY2	0.12	25.59 %
KOU1	0.10	17.81 %
PUT1	0.09	28.04 %
GTL1	0.08	17.31 %
MPL1	0.08	33.70 %
VKI1	0.08	30.48 %
PIL1	0.07	21.18 %
ADI1	0.07	31.01 %
TPY1	0.06	21.80 %
KNL2	0.05	22.62 %
CTO1	0.03	5.93 %
KNL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
Total	20.68	72.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	2.67	35.54 %
Inverter	2.60	100.00 %
Stab-HA	2.36	59.64 %
Fan	0.81	8.95 %
Stab-AV	0.64	44.47 %
Stab-HA2	0.58	30.88 %
Air-Cool	0.06	15.25 %
Total	9.73	36.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.95	37.00 %
TNJ2	0.75	36.14 %
TNJ1	0.72	42.13 %
TVR2	0.63	34.09 %
MVM1	0.47	37.06 %
TRY3	0.38	31.79 %
TVR1	0.35	40.46 %
PTK1	0.35	25.30 %
KIK1	0.30	39.96 %
JKM1	0.28	39.16 %
NGT1	0.27	35.69 %
MDI1	0.26	18.11 %
TTP1	0.23	40.44 %
TYR1	0.16	22.89 %
PBR2	0.15	14.52 %
NMM1	0.14	27.34 %
ORU1	0.13	25.92 %
NCK1	0.12	20.34 %
MSI1	0.03	6.13 %
Total	9.73	36.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.73	68.94 %
W.Heater	1.71	22.34 %
Stab-HA2	1.37	46.54 %
Stab-AV	1.21	57.75 %
Fan	1.18	10.32 %
Inverter	1.15	100.00 %
Total	8.34	28.79 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.95	39.16 %
TVL1	0.57	30.84 %
NGR1	0.56	38.79 %
TKS2	0.52	33.79 %
KVT1	0.47	18.64 %
VNR2	0.32	22.06 %
SVK1	0.30	30.73 %
RND1	0.25	20.59 %
UDN1	0.24	25.03 %
VL1	0.23	28.35 %
TUT2	0.22	23.05 %
TYI1	0.20	33.49 %
TKS1	0.18	20.26 %
APK1	0.18	20.15 %
MMT1	0.18	33.85 %
SNL1	0.18	22.72 %
KGL1	0.16	23.19 %
KYR1	0.14	22.00 %
STU2	0.13	27.01 %
VKM1	0.13	31.93 %
TKY1	0.12	37.36 %
PKD1	0.11	16.13 %
RPM1	0.11	27.09 %
SDI1	0.09	21.98 %
ERL1	0.09	36.87 %
VNR1	0.07	20.78 %
SGT1	0.05	25.10 %
SKD1	0.03	3.88 %
PDI1	0.03	14.19 %
KSM1		0.00 %
TVL2		0.00 %
Total	8.34	28.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.64	80.30 %
W.Heater	1.78	26.66 %
Stab-HA2	1.40	35.77 %
Stab-AV	1.27	41.82 %
Fan	0.74	6.97 %
Inverter	0.22	100.00 %
Total	8.05	27.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.75	28.72 %
MDU6	0.59	28.99 %
KKD2	0.40	26.82 %
MDU2	0.38	23.54 %
SVG1	0.36	39.92 %
TPT1	0.35	30.74 %
DGL1	0.31	23.40 %
PNV1	0.30	29.21 %
DKI1	0.27	34.20 %
MDU5	0.24	24.14 %
BNR1	0.19	30.73 %
MNM1	0.18	38.04 %
TEN1	0.18	19.70 %
ADP1	0.17	30.74 %
TMM1	0.17	16.36 %
TDI1	0.17	34.36 %
KRR1	0.16	25.44 %
DGL2	0.15	21.68 %
TEN2	0.15	21.87 %
CBM1	0.15	18.30 %
MDU4	0.13	16.88 %
SZSD	0.12	32.30 %
MLR1	0.12	32.17 %
MDU3	0.09	18.18 %
PKM1	0.09	35.60 %
BTU1	0.09	21.15 %
KPT1	0.07	17.32 %
PNI1	0.07	35.83 %
SGP1	0.07	9.47 %
USL1	0.07	15.01 %
NKI1	0.07	23.47 %
ODM1	0.07	11.49 %
CMR1	0.04	14.38 %
NTM1	0.03	15.35 %
Total	8.05	27.93 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.98	65.54 %
Stab-HA2	1.14	72.77 %
Stab-AV	0.94	42.45 %
Inverter	0.78	100.00 %
Stab-HA	0.61	60.25 %
Fan	0.46	11.31 %
Total	7.90	49.21 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.47	41.35 %
MPM1	0.27	31.26 %
TPR2	0.20	32.22 %
SYM2	0.19	35.78 %
DPM2	0.15	31.86 %
PPI1	0.14	42.16 %
TPR1	0.14	22.50 %
CBE1	0.11	26.62 %
UAM1	0.10	22.28 %
PDM1	0.04	18.57 %
UMP1	0.04	23.22 %
ANR1		0.00 %
Total	7.90	49.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.14	81.19 %
W.Heater	1.34	30.38 %
Stab-HA2	0.83	86.26 %
Inverter	0.67	100.00 %
Stab-AV	0.36	50.14 %
Fan	0.34	7.47 %
Total	6.68	40.90 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.47	40.49 %
AKM1	0.28	23.96 %
CPT1	0.25	33.16 %
WJP1	0.17	27.59 %
ARC2	0.16	32.43 %
ABR1	0.16	34.37 %
VEL1	0.16	24.85 %
CGM1	0.10	29.30 %
VNB1	0.08	19.07 %
UGI1	0.07	26.72 %
GDM1	0.06	23.22 %
ANI1	0.06	11.97 %
PTU1	0.06	32.43 %
CYR1		0.00 %
Total	6.68	40.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.92	52.32 %
Stab-HA2	0.92	79.90 %
W.Heater	0.78	21.60 %
Inverter	0.72	100.00 %
Fan	0.51	7.56 %
Stab-AV	0.27	28.87 %
Total	6.12	31.56 %

Branch *	MTD Sales L	Brand Share %
CH03	0.66	34.04 %
CH34	0.52	33.01 %
CH21	0.46	32.20 %
CH43	0.40	35.38 %
MJR1	0.31	27.12 %
PON1	0.24	41.51 %
CH20	0.23	27.26 %
CH18	0.20	25.12 %
GPD1	0.18	17.00 %
CH06	0.16	27.89 %
CH33	0.16	24.71 %
CH23	0.16	32.07 %
CH12	0.10	13.95 %
CH09	0.08	27.11 %
CH46	0.07	29.56 %
CH31	0.07	14.63 %
CH36	0.06	15.69 %
CH44	0.05	8.42 %
CH41	0.05	8.81 %
CH17	0.05	15.27 %
CH32	0.01	13.40 %
Total	6.12	31.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.94	85.67 %
W.Heater	1.38	29.09 %
Stab-HA2	0.69	70.65 %
Inverter	0.29	100.00 %
Stab-AV	0.25	41.74 %
Fan	0.21	4.24 %
Total	5.76	35.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.64	28.38 %
ULP1	0.36	35.28 %
TDM1	0.36	38.86 %
POY2	0.33	37.29 %
KKI2	0.32	31.78 %
KLM1	0.32	40.65 %
CDM1	0.29	20.41 %
VPM2	0.21	30.74 %
KML1	0.14	37.57 %
NVL2	0.13	26.76 %
SJI1	0.09	19.28 %
TVM2	0.07	29.11 %
STP1	0.04	15.74 %
Total	5.76	35.75 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.83	38.57 %
Stab-HA	0.97	80.79 %
Stab-AV	0.97	62.23 %
Stab-HA2	0.66	42.57 %
Fan	0.55	8.92 %
Air-Cool	0.06	6.80 %
Total	5.04	31.38 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.28	35.50 %
TRM1	0.26	28.86 %
SGI1	0.25	34.32 %
MTR1	0.21	40.34 %
RSP1	0.17	17.58 %
DPR2	0.15	20.94 %
SLM3	0.13	24.60 %
PDR1	0.12	40.31 %
SGG1	0.11	32.19 %
EPI1	0.10	21.77 %
EDP1	0.10	22.11 %
SLM2	0.10	29.54 %
VPD1	0.09	16.15 %
NKL2	0.09	18.87 %
ERD2	0.06	8.61 %
CMI1	0.05	22.18 %
KVP1	0.05	9.44 %
KRI1	0.05	11.33 %
BMD1	0.04	14.56 %
OML1	0.04	16.92 %
PMP1	0.03	11.60 %
MCR1	0.02	3.04 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	5.04	31.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.20	100.00 %
Stab-HA2	0.14	87.40 %
W.Heater	0.06	41.63 %
Fan	0.04	6.00 %
Stab-AV	0.03	100.00 %
Total	0.46	41.63 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.06	30.32 %
Total	0.46	41.63 %