

**MTD Sales**  
**272.99 L**

**Brand Share %**  
**29.25 %**

Information:

**MTD :** 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **29.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	191.47	88.51 %
Air-Cool	47.11	16.30 %
Inverter	9.42	100.00 %
Fan	8.77	5.99 %
Stab-AV	6.04	66.54 %
Stab-HA2	5.46	55.26 %
W.Heater	4.53	31.63 %
Gas-Stov	0.10	0.11 %
Mixie	0.10	0.07 %
In-Stove	-0.01	-0.08 %
<b>Total</b>	<b>272.99</b>	<b>29.25 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.53	35.64 %
TRICHY-01	38.08	35.35 %
TIRUPATI-01	32.64	35.85 %
CHENNAI-02	27.73	32.88 %
SOUTH-03	25.84	27.72 %
SOUTH-01	21.67	20.49 %
NORTH ARCOT	20.36	32.93 %
WEST-02	17.08	23.68 %
VIJAYAWADA-01	16.20	23.13 %
WEST-01	15.19	27.67 %
SOUTH ARCOT	10.41	21.70 %
KL-SOUTH	2.33	26.30 %
KL-NORTH	1.93	14.50 %
<b>Total</b>	<b>272.99</b>	<b>29.25 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	32.64	89.10 %
Air-Cool	5.47	17.36 %
Fan	1.72	8.46 %
Stab-HA2	1.32	99.17 %
Inverter	1.02	100.00 %
Stab-AV	0.78	76.85 %
W.Heater	0.59	20.04 %
<b>Total</b>	<b>43.53</b>	<b>35.64 %</b>

Branch *	MTD Sales L	Brand Share %
GUD1	1.65	28.60 %
CH49	1.35	24.09 %
CH45	1.27	26.85 %
CH39	0.94	21.33 %
CH08	0.94	18.54 %
GUD2	0.62	23.12 %
TKM1	0.58	27.68 %
CH26	0.36	26.70 %
CH29	0.09	10.96 %
CH40	0.03	16.01 %
WHC3		0.00 %
<b>Total</b>	<b>43.53</b>	<b>35.64 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	30.91	95.71 %
Inverter	2.98	100.00 %
Air-Cool	1.56	5.29 %
Fan	1.21	6.34 %
Stab-AV	0.71	61.28 %
Stab-HA2	0.37	42.19 %
W.Heater	0.34	50.25 %
<b>Total</b>	<b>38.08</b>	<b>35.35 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	1.81	26.73 %
KUM1	1.72	28.69 %
MVM1	1.29	24.92 %
PBR2	1.23	20.49 %
TYR1	1.08	20.69 %
KUM2	0.59	17.98 %
NCK1	0.25	16.52 %
<b>Total</b>	<b>38.08</b>	<b>35.35 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cool	19.00	34.60 %
Stab-HA	11.74	97.86 %
Fan	0.74	13.64 %
W.Heater	0.61	90.02 %
Stab-AV	0.21	89.04 %
Stab-HA2	0.18	52.21 %
Inverter	0.17	100.00 %
<b>Total</b>	<b>32.64</b>	<b>35.85 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.10	27.18 %
PDT1	0.69	24.02 %
KNL1	0.69	19.28 %
KHT1	0.68	28.32 %
KDR1	0.66	20.64 %
TPY1	0.48	20.64 %
KDA1	0.45	13.46 %
KNL2	0.41	15.21 %
ADI1	0.40	10.31 %
TPSD		0.00 %
<b>Total</b>	<b>32.64</b>	<b>35.85 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Stab-HA	24.62	84.94 %
Air-Cool	1.22	5.73 %
Stab-HA2	0.70	95.48 %
Stab-AV	0.41	85.84 %
W.Heater	0.37	24.67 %
Inverter	0.23	100.00 %
Fan	0.19	1.49 %
<b>Total</b>	<b>27.73</b>	<b>32.88 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.89	29.18 %
MJR1	1.08	24.26 %
CH20	0.70	21.30 %
CH43	0.66	19.97 %
CH41	0.56	24.87 %
CH44	0.50	20.94 %
CH36	0.48	24.32 %
CH27	0.42	22.79 %
CH46	0.28	15.03 %
CH50	0.12	3.56 %
CH32	0.10	21.14 %
CH01		0.00 %
MC05		0.00 %
<b>Total</b>	<b>27.73</b>	<b>32.88 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Stab-HA	20.73	86.89 %
Inverter	1.86	100.00 %
Fan	1.11	6.08 %
Air-Cool	1.00	4.94 %
Stab-AV	0.64	39.50 %
Stab-HA2	0.41	23.25 %
W.Heater	0.09	11.04 %
<b>Total</b>	<b>25.84</b>	<b>27.72 %</b>

Branch *	MTD Sales L	Brand Share %
DGL1	1.75	19.65 %
MDU1	1.66	23.31 %
MDU6	1.03	25.45 %
TMM1	0.66	16.10 %
DGL2	0.59	26.22 %
KYK1	0.55	28.05 %
PNV2	0.52	26.83 %
MDU3	0.48	17.47 %
KRR1	0.45	23.47 %
NKI1	0.44	29.09 %
TEN2	0.42	22.43 %
MDU5	0.42	14.16 %
MLR1	0.36	22.28 %
CBM1	0.29	19.56 %
PNI1	0.29	15.80 %
BNR1	0.28	19.01 %
PKM1	0.24	22.60 %
MNM1	0.23	22.63 %
MDU4	0.20	13.30 %
KPT1	0.19	10.81 %
ADP1	0.16	17.23 %
SGP1	0.15	15.23 %
TEN1	0.14	8.72 %
CMR1	0.04	6.17 %
<b>Total</b>	<b>25.84</b>	<b>27.72 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.90	80.97 %
Air-Cool	1.97	7.96 %
Inverter	1.04	100.00 %
W.Heater	0.83	41.92 %
Fan	0.73	3.24 %
Stab-HA2	0.60	31.06 %
Stab-AV	0.59	54.86 %
<b>Total</b>	<b>21.67</b>	<b>20.49 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	1.91	22.51 %
NGR1	1.38	26.28 %
KVT1	1.20	16.22 %
TUT2	1.10	26.15 %
TCN1	1.05	29.15 %
TKS2	0.85	20.10 %
VLY1	0.81	25.52 %
SVK1	0.77	27.27 %
TVL1	0.77	9.38 %
VNR2	0.59	11.27 %
TKS1	0.51	20.76 %
RPM1	0.48	17.26 %
MAR1	0.45	13.61 %
VNR1	0.42	28.12 %
APK2	0.39	16.31 %
APK1	0.35	16.67 %
STU2	0.33	22.96 %
ERL2	0.32	11.68 %
VKM1	0.22	8.94 %
MMT1	0.22	13.97 %
TKY1	0.18	11.29 %
ARM1	0.18	14.08 %
SDI1	0.17	17.12 %
KYR1	0.15	6.05 %
SNL1	0.14	6.93 %
ASM1	0.13	9.27 %
KGL1	0.13	10.54 %
KSM1	0.12	21.57 %
PDI1	0.07	3.78 %
SGT1	0.05	7.55 %
<b>Total</b>	<b>21.67</b>	<b>20.49 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	17.68	92.12 %
Air-Cool	1.26	8.03 %
Stab-AV	0.41	100.00 %
Inverter	0.40	100.00 %
Fan	0.30	2.82 %
Stab-HA2	0.17	88.31 %
W.Heater	0.14	14.24 %
<b>Total</b>	<b>20.36</b>	<b>32.93 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	0.99	27.60 %
CPT1	0.33	26.56 %
PLR1	0.29	21.17 %
VNB1	0.20	9.60 %
UGI1	0.19	17.51 %
SLG1	0.18	10.50 %
BGR1	0.17	12.95 %
TRR1	0.16	6.45 %
ABR1	0.15	7.23 %
CGM1	0.04	3.08 %
GDM1	0.02	1.76 %
PTU1	0.01	1.46 %
<b>Total</b>	<b>20.36</b>	<b>32.93 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Stab-HA	10.25	84.93 %
Air-Cool	3.75	17.52 %
Fan	0.99	9.12 %
Stab-AV	0.95	78.50 %
Stab-HA2	0.70	62.47 %
W.Heater	0.44	34.13 %
<b>Total</b>	<b>17.08</b>	<b>23.68 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.00	17.51 %
KRI1	0.68	20.19 %
MCR1	0.56	24.14 %
PMP1	0.53	19.73 %
PLC1	0.45	14.36 %
DPR2	0.44	21.15 %
HSR2	0.44	20.45 %
SLM2	0.36	18.67 %
TRM1	0.34	27.63 %
VKL1	0.34	27.44 %
KVP1	0.33	14.63 %
HSR1	0.31	13.38 %
VPD1	0.30	21.85 %
ATU1	0.30	11.57 %
BMD1	0.30	17.09 %
MTR1	0.25	13.72 %
KAM1	0.25	7.98 %
EPI1	0.24	13.56 %
NKL2	0.19	10.38 %
DPR1	0.18	7.91 %
EDP1	0.16	18.53 %
TCG1	0.10	21.21 %
SGI1	0.07	4.66 %
WHPD		0.00 %
<b>Total</b>	<b>17.08</b>	<b>23.68 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Stab-HA	9.40	85.56 %
Air-Cool	5.55	14.92 %
Fan	0.45	8.00 %
Stab-HA2	0.23	57.38 %
W.Heater	0.22	34.17 %
Inverter	0.19	100.00 %
Stab-AV	0.17	40.65 %
<b>Total</b>	<b>16.20</b>	<b>23.13 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	19.69 %
GNT1	0.76	24.20 %
RAL1	0.63	28.72 %
NZV1	0.58	28.16 %
GVM1	0.52	13.97 %
CRL1	0.50	13.46 %
VUY1	0.50	29.22 %
BVR1	0.45	19.33 %
TNK1	0.43	25.91 %
VJW2	0.43	25.60 %
TVU1	0.35	14.05 %
NRT1	0.34	17.86 %
CKT1	0.31	14.34 %
VJW4	0.31	11.53 %
ELU1	0.30	21.23 %
RMV1	0.28	26.84 %
VJW5	0.25	12.62 %
MTM1	0.24	15.12 %
BPP1	0.24	15.63 %
TDD1	0.17	12.56 %
PNR1	0.14	25.77 %
AMP1	0.10	13.80 %
VKN1	0.08	6.49 %
KND1	0.08	13.32 %
PPM1	0.07	8.92 %
TNI1	0.01	1.70 %
GTSD		0.00 %
PAP1		0.00 %
<b>Total</b>	<b>16.20</b>	<b>23.13 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	8.47	88.66 %
Air-Cool	3.06	22.14 %
Inverter	0.99	100.00 %
Fan	0.85	10.22 %
Stab-AV	0.85	83.74 %
W.Heater	0.54	28.08 %
Stab-HA2	0.44	57.77 %
<b>Total</b>	<b>15.19</b>	<b>27.67 %</b>

Branch *	MTD Sales L	Brand Share %
AVI1	0.83	23.84 %
KGM1	0.64	27.93 %
TPR2	0.59	22.17 %
SUL1	0.52	14.76 %
CBE5	0.46	24.48 %
CBE6	0.44	22.37 %
PLI1	0.44	19.43 %
MPM1	0.43	24.07 %
SYM2	0.35	20.24 %
UMP1	0.30	26.56 %
CNR1	0.22	24.78 %
CBE3	0.19	23.91 %
PPI1	0.17	17.47 %
DPM2	0.14	11.84 %
TPR4	0.09	11.32 %
KGI1	0.06	15.42 %
GDR1	0.05	22.57 %
UAM1	0.03	2.96 %
WZSD		0.00 %
<b>Total</b>	<b>15.19</b>	<b>27.67 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Stab-HA	7.10	83.20 %
Air-Cool	1.83	11.38 %
Inverter	0.48	100.00 %
Stab-AV	0.29	83.91 %
Stab-HA2	0.24	73.57 %
Fan	0.24	2.52 %
W.Heater	0.22	32.49 %
<b>Total</b>	<b>10.41</b>	<b>21.70 %</b>

Branch *	MTD Sales L	Brand Share %
VCM2	0.74	21.87 %
NVL2	0.74	22.32 %
CUD1	0.70	14.87 %
CDM1	0.51	16.64 %
PRT1	0.44	19.04 %
KML1	0.40	19.96 %
KLM1	0.34	14.52 %
SJI2	0.30	13.70 %
TVM1	0.29	19.06 %
MKM1	0.22	16.30 %
STP1	0.22	14.08 %
VPM1	0.12	9.74 %
VCM1	0.07	5.18 %
ULP1	0.05	3.18 %
KKI2	0.04	1.99 %
WHUT		0.00 %
<b>Total</b>	<b>10.41</b>	<b>21.70 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Stab-HA	1.39	83.52 %
Air-Cool	0.55	39.48 %
Fan	0.21	15.37 %
Stab-HA2	0.07	100.00 %
Gas-Stov	0.04	3.28 %
Mixie	0.04	1.61 %
Stab-AV	0.03	43.14 %
Total	2.33	26.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.91	24.25 %
PAS1	0.34	22.39 %
Total	2.33	26.30 %

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	66.53 %
Stab-HA	0.63	68.60 %
W.Heater	0.16	71.64 %
Gas-Stov	0.07	1.63 %
Mixie	0.06	2.29 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	79.69 %
Fan	0.03	1.96 %
In-Stove	-0.01	-0.38 %
Total	1.93	14.50 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.95	14.61 %
Total	1.93	14.50 %