

MTD Sales
57.53 L

Brand Share %
34.58 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.58 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	29.84	28.48 %
Stab-HA	8.82	76.55 %
Stab-AV	7.63	63.43 %
Stab-HA2	5.33	60.92 %
Inverter	4.25	100.00 %
Fan	1.66	6.64 %
Total	57.53	34.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.54	38.31 %
SOUTH-01	7.87	32.95 %
TRICHY-01	7.06	33.51 %
SOUTH-03	6.75	28.12 %
WEST-02	5.46	40.58 %
WEST-01	4.94	40.13 %
CHENNAI-02	4.86	33.76 %
NORTH ARCOT	3.71	33.79 %
SOUTH ARCOT	3.27	31.98 %
TIRUPATI-01	2.36	46.20 %
VIJAYAWADA-01	1.23	24.06 %
KL-SOUTH	0.49	52.61 %
Total	57.53	34.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.50	27.99 %
Stab-HA	1.87	82.26 %
Inverter	1.15	100.00 %
Stab-HA2	0.98	86.72 %
Stab-AV	0.77	69.90 %
Fan	0.27	8.47 %
Total	9.54	38.31 %

Branch *	MTD Sales L	Brand Share %
CH19	0.57	28.38 %
CH16	0.41	31.48 %
AVD1	0.32	27.15 %
CH08	0.31	23.74 %
CH22	0.24	25.26 %
CH14	0.24	19.33 %
CGL1	0.22	34.21 %
CH39	0.12	15.79 %
TKM1	0.09	10.57 %
GUD2	0.07	8.91 %
KNR1	0.04	9.08 %
CH29	0.03	13.49 %
CH26	0.01	6.02 %
Total	9.54	38.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.67	21.87 %
Stab-HA	1.32	70.46 %
Stab-AV	1.28	70.69 %
Stab-HA2	1.19	68.00 %
Inverter	0.85	100.00 %
Fan	0.56	10.35 %
Total	7.87	32.95 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.81	32.43 %
TVL1	0.35	17.31 %
VLY1	0.22	26.07 %
VKM1	0.21	32.87 %
ASM1	0.13	19.07 %
TYI1	0.12	29.41 %
TKS1	0.11	14.83 %
STU2	0.08	30.93 %
ERL2	0.08	24.09 %
SDI1	0.07	18.84 %
VNR1	0.07	25.77 %
KYR1	0.05	12.74 %
VNR2	0.05	5.40 %
TKS2	0.04	4.95 %
MAR1	0.03	15.10 %
S2SD	0.02	6.67 %
COL1	0.02	18.47 %
APK2		0.00 %
KGL1		0.00 %
SNL1		0.00 %
Total	7.87	32.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	3.45	24.44 %
Inverter	1.16	100.00 %
Stab-HA	1.03	77.54 %
Stab-AV	0.90	57.94 %
Stab-HA2	0.33	41.61 %
Fan	0.20	9.33 %
Total	7.06	33.51 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.54	29.87 %
TRY1	0.52	28.35 %
TNJ1	0.37	29.73 %
TVR2	0.36	19.26 %
MDI1	0.21	19.93 %
TRY3	0.18	22.21 %
PBR2	0.17	11.15 %
KUM1	0.15	15.88 %
APM1	0.13	32.91 %
JKM1	0.12	30.53 %
PDK1	0.12	33.42 %
TYR1	0.10	19.82 %
Total	7.06	33.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	3.67	27.18 %
Stab-AV	1.30	39.94 %
Stab-HA	0.75	83.88 %
Stab-HA2	0.70	35.15 %
Inverter	0.19	100.00 %
Fan	0.15	3.51 %
Total	6.75	28.12 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.41	33.00 %
MDU2	0.36	22.68 %
KKD3	0.32	21.70 %
NKI1	0.22	27.65 %
TMM1	0.20	15.95 %
PVI1	0.19	21.78 %
MDU4	0.19	29.28 %
TPT1	0.17	24.39 %
TEN1	0.16	25.88 %
MDU5	0.14	15.01 %
ADP1	0.12	28.96 %
DKI1	0.11	16.20 %
MDU3	0.11	19.56 %
KYK1	0.10	26.06 %
KPT1	0.10	22.32 %
TDI1	0.09	29.97 %
PKM1	0.06	27.98 %
CBM1	0.05	9.44 %
PNV2	0.05	22.59 %
BNR1	0.05	17.35 %
SGP1	0.05	16.47 %
ODM1	0.04	14.44 %
PNI1	0.03	21.35 %
SZSD	0.03	7.99 %
TEN2	0.03	2.83 %
DGL2	0.01	3.89 %
NTM1		0.00 %
Total	6.75	28.12 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.78	39.26 %
Stab-AV	0.81	79.08 %
Stab-HA	0.43	83.04 %
Stab-HA2	0.35	52.22 %
Fan	0.10	5.92 %
Total	5.46	40.58 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.20	30.43 %
SGI1	0.14	22.51 %
OML1	0.11	33.45 %
BMD1	0.11	28.71 %
ATU1	0.08	11.84 %
DPR2	0.07	19.68 %
PLC1	0.05	30.65 %
RSP1	0.05	14.19 %
APN1	0.04	26.58 %
WZWH	0.02	28.23 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
Total	5.46	40.58 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.31	39.65 %
Stab-AV	0.57	71.54 %
Stab-HA2	0.43	55.95 %
Stab-HA	0.40	69.11 %
Fan	0.22	12.22 %
Total	4.94	40.13 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.20	29.38 %
TPR1	0.11	33.77 %
TPR3	0.11	34.58 %
SNR1	0.10	16.78 %
KGM1	0.08	26.23 %
PDM1	0.07	22.20 %
DPM2	0.07	28.54 %
PLI1	0.05	8.81 %
GBM1	0.05	24.47 %
CBE3	0.04	30.14 %
PPI1	0.03	13.98 %
ANR1	0.02	15.60 %
WZSD	0.01	21.40 %
KMD1		0.00 %
UAM1		0.00 %
Total	4.94	40.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	2.40	26.80 %
Inverter	0.75	100.00 %
Stab-HA	0.67	76.72 %
Stab-AV	0.52	73.06 %
Stab-HA2	0.46	83.93 %
Fan	0.06	2.20 %
Total	4.86	33.76 %

Branch *	MTD Sales L	Brand Share %
CH03	0.36	23.93 %
CH18	0.26	29.89 %
CH34	0.24	26.45 %
CH36	0.23	28.28 %
CH24	0.20	22.28 %
CH12	0.14	18.03 %
CH17	0.13	16.82 %
CH46	0.13	29.27 %
CH20	0.09	23.81 %
CH27	0.05	24.80 %
CH09	0.05	24.16 %
CH06	0.05	21.64 %
CH31	0.04	21.53 %
CH43	0.04	7.92 %
CH41	0.03	6.89 %
CH33	0.03	12.41 %
MC06		0.00 %
Total	4.86	33.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.78	25.20 %
Stab-HA	1.09	76.96 %
Stab-AV	0.51	78.51 %
Stab-HA2	0.27	89.95 %
Fan	0.06	3.59 %
Total	3.71	33.79 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.35	31.39 %
TRL1	0.30	32.83 %
KPM2	0.26	27.68 %
ARC2	0.22	33.44 %
KPM1	0.10	23.16 %
CGM1	0.10	34.14 %
CYR1	0.07	25.66 %
TRR1	0.07	11.21 %
PLR1	0.04	9.24 %
WJP1	0.03	27.22 %
WJD1	0.03	5.03 %
VNB1	0.01	18.79 %
PTU1		0.00 %
VSI1		0.00 %
Total	3.71	33.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.27	29.82 %
Stab-HA	0.40	53.96 %
Stab-AV	0.22	65.11 %
Stab-HA2	0.20	64.82 %
Inverter	0.14	100.00 %
Fan	0.03	2.44 %
Total	3.27	31.98 %

Branch *	MTD Sales L	Brand Share %
POY2	0.37	32.29 %
KKI2	0.29	34.57 %
KML1	0.20	32.43 %
CUD1	0.13	10.84 %
CDM1	0.09	15.79 %
VPM2	0.07	11.76 %
STP1	0.07	17.01 %
ULP1	0.06	16.60 %
NVL2	0.02	3.89 %
TVM2	0.02	30.96 %
VPM1	0.01	8.37 %
MKM1	0.01	11.49 %
VCM1		0.00 %
WHUT		0.00 %
Total	3.27	31.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.19	36.95 %
Stab-AV	0.57	98.05 %
Stab-HA	0.30	69.35 %
Stab-HA2	0.26	92.65 %
Fan	0.03	5.86 %
Total	2.36	46.20 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.07	32.07 %
KNL2	0.06	31.75 %
NLR1	0.05	21.33 %
TPY1	0.05	16.62 %
SPE1	0.02	5.35 %
KNL1	0.02	10.00 %
NYP1	0.02	17.11 %
TPI1	0.02	7.51 %
PDT1	0.01	11.23 %
KHT1		0.00 %
RCY1		0.00 %
Total	2.36	46.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.62	16.50 %
Stab-HA	0.39	93.76 %
Stab-AV	0.14	80.09 %
Stab-HA2	0.08	65.29 %
Total	1.23	24.06 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.05	26.52 %
VJW4	0.03	23.78 %
NRT1	0.02	12.52 %
CRL1	0.02	6.69 %
RAL1	0.02	13.03 %
PPM1	0.01	30.27 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	1.23	24.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.21	65.91 %
Stab-HA	0.16	100.00 %
Stab-HA2	0.07	100.00 %
Stab-AV	0.05	100.00 %
Total	0.49	52.61 %

Branch *	MTD Sales L	Brand Share %
Total	0.49	52.61 %