

MTD Sales
70.55 L

Brand Share %
37.42 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.42 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	23.63	32.49 %
Stab-HA	16.72	79.23 %
Inverter	8.36	100.00 %
Stab-HA2	8.19	59.82 %
Stab-AV	7.61	54.52 %
Fan	6.04	10.29 %
Total	70.55	37.42 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	11.06	38.90 %
SOUTH-01	10.91	40.78 %
TRICHY-01	9.51	37.43 %
WEST-01	7.38	50.27 %
SOUTH-03	7.37	28.50 %
WEST-02	6.02	39.38 %
CHENNAI-02	5.15	29.76 %
SOUTH ARCOT	5.12	39.60 %
NORTH ARCOT	4.60	41.40 %
TIRUPATI-01	1.88	39.37 %
VIJAYAWADA-01	1.07	20.94 %
KL-SOUTH	0.47	55.64 %
Total	70.55	37.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.74	28.25 %
Stab-HA	3.27	69.67 %
Inverter	1.44	100.00 %
Stab-HA2	1.30	82.08 %
Fan	0.69	11.34 %
Stab-AV	0.62	44.95 %
Total	11.06	38.90 %

Branch *	MTD Sales L	Brand Share %
CH05	0.84	35.34 %
CH08	0.53	23.92 %
CH28	0.36	32.96 %
CH19	0.34	21.41 %
CH37	0.29	36.32 %
CH07	0.26	21.39 %
GUD1	0.25	35.08 %
TKM1	0.21	33.39 %
CH45	0.18	35.51 %
CH30	0.14	30.62 %
CH39	0.12	19.53 %
GUD2	0.05	8.24 %
CH29		0.00 %
WHC3		0.00 %
WCHN	-0.02	22.00 %
Total	11.06	38.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.48	32.72 %
Stab-HA	1.97	84.20 %
Fan	1.68	15.90 %
Stab-HA2	1.62	61.48 %
Inverter	1.62	100.00 %
Stab-AV	1.53	76.28 %
Total	10.91	40.78 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.56	34.89 %
TCN1	0.41	32.79 %
VNR2	0.26	25.74 %
KYR1	0.21	33.25 %
NGR1	0.20	31.78 %
VLY1	0.18	26.09 %
APK1	0.17	19.32 %
ERL2	0.15	34.75 %
VNR1	0.15	22.63 %
COL1	0.12	36.44 %
TVL2	0.11	32.37 %
TYI1	0.10	24.74 %
PKD1	0.09	22.40 %
TKY1	0.06	25.70 %
MAR1	0.04	7.28 %
SDI1	0.01	3.47 %
KSM1		0.00 %
S2SD		0.00 %
Total	10.91	40.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.96	89.64 %
W.Heater	2.65	25.92 %
Inverter	2.05	100.00 %
Stab-HA2	0.67	50.90 %
Stab-AV	0.60	42.84 %
Fan	0.58	8.18 %
Total	9.51	37.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.90	32.83 %
TVR2	0.56	30.16 %
TRY3	0.35	37.02 %
PBR2	0.31	19.90 %
KIK1	0.22	33.61 %
TRY4	0.18	24.01 %
TRY2	0.14	35.35 %
AYR1	0.10	18.48 %
MDI1	0.03	3.07 %
MSI1		0.00 %
Total	9.51	37.43 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.41	57.48 %
Stab-HA2	1.20	82.40 %
Stab-AV	1.00	57.38 %
Fan	0.76	17.16 %
Stab-HA	0.66	83.16 %
Inverter	0.37	100.00 %
Total	7.38	50.27 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.22	36.57 %
CBE1	0.21	33.45 %
SNR1	0.19	35.84 %
TPR4	0.16	28.66 %
PDM1	0.12	28.00 %
TPR3	0.11	34.61 %
SYM2	0.10	32.55 %
KMD1	0.10	30.61 %
DPM2	0.06	32.11 %
GBM1	0.03	10.59 %
AVI1	0.02	6.54 %
WHCB		0.00 %
Total	7.38	50.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.30	91.14 %
W.Heater	2.29	29.54 %
Stab-AV	1.04	37.58 %
Stab-HA2	0.96	37.27 %
Fan	0.59	5.83 %
Inverter	0.20	100.00 %
Total	7.37	28.50 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.67	23.83 %
DGL1	0.46	37.33 %
MDU2	0.39	26.05 %
TMM1	0.32	18.69 %
MDU3	0.27	36.09 %
MDU4	0.20	22.78 %
ATG1	0.19	25.27 %
MPA1	0.13	28.47 %
TPT1	0.13	9.82 %
DGL2	0.12	19.95 %
KRR1	0.12	28.79 %
CMR1	0.11	33.47 %
ADP1	0.11	20.20 %
ODM1	0.11	23.53 %
TEN1	0.11	14.84 %
MDU5	0.09	9.83 %
TEN2	0.07	12.98 %
SVG1	0.07	15.84 %
PNI1	0.07	15.88 %
USL1	0.05	13.35 %
TDI1	0.05	17.68 %
NKI1	0.05	17.74 %
BNR1	0.04	15.86 %
SGP1	0.01	5.34 %
NTM1		0.00 %
Total	7.37	28.50 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	3.03	41.02 %
Stab-AV	0.95	70.84 %
Stab-HA	0.60	84.66 %
Inverter	0.56	100.00 %
Stab-HA2	0.47	53.38 %
Fan	0.41	9.31 %
Total	6.02	39.38 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	29.42 %
KRI1	0.20	32.11 %
PMP1	0.11	31.43 %
TRM1	0.11	22.38 %
MTR1	0.11	21.57 %
KMM1	0.10	26.97 %
SGG1	0.09	34.85 %
APN1	0.09	27.24 %
BMD1	0.09	32.71 %
PLC1	0.08	34.67 %
VPD1	0.06	10.46 %
RSP1	0.04	11.97 %
OML1	0.03	23.78 %
CMI1	0.03	24.41 %
HRR1	0.01	6.34 %
Total	6.02	39.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	1.53	22.89 %
Stab-HA	1.41	59.62 %
Stab-HA2	0.82	69.78 %
Inverter	0.81	100.00 %
Stab-AV	0.35	36.90 %
Fan	0.23	4.35 %
Total	5.15	29.76 %

Branch *	MTD Sales L	Brand Share %
CH43	0.50	30.11 %
MJR1	0.30	32.83 %
CH09	0.19	27.36 %
CH23	0.19	26.21 %
PON1	0.13	27.06 %
CH24	0.12	20.60 %
CH33	0.11	23.76 %
CH12	0.10	8.23 %
CH46	0.10	35.23 %
CH31	0.09	36.43 %
CH41	0.09	10.52 %
CH44	0.08	23.40 %
CH27	0.08	23.72 %
UKI1	0.07	32.01 %
GPD1	0.06	12.03 %
CH06	0.06	22.33 %
CH36	0.04	16.61 %
CH20		0.00 %
CH32		0.00 %
Total	5.15	29.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.85	41.00 %
Stab-HA	1.57	81.13 %
Inverter	0.58	100.00 %
Fan	0.41	9.99 %
Stab-AV	0.38	52.60 %
Stab-HA2	0.33	30.88 %
Total	5.12	39.60 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.44	35.49 %
NVL2	0.23	33.84 %
ULP1	0.20	29.22 %
TDM1	0.18	31.51 %
TRK1	0.12	23.63 %
VCM1	0.09	16.89 %
KKI2	0.08	21.74 %
STP1	0.07	12.60 %
PRT1	0.02	5.38 %
TVM2		0.00 %
Total	5.12	39.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.66	37.81 %
Stab-HA	1.26	77.54 %
Inverter	0.60	100.00 %
Stab-HA2	0.54	78.29 %
Stab-AV	0.47	51.98 %
Fan	0.06	2.10 %
Total	4.60	41.40 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.17	25.18 %
CPT1	0.12	27.22 %
WJP1	0.10	33.30 %
SLG1	0.06	25.90 %
CGM1	0.06	20.37 %
GDM1	0.06	15.31 %
TRR1	0.05	12.89 %
PLR1	0.03	13.04 %
PTU1	0.01	15.46 %
UGI1	0.01	7.49 %
VNB1		0.00 %
Total	4.60	41.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.54	23.37 %
Stab-AV	0.52	95.71 %
Fan	0.37	26.57 %
Stab-HA	0.18	77.40 %
Inverter	0.14	100.00 %
Stab-HA2	0.12	84.48 %
Total	1.88	39.37 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.10	35.04 %
ATP1	0.07	24.25 %
TPY2	0.07	15.87 %
KVL1	0.07	33.50 %
ADI1	0.06	29.77 %
DHN1	0.05	21.86 %
VKI1	0.04	35.22 %
RCY1	0.03	33.38 %
NDL1	0.03	25.52 %
PIL1	0.02	8.13 %
KNL1		0.00 %
KOU1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	1.88	39.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.41	93.48 %
W.Heater	0.30	12.39 %
Fan	0.26	12.35 %
Stab-HA2	0.07	76.85 %
Stab-AV	0.03	48.99 %
Total	1.07	20.94 %

Branch *	MTD Sales L	Brand Share %
BPP1	0.12	34.11 %
OGL1	0.09	36.68 %
DPE1	0.03	19.68 %
TNK1	0.03	20.02 %
PAP1	0.03	26.34 %
VJW3	0.02	8.45 %
PNR1	0.02	12.44 %
RAL1	0.02	11.17 %
VJW1	0.02	4.18 %
CKT1	0.02	13.48 %
GNT2	0.02	18.48 %
RMV1	0.01	20.32 %
PPM1	0.01	14.29 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.02	-64.86 %
Total	1.07	20.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.16	49.41 %
Stab-HA	0.12	89.72 %
Stab-HA2	0.10	100.00 %
Stab-AV	0.10	100.00 %
Total	0.47	55.64 %

Branch *	MTD Sales L	Brand Share %
Total	0.47	55.64 %