

MTD Sales
80.40 L

Brand Share %
39.44 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	27.10	82.87 %
W.Heater	19.66	30.46 %
Inverter	10.22	100.00 %
Stab-AV	9.49	50.16 %
Stab-HA2	8.29	58.40 %
Fan	5.65	8.93 %
Total	80.40	39.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	13.97	45.75 %
SOUTH-01	11.92	41.81 %
TRICHY-01	11.88	48.06 %
SOUTH-03	10.15	36.26 %
WEST-01	7.45	47.64 %
WEST-02	6.03	34.98 %
CHENNAI-02	5.62	31.02 %
NORTH ARCOT	4.69	36.17 %
SOUTH ARCOT	4.47	33.98 %
VIJAYAWADA-01	2.24	31.46 %
TIRUPATI-01	1.76	24.78 %
KL-SOUTH	0.22	29.54 %
Total	80.40	39.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.12	81.48 %
Inverter	2.53	100.00 %
W.Heater	2.07	22.47 %
Stab-HA2	1.04	80.50 %
Stab-AV	0.68	37.06 %
Fan	0.55	7.87 %
Total	13.97	45.75 %

Branch *	MTD Sales L	Brand Share %
CH22	0.67	36.96 %
CH14	0.64	36.75 %
CH19	0.50	29.37 %
CH07	0.41	32.13 %
CH16	0.37	31.34 %
SKL1	0.29	32.61 %
CH39	0.19	30.61 %
CH45	0.18	18.56 %
CH11	0.14	25.96 %
CZWH	0.13	20.08 %
TKM1	0.09	37.05 %
CH26	0.02	5.32 %
Total	13.97	45.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.21	88.41 %
W.Heater	2.52	38.02 %
Inverter	2.17	100.00 %
Stab-AV	1.68	66.98 %
Stab-HA2	1.25	51.19 %
Fan	1.10	9.83 %
Total	11.92	41.81 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.47	35.97 %
TUT2	0.43	33.90 %
TVL1	0.40	25.32 %
TKS2	0.26	17.22 %
SNL1	0.23	36.19 %
RPM1	0.22	28.17 %
VLY1	0.19	31.01 %
ARM1	0.18	33.65 %
TYI1	0.18	28.33 %
PKD1	0.16	39.24 %
APK2	0.15	29.97 %
TKY1	0.14	19.89 %
STU2	0.14	33.93 %
SKD1	0.12	34.55 %
ASM1	0.09	37.17 %
UDN1	0.09	34.15 %
VNR1	0.07	14.91 %
KYR1	0.07	11.07 %
APK1	0.06	20.57 %
S2SD	0.04	8.69 %
SGT1	0.02	6.59 %
Total	11.92	41.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.81	95.16 %
W.Heater	2.64	34.95 %
Inverter	2.63	100.00 %
Stab-AV	1.02	53.93 %
Stab-HA2	0.91	53.04 %
Fan	0.86	12.49 %
Total	11.88	48.06 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.48	31.18 %
PTK1	0.40	37.64 %
PBR2	0.33	25.29 %
MDI1	0.33	34.30 %
TVR2	0.32	26.78 %
TRY3	0.20	27.68 %
NGT1	0.19	29.55 %
KRN1	0.14	37.22 %
PDK1	0.13	33.04 %
JKM1	0.08	12.28 %
MSI1	0.03	9.36 %
TZSD	0.01	4.83 %
Total	11.88	48.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	3.04	83.05 %
W.Heater	2.46	33.42 %
Stab-AV	1.94	47.12 %
Stab-HA2	1.30	39.55 %
Fan	1.09	11.76 %
Inverter	0.32	100.00 %
Total	10.15	36.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.62	35.34 %
MDU2	0.59	38.82 %
KKD3	0.51	34.94 %
MDU3	0.50	39.16 %
TPT1	0.32	34.17 %
DKI1	0.27	31.09 %
CBM1	0.26	27.55 %
ATG1	0.26	32.35 %
MDU5	0.26	33.69 %
MDU6	0.25	37.89 %
BNR1	0.20	28.51 %
TMM1	0.19	16.53 %
PNV1	0.19	35.38 %
PNI1	0.18	30.46 %
TEN1	0.18	17.85 %
NKI1	0.15	28.62 %
DGL2	0.14	26.29 %
SVG1	0.13	26.50 %
KKD2	0.11	27.06 %
NTM1	0.10	35.98 %
BTU1	0.08	25.92 %
SZSD	0.08	22.96 %
USL1	0.07	14.97 %
ODM1	0.06	32.82 %
PKM1	0.04	20.42 %
CMR1	0.03	30.11 %
SGP1	0.03	7.66 %
KPT1	0.02	8.69 %
Total	10.15	36.26 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.81	66.12 %
Stab-AV	1.02	40.49 %
Fan	0.92	18.48 %
Stab-HA2	0.86	66.24 %
Stab-HA	0.58	69.89 %
Inverter	0.26	100.00 %
Total	7.45	47.64 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.35	28.21 %
CBE6	0.23	32.54 %
PLI1	0.19	28.19 %
TPR1	0.19	31.43 %
PDM1	0.13	37.39 %
TPR3	0.12	35.33 %
AVI1	0.08	27.26 %
PPI1	0.07	20.92 %
SYM2	0.06	13.41 %
WZSD	0.05	39.22 %
KGI1	0.05	31.45 %
GBM1	0.03	22.46 %
UMP1	0.03	19.28 %
TPR4	0.02	8.38 %
KGM1	0.02	13.72 %
DPM2		0.00 %
Total	7.45	47.64 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.26	37.43 %
Stab-AV	1.29	60.58 %
Stab-HA	1.06	72.40 %
Stab-HA2	0.71	55.45 %
Inverter	0.36	100.00 %
Fan	0.34	5.79 %
Total	6.03	34.98 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.53	35.24 %
SLM1	0.41	38.23 %
ATU1	0.33	37.12 %
HSR2	0.30	31.68 %
TRM1	0.17	39.11 %
NKL2	0.12	24.59 %
SGG1	0.10	13.35 %
DPR1	0.10	33.00 %
CMI1	0.09	29.17 %
HRR1	0.08	22.17 %
PLC1	0.06	11.37 %
EDP1	0.06	10.53 %
KVP1	0.06	17.56 %
KRI1	0.05	34.06 %
MCR1	0.03	5.45 %
BMD1	0.03	8.86 %
EPI1	0.03	8.78 %
OML1	0.03	10.15 %
TCG1	0.03	16.72 %
PDR1	0.01	5.36 %
DPR2	0.01	10.72 %
WZWH		0.00 %
Total	6.03	34.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.57	73.95 %
W.Heater	0.89	15.41 %
Inverter	0.88	100.00 %
Stab-HA2	0.74	69.17 %
Stab-AV	0.35	25.28 %
Fan	0.19	3.40 %
Total	5.62	31.02 %

Branch *	MTD Sales L	Brand Share %
CH21	0.47	37.69 %
CH03	0.41	36.33 %
MJR1	0.39	34.32 %
CH34	0.33	35.55 %
CH18	0.28	27.73 %
PON1	0.23	31.33 %
CH12	0.21	16.32 %
CH43	0.17	30.30 %
CH24	0.15	15.95 %
CH33	0.11	14.47 %
CH27	0.11	17.82 %
CH20	0.10	13.22 %
CH09	0.09	17.71 %
CH36	0.08	23.39 %
CH31	0.07	16.77 %
CH44	0.06	12.53 %
CH06	0.06	11.37 %
CH23	0.05	11.14 %
CH17	0.03	17.27 %
MC06	0.03	30.52 %
CH46	0.03	13.05 %
CH41		0.00 %
MC05		0.00 %
Total	5.62	31.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.71	73.71 %
W.Heater	1.25	27.02 %
Stab-HA2	0.66	93.22 %
Stab-AV	0.56	51.17 %
Inverter	0.32	100.00 %
Fan	0.20	5.09 %
Total	4.69	36.17 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.46	27.85 %
VEL1	0.20	29.03 %
KPM1	0.19	32.78 %
ARC2	0.14	32.91 %
AKM1	0.13	20.45 %
PLR1	0.12	19.86 %
TRR1	0.11	19.49 %
WJP1	0.08	27.17 %
TRT1	0.07	29.60 %
GDM1	0.07	15.91 %
CYR1	0.07	31.75 %
UGI1	0.06	32.98 %
SLG1	0.06	36.79 %
ABR1	0.01	3.13 %
Total	4.69	36.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.57	82.57 %
W.Heater	1.28	21.10 %
Inverter	0.58	100.00 %
Stab-HA2	0.50	73.13 %
Stab-AV	0.42	66.79 %
Fan	0.13	3.80 %
Total	4.47	33.98 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.79	37.22 %
POY1	0.55	37.42 %
VPM2	0.33	36.46 %
TRK1	0.19	34.09 %
PRT1	0.18	29.92 %
NVL2	0.17	24.13 %
CDM1	0.13	13.07 %
KKI2	0.10	20.27 %
MKM1	0.06	22.64 %
KLM1	0.05	14.54 %
TVM1	0.05	28.70 %
ULP1	0.04	7.41 %
VCM1	0.02	7.03 %
Total	4.47	33.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.46	94.51 %
W.Heater	0.31	11.49 %
Stab-AV	0.18	71.23 %
Stab-HA2	0.16	78.03 %
Fan	0.13	5.42 %
Total	2.24	31.46 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.16	35.97 %
TEL1	0.09	28.61 %
GNT2	0.08	20.61 %
GVM1	0.07	25.38 %
TNK1	0.07	25.05 %
VKN1	0.05	33.10 %
MTM1	0.04	25.86 %
PRL1	0.04	26.58 %
JPT1	0.03	32.11 %
DPE1	0.02	8.61 %
KDR1	0.02	9.52 %
PAP1	0.02	10.19 %
VJW5	0.02	7.54 %
RAL1	0.02	4.46 %
TVU1	0.02	25.47 %
JGG1	0.02	35.71 %
BPP1	0.01	6.86 %
AMP1		0.00 %
BVR1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	2.24	31.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.92	90.73 %
Stab-AV	0.32	61.30 %
Inverter	0.18	100.00 %
Fan	0.13	5.29 %
Stab-HA2	0.12	69.39 %
W.Heater	0.10	3.53 %
Total	1.76	24.78 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.14	35.25 %
CTO1	0.13	37.01 %
VKI1	0.13	33.66 %
KOU1	0.10	24.04 %
NDL1	0.08	33.62 %
PUT1	0.07	35.92 %
NYP1	0.07	16.19 %
TPY2	0.05	10.40 %
MPL1	0.05	18.23 %
KHT1	0.05	14.26 %
DHN1	0.05	24.16 %
ATP1	0.05	8.48 %
KDA1	0.04	14.91 %
KNL2	0.04	23.85 %
NLR1	0.04	26.36 %
RCY1	0.03	31.08 %
TPY1	0.03	6.24 %
PDT1	0.02	20.69 %
PIL1	0.02	28.72 %
KNL1	0.02	6.41 %
ADI1		0.00 %
GTL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
Total	1.76	24.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.09	100.00 %
Stab-HA2	0.04	100.00 %
Stab-HA	0.04	38.80 %
Stab-AV	0.03	100.00 %
Fan	0.02	4.15 %
Total	0.22	29.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	32.35 %
KLR1	0.08	28.14 %
PAS1	0.01	11.40 %
Total	0.22	29.54 %