

MTD Sales
62.25 L

Brand Share %
33.79 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **33.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	18.51	72.57 %
W.Heater	18.18	31.93 %
Fan	7.45	10.02 %
Stab-HA2	7.13	63.97 %
Inverter	5.67	100.00 %
Stab-AV	5.31	50.09 %
Total	62.25	33.79 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.29	37.09 %
TRICHY-01	9.81	45.66 %
SOUTH-03	8.25	31.13 %
SOUTH-01	7.22	28.21 %
WEST-01	6.00	37.55 %
WEST-02	4.92	32.47 %
NORTH ARCOT	4.64	40.23 %
CHENNAI-02	4.16	25.20 %
SOUTH ARCOT	3.73	31.16 %
TIRUPATI-01	1.19	24.90 %
KL-SOUTH	1.10	40.30 %
VIJAYAWADA-01	0.94	22.10 %
Total	62.25	33.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.11	68.50 %
W.Heater	3.26	30.77 %
Fan	1.00	11.71 %
Stab-HA2	0.91	82.48 %
Inverter	0.62	100.00 %
Stab-AV	0.40	42.56 %
Total	10.29	37.09 %

Branch *	MTD Sales L	Brand Share %
CH16	0.46	30.01 %
GUD2	0.40	32.11 %
CH28	0.39	33.20 %
CH19	0.31	26.91 %
CH07	0.28	23.51 %
CH11	0.26	32.76 %
CH30	0.24	32.34 %
CH22	0.12	20.21 %
CH37	0.10	16.46 %
CH45	0.10	16.32 %
TKM1	0.09	21.09 %
CH26	0.05	10.89 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	10.29	37.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.83	89.82 %
W.Heater	2.55	37.74 %
Inverter	2.47	100.00 %
Fan	0.86	12.27 %
Stab-HA2	0.63	54.26 %
Stab-AV	0.47	49.70 %
Total	9.81	45.66 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.15	31.02 %
JKM1	0.14	24.65 %
AYR1	0.07	24.40 %
TRY3	0.05	13.51 %
TVR1	0.01	3.48 %
Total	9.81	45.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.85	80.07 %
Fan	1.63	12.27 %
W.Heater	1.26	29.10 %
Stab-AV	1.07	42.23 %
Stab-HA2	1.05	43.61 %
Inverter	0.39	100.00 %
Total	8.25	31.13 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.63	29.59 %
MDU1	0.60	32.16 %
TMM1	0.50	28.82 %
MDU6	0.34	19.73 %
TPT1	0.27	26.54 %
DKI1	0.19	25.25 %
MDU5	0.16	13.06 %
MPA1	0.15	23.06 %
KKD2	0.15	22.81 %
ADP1	0.12	28.09 %
SVG1	0.12	28.44 %
CBM1	0.10	13.47 %
USL1	0.10	20.14 %
KPT1	0.10	21.70 %
TDI1	0.10	22.81 %
TEN2	0.09	25.38 %
SZSD	0.08	16.78 %
KRR1	0.08	30.07 %
MNM1	0.05	19.17 %
BNR1	0.05	14.39 %
NTM1	0.05	14.05 %
BTU1	0.03	14.42 %
CMR1	0.03	11.53 %
DGL2	0.03	7.26 %
Total	8.25	31.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.75	67.51 %
W.Heater	1.48	30.88 %
Fan	1.29	9.26 %
Stab-HA2	1.07	51.53 %
Inverter	0.93	100.00 %
Stab-AV	0.69	56.71 %
Total	7.22	28.21 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.45	23.68 %
KVT1	0.40	25.28 %
TUT1	0.36	23.09 %
RND1	0.28	25.82 %
SKD1	0.26	31.34 %
TVL1	0.24	22.59 %
KYR1	0.20	25.95 %
TKS1	0.20	17.86 %
VNR2	0.16	14.00 %
SDI1	0.16	18.98 %
TUT2	0.15	16.71 %
TCN1	0.13	20.11 %
SNL1	0.13	30.84 %
RPM1	0.12	20.16 %
VLY1	0.12	25.12 %
TYI1	0.12	22.68 %
APK2	0.11	16.52 %
PDI1	0.10	24.66 %
PKD1	0.10	25.00 %
APK1	0.04	5.98 %
ASM1	0.03	7.46 %
ERL2	0.02	4.92 %
SGT1	0.01	14.75 %
S2SD		0.00 %
Total	7.22	28.21 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.34	45.06 %
Stab-HA2	0.78	76.99 %
Fan	0.68	13.11 %
Stab-AV	0.65	50.02 %
Stab-HA	0.35	42.25 %
Inverter	0.19	100.00 %
Total	6.00	37.55 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.26	31.79 %
CBE4	0.22	23.75 %
KMR1	0.21	15.04 %
DPM2	0.19	27.45 %
TPR3	0.12	31.19 %
PPI1	0.12	29.67 %
TPR1	0.11	30.37 %
TPR2	0.10	20.60 %
CBE5	0.10	21.52 %
KMD1	0.09	16.51 %
WZSD	0.05	10.24 %
KGM1	0.05	26.45 %
GBM1	0.02	19.37 %
Total	6.00	37.55 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.75	45.87 %
Fan	0.63	9.76 %
Stab-AV	0.61	51.60 %
Stab-HA2	0.54	55.70 %
Stab-HA	0.38	69.70 %
Total	4.92	32.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.21	30.87 %
ATU1	0.14	24.59 %
APN1	0.13	29.64 %
SGI1	0.12	22.41 %
PLC1	0.10	26.17 %
ERD1	0.10	13.48 %
EPI1	0.09	25.41 %
KVP1	0.05	11.77 %
PDR1	0.04	14.28 %
OML1	0.03	9.54 %
PMP1	0.03	13.14 %
EDP1	0.03	11.68 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
Total	4.92	32.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.84	85.93 %
W.Heater	1.62	39.66 %
Stab-HA2	0.41	91.36 %
Stab-AV	0.39	64.29 %
Fan	0.22	5.32 %
Inverter	0.16	100.00 %
Total	4.64	40.23 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.29	30.87 %
ANI1	0.13	22.92 %
ABR1	0.04	7.34 %
VNB1	0.02	8.94 %
CGM1		0.00 %
CPT1		0.00 %
Total	4.64	40.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.67	50.61 %
Stab-HA2	0.74	97.27 %
W.Heater	0.64	12.15 %
Inverter	0.55	100.00 %
Fan	0.39	6.59 %
Stab-AV	0.17	23.89 %
Total	4.16	25.20 %

Branch *	MTD Sales L	Brand Share %
CH18	0.40	27.89 %
CH15	0.32	27.39 %
MJR1	0.23	20.03 %
CH33	0.19	21.90 %
CH34	0.19	29.35 %
UKI1	0.16	29.74 %
CH20	0.15	16.88 %
CH36	0.09	30.25 %
GPD1	0.09	11.58 %
CH09	0.08	26.22 %
CH43	0.08	11.85 %
CH41	0.07	24.99 %
CH24	0.07	10.06 %
CH23	0.07	16.89 %
CH06	0.06	17.54 %
CH12	0.05	5.28 %
CH44	0.05	10.82 %
CH31	0.04	13.90 %
CH46	0.03	7.53 %
CH01		0.00 %
CH32		0.00 %
Total	4.16	25.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.74	80.62 %
W.Heater	0.59	18.01 %
Stab-HA2	0.52	75.72 %
Stab-AV	0.40	61.00 %
Inverter	0.35	100.00 %
Fan	0.14	2.80 %
Total	3.73	31.16 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.36	22.97 %
POY2	0.20	15.55 %
TRK1	0.18	31.38 %
PRT1	0.18	28.74 %
NVL2	0.14	14.39 %
KKI2	0.14	17.53 %
CDM1	0.12	14.26 %
VCM1	0.06	19.34 %
MKM1	0.04	32.12 %
TDM1	0.02	10.29 %
TVM2	0.01	14.27 %
STP1		0.00 %
Total	3.73	31.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.45	80.78 %
Fan	0.37	18.35 %
W.Heater	0.16	8.48 %
Stab-HA2	0.11	83.86 %
Stab-AV	0.10	73.55 %
Total	1.19	24.90 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.11	31.91 %
MPL1	0.07	31.10 %
CTO1	0.06	28.46 %
KOU1	0.06	19.43 %
GTL1	0.04	33.68 %
ADI1	0.03	13.79 %
KHT1	0.03	9.58 %
KNL1	0.02	9.36 %
ATP1	0.02	11.43 %
DHN1	0.02	19.18 %
PMR1	0.02	15.48 %
PGR1	0.02	12.96 %
KVL1	0.02	9.63 %
KDA1		0.00 %
KNL2		0.00 %
PDT1		0.00 %
PIL1		0.00 %
RCY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	1.19	24.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.51	73.10 %
Stab-HA2	0.29	100.00 %
Stab-AV	0.22	94.34 %
Stab-HA	0.08	100.00 %
Total	1.10	40.30 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.23	29.01 %
Total	1.10	40.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.47	76.79 %
Fan	0.25	15.10 %
Stab-AV	0.14	100.00 %
Stab-HA2	0.08	87.32 %
Total	0.94	22.10 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.10	25.64 %
GVM1	0.10	20.32 %
CRL1	0.07	18.84 %
CKT1	0.04	20.64 %
GDV1	0.03	29.42 %
OGL1	0.03	17.78 %
PNR1	0.02	18.80 %
VJW5	0.02	12.24 %
BPP1	0.02	12.78 %
DPE1	0.02	12.74 %
TVU1	0.01	17.28 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VUY1		0.00 %
Total	0.94	22.10 %