

MTD Sales
113.07 L

Brand Share %
43.48 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **43.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	57.23	53.05 %
Stab-HA	19.87	74.85 %
W.Heater	11.80	31.12 %
Stab-HA2	7.39	57.87 %
Inverter	6.00	100.00 %
Fan	5.75	9.81 %
Stab-AV	5.03	48.82 %
Total	113.07	43.48 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.91	38.13 %
VIJAYAWADA-01	22.37	70.95 %
TIRUPATI-01	20.46	73.86 %
TRICHY-01	7.16	38.36 %
SOUTH-01	6.79	30.86 %
SOUTH-03	5.78	25.60 %
WEST-01	5.70	48.38 %
NORTH ARCOT	3.90	36.19 %
CHENNAI-02	3.84	28.67 %
WEST-02	3.62	30.51 %
SOUTH ARCOT	3.18	30.51 %
KL-SOUTH	0.36	40.79 %
Total	113.07	43.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.68	35.27 %
Stab-HA	5.09	77.80 %
W.Heater	2.53	38.94 %
Stab-HA2	1.10	93.16 %
Inverter	0.61	100.00 %
Fan	0.56	7.95 %
Stab-AV	0.36	43.53 %
Total	29.91	38.13 %

Branch *	MTD Sales L	Brand Share %
CZWH	19.68	36.09 %
CH19	0.48	28.44 %
CH16	0.47	36.29 %
CH11	0.34	25.96 %
CH08	0.31	18.27 %
CH39	0.23	38.15 %
CGL1	0.21	36.71 %
GUD1	0.17	32.05 %
CH26	0.11	25.26 %
CH30	0.11	20.30 %
TKM1	0.10	26.36 %
CH40	0.03	31.93 %
WHC3		0.00 %
Total	29.91	38.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	79.13 %
Stab-HA	1.67	84.47 %
Fan	0.56	16.77 %
Inverter	0.40	100.00 %
Stab-AV	0.16	87.20 %
Stab-HA2	0.11	82.13 %
W.Heater	0.09	8.90 %
Total	22.37	70.95 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.18	36.63 %
TEL1	0.14	33.89 %
NRT1	0.14	32.69 %
GVM1	0.14	26.37 %
VJW4	0.13	32.35 %
PAP1	0.13	35.16 %
GNT1	0.10	17.65 %
TDD1	0.10	19.76 %
VJW2	0.09	37.99 %
PPM1	0.09	41.04 %
KND1	0.08	28.66 %
BPP1	0.07	16.41 %
CRL1	0.07	19.77 %
VJW3	0.06	9.51 %
DPE1	0.05	13.83 %
VKN1	0.05	24.37 %
RMV1	0.05	39.83 %
KDR1	0.04	24.36 %
JPT1	0.03	23.38 %
BVR1	0.03	4.05 %
VJW1	0.03	8.91 %
ELU1	0.03	8.37 %
TVU1	0.03	5.97 %
CKT1	0.02	6.01 %
GNT2	0.02	11.95 %
AMP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
Total	22.37	70.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	85.18 %
Stab-HA	0.75	93.18 %
Fan	0.69	25.95 %
W.Heater	0.47	18.98 %
Stab-AV	0.35	100.00 %
Stab-HA2	0.15	72.40 %
Total	20.46	73.86 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.31	20.26 %
NDL1	0.16	40.26 %
KHT1	0.11	37.88 %
PUT1	0.09	28.04 %
GTL1	0.08	17.31 %
KOU1	0.08	16.46 %
VKI1	0.08	30.48 %
TPY2	0.08	18.84 %
PIL1	0.07	21.18 %
ADI1	0.07	33.20 %
TPY1	0.06	21.80 %
KNL2	0.05	26.98 %
CTO1	0.02	4.53 %
KNL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
Total	20.46	73.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	2.50	100.00 %
Stab-HA	1.91	62.54 %
W.Heater	1.22	32.12 %
Fan	0.61	9.17 %
Stab-HA2	0.42	31.98 %
Stab-AV	0.42	44.56 %
Air-Cool	0.06	17.74 %
Total	7.16	38.36 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.71	36.02 %
TVR2	0.55	39.53 %
TNJ2	0.40	31.73 %
PTK1	0.35	32.05 %
MDI1	0.23	22.57 %
TRY3	0.19	25.54 %
NGT1	0.17	29.87 %
TTP1	0.15	35.57 %
KIK1	0.14	34.38 %
PBR2	0.14	20.44 %
NMM1	0.14	42.41 %
TYR1	0.11	28.93 %
PBR1	0.08	41.06 %
ORU1	0.08	20.46 %
TRY2	0.05	34.73 %
NCK1	0.03	7.87 %
MSI1	0.01	1.23 %
Total	7.16	38.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.47	74.38 %
W.Heater	1.31	26.81 %
Stab-HA2	1.21	51.28 %
Fan	1.09	11.71 %
Inverter	0.86	100.00 %
Stab-AV	0.85	56.37 %
Total	6.79	30.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.85	40.96 %
NGR1	0.54	41.35 %
TVL1	0.49	37.05 %
KVT1	0.46	25.07 %
TKS2	0.38	35.30 %
TCN1	0.36	42.80 %
VNR2	0.31	22.95 %
SVK1	0.25	28.53 %
UDN1	0.24	30.17 %
RND1	0.18	18.61 %
TYI1	0.18	37.99 %
TUT2	0.17	19.90 %
VLY1	0.17	27.88 %
SNL1	0.16	25.71 %
KGL1	0.14	23.57 %
MMT1	0.14	42.22 %
STU2	0.13	30.20 %
APK1	0.13	16.60 %
VKM1	0.13	36.08 %
MAR1	0.11	33.25 %
KYR1	0.11	19.96 %
TKS1	0.10	17.60 %
PKD1	0.09	23.91 %
RPM1	0.09	26.01 %
VNR1	0.07	24.37 %
SGT1	0.05	28.27 %
PDI1	0.03	17.29 %
SDI1	0.03	8.66 %
TKY1	0.02	12.37 %
KSM1		0.00 %
TVL2		0.00 %
Total	6.79	30.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.00	82.64 %
Stab-HA2	1.21	39.17 %
Stab-AV	0.99	41.63 %
W.Heater	0.88	19.56 %
Fan	0.65	7.12 %
Inverter	0.06	100.00 %
Total	5.78	25.60 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	25.96 %
MDU6	0.41	24.47 %
KKD2	0.35	38.13 %
MDU2	0.35	23.91 %
DGL1	0.28	22.26 %
PNV1	0.25	28.34 %
DKI1	0.23	34.95 %
MDU5	0.22	25.19 %
MNM1	0.15	36.05 %
TPT1	0.15	22.19 %
DGL2	0.14	21.61 %
SZSD	0.12	31.78 %
TEN1	0.12	14.78 %
ADP1	0.12	26.64 %
CBM1	0.12	17.62 %
KRR1	0.11	21.53 %
TEN2	0.11	21.67 %
TMM1	0.10	14.48 %
TDI1	0.09	29.25 %
BTU1	0.09	21.15 %
MDU4	0.08	12.69 %
USL1	0.07	19.40 %
NKI1	0.07	26.70 %
MDU3	0.06	15.33 %
KPT1	0.06	14.51 %
SGP1	0.05	9.50 %
CMR1	0.04	22.28 %
MLR1	0.04	14.59 %
ODM1	0.04	10.16 %
NTM1	0.03	15.35 %
PKM1	0.03	22.85 %
BNR1	0.03	9.38 %
PNI1	0.03	24.03 %
Total	5.78	25.60 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.57	60.96 %
Stab-HA2	1.00	78.70 %
Inverter	0.78	100.00 %
Stab-AV	0.68	41.18 %
Stab-HA	0.41	62.28 %
Fan	0.27	9.24 %
Total	5.70	48.38 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.20	31.20 %
TPR1	0.12	25.40 %
CBE1	0.11	29.21 %
TPR2	0.10	22.08 %
UAM1	0.08	22.76 %
DPM2	0.06	16.57 %
SYM2	0.06	23.13 %
GBM1	0.05	31.02 %
PDM1	0.04	25.30 %
UMP1	0.04	23.22 %
TPR4	0.03	31.73 %
ANR1		0.00 %
CNR1		0.00 %
Total	5.70	48.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.03	86.76 %
W.Heater	0.49	19.78 %
Stab-HA2	0.49	79.87 %
Inverter	0.35	100.00 %
Stab-AV	0.28	57.58 %
Fan	0.26	7.51 %
Total	3.90	36.19 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.63	37.70 %
KPM2	0.40	37.66 %
TRR1	0.35	42.49 %
AKM1	0.23	27.80 %
WJP1	0.17	30.64 %
SLG1	0.12	41.77 %
CGM1	0.10	35.69 %
GDM1	0.05	28.67 %
ABR1	0.05	24.37 %
CPT1	0.05	14.94 %
PTU1	0.04	26.82 %
UGI1	0.03	27.21 %
ANI1	0.03	11.05 %
VEL1	0.03	7.01 %
VNB1	0.02	6.43 %
BGR1		0.00 %
CYR1		0.00 %
Total	3.90	36.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.71	49.26 %
Stab-HA2	0.63	79.80 %
W.Heater	0.51	20.06 %
Fan	0.46	9.01 %
Inverter	0.35	100.00 %
Stab-AV	0.18	30.19 %
Total	3.84	28.67 %

Branch *	MTD Sales L	Brand Share %
CH34	0.46	36.24 %
CH03	0.37	28.03 %
CH24	0.35	43.44 %
CH43	0.25	34.05 %
CH21	0.24	22.94 %
CH18	0.18	24.88 %
CH06	0.16	39.33 %
CH33	0.14	29.16 %
CH23	0.12	31.26 %
CH20	0.11	17.15 %
MJR1	0.10	14.41 %
CH12	0.10	14.95 %
CH09	0.08	28.48 %
CH44	0.07	16.06 %
GPD1	0.07	9.82 %
CH31	0.07	18.45 %
CH41	0.05	12.53 %
CH17	0.05	17.08 %
CH36	0.02	8.93 %
CH32	0.01	13.40 %
CH01		0.00 %
Total	3.84	28.67 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.29	41.50 %
Stab-HA	0.76	85.71 %
Stab-AV	0.61	58.82 %
Stab-HA2	0.50	47.48 %
Fan	0.41	8.19 %
Air-Cool	0.06	7.27 %
Total	3.62	30.51 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.24	33.86 %
TRM1	0.22	29.89 %
PLC1	0.14	43.09 %
ATU1	0.13	36.10 %
RSP1	0.12	14.49 %
DPR2	0.11	21.08 %
SLM3	0.11	21.80 %
PDR1	0.10	36.42 %
SLM2	0.10	42.71 %
VPD1	0.08	17.21 %
EPI1	0.07	23.13 %
ERD2	0.06	9.19 %
VKL1	0.06	43.03 %
CMI1	0.05	25.56 %
SGG1	0.05	20.11 %
APN1	0.05	40.33 %
KVP1	0.05	14.33 %
KRI1	0.05	14.56 %
TCG1	0.04	33.34 %
NKL2	0.04	14.44 %
OML1	0.04	16.92 %
PMP1	0.03	16.94 %
MTR1	0.03	11.91 %
EDP1	0.03	16.89 %
BMD1	0.02	10.44 %
MCR1	0.02	5.47 %
WZWH	0.01	27.28 %
HRR1		0.00 %
Total	3.62	30.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.88	84.42 %
Stab-HA2	0.45	71.47 %
W.Heater	0.44	18.41 %
Fan	0.15	4.33 %
Stab-AV	0.15	43.97 %
Inverter	0.10	100.00 %
Total	3.18	30.51 %

Branch *	MTD Sales L	Brand Share %
POY1	0.52	38.14 %
CUD1	0.38	21.58 %
TRK1	0.35	36.48 %
KKI2	0.22	31.33 %
ULP1	0.17	27.40 %
KLM1	0.16	36.62 %
CDM1	0.13	18.69 %
NVL2	0.10	23.45 %
TVM2	0.07	40.81 %
VCM1	0.05	19.22 %
STP1	0.04	24.17 %
KML1	0.04	20.65 %
SJI1	0.04	11.13 %
VPM1	0.03	35.75 %
VPM2	0.03	7.83 %
TVM1	0.01	16.77 %
Total	3.18	30.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.20	100.00 %
Stab-HA2	0.12	92.61 %
Fan	0.04	6.80 %
Total	0.36	40.79 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	26.62 %
Total	0.36	40.79 %