

MTD Sales
254.97 L

Brand Share %
29.32 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **29.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	177.37	88.19 %
Air-Cool	45.30	16.39 %
Inverter	9.25	100.00 %
Fan	8.25	6.07 %
Stab-AV	5.53	65.82 %
Stab-HA2	5.00	55.21 %
W.Heater	4.09	30.84 %
Gas-Stov	0.10	0.12 %
Mixie	0.10	0.08 %
In-Stove	-0.01	-0.10 %
Total	254.97	29.32 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	39.25	34.72 %
TRICHY-01	35.81	35.69 %
TIRUPATI-01	31.53	36.29 %
CHENNAI-02	25.13	32.31 %
SOUTH-03	24.34	28.11 %
SOUTH-01	20.39	20.87 %
NORTH ARCOT	18.67	32.65 %
WEST-02	15.85	23.59 %
VIJAYAWADA-01	15.68	23.60 %
WEST-01	14.71	28.58 %
SOUTH ARCOT	9.54	21.25 %
KL-SOUTH	2.17	26.46 %
KL-NORTH	1.91	16.12 %
Total	254.97	29.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	29.09	88.64 %
Air-Cool	5.13	16.77 %
Fan	1.51	8.04 %
Stab-HA2	1.21	99.10 %
Inverter	1.02	100.00 %
Stab-AV	0.71	78.40 %
W.Heater	0.59	21.25 %
Total	39.25	34.72 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.48	26.61 %
CH45	1.24	26.87 %
CH49	1.15	23.43 %
CH39	0.87	20.26 %
CH08	0.85	17.85 %
CH25	0.73	24.55 %
GUD2	0.59	23.34 %
TKM1	0.51	26.01 %
CH26	0.31	24.13 %
CH29	0.09	11.24 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	39.25	34.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	29.03	95.89 %
Inverter	2.81	100.00 %
Air-Cool	1.56	5.54 %
Fan	1.10	6.21 %
Stab-AV	0.63	59.04 %
W.Heater	0.34	53.64 %
Stab-HA2	0.34	43.33 %
Total	35.81	35.69 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.68	28.63 %
TNJ2	1.51	24.86 %
PTK1	1.26	28.85 %
MVM1	1.17	24.98 %
PBR2	1.16	22.27 %
TYR1	1.01	20.23 %
KUM2	0.59	18.63 %
NCK1	0.25	19.55 %
Total	35.81	35.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.40	34.57 %
Stab-HA	11.29	97.78 %
Fan	0.72	14.45 %
W.Heater	0.61	90.02 %
Stab-HA2	0.18	53.98 %
Inverter	0.17	100.00 %
Stab-AV	0.17	87.17 %
Total	31.53	36.29 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.06	27.35 %
PIL1	0.71	28.58 %
KNL1	0.69	19.54 %
KDR1	0.66	21.40 %
PDT1	0.65	24.48 %
KHT1	0.65	27.78 %
KDA1	0.43	13.61 %
TPY1	0.42	19.69 %
KNL2	0.39	15.38 %
ADI1	0.35	9.35 %
TPSD		0.00 %
Total	31.53	36.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	22.35	83.83 %
Air-Cool	1.12	5.54 %
Stab-HA2	0.68	96.88 %
Stab-AV	0.36	84.08 %
Inverter	0.23	100.00 %
Fan	0.19	1.64 %
W.Heater	0.19	15.27 %
Total	25.13	32.31 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.96	23.04 %
CH23	0.70	29.25 %
CH43	0.63	20.62 %
CH20	0.60	19.43 %
CH41	0.52	24.96 %
CH44	0.46	20.96 %
CH36	0.45	24.29 %
CH27	0.38	22.50 %
CH46	0.28	15.87 %
CH50	0.12	4.52 %
CH32	0.10	21.14 %
CH01		0.00 %
MC05		0.00 %
Total	25.13	32.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	19.42	86.40 %
Inverter	1.86	100.00 %
Fan	1.09	6.46 %
Air-Cool	0.90	4.72 %
Stab-AV	0.56	37.22 %
Stab-HA2	0.41	24.29 %
W.Heater	0.09	13.17 %
Total	24.34	28.11 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.71	19.67 %
MDU1	1.54	23.11 %
MDU6	1.01	25.53 %
TMM1	0.62	16.04 %
DGL2	0.57	25.59 %
DKI1	0.56	28.22 %
KYK1	0.51	27.93 %
TEN2	0.46	27.24 %
MDU3	0.43	18.04 %
MDU5	0.42	15.57 %
NKI1	0.41	27.89 %
KRR1	0.41	22.15 %
MLR1	0.36	22.28 %
CBM1	0.27	19.39 %
BNR1	0.24	17.71 %
PNI1	0.22	14.08 %
MNM1	0.21	21.77 %
PKM1	0.20	24.98 %
KPT1	0.19	11.48 %
MDU4	0.18	13.79 %
SGP1	0.15	18.33 %
ADP1	0.14	21.90 %
TEN1	0.09	5.77 %
CMR1	0.04	6.17 %
Total	24.34	28.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.79	81.21 %
Air-Cool	1.97	8.55 %
Inverter	1.04	100.00 %
W.Heater	0.83	42.62 %
Fan	0.69	3.32 %
Stab-AV	0.56	55.67 %
Stab-HA2	0.50	29.14 %
Total	20.39	20.87 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.75	22.18 %
NGR1	1.22	27.72 %
KVT1	1.16	17.04 %
TUT2	1.04	26.61 %
TKS2	0.81	20.91 %
VLY1	0.79	26.45 %
SVK1	0.77	27.42 %
TVL1	0.69	9.03 %
VNR2	0.59	11.71 %
TKS1	0.50	20.95 %
RPM1	0.46	17.84 %
MAR1	0.39	12.98 %
APK2	0.35	16.56 %
STU2	0.33	22.96 %
ERL2	0.32	12.37 %
APK1	0.27	14.15 %
VKM1	0.22	9.13 %
MMT1	0.22	15.44 %
TKY1	0.18	12.01 %
ARM1	0.18	15.40 %
SDI1	0.15	15.50 %
KYR1	0.15	6.47 %
SNL1	0.14	7.33 %
ASM1	0.13	11.18 %
KGL1	0.11	12.49 %
PDI1	0.07	4.82 %
SGT1	0.05	8.69 %
Total	20.39	20.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	16.25	91.60 %
Air-Cool	1.04	7.13 %
Inverter	0.40	100.00 %
Stab-AV	0.40	100.00 %
Fan	0.30	2.93 %
Stab-HA2	0.15	87.39 %
W.Heater	0.14	15.27 %
Total	18.67	32.65 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.87	26.58 %
CPT1	0.33	26.56 %
PLR1	0.23	19.08 %
VNB1	0.20	10.34 %
UGI1	0.19	17.80 %
BGR1	0.17	12.95 %
TRR1	0.16	7.28 %
SLG1	0.15	8.74 %
ABR1	0.14	6.47 %
CGM1	0.04	3.36 %
GDM1	0.02	2.00 %
PTU1	0.01	1.46 %
Total	18.67	32.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	9.71	84.82 %
Air-Cool	3.44	16.82 %
Fan	0.94	9.31 %
Stab-AV	0.93	78.20 %
Stab-HA2	0.61	60.69 %
W.Heater	0.21	20.10 %
Total	15.85	23.59 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.00	18.43 %
MCR1	0.56	24.89 %
PMP1	0.50	18.92 %
KRI1	0.48	16.10 %
PLC1	0.45	14.93 %
HSR2	0.36	19.45 %
SLM2	0.35	19.21 %
VKL1	0.34	27.98 %
DPR2	0.34	18.08 %
TRM1	0.33	27.16 %
KVP1	0.33	16.14 %
VPD1	0.28	22.83 %
ATU1	0.28	11.79 %
HSR1	0.26	11.84 %
MTR1	0.25	14.40 %
KAM1	0.25	8.52 %
BMD1	0.25	14.97 %
EPI1	0.24	15.51 %
NKL2	0.19	10.83 %
DPR1	0.18	9.95 %
EDP1	0.16	18.53 %
TCG1	0.08	17.93 %
SGI1	0.07	4.77 %
WHPD		0.00 %
Total	15.85	23.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.01	85.55 %
Air-Cool	5.46	15.27 %
Fan	0.45	8.41 %
Stab-HA2	0.23	65.00 %
W.Heater	0.22	34.17 %
Inverter	0.19	100.00 %
Stab-AV	0.13	38.60 %
Total	15.68	23.60 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	20.20 %
GNT1	0.71	23.55 %
RAL1	0.60	27.57 %
NZV1	0.58	28.16 %
GVM1	0.52	14.40 %
CRL1	0.50	14.70 %
VUY1	0.48	28.42 %
TNK1	0.43	26.77 %
BVR1	0.42	19.33 %
GNT2	0.41	28.53 %
VJW2	0.39	26.18 %
TVU1	0.35	14.55 %
NRT1	0.34	18.63 %
CKT1	0.31	14.87 %
VJW4	0.31	12.20 %
ELU1	0.28	24.72 %
RMV1	0.28	28.60 %
VJW5	0.25	13.15 %
MTM1	0.23	14.44 %
BPP1	0.21	13.60 %
TDD1	0.17	13.79 %
PNR1	0.13	23.39 %
AMP1	0.10	15.14 %
VKN1	0.08	7.04 %
KND1	0.08	13.32 %
PPM1	0.07	9.59 %
TNI1	0.01	1.81 %
GTSD		0.00 %
PAP1		0.00 %
Total	15.68	23.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.13	89.18 %
Air-Cool	3.06	23.72 %
Inverter	0.99	100.00 %
Fan	0.82	10.44 %
Stab-AV	0.82	83.17 %
W.Heater	0.54	28.08 %
Stab-HA2	0.36	54.04 %
Total	14.71	28.58 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.81	23.98 %
TPR2	0.53	23.25 %
SUL1	0.52	15.19 %
CBE5	0.46	27.72 %
CBE6	0.44	23.12 %
PLI1	0.41	18.58 %
MPM1	0.38	23.80 %
SYM2	0.35	21.91 %
UMP1	0.30	26.56 %
CNR1	0.20	23.30 %
CBE3	0.19	23.91 %
PPI1	0.17	18.46 %
DPM2	0.12	14.37 %
TPR4	0.08	11.87 %
KGI1	0.06	17.14 %
GDR1	0.05	22.57 %
UAM1	0.03	3.02 %
WZSD		0.00 %
Total	14.71	28.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.35	81.29 %
Air-Cool	1.83	11.79 %
Inverter	0.48	100.00 %
Stab-AV	0.24	81.18 %
W.Heater	0.22	38.57 %
Stab-HA2	0.21	73.74 %
Fan	0.20	2.37 %
Total	9.54	21.25 %

Branch *	MTD Sales L	Brand Share %
VCM2	0.71	22.60 %
POY1	0.68	27.26 %
NVL2	0.67	21.69 %
CUD1	0.65	15.03 %
PRT1	0.42	19.58 %
KML1	0.37	18.65 %
CDM1	0.34	11.75 %
KLM1	0.31	13.85 %
SJI2	0.27	12.98 %
TVM1	0.26	17.48 %
STP1	0.22	14.24 %
MKM1	0.20	16.21 %
VPM1	0.08	7.06 %
VCM1	0.05	4.05 %
KKI2	0.03	1.92 %
ULP1	0.02	1.36 %
Total	9.54	21.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.30	84.18 %
Air-Cool	0.48	36.39 %
Fan	0.21	16.20 %
Stab-HA2	0.07	100.00 %
Gas-Stov	0.04	3.43 %
Mixie	0.04	1.76 %
Stab-AV	0.03	43.14 %
Total	2.17	26.46 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.87	25.13 %
PAS1	0.34	22.83 %
Total	2.17	26.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	66.53 %
Stab-HA	0.65	68.50 %
W.Heater	0.12	65.67 %
Gas-Stov	0.07	1.76 %
Mixie	0.06	2.70 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	79.69 %
Fan	0.03	2.05 %
In-Stove	-0.01	-0.52 %
Total	1.91	16.12 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.91	16.12 %
Total	1.91	16.12 %