

MTD Sales
50.62 L

Brand Share %
34.88 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.88 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	26.51	28.75 %
Stab-HA	8.00	76.03 %
Stab-AV	6.73	64.54 %
Stab-HA2	4.43	60.61 %
Inverter	3.54	100.00 %
Fan	1.40	6.66 %
Total	50.62	34.88 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.93	37.49 %
SOUTH-01	7.21	33.81 %
SOUTH-03	6.40	29.54 %
TRICHY-01	6.31	33.14 %
WEST-01	4.54	42.13 %
WEST-02	4.33	37.53 %
CHENNAI-02	4.23	36.85 %
NORTH ARCOT	3.18	33.69 %
SOUTH ARCOT	3.09	34.32 %
TIRUPATI-01	1.92	42.78 %
VIJAYAWADA-01	1.06	24.03 %
KL-SOUTH	0.43	51.93 %
Total	50.62	34.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.84	27.85 %
Stab-HA	1.58	79.07 %
Inverter	0.83	100.00 %
Stab-HA2	0.77	85.74 %
Stab-AV	0.67	70.60 %
Fan	0.23	8.75 %
Total	7.93	37.49 %

Branch *	MTD Sales L	Brand Share %
CH19	0.46	24.31 %
CH16	0.40	32.36 %
CH08	0.28	33.39 %
CH22	0.21	22.88 %
AVD1	0.20	21.72 %
CH14	0.16	18.03 %
CH39	0.10	15.53 %
TKM1	0.09	10.99 %
GUD2	0.05	7.14 %
KNR1	0.04	9.99 %
CH26	0.01	10.61 %
CH29		0.00 %
Total	7.93	37.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.63	23.24 %
Stab-AV	1.14	72.68 %
Stab-HA	1.14	70.13 %
Stab-HA2	1.01	69.61 %
Inverter	0.85	100.00 %
Fan	0.44	9.68 %
Total	7.21	33.81 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.75	32.35 %
TVL1	0.35	19.23 %
VLY1	0.22	28.68 %
VKM1	0.21	34.48 %
TKY1	0.18	32.94 %
ASM1	0.13	21.16 %
TYI1	0.12	31.35 %
TKS1	0.10	13.47 %
SDI1	0.07	20.12 %
VNR1	0.07	25.77 %
KYR1	0.05	12.74 %
VNR2	0.05	6.59 %
MAR1	0.03	18.56 %
S2SD	0.02	6.67 %
COL1	0.02	18.47 %
APK2		0.00 %
KGL1		0.00 %
SNL1		0.00 %
TKS2	-0.07	-12.08 %
Total	7.21	33.81 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	3.49	28.26 %
Stab-AV	1.28	45.10 %
Stab-HA	0.68	84.19 %
Stab-HA2	0.62	35.59 %
Inverter	0.19	100.00 %
Fan	0.15	3.91 %
Total	6.40	29.54 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.32	23.57 %
MDU2	0.28	21.60 %
NKI1	0.20	30.53 %
TMM1	0.20	16.79 %
PVI1	0.19	23.10 %
TEN1	0.16	27.09 %
MDU5	0.14	17.91 %
TPT1	0.14	21.12 %
ADP1	0.12	30.19 %
DKI1	0.11	18.51 %
MDU3	0.11	20.74 %
KPT1	0.10	24.79 %
KYK1	0.06	17.60 %
CBM1	0.05	12.26 %
PNV2	0.05	28.44 %
PKM1	0.05	23.22 %
BNR1	0.05	17.35 %
SGP1	0.05	16.47 %
ODM1	0.04	15.09 %
PNI1	0.03	22.74 %
SZSD	0.03	7.99 %
TEN2	0.03	2.97 %
DGL2	0.01	4.20 %
NTM1		0.00 %
Total	6.40	29.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	3.21	25.10 %
Stab-HA	0.98	76.67 %
Stab-AV	0.90	59.43 %
Inverter	0.77	100.00 %
Stab-HA2	0.28	41.31 %
Fan	0.17	8.27 %
Total	6.31	33.14 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.36	19.26 %
TRY1	0.34	23.12 %
TNJ1	0.26	26.58 %
PTK1	0.21	25.15 %
MDI1	0.21	20.18 %
TRY3	0.18	31.53 %
KUM1	0.15	15.88 %
PBR2	0.14	10.26 %
PDK1	0.12	33.42 %
TYR1	0.10	20.44 %
JKM1	0.10	27.38 %
Total	6.31	33.14 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.13	42.88 %
Stab-AV	0.47	68.56 %
Stab-HA	0.40	69.11 %
Stab-HA2	0.34	55.08 %
Fan	0.19	12.21 %
Total	4.54	42.13 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.20	30.07 %
SNR1	0.10	16.78 %
PDM1	0.07	22.90 %
DPM2	0.06	32.88 %
GBM1	0.05	24.47 %
KGM1	0.05	18.74 %
CBE3	0.04	30.14 %
PLI1	0.02	3.69 %
WZSD	0.01	21.40 %
ANR1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
Total	4.54	42.13 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.85	35.19 %
Stab-AV	0.68	77.11 %
Stab-HA	0.38	81.21 %
Stab-HA2	0.33	52.48 %
Fan	0.10	6.54 %
Total	4.33	37.53 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.19	33.11 %
HSR1	0.16	27.89 %
SGI1	0.14	22.51 %
NKL2	0.13	34.40 %
KRI1	0.13	33.12 %
BMD1	0.11	28.71 %
OML1	0.09	29.81 %
ATU1	0.08	12.02 %
DPR2	0.07	19.68 %
PLC1	0.05	30.65 %
RSP1	0.05	15.71 %
APN1	0.04	26.58 %
KVP1	0.03	17.42 %
WZWH	0.02	28.23 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
Total	4.33	37.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	2.12	28.97 %
Inverter	0.75	100.00 %
Stab-HA	0.61	76.08 %
Stab-AV	0.40	75.17 %
Stab-HA2	0.34	81.67 %
Fan	0.02	0.93 %
Total	4.23	36.85 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	24.80 %
CH34	0.24	28.42 %
CH36	0.23	29.28 %
CH24	0.20	27.45 %
CH17	0.13	18.79 %
CH12	0.12	16.57 %
CH20	0.06	24.11 %
CH06	0.05	21.64 %
CH43	0.04	10.81 %
CH41	0.03	7.73 %
CH09	0.03	18.37 %
CH31	0.02	11.11 %
CH33	0.01	5.80 %
MC06		0.00 %
Total	4.23	36.85 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.48	24.53 %
Stab-HA	1.03	75.86 %
Stab-AV	0.41	74.73 %
Stab-HA2	0.20	90.87 %
Fan	0.06	4.34 %
Total	3.18	33.69 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	27.79 %
KPM2	0.23	30.12 %
UGI1	0.09	26.28 %
CYR1	0.07	25.66 %
TRR1	0.07	12.08 %
KPM1	0.05	13.53 %
CGM1	0.05	21.86 %
WJD1	0.03	5.39 %
PLR1	0.01	3.05 %
PTU1		0.00 %
VSI1		0.00 %
Total	3.18	33.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	2.14	31.38 %
Stab-HA	0.40	61.88 %
Stab-HA2	0.19	69.82 %
Stab-AV	0.19	63.61 %
Inverter	0.14	100.00 %
Fan	0.03	3.15 %
Total	3.09	34.32 %

Branch *	MTD Sales L	Brand Share %
POY2	0.33	34.38 %
KML1	0.20	32.43 %
CUD1	0.09	8.93 %
CDM1	0.09	15.79 %
VPM2	0.07	13.24 %
STP1	0.07	19.28 %
ULP1	0.06	24.14 %
NVL2	0.02	4.16 %
TVM2	0.02	30.96 %
VPM1	0.01	8.71 %
MKM1	0.01	15.75 %
VCM1		0.00 %
WHUT		0.00 %
Total	3.09	34.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.89	31.27 %
Stab-AV	0.48	97.71 %
Stab-HA	0.30	69.35 %
Stab-HA2	0.21	91.00 %
Fan	0.03	7.07 %
Total	1.92	42.78 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.07	32.07 %
NLR1	0.05	21.33 %
TPY1	0.05	17.55 %
PMR1	0.03	30.82 %
KNL2	0.02	14.88 %
SPE1	0.02	5.35 %
KNL1	0.02	10.00 %
NYP1	0.02	20.96 %
TPI1	0.02	11.54 %
PDT1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	1.92	42.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.53	15.93 %
Stab-HA	0.34	92.94 %
Stab-AV	0.11	90.32 %
Stab-HA2	0.08	79.24 %
Total	1.06	24.03 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.05	28.42 %
VJW4	0.03	23.78 %
NRT1	0.02	16.64 %
CRL1	0.02	9.23 %
RAL1	0.02	13.03 %
AMP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	1.06	24.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.21	72.94 %
Stab-HA	0.16	100.00 %
Stab-HA2	0.06	100.00 %
Total	0.43	51.93 %

Branch *	MTD Sales L	Brand Share %
Total	0.43	51.93 %