

MTD Sales
63.55 L

Brand Share %
37.43 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.43 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	21.50	32.83 %
Stab-HA	15.34	79.35 %
Stab-HA2	7.46	59.82 %
Inverter	7.28	100.00 %
Stab-AV	6.59	53.49 %
Fan	5.37	10.16 %
Total	63.55	37.43 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	10.40	39.14 %
SOUTH-01	9.71	41.26 %
TRICHY-01	8.66	36.60 %
SOUTH-03	6.68	28.78 %
WEST-01	6.35	49.92 %
WEST-02	5.45	39.81 %
SOUTH ARCOT	4.80	40.64 %
CHENNAI-02	4.61	29.48 %
NORTH ARCOT	3.93	41.33 %
TIRUPATI-01	1.62	38.51 %
VIJAYAWADA-01	0.93	20.97 %
KL-SOUTH	0.39	53.25 %
Total	63.55	37.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.46	28.05 %
Stab-HA	3.11	70.58 %
Inverter	1.44	100.00 %
Stab-HA2	1.15	82.47 %
Fan	0.69	11.98 %
Stab-AV	0.54	44.39 %
Total	10.40	39.14 %

Branch *	MTD Sales L	Brand Share %
CH08	0.53	23.98 %
CH19	0.34	22.28 %
TKM1	0.21	35.32 %
CH28	0.20	21.41 %
CH07	0.18	16.31 %
CH45	0.14	32.60 %
CH30	0.14	30.62 %
CH39	0.12	21.52 %
GUD2	0.05	8.24 %
CH29		0.00 %
WHC3		0.00 %
WCHN	-0.02	22.00 %
Total	10.40	39.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.14	33.49 %
Stab-HA	1.76	82.34 %
Inverter	1.56	100.00 %
Stab-HA2	1.45	63.35 %
Stab-AV	1.40	76.20 %
Fan	1.40	15.03 %
Total	9.71	41.26 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.54	36.05 %
TCN1	0.34	35.22 %
VNR2	0.20	24.66 %
NGR1	0.18	31.42 %
VL11	0.18	26.10 %
APK1	0.17	26.72 %
KYR1	0.15	28.40 %
VNR1	0.15	23.14 %
ERL2	0.12	35.57 %
COL1	0.10	32.72 %
TY11	0.10	24.74 %
TKY1	0.06	31.01 %
PKD1	0.06	17.44 %
MAR1	0.04	7.28 %
SDI1	0.01	3.47 %
KSM1		0.00 %
S2SD		0.00 %
Total	9.71	41.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.70	90.11 %
W.Heater	2.44	25.08 %
Inverter	1.86	100.00 %
Stab-HA2	0.64	50.30 %
Fan	0.53	7.97 %
Stab-AV	0.49	41.95 %
Total	8.66	36.60 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.88	33.41 %
TVR2	0.54	32.41 %
PBR2	0.25	17.49 %
KIK1	0.22	33.61 %
NGT1	0.20	21.19 %
TRY4	0.16	22.84 %
TTP1	0.15	34.88 %
TRY2	0.14	35.35 %
AYR1	0.10	18.48 %
ORU1	0.07	37.08 %
MDI1	0.03	3.29 %
MSI1		0.00 %
Total	8.66	36.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	2.29	32.16 %
Stab-HA	2.13	90.83 %
Stab-AV	0.90	36.20 %
Stab-HA2	0.90	38.02 %
Fan	0.47	5.23 %
Total	6.68	28.78 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.66	24.30 %
DGL1	0.44	37.19 %
MDU2	0.35	25.07 %
TMM1	0.32	18.90 %
MDU3	0.24	33.42 %
MDU4	0.20	28.51 %
ATG1	0.19	27.64 %
TPT1	0.13	11.46 %
DGL2	0.12	29.67 %
KRR1	0.12	29.50 %
CMR1	0.11	36.18 %
ADP1	0.11	20.57 %
ODM1	0.11	25.03 %
MPA1	0.10	26.09 %
TEN1	0.09	13.27 %
TEN2	0.07	13.30 %
PNI1	0.07	16.36 %
MDU5	0.06	6.92 %
USL1	0.05	16.19 %
TDI1	0.05	17.68 %
NKI1	0.05	17.74 %
SVG1	0.03	8.83 %
BNR1	0.03	12.16 %
SGP1	0.01	7.38 %
NTM1		0.00 %
Total	6.68	28.78 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.73	56.86 %
Stab-HA2	1.13	81.53 %
Stab-AV	0.83	55.84 %
Fan	0.71	17.89 %
Stab-HA	0.59	82.49 %
Inverter	0.37	100.00 %
Total	6.35	49.92 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.21	33.45 %
PLI1	0.21	35.23 %
SUL1	0.20	35.35 %
UMP1	0.19	36.03 %
TPR4	0.16	28.66 %
TPR2	0.12	24.13 %
SYM2	0.10	33.92 %
KMD1	0.10	32.26 %
TPR3	0.07	26.36 %
PDM1	0.06	20.68 %
DPM2	0.06	32.11 %
GBM1	0.03	10.59 %
AVI1	0.02	8.11 %
WHCB		0.00 %
Total	6.35	49.92 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.84	41.86 %
Stab-AV	0.84	71.63 %
Stab-HA	0.57	84.92 %
Stab-HA2	0.47	57.76 %
Fan	0.39	9.96 %
Inverter	0.35	100.00 %
Total	5.45	39.81 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.32	32.50 %
EDP1	0.21	36.72 %
KRI1	0.20	32.11 %
MTR1	0.11	25.92 %
KMM1	0.10	32.50 %
APN1	0.09	35.88 %
BMD1	0.09	32.71 %
KVP1	0.08	19.75 %
TRM1	0.08	18.72 %
PLC1	0.08	36.62 %
MCR1	0.07	33.99 %
SGG1	0.06	30.26 %
VPD1	0.06	10.83 %
PMP1	0.05	17.17 %
CMI1	0.03	24.41 %
OML1	0.02	14.21 %
HRR1	0.01	6.34 %
RSP1	0.01	3.00 %
Total	5.45	39.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.75	43.82 %
Stab-HA	1.45	82.73 %
Inverter	0.58	100.00 %
Fan	0.39	10.31 %
Stab-AV	0.35	51.22 %
Stab-HA2	0.28	28.16 %
Total	4.80	40.64 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.41	37.30 %
KML1	0.27	36.43 %
TDM1	0.18	31.51 %
TRK1	0.12	23.63 %
VCM1	0.09	16.89 %
KKI2	0.08	21.74 %
STP1	0.07	14.39 %
PRT1	0.02	5.38 %
TVM1	0.01	16.15 %
TVM2		0.00 %
Total	4.80	40.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.38	59.84 %
W.Heater	1.34	22.60 %
Stab-HA2	0.77	69.84 %
Inverter	0.60	100.00 %
Stab-AV	0.29	33.54 %
Fan	0.23	4.77 %
Total	4.61	29.48 %

Branch *	MTD Sales L	Brand Share %
CH43	0.48	34.20 %
CH18	0.33	27.04 %
MJR1	0.28	32.73 %
CH23	0.19	27.09 %
CH09	0.16	29.81 %
CH12	0.10	9.41 %
CH24	0.10	19.28 %
CH46	0.10	35.23 %
PON1	0.10	23.60 %
CH31	0.09	36.43 %
CH41	0.09	10.91 %
CH44	0.08	25.66 %
CH33	0.07	17.83 %
GPD1	0.06	12.78 %
CH27	0.06	20.53 %
CH06	0.06	22.33 %
CH36	0.04	19.44 %
UKI1	0.03	17.31 %
CH20		0.00 %
CH32		0.00 %
Total	4.61	29.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.55	41.60 %
Stab-HA	1.15	81.13 %
Stab-HA2	0.45	75.19 %
Inverter	0.38	100.00 %
Stab-AV	0.34	45.75 %
Fan	0.06	2.29 %
Total	3.93	41.33 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.17	28.35 %
WJD1	0.11	30.88 %
WJP1	0.10	37.13 %
VSI1	0.09	33.60 %
ARC2	0.09	36.77 %
CPT1	0.07	19.90 %
CGM1	0.06	20.37 %
GDM1	0.06	16.09 %
TRR1	0.05	12.89 %
PLR1	0.03	13.04 %
ABR1	0.01	4.78 %
PTU1	0.01	15.46 %
UGI1	0.01	7.49 %
VNB1		0.00 %
Total	3.93	41.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.50	23.52 %
Stab-AV	0.48	95.43 %
Fan	0.27	23.93 %
Inverter	0.14	100.00 %
Stab-HA	0.13	76.94 %
Stab-HA2	0.08	78.68 %
Total	1.62	38.51 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.10	37.23 %
ATP1	0.07	25.72 %
TPY2	0.07	15.87 %
KVL1	0.07	33.50 %
ADI1	0.06	29.77 %
VKI1	0.04	35.22 %
GTL1	0.02	31.49 %
PIL1	0.02	8.13 %
KNL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	1.62	38.51 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	91.64 %
W.Heater	0.30	13.42 %
Fan	0.22	13.21 %
Stab-HA2	0.05	85.40 %
Stab-AV	0.03	48.99 %
Total	0.93	20.97 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.09	36.68 %
BPP1	0.09	32.90 %
VJW3	0.02	11.52 %
CRL1	0.02	29.09 %
PNR1	0.02	12.44 %
RAL1	0.02	12.40 %
VJW1	0.02	4.18 %
CKT1	0.02	13.48 %
GNT2	0.02	25.55 %
PAP1	0.02	16.63 %
RMV1	0.01	20.32 %
PPM1	0.01	14.29 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
GNT1	-0.02	-157.51 %
Total	0.93	20.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.16	54.53 %
Stab-AV	0.10	100.00 %
Stab-HA2	0.09	100.00 %
Stab-HA	0.05	79.95 %
Total	0.39	53.25 %

Branch *	MTD Sales L	Brand Share %
Total	0.39	53.25 %