

MTD Sales
71.82 L

Brand Share %
39.05 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	23.49	82.37 %
W.Heater	18.12	30.92 %
Inverter	8.73	100.00 %
Stab-AV	8.57	49.57 %
Stab-HA2	7.57	58.19 %
Fan	5.35	9.26 %
Total	71.82	39.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	11.85	44.69 %
TRICHY-01	11.11	48.53 %
SOUTH-01	10.12	41.57 %
SOUTH-03	9.13	35.99 %
WEST-01	6.73	46.92 %
WEST-02	5.47	34.72 %
CHENNAI-02	5.30	32.21 %
SOUTH ARCOT	4.21	34.05 %
NORTH ARCOT	4.14	34.81 %
VIJAYAWADA-01	1.91	28.49 %
TIRUPATI-01	1.63	24.99 %
KL-SOUTH	0.22	29.54 %
Total	71.82	39.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.53	80.91 %
Inverter	2.31	100.00 %
W.Heater	1.91	23.70 %
Stab-HA2	0.96	83.74 %
Stab-AV	0.61	36.64 %
Fan	0.53	8.17 %
Total	11.85	44.69 %

Branch *	MTD Sales L	Brand Share %
CH22	0.60	38.02 %
CH14	0.59	37.14 %
CH19	0.43	27.85 %
CH07	0.41	34.77 %
SKL1	0.29	35.52 %
CH39	0.19	31.36 %
CH45	0.18	18.56 %
CH11	0.14	25.96 %
CZWH	0.13	20.08 %
TKM1	0.09	37.05 %
CH26	0.02	5.54 %
WHC3		0.00 %
Total	11.85	44.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.65	94.94 %
W.Heater	2.52	36.07 %
Inverter	2.22	100.00 %
Stab-AV	0.99	55.03 %
Stab-HA2	0.88	53.51 %
Fan	0.85	13.28 %
Total	11.11	48.53 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.48	31.37 %
MDI1	0.33	35.06 %
TVR2	0.30	27.70 %
PBR2	0.27	23.67 %
TRY3	0.20	29.35 %
NGT1	0.19	31.94 %
KRN1	0.14	38.86 %
PDK1	0.13	35.24 %
JKM1	0.08	12.82 %
TZSD	0.01	4.83 %
MSI1	0.01	13.33 %
Total	11.11	48.53 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.84	88.86 %
W.Heater	2.06	38.39 %
Inverter	1.62	100.00 %
Stab-AV	1.41	66.85 %
Stab-HA2	1.15	51.49 %
Fan	1.04	10.58 %
Total	10.12	41.57 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.39	33.84 %
TVL1	0.39	25.38 %
TKS2	0.26	19.17 %
RPM1	0.22	30.33 %
SNL1	0.19	32.23 %
VLY1	0.19	38.13 %
TYI1	0.16	28.07 %
APK2	0.14	28.88 %
STU2	0.12	31.06 %
TKY1	0.11	23.33 %
SKD1	0.11	36.38 %
UDN1	0.08	29.83 %
SDI1	0.07	22.30 %
KYR1	0.07	13.98 %
APK1	0.06	20.57 %
VNR1	0.05	13.02 %
S2SD	0.04	8.69 %
SGT1	0.02	6.67 %
Total	10.12	41.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.52	81.08 %
W.Heater	2.29	35.30 %
Stab-AV	1.75	46.00 %
Stab-HA2	1.24	40.48 %
Fan	1.00	11.70 %
Inverter	0.32	100.00 %
Total	9.13	35.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.61	36.99 %
KKD3	0.47	35.50 %
MDU2	0.42	32.83 %
MDU3	0.40	36.47 %
TPT1	0.32	37.35 %
CBM1	0.26	30.33 %
MDU5	0.23	32.45 %
ATG1	0.23	32.99 %
ADP1	0.20	38.63 %
DKI1	0.19	25.51 %
TMM1	0.19	16.62 %
BNR1	0.19	28.67 %
MDU6	0.19	32.16 %
PNV1	0.19	35.38 %
TEN1	0.16	17.39 %
NKI1	0.15	28.62 %
PNI1	0.15	32.11 %
SVG1	0.13	30.57 %
KKD2	0.11	33.53 %
NTM1	0.10	37.84 %
DGL2	0.09	19.76 %
SZSD	0.08	22.96 %
USL1	0.07	17.43 %
ODM1	0.06	32.82 %
PKM1	0.04	22.46 %
CMR1	0.03	32.94 %
SGP1	0.02	4.35 %
KPT1	0.02	9.76 %
BTU1	0.01	7.77 %
Total	9.13	35.99 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	3.56	66.89 %
Stab-AV	0.84	37.11 %
Fan	0.83	18.04 %
Stab-HA2	0.72	63.34 %
Stab-HA	0.52	67.42 %
Inverter	0.26	100.00 %
Total	6.73	46.92 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.32	29.11 %
CBE4	0.25	33.02 %
CBE6	0.23	32.54 %
PLI1	0.17	26.25 %
TPR1	0.11	21.98 %
PDM1	0.09	29.71 %
AVI1	0.08	27.26 %
PPI1	0.06	16.85 %
SYM2	0.04	10.34 %
KGI1	0.03	23.11 %
GBM1	0.03	24.85 %
CBE3	0.03	33.59 %
UMP1	0.03	21.44 %
TPR4	0.02	8.70 %
KGM1	0.02	13.72 %
DPM2		0.00 %
Total	6.73	46.92 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.15	37.36 %
Stab-AV	1.28	62.16 %
Stab-HA	0.92	72.66 %
Stab-HA2	0.60	52.54 %
Fan	0.33	6.14 %
Inverter	0.20	100.00 %
Total	5.47	34.72 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.51	36.63 %
ATU1	0.33	38.74 %
HSR2	0.30	31.68 %
NKL2	0.12	31.07 %
SGG1	0.10	13.76 %
DPR1	0.10	33.00 %
CMI1	0.09	33.91 %
HRR1	0.06	18.18 %
PLC1	0.06	12.96 %
EDP1	0.06	11.12 %
KRI1	0.05	34.06 %
BMD1	0.03	10.23 %
EPI1	0.03	9.09 %
TCG1	0.03	18.90 %
KVP1	0.02	7.56 %
OML1	0.02	5.67 %
PDR1	0.01	5.36 %
DPR2	0.01	10.72 %
SGI1		0.00 %
WZWH		0.00 %
MCR1	-0.03	-6.92 %
Total	5.47	34.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	2.40	73.22 %
Inverter	0.88	100.00 %
W.Heater	0.81	15.60 %
Stab-HA2	0.67	67.81 %
Stab-AV	0.35	27.45 %
Fan	0.19	3.91 %
Total	5.30	32.21 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.39	38.68 %
CH03	0.33	34.52 %
CH34	0.33	37.08 %
PON1	0.23	33.34 %
CH12	0.21	17.73 %
CH43	0.17	30.30 %
CH24	0.15	15.95 %
CH18	0.14	17.06 %
CH33	0.11	14.59 %
CH27	0.11	28.59 %
CH20	0.09	11.83 %
CH09	0.09	18.16 %
CH36	0.08	23.39 %
CH31	0.07	21.06 %
CH06	0.06	11.65 %
CH44	0.05	11.99 %
CH23	0.05	11.48 %
CH17	0.03	17.27 %
MC06	0.03	30.52 %
CH46	0.03	22.06 %
CH41		0.00 %
MC05		0.00 %
Total	5.30	32.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.47	81.63 %
W.Heater	1.17	20.42 %
Inverter	0.58	100.00 %
Stab-HA2	0.48	73.68 %
Stab-AV	0.38	67.84 %
Fan	0.13	4.12 %
Total	4.21	34.05 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.76	37.49 %
POY1	0.50	37.47 %
VPM2	0.33	36.46 %
TRK1	0.19	36.26 %
PRT1	0.18	31.92 %
NVL2	0.17	26.65 %
CDM1	0.13	13.07 %
TVM2	0.09	36.46 %
STP1	0.06	38.82 %
MKM1	0.06	22.64 %
KKI2	0.06	15.90 %
KLM1	0.05	15.06 %
TVM1	0.05	28.70 %
ULP1	0.04	7.49 %
VCM1	0.02	7.03 %
Total	4.21	34.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.55	72.46 %
W.Heater	1.14	26.68 %
Stab-HA2	0.58	92.36 %
Stab-AV	0.52	50.76 %
Fan	0.20	5.41 %
Inverter	0.16	100.00 %
Total	4.14	34.81 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.46	28.48 %
KPM2	0.24	27.60 %
KPM1	0.19	33.47 %
VSI1	0.19	37.57 %
VEL1	0.17	25.94 %
ARC2	0.13	30.72 %
AKM1	0.13	20.45 %
PLR1	0.12	22.49 %
TRR1	0.11	22.03 %
WJP1	0.08	28.78 %
TRT1	0.07	29.60 %
CYR1	0.07	31.75 %
UGI1	0.06	36.34 %
SLG1	0.06	36.79 %
GDM1	0.03	9.26 %
ABR1	0.01	3.23 %
Total	4.14	34.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.18	93.30 %
W.Heater	0.31	11.52 %
Stab-AV	0.15	67.05 %
Stab-HA2	0.14	74.77 %
Fan	0.13	5.65 %
Total	1.91	28.49 %

Branch *	MTD Sales L	Brand Share %
GNT2	0.08	20.61 %
GVM1	0.07	27.59 %
TNK1	0.07	25.05 %
CRL1	0.06	18.32 %
TEL1	0.05	21.15 %
VKN1	0.05	33.10 %
MTM1	0.04	25.86 %
PRL1	0.04	26.58 %
NRT1	0.03	31.57 %
JPT1	0.03	32.11 %
DPE1	0.02	8.61 %
KDR1	0.02	9.83 %
PAP1	0.02	12.30 %
VJW5	0.02	7.54 %
RAL1	0.02	4.46 %
TVU1	0.02	25.47 %
JGG1	0.02	35.71 %
BPP1	0.01	6.86 %
AMP1		0.00 %
BVR1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	1.91	28.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.88	95.52 %
Stab-AV	0.25	55.59 %
Inverter	0.18	100.00 %
Fan	0.11	5.09 %
Stab-HA2	0.11	71.69 %
W.Heater	0.10	3.78 %
Total	1.63	24.99 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.13	38.47 %
VKI1	0.13	33.66 %
SPE1	0.11	29.34 %
NDL1	0.08	33.62 %
KOU1	0.07	18.83 %
TPY2	0.05	10.40 %
MPL1	0.05	18.23 %
KHT1	0.05	15.07 %
ATP1	0.05	9.00 %
KDA1	0.04	20.61 %
KNL2	0.04	23.85 %
NLR1	0.04	26.36 %
DHN1	0.03	18.64 %
NYP1	0.03	8.61 %
RCY1	0.03	31.08 %
TPY1	0.03	6.24 %
PDT1	0.02	20.69 %
PIL1	0.02	28.72 %
ADI1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
Total	1.63	24.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.09	100.00 %
Stab-HA2	0.04	100.00 %
Stab-HA	0.04	38.80 %
Stab-AV	0.03	100.00 %
Fan	0.02	4.15 %
Total	0.22	29.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	32.35 %
KLR1	0.08	28.14 %
PAS1	0.01	11.40 %
Total	0.22	29.54 %