

MTD Sales
39.77 L

Brand Share %
31.79 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **31.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	11.60	71.66 %
W.Heater	10.51	27.82 %
Fan	5.37	10.20 %
Stab-HA2	4.88	63.49 %
Inverter	3.89	100.00 %
Stab-AV	3.52	50.43 %
Total	39.77	31.79 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	7.02	43.79 %
SOUTH-03	6.52	31.39 %
CHENNAI-01	5.71	31.90 %
SOUTH-01	4.73	26.67 %
WEST-01	4.18	35.75 %
WEST-02	2.60	30.10 %
NORTH ARCOT	2.60	38.39 %
SOUTH ARCOT	2.26	29.72 %
CHENNAI-02	1.85	19.09 %
KL-SOUTH	0.87	36.26 %
TIRUPATI-01	0.76	23.85 %
VIJAYAWADA-01	0.68	24.97 %
Total	39.77	31.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	2.01	100.00 %
Stab-HA	2.00	90.62 %
W.Heater	1.46	29.98 %
Fan	0.69	12.79 %
Stab-HA2	0.50	58.24 %
Stab-AV	0.37	50.43 %
Total	7.02	43.79 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.14	15.39 %
PBR1	0.11	26.13 %
JKM1	0.10	23.16 %
ORU1	0.10	30.96 %
NGT1	0.08	23.66 %
NMM1	0.08	21.96 %
MSI1	0.07	26.84 %
APM1	0.07	30.44 %
AYR1	0.07	25.87 %
TRY3	0.03	10.51 %
TVR1		0.00 %
Total	7.02	43.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.14	77.46 %
Fan	1.35	12.95 %
W.Heater	1.16	31.57 %
Stab-AV	0.78	42.70 %
Stab-HA2	0.70	41.41 %
Inverter	0.39	100.00 %
Total	6.52	31.39 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.43	31.70 %
DGL1	0.43	27.33 %
MDU6	0.28	20.53 %
MDU4	0.18	29.71 %
DKI1	0.15	25.18 %
MDU5	0.15	13.83 %
MPA1	0.12	25.62 %
TPT1	0.12	15.66 %
KKD2	0.10	23.80 %
SVG1	0.10	30.24 %
PKM1	0.10	31.00 %
TEN2	0.09	27.67 %
TDI1	0.09	26.95 %
SZSD	0.08	16.78 %
ADP1	0.07	21.41 %
USL1	0.07	16.94 %
KPT1	0.07	23.38 %
SGP1	0.07	30.87 %
KRR1	0.06	30.79 %
CBM1	0.05	7.98 %
BTU1	0.03	15.90 %
NTM1	0.03	12.52 %
DGL2	0.03	11.01 %
BNR1	0.02	18.69 %
CMR1	0.01	6.68 %
MNM1	0.01	5.57 %
Total	6.52	31.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.13	67.79 %
W.Heater	1.64	23.25 %
Fan	0.63	10.58 %
Inverter	0.56	100.00 %
Stab-HA2	0.54	79.79 %
Stab-AV	0.20	38.96 %
Total	5.71	31.90 %

Branch *	MTD Sales L	Brand Share %
CH16	0.25	22.47 %
GUD2	0.24	26.10 %
CH07	0.23	24.94 %
CH39	0.16	27.73 %
CH08	0.15	17.62 %
MRM1	0.08	31.73 %
CH45	0.06	22.07 %
KNR1	0.05	24.69 %
CH26	0.05	11.80 %
CH22	0.03	8.42 %
CH37	0.01	7.24 %
CZWH		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	5.71	31.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.45	67.73 %
Fan	1.05	10.03 %
Stab-HA2	0.75	51.75 %
W.Heater	0.68	27.45 %
Stab-AV	0.44	54.83 %
Inverter	0.36	100.00 %
Total	4.73	26.67 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.27	22.72 %
TUT1	0.24	20.73 %
SKD1	0.20	28.13 %
SDI1	0.15	19.97 %
VNR2	0.15	15.70 %
TKS1	0.14	15.44 %
TVL1	0.12	27.18 %
TUT2	0.11	16.59 %
APK2	0.11	20.06 %
SNL1	0.10	25.49 %
TYI1	0.09	18.68 %
TCN1	0.09	17.04 %
TKS2	0.08	9.70 %
VLY1	0.08	25.18 %
PKD1	0.07	27.46 %
PDI1	0.06	16.21 %
COL1	0.05	27.80 %
APK1	0.04	8.66 %
ASM1	0.03	9.85 %
ARM1	0.03	15.27 %
ERL2	0.02	10.14 %
RPM1	0.01	7.38 %
S2SD		0.00 %
SGT1		0.00 %
Total	4.73	26.67 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.32	43.23 %
Stab-HA2	0.59	77.99 %
Stab-AV	0.43	51.68 %
Fan	0.43	11.16 %
Stab-HA	0.22	32.99 %
Inverter	0.19	100.00 %
Total	4.18	35.75 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.18	26.77 %
CBE1	0.16	31.07 %
CBE4	0.13	27.46 %
KMR1	0.11	9.51 %
TPR2	0.10	27.26 %
CBE5	0.10	25.75 %
DPM2	0.10	22.37 %
TPR1	0.10	30.50 %
PPI1	0.08	30.66 %
KMD1	0.06	16.43 %
WZSD	0.05	10.24 %
KGM1	0.03	21.11 %
GBM1	0.02	23.24 %
GDR1	0.01	9.03 %
AVI1		0.00 %
Total	4.18	35.75 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.19	35.85 %
Fan	0.48	13.07 %
Stab-AV	0.35	51.46 %
Stab-HA2	0.35	56.25 %
Stab-HA	0.23	69.38 %
Total	2.60	30.10 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.08	24.33 %
SGI1	0.07	15.40 %
SLM1	0.06	22.36 %
PDR1	0.04	16.30 %
OML1	0.03	16.58 %
KVP1	0.03	11.76 %
MTR1	0.03	28.54 %
ERD1	0.03	5.52 %
PLC1	0.02	7.05 %
EPI1	0.02	6.72 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
Total	2.60	30.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.09	89.17 %
W.Heater	0.91	37.79 %
Stab-HA2	0.29	90.80 %
Stab-AV	0.23	67.59 %
Fan	0.09	3.46 %
Total	2.60	38.39 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.19	26.91 %
KPM1	0.09	21.31 %
ANI1	0.06	25.62 %
SLG1	0.06	31.60 %
ABR1	0.04	9.63 %
VSI1	0.03	22.24 %
VNB1	0.02	13.03 %
GDM1	0.01	21.11 %
CGM1		0.00 %
CPT1		0.00 %
Total	2.60	38.39 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.18	77.65 %
W.Heater	0.41	18.93 %
Stab-HA2	0.33	72.18 %
Stab-AV	0.23	57.84 %
Fan	0.10	3.34 %
Total	2.26	29.72 %

Branch *	MTD Sales L	Brand Share %
POY1	0.24	30.30 %
CUD1	0.11	13.94 %
PRT1	0.10	21.71 %
NVL2	0.09	15.82 %
POY2	0.09	10.62 %
KKI2	0.04	8.58 %
CDM1	0.03	6.03 %
VPM2	0.03	12.11 %
VPM1	0.03	21.78 %
TDM1	0.02	11.18 %
TVM2	0.01	26.34 %
STP1		0.00 %
VCM1		0.00 %
Total	2.26	29.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.52	38.44 %
Stab-HA2	0.45	95.58 %
Inverter	0.38	100.00 %
W.Heater	0.24	6.69 %
Fan	0.17	4.79 %
Stab-AV	0.10	24.68 %
Total	1.85	19.09 %

Branch *	MTD Sales L	Brand Share %
CH18	0.25	27.28 %
CH03	0.23	26.64 %
MJR1	0.18	21.29 %
CH20	0.15	23.45 %
CH34	0.12	31.19 %
CH15	0.12	14.57 %
CH33	0.10	28.77 %
UKI1	0.07	28.04 %
CH24	0.07	28.18 %
CH23	0.07	17.42 %
CH43	0.06	13.18 %
CH41	0.05	23.16 %
CH12	0.05	7.91 %
CH46	0.03	9.75 %
CH21	0.03	5.26 %
GPD1	0.03	7.98 %
CH44	0.02	8.54 %
CH09	0.01	8.50 %
CH31	0.01	3.26 %
CH17		2.76 %
CH01		0.00 %
CH06		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	1.85	19.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.34	64.01 %
Stab-HA2	0.26	100.00 %
Stab-AV	0.22	94.34 %
Stab-HA	0.06	100.00 %
Total	0.87	36.26 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.21	27.36 %
Total	0.87	36.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.23	70.91 %
Fan	0.21	15.60 %
W.Heater	0.16	12.30 %
Stab-HA2	0.09	100.00 %
Stab-AV	0.07	64.90 %
Total	0.76	23.85 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.08	30.24 %
RJP1	0.05	26.84 %
CTO1	0.05	22.14 %
ADI1	0.03	20.94 %
KOU1	0.03	15.37 %
PMR1	0.02	15.48 %
PGR1	0.02	12.96 %
KVL1	0.02	15.27 %
KHT1	0.01	7.74 %
ATP1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
PIL1		0.00 %
PUT1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.76	23.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.36	76.09 %
Fan	0.17	15.98 %
Stab-AV	0.10	100.00 %
Stab-HA2	0.04	77.35 %
Total	0.68	24.97 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.08	23.12 %
CRL1	0.07	21.38 %
CKT1	0.04	30.57 %
PNR1	0.02	18.80 %
GDV1	0.02	25.81 %
BPP1	0.02	21.20 %
OGL1	0.01	13.89 %
BVR1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.68	24.97 %