

MTD Sales
234.59 L

Brand Share %
29.62 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **29.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	162.74	87.94 %
Air-Cool	42.74	16.54 %
Inverter	8.37	100.00 %
Fan	7.60	6.15 %
Stab-AV	4.83	64.14 %
Stab-HA2	4.58	55.56 %
W.Heater	3.57	31.66 %
Gas-Stov	0.10	0.14 %
Mixie	0.07	0.06 %
In-Stove	-0.01	-0.12 %
Total	234.59	29.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	35.63	34.66 %
TRICHY-01	33.81	36.30 %
TIRUPATI-01	29.57	37.30 %
CHENNAI-02	22.77	31.63 %
SOUTH-03	22.44	28.63 %
SOUTH-01	18.33	21.07 %
NORTH ARCOT	16.88	32.27 %
WEST-02	14.52	24.15 %
VIJAYAWADA-01	14.51	23.67 %
WEST-01	14.00	29.22 %
SOUTH ARCOT	8.22	20.32 %
KL-SOUTH	2.11	27.77 %
KL-NORTH	1.80	18.70 %
Total	234.59	29.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	26.12	87.72 %
Air-Cool	4.81	17.01 %
Fan	1.47	8.70 %
Stab-HA2	1.19	100.00 %
Inverter	0.84	100.00 %
Stab-AV	0.64	79.20 %
W.Heater	0.55	21.02 %
Total	35.63	34.66 %

Branch *	MTD Sales L	Brand Share %
GUD1	1.38	26.71 %
CH49	1.06	24.90 %
CH45	0.93	24.87 %
CH39	0.80	19.38 %
CH25	0.69	25.57 %
CH08	0.68	16.56 %
TKM1	0.51	27.12 %
GUD2	0.49	22.68 %
CH26	0.29	24.26 %
CH29	0.09	11.24 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	35.63	34.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	27.69	96.10 %
Inverter	2.45	100.00 %
Air-Cool	1.56	5.98 %
Fan	0.98	5.93 %
Stab-AV	0.52	55.82 %
W.Heater	0.34	53.64 %
Stab-HA2	0.27	40.23 %
Total	33.81	36.30 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.60	28.67 %
TNJ2	1.51	26.52 %
PTK1	1.16	29.05 %
MVM1	1.10	26.78 %
TYR1	0.96	21.16 %
PBR2	0.95	19.85 %
KUM2	0.51	16.94 %
NCK1	0.25	20.73 %
Total	33.81	36.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	17.32	34.74 %
Stab-HA	10.69	97.79 %
Fan	0.59	13.18 %
W.Heater	0.57	88.71 %
Inverter	0.17	100.00 %
Stab-HA2	0.14	48.70 %
Stab-AV	0.08	75.22 %
Total	29.57	37.30 %

Branch *	MTD Sales L	Brand Share %
PIL1	0.67	28.96 %
KDR1	0.66	22.60 %
KHT1	0.65	29.12 %
NLR1	0.65	29.10 %
KNL1	0.63	20.19 %
ATP1	0.61	19.98 %
PDT1	0.56	24.73 %
TPY1	0.44	20.29 %
KDA1	0.41	14.44 %
ADI1	0.35	10.01 %
KNL2	0.34	14.29 %
Total	29.57	37.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	20.14	83.30 %
Air-Cool	1.02	5.30 %
Stab-HA2	0.66	98.35 %
Stab-AV	0.34	83.50 %
Inverter	0.23	100.00 %
Fan	0.19	1.77 %
W.Heater	0.19	20.23 %
Total	22.77	31.63 %

Branch *	MTD Sales L	Brand Share %
CH15	1.75	29.48 %
MJR1	0.80	20.91 %
CH43	0.60	20.74 %
CH20	0.54	18.76 %
CH23	0.53	24.55 %
CH41	0.49	23.30 %
CH44	0.43	22.86 %
CH27	0.38	22.81 %
CH36	0.38	21.41 %
CH46	0.26	15.41 %
CH50	0.11	4.52 %
CH32	0.05	12.58 %
CH01		0.00 %
MC05		0.00 %
Total	22.77	31.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	18.06	86.58 %
Inverter	1.73	100.00 %
Fan	0.92	5.95 %
Air-Cool	0.84	4.80 %
Stab-AV	0.46	33.17 %
Stab-HA2	0.34	22.02 %
W.Heater	0.09	14.03 %
Total	22.44	28.63 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.47	23.64 %
DGL1	1.42	20.20 %
MDU6	0.96	25.73 %
DKI1	0.56	29.45 %
TMM1	0.52	14.32 %
DGL2	0.50	25.47 %
TEN2	0.46	27.78 %
KYK1	0.44	25.80 %
KRR1	0.41	22.15 %
MDU5	0.40	16.11 %
MDU3	0.39	19.31 %
MLR1	0.33	23.35 %
CBM1	0.25	22.32 %
BNR1	0.24	21.30 %
MNM1	0.21	23.07 %
PNI1	0.20	14.20 %
KPT1	0.19	11.91 %
MDU4	0.18	14.09 %
SGP1	0.15	21.58 %
PKM1	0.15	25.01 %
TEN1	0.09	6.19 %
CMR1	0.04	6.17 %
WHMD		0.00 %
Total	22.44	28.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.31	80.84 %
Air-Cool	1.88	8.89 %
Inverter	0.83	100.00 %
Fan	0.70	3.76 %
W.Heater	0.64	46.97 %
Stab-AV	0.49	53.06 %
Stab-HA2	0.48	30.75 %
Total	18.33	21.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.53	22.80 %
NGR1	1.15	28.42 %
KVT1	1.07	17.72 %
TUT2	0.88	27.43 %
TKS2	0.74	22.25 %
SVK1	0.74	27.78 %
TVL1	0.66	9.09 %
VL1	0.66	28.88 %
TKS1	0.50	23.94 %
RPM1	0.44	18.77 %
VNR2	0.42	9.12 %
STU2	0.33	23.12 %
ERL2	0.32	14.72 %
MAR1	0.26	9.61 %
APK2	0.26	14.50 %
APK1	0.25	13.80 %
VKM1	0.20	8.86 %
MMT1	0.20	17.22 %
TKY1	0.18	13.66 %
ARM1	0.18	17.36 %
SDI1	0.15	16.50 %
SNL1	0.14	7.66 %
ASM1	0.13	10.41 %
KYR1	0.13	7.12 %
KGL1	0.09	10.95 %
PDI1	0.05	3.63 %
SGT1	0.03	5.93 %
Total	18.33	21.07 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	14.81	90.97 %
Air-Cool	0.91	6.52 %
Inverter	0.40	100.00 %
Stab-AV	0.36	100.00 %
Fan	0.30	3.19 %
Stab-HA2	0.10	81.77 %
Total	16.88	32.27 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.85	27.79 %
ARC2	0.50	29.10 %
CYR1	0.31	28.42 %
CPT1	0.27	22.40 %
PLR1	0.20	19.09 %
UGI1	0.19	18.29 %
BGR1	0.17	13.73 %
SLG1	0.15	9.45 %
TRR1	0.14	7.35 %
ABR1	0.14	6.69 %
VNB1	0.13	7.01 %
CGM1	0.04	3.71 %
GDM1	0.02	2.16 %
PTU1	0.01	1.67 %
Total	16.88	32.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	8.93	85.14 %
Air-Cool	3.10	16.81 %
Stab-AV	0.85	77.48 %
Fan	0.83	9.46 %
Stab-HA2	0.59	65.86 %
W.Heater	0.21	21.85 %
Total	14.52	24.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.92	18.22 %
MCR1	0.55	25.75 %
APN1	0.41	29.53 %
KRI1	0.37	14.02 %
PLC1	0.34	12.44 %
SLM2	0.33	19.06 %
TRM1	0.33	29.59 %
KVP1	0.33	18.40 %
HSR2	0.32	19.70 %
DPR2	0.28	17.73 %
PMP1	0.27	12.77 %
HSR1	0.26	13.85 %
ATU1	0.25	11.88 %
BMD1	0.25	18.03 %
EPI1	0.24	18.51 %
VPD1	0.23	21.07 %
MTR1	0.22	13.10 %
KAM1	0.20	7.65 %
NKL2	0.15	10.22 %
DPR1	0.14	8.63 %
EDP1	0.12	15.87 %
SGI1	0.07	5.94 %
TCG1	0.05	12.57 %
WHPD		0.00 %
Total	14.52	24.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.41	85.11 %
Air-Cool	5.12	15.03 %
Fan	0.41	8.22 %
Stab-HA2	0.20	62.03 %
Inverter	0.19	100.00 %
W.Heater	0.10	18.87 %
Stab-AV	0.09	34.65 %
Total	14.51	23.67 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	21.91 %
RAL1	0.60	27.90 %
GNT1	0.57	20.55 %
CRL1	0.48	16.27 %
NZV1	0.48	26.77 %
GVM1	0.48	13.59 %
BVR1	0.42	20.28 %
VUY1	0.40	25.01 %
VJW2	0.34	25.53 %
NRT1	0.32	18.83 %
VJW4	0.31	12.87 %
GDV1	0.27	29.54 %
CKT1	0.27	14.89 %
ELU1	0.27	23.55 %
TVU1	0.26	11.09 %
VJW5	0.25	13.15 %
BPP1	0.21	13.60 %
TDD1	0.17	15.60 %
MTM1	0.15	12.05 %
PNR1	0.13	25.62 %
VKN1	0.08	7.04 %
KND1	0.08	13.32 %
PPM1	0.07	11.35 %
AMP1	0.06	11.90 %
TNI1	0.01	2.20 %
PAP1		0.00 %
Total	14.51	23.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.71	89.50 %
Air-Cool	2.96	24.14 %
Inverter	0.99	100.00 %
Fan	0.80	10.97 %
Stab-AV	0.73	82.82 %
W.Heater	0.54	28.08 %
Stab-HA2	0.28	50.13 %
Total	14.00	29.22 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.79	23.46 %
TPR2	0.51	24.89 %
SUL1	0.49	15.01 %
CBE5	0.46	29.12 %
CBE6	0.42	23.97 %
PLI1	0.37	18.70 %
SYM2	0.35	21.91 %
MPM1	0.34	21.18 %
UMP1	0.29	29.23 %
CBE3	0.19	25.93 %
CNR1	0.19	21.75 %
PPI1	0.14	17.70 %
DPM2	0.12	15.28 %
KGI1	0.06	17.14 %
TPR4	0.06	9.34 %
GDR1	0.05	22.57 %
UAM1	0.03	3.30 %
WZSD		0.00 %
Total	14.00	29.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.03	77.65 %
Air-Cool	1.83	12.44 %
Inverter	0.48	100.00 %
Stab-AV	0.24	81.18 %
W.Heater	0.22	66.62 %
Stab-HA2	0.21	73.74 %
Fan	0.20	2.58 %
Total	8.22	20.32 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.62	14.63 %
POY1	0.62	25.99 %
NVL2	0.57	21.17 %
VCM2	0.48	18.58 %
PRT1	0.41	20.55 %
CDM1	0.30	11.98 %
KLM1	0.27	14.04 %
TVM1	0.26	18.26 %
KML1	0.23	13.23 %
STP1	0.22	14.24 %
SJI2	0.17	8.96 %
MKM1	0.17	13.78 %
VCM1	0.05	4.05 %
VPM1	0.05	4.21 %
KKI2	0.03	2.28 %
ULP1	0.02	1.45 %
Total	8.22	20.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.26	84.35 %
Air-Cool	0.48	36.39 %
Fan	0.19	15.64 %
Stab-HA2	0.07	100.00 %
Gas-Stov	0.04	3.90 %
Mixie	0.04	2.03 %
Stab-AV	0.03	43.14 %
Total	2.11	27.77 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	26.73 %
PAS1	0.30	21.69 %
Total	2.11	27.77 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	69.15 %
Stab-HA	0.57	73.29 %
W.Heater	0.12	65.67 %
Gas-Stov	0.07	2.57 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	79.69 %
Mixie	0.03	1.54 %
Fan	0.03	2.05 %
In-Stove	-0.01	-0.72 %
Total	1.80	18.70 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.80	18.70 %
Total	1.80	18.70 %