



# VGUARD Sales Performance 07/04/2026 9:27 AM

MTD Sales  
192.91 L

Brand Share %  
24.97 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **24.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	112.44	81.08 %
Air-Cool	47.27	18.07 %
Fan	10.20	7.56 %
Stab-HA2	5.54	62.28 %
Stab-AV	4.73	52.69 %
Inverter	4.56	100.00 %
W.Heater	4.54	25.78 %
In-Stove	3.51	21.07 %
Mixie	0.08	0.07 %
Gas-Stov	0.04	0.05 %
<b>Total</b>	<b>192.91</b>	<b>24.97 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-01	23.80	30.79 %
CHENNAI-01	21.48	28.83 %
SOUTH-03	21.32	22.10 %
TRICHY-01	21.14	26.73 %
SOUTH-01	19.85	19.17 %
VIJAYAWADA-01	15.48	33.20 %
TIRUPATI-01	15.15	28.88 %
WEST-02	14.76	17.48 %
CHENNAI-02	12.75	22.62 %
NORTH ARCOT	12.10	26.36 %
SOUTH ARCOT	8.45	24.14 %
KL-NORTH	4.08	34.53 %
KL-SOUTH	2.55	27.76 %
<b>Total</b>	<b>192.91</b>	<b>24.97 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	12.22	36.40 %
Stab-HA	8.49	77.51 %
Fan	1.38	11.33 %
W.Heater	0.63	34.51 %
Stab-AV	0.52	53.94 %
Inverter	0.43	100.00 %
Stab-HA2	0.14	33.01 %
<b>Total</b>	<b>23.80</b>	<b>30.79 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	1.02	22.59 %
PLI1	0.97	23.80 %
TPR1	0.91	21.37 %
SYM2	0.51	24.06 %
MPM1	0.46	15.42 %
DPM2	0.45	23.66 %
TPR2	0.32	8.65 %
CBE5	0.23	15.51 %
ANR1	0.15	13.14 %
UAM1	0.11	12.24 %
CNR1	0.10	16.74 %
KGI1	0.05	14.54 %
GDR1	0.03	10.16 %
WZSD		0.00 %
<b>Total</b>	<b>23.80</b>	<b>30.79 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.63	78.01 %
Air-Cool	1.47	10.03 %
Stab-HA2	1.21	100.00 %
Fan	1.18	10.37 %
W.Heater	0.91	31.96 %
Stab-AV	0.60	88.18 %
Inverter	0.34	100.00 %
In-Stove	0.15	4.17 %
<b>Total</b>	<b>21.48</b>	<b>28.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	1.18	24.40 %
CH05	1.10	23.47 %
CH28	0.70	23.15 %
CH16	0.60	18.66 %
CH49	0.50	12.83 %
CH25	0.48	24.21 %
TKM1	0.42	23.27 %
CH39	0.37	17.83 %
GUD2	0.35	17.82 %
CH26	0.24	21.15 %
CH29	0.05	13.13 %
CZWH		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>21.48</b>	<b>28.83 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	13.69	86.31 %
Air-Cool	3.80	12.35 %
Fan	2.10	9.45 %
Stab-HA2	0.84	40.91 %
Stab-AV	0.59	23.72 %
W.Heater	0.30	17.21 %
<b>Total</b>	<b>21.32</b>	<b>22.10 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.85	20.28 %
DGL1	1.40	22.29 %
KKD3	1.01	23.28 %
TMM1	0.88	18.73 %
MDU3	0.65	23.34 %
ATG1	0.51	23.67 %
MDU4	0.47	19.57 %
PNI1	0.46	20.40 %
TDI1	0.42	24.85 %
DGL2	0.39	24.04 %
NKI1	0.37	18.53 %
TEN2	0.32	9.73 %
TEN1	0.31	12.82 %
BTU1	0.29	23.77 %
ADP1	0.28	12.42 %
KPT1	0.28	12.82 %
CBM1	0.28	11.21 %
USL1	0.28	17.81 %
MDU5	0.27	9.53 %
MNM1	0.18	17.36 %
KRR1	0.17	7.13 %
BNR1	0.16	9.47 %
CMR1	0.14	12.54 %
PKM1	0.13	12.19 %
SGP1	0.10	13.89 %
NTM1	0.02	3.15 %
SZSD		0.00 %
<b>Total</b>	<b>21.32</b>	<b>22.10 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.49	93.41 %
Air-Cool	4.94	18.45 %
Inverter	2.22	100.00 %
Fan	0.65	4.71 %
Stab-AV	0.36	33.40 %
Stab-HA2	0.30	38.41 %
W.Heater	0.19	24.10 %
<b>Total</b>	<b>21.14</b>	<b>26.73 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	0.84	20.06 %
NGT1	0.67	23.92 %
TNJ1	0.66	17.72 %
MVM1	0.62	11.86 %
KUM1	0.54	10.40 %
TRY3	0.45	18.14 %
NCK1	0.42	20.32 %
TYR1	0.41	10.70 %
JKM1	0.24	13.51 %
TZSD		0.00 %
<b>Total</b>	<b>21.14</b>	<b>26.73 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.73	74.71 %
Air-Cool	5.15	15.11 %
Fan	1.02	4.53 %
Inverter	0.99	100.00 %
Stab-HA2	0.93	57.17 %
Stab-AV	0.59	47.46 %
W.Heater	0.43	18.83 %
<b>Total</b>	<b>19.85</b>	<b>19.17 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	1.46	14.55 %
KVT1	1.29	18.83 %
TUT1	1.02	14.36 %
SVK1	0.72	21.74 %
TCN1	0.69	21.95 %
ERL2	0.52	20.29 %
KYR1	0.43	17.28 %
STU2	0.41	23.37 %
RPM1	0.40	12.71 %
VNR2	0.39	7.97 %
MAR1	0.39	13.99 %
PDI1	0.31	19.94 %
MMT1	0.30	15.45 %
PKD1	0.29	23.87 %
TKS2	0.29	5.12 %
TKY1	0.28	19.05 %
ARM1	0.27	23.38 %
SNL1	0.26	12.77 %
VNR1	0.22	10.91 %
SDI1	0.21	13.62 %
VKM1	0.21	13.18 %
APK1	0.19	13.15 %
APK2	0.14	10.49 %
KSM1	0.11	11.96 %
KGL1	0.10	8.29 %
TKS1	0.10	2.53 %
ASM1	0.04	2.25 %
<b>Total</b>	<b>19.85</b>	<b>19.17 %</b>

### VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.83	99.62 %
Air-Cool	3.41	17.87 %
Fan	0.58	15.94 %
W.Heater	0.56	52.18 %
Stab-HA2	0.07	56.01 %
Stab-AV	0.04	100.00 %
<b>Total</b>	<b>15.48</b>	<b>33.20 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	0.41	19.09 %
VJW5	0.36	23.35 %
PRL1	0.32	22.63 %
TEL1	0.31	24.71 %
GDV1	0.21	19.91 %
GNT2	0.20	16.75 %
KND1	0.18	23.26 %
BPP1	0.18	15.99 %
VKN1	0.17	17.88 %
MTM1	0.16	23.80 %
GTSD		0.00 %
<b>Total</b>	<b>15.48</b>	<b>33.20 %</b>

### TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.47	95.98 %
Air-Cool	6.28	21.92 %
Fan	0.65	13.03 %
W.Heater	0.26	45.24 %
Stab-HA2	0.20	69.67 %
Inverter	0.19	100.00 %
Stab-AV	0.10	100.00 %
<b>Total</b>	<b>15.15</b>	<b>28.88 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	0.87	23.16 %
KNL1	0.43	18.62 %
ADI1	0.39	14.70 %
PMR1	0.36	17.17 %
NLR1	0.36	22.45 %
MPL1	0.35	14.04 %
KOU1	0.31	22.28 %
NDL1	0.30	24.40 %
TPY1	0.28	17.52 %
TPI1	0.21	14.40 %
SPE1	0.20	21.72 %
PGR1	0.16	12.89 %
BVL1	0.12	8.09 %
GTL1	0.12	12.26 %
KDR1	0.11	19.77 %
<b>Total</b>	<b>15.15</b>	<b>28.88 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	6.23	15.64 %
Stab-HA	5.78	76.47 %
Fan	1.46	9.64 %
Stab-AV	0.74	71.33 %
Stab-HA2	0.41	58.24 %
W.Heater	0.15	13.58 %
<b>Total</b>	<b>14.76</b>	<b>17.48 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.15	16.04 %
HSR1	0.68	24.62 %
KRI1	0.61	13.02 %
SLM3	0.55	19.97 %
SLM2	0.53	14.05 %
RSP1	0.52	22.65 %
PLC1	0.49	23.18 %
KAM1	0.43	16.42 %
TRM1	0.36	15.89 %
NKL2	0.34	13.57 %
BMD1	0.34	22.38 %
PMP1	0.32	24.47 %
OML1	0.30	13.42 %
HSR2	0.30	8.09 %
VKL1	0.28	18.97 %
SLM1	0.27	5.44 %
TCG1	0.27	14.72 %
ATU1	0.27	9.88 %
EPI1	0.26	8.69 %
KVP1	0.25	12.00 %
EDP1	0.25	16.03 %
SGI1	0.24	18.25 %
WHKP	0.21	23.73 %
APN1	0.18	12.01 %
VPD1	0.14	5.04 %
MTR1	0.11	6.59 %
DPR2	0.11	10.20 %
HRR1	0.10	12.88 %
SGG1	0.08	4.36 %
<b>Total</b>	<b>14.76</b>	<b>17.48 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	10.49	66.34 %
Air-Cool	0.75	7.09 %
Stab-HA2	0.59	91.52 %
Stab-AV	0.28	88.30 %
W.Heater	0.28	12.43 %
Fan	0.21	2.18 %
In-Stove	0.15	4.42 %
<b>Total</b>	<b>12.75</b>	<b>22.62 %</b>

Branch *	MTD Sales L	Brand Share %
CH21	0.90	21.29 %
CH18	0.78	21.58 %
CH03	0.59	11.45 %
CH43	0.38	12.81 %
CH20	0.33	16.41 %
CH06	0.32	18.45 %
CH34	0.31	9.29 %
GPD1	0.30	13.38 %
CH46	0.24	23.17 %
MJR1	0.20	6.77 %
CH27	0.18	19.86 %
CH41	0.17	10.75 %
CH33	0.17	9.90 %
CH50	0.16	8.60 %
CH44	0.15	11.64 %
CH36	0.12	21.26 %
<b>Total</b>	<b>12.75</b>	<b>22.62 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.73	69.49 %
Air-Cool	1.56	12.27 %
Stab-AV	0.62	90.41 %
W.Heater	0.49	32.32 %
Stab-HA2	0.39	91.00 %
Fan	0.30	3.54 %
<b>Total</b>	<b>12.10</b>	<b>26.36 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	0.60	24.81 %
TRR1	0.55	13.19 %
WJP1	0.53	24.73 %
WJD1	0.44	24.61 %
VEL1	0.37	16.74 %
VNB1	0.28	17.56 %
PLR1	0.27	20.27 %
CGM1	0.19	19.27 %
CPT1	0.18	16.11 %
PTU1	0.17	18.72 %
GDM1	0.17	17.48 %
ABR1	0.12	5.89 %
VSI1	0.11	12.17 %
<b>Total</b>	<b>12.10</b>	<b>26.36 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.70	87.21 %
Air-Cool	0.59	6.77 %
Inverter	0.39	100.00 %
Stab-HA2	0.23	63.26 %
Stab-AV	0.20	93.86 %
W.Heater	0.19	15.36 %
Fan	0.15	2.04 %
<b>Total</b>	<b>8.45</b>	<b>24.14 %</b>

Branch *	MTD Sales L	Brand Share %
ULP1	0.52	20.95 %
KKI2	0.45	17.81 %
TRK1	0.40	17.33 %
NVL2	0.33	19.06 %
CUD1	0.31	7.96 %
PRT1	0.31	23.14 %
KML1	0.31	17.56 %
VCM1	0.23	21.10 %
TVM1	0.13	21.45 %
CDM1	0.10	9.14 %
<b>Total</b>	<b>8.45</b>	<b>24.14 %</b>

### KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.50	90.98 %
Stab-HA	0.57	92.21 %
Air-Cool	0.36	66.39 %
Fan	0.32	18.32 %
W.Heater	0.15	43.87 %
Stab-HA2	0.14	100.00 %
Stab-AV	0.05	73.48 %
<b>Total</b>	<b>4.08</b>	<b>34.53 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.04	12.24 %
<b>Total</b>	<b>4.08</b>	<b>34.53 %</b>

### KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.85	70.21 %
In-Stove	0.72	58.55 %
Air-Cool	0.51	32.99 %
Fan	0.20	10.19 %
Stab-HA2	0.11	78.77 %
Mixie	0.08	4.57 %
Gas-Stov	0.04	3.12 %
Stab-AV	0.03	56.34 %
<b>Total</b>	<b>2.55</b>	<b>27.76 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	0.94	21.67 %
TVSD		0.00 %
<b>Total</b>	<b>2.55</b>	<b>27.76 %</b>