

MTD Sales
42.22 L

Brand Share %
34.12 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.12 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	22.08	27.82 %
Stab-HA	6.91	75.68 %
Stab-AV	5.55	63.10 %
Stab-HA2	3.64	59.32 %
Inverter	2.95	100.00 %
Fan	1.09	6.29 %
Total	42.22	34.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	6.24	33.05 %
CHENNAI-01	6.19	36.22 %
TRICHY-01	5.41	31.87 %
SOUTH-03	5.37	29.38 %
WEST-02	3.96	39.13 %
CHENNAI-02	3.80	39.15 %
WEST-01	3.32	38.15 %
SOUTH ARCOT	2.63	32.26 %
NORTH ARCOT	2.48	32.65 %
TIRUPATI-01	1.69	42.26 %
VIJAYAWADA-01	0.83	22.85 %
KL-SOUTH	0.32	48.88 %
Total	42.22	34.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	2.46	24.16 %
Stab-HA	0.94	66.55 %
Stab-AV	0.94	70.46 %
Inverter	0.85	100.00 %
Stab-HA2	0.76	66.38 %
Fan	0.29	7.38 %
Total	6.24	33.05 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.69	32.56 %
TVL1	0.32	19.07 %
RND1	0.21	32.20 %
VL1	0.19	27.68 %
TKY1	0.17	31.84 %
ASM1	0.13	23.61 %
TYI1	0.12	31.35 %
TKS1	0.10	15.22 %
APK2	0.08	27.04 %
SDI1	0.07	22.03 %
KYR1	0.05	13.08 %
VNR2	0.05	6.98 %
VNR1	0.03	14.79 %
MAR1	0.03	18.56 %
S2SD	0.02	6.67 %
COL1	0.02	18.47 %
KGL1		0.00 %
SNL1		0.00 %
TKS2	-0.07	-15.41 %
Total	6.24	33.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	2.89	26.29 %
Stab-HA	1.35	79.07 %
Inverter	0.63	100.00 %
Stab-HA2	0.61	85.27 %
Stab-AV	0.47	64.67 %
Fan	0.23	10.17 %
Total	6.19	36.22 %

Branch *	MTD Sales L	Brand Share %
CH19	0.33	22.72 %
AVD1	0.17	22.33 %
CH22	0.17	19.85 %
CH14	0.11	14.63 %
CH39	0.10	15.42 %
GUD2	0.05	7.85 %
KNR1	0.04	28.45 %
TKM1	0.03	5.51 %
CH26	0.01	12.59 %
CH29		0.00 %
Total	6.19	36.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	2.75	23.56 %
Stab-HA	0.90	77.69 %
Stab-AV	0.83	59.56 %
Inverter	0.58	100.00 %
Stab-HA2	0.23	40.86 %
Fan	0.11	7.18 %
Total	5.41	31.87 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.36	20.79 %
TRY1	0.34	24.71 %
TNJ1	0.21	24.25 %
TYR1	0.10	25.55 %
JKM1	0.10	28.67 %
KUM1	0.10	14.25 %
MDI1	0.10	10.53 %
TRY3	0.05	12.61 %
PBR2	0.05	3.93 %
PTK1	0.02	3.62 %
Total	5.41	31.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	3.17	29.24 %
Stab-AV	1.00	43.00 %
Stab-HA	0.55	81.11 %
Stab-HA2	0.55	36.96 %
Fan	0.11	3.81 %
Total	5.37	29.38 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.44	32.97 %
NKI1	0.20	31.62 %
TMM1	0.20	17.87 %
PVI1	0.19	30.85 %
KKD3	0.19	17.23 %
MDU2	0.18	16.47 %
TEN1	0.16	29.44 %
MDU5	0.14	19.03 %
TPT1	0.12	20.68 %
DKI1	0.11	33.04 %
MDU3	0.11	22.72 %
KPT1	0.09	24.25 %
ADP1	0.09	29.05 %
KYK1	0.06	18.68 %
CBM1	0.05	13.40 %
BNR1	0.05	17.35 %
ODM1	0.04	15.09 %
PKM1	0.04	28.26 %
USL1	0.04	13.51 %
PNI1	0.03	28.95 %
PNV2	0.03	25.11 %
SZSD	0.03	7.99 %
SGP1	0.03	12.04 %
TEN2	0.03	4.38 %
DGL2	0.01	4.33 %
CMR1		0.00 %
NTM1		0.00 %
Total	5.37	29.38 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.57	36.25 %
Stab-AV	0.64	76.21 %
Stab-HA	0.35	85.89 %
Stab-HA2	0.30	52.86 %
Fan	0.10	7.98 %
Total	3.96	39.13 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.16	27.89 %
KRI1	0.13	33.12 %
SLM3	0.12	30.54 %
BMD1	0.11	31.39 %
OML1	0.09	29.81 %
DPR2	0.07	24.21 %
SGI1	0.06	13.75 %
RSP1	0.05	19.47 %
APN1	0.04	31.30 %
KVP1	0.03	28.70 %
ATU1	0.03	5.11 %
WZWH	0.02	28.23 %
EPI1	0.02	20.87 %
HRR1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
Total	3.96	39.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	1.86	28.89 %
Inverter	0.75	100.00 %
Stab-HA	0.56	80.80 %
Stab-AV	0.33	82.14 %
Stab-HA2	0.29	81.22 %
Fan	0.02	1.47 %
Total	3.80	39.15 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	25.04 %
CH34	0.24	30.87 %
CH24	0.20	27.45 %
CH12	0.12	20.67 %
CH17	0.12	19.05 %
CH44	0.08	33.54 %
CH31	0.05	30.96 %
CH43	0.04	14.91 %
CH41	0.03	8.88 %
CH36	0.03	5.12 %
CH09	0.02	9.88 %
CH33	0.01	8.76 %
CH20		0.00 %
MC06		0.00 %
Total	3.80	39.15 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.19	38.12 %
Stab-AV	0.37	66.09 %
Stab-HA	0.35	67.23 %
Stab-HA2	0.27	50.88 %
Fan	0.14	10.25 %
Total	3.32	38.15 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.45	33.35 %
KMR1	0.20	32.49 %
SNR1	0.10	29.08 %
PDM1	0.05	20.07 %
GBM1	0.05	24.47 %
KGM1	0.05	18.74 %
CBE3	0.02	18.77 %
PLI1	0.02	4.14 %
DPM2	0.02	13.01 %
WZSD	0.01	21.40 %
ANR1		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KMD1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
Total	3.32	38.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.77	28.63 %
Stab-HA	0.39	64.04 %
Stab-HA2	0.18	68.23 %
Stab-AV	0.15	58.84 %
Inverter	0.14	100.00 %
Total	2.63	32.26 %

Branch *	MTD Sales L	Brand Share %
POY2	0.27	31.18 %
KKI2	0.25	32.95 %
KML1	0.20	32.43 %
CUD1	0.09	9.67 %
VPM2	0.07	13.24 %
STP1	0.07	20.80 %
ULP1	0.06	24.14 %
NVL2	0.02	5.42 %
TVM2	0.02	30.96 %
CDM1	0.01	2.63 %
MKM1	0.01	19.90 %
VCM1		0.00 %
VPM1		0.00 %
WHUT		0.00 %
Total	2.63	32.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.12	23.45 %
Stab-HA	0.80	73.01 %
Stab-AV	0.35	74.67 %
Stab-HA2	0.16	88.85 %
Fan	0.06	5.05 %
Total	2.48	32.65 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.24	26.64 %
KPM2	0.13	22.16 %
UGI1	0.09	26.28 %
TRR1	0.07	12.08 %
CGM1	0.05	21.86 %
KPM1	0.03	10.98 %
CYR1	0.02	14.97 %
PLR1		0.00 %
PTU1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	2.48	32.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.85	32.32 %
Stab-AV	0.36	96.98 %
Stab-HA	0.27	71.44 %
Stab-HA2	0.17	89.09 %
Fan	0.03	8.24 %
Total	1.69	42.26 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.07	32.07 %
NLR1	0.05	22.91 %
TPY1	0.03	11.77 %
PMR1	0.03	30.82 %
SPE1	0.02	5.35 %
KNL1	0.02	20.00 %
NYP1	0.02	20.96 %
TPI1	0.02	14.36 %
GTL1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
VKI1		0.00 %
Total	1.69	42.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.34	13.14 %
Stab-HA	0.31	92.16 %
Stab-AV	0.11	90.32 %
Stab-HA2	0.07	75.99 %
Total	0.83	22.85 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.05	28.42 %
NRT1	0.02	22.87 %
CRL1	0.02	9.23 %
RAL1	0.02	17.27 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	0.83	22.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.16	100.00 %
W.Heater	0.10	56.66 %
Stab-HA2	0.06	100.00 %
Total	0.32	48.88 %

Branch *	MTD Sales L	Brand Share %
Total	0.32	48.88 %