

MTD Sales
58.39 L

Brand Share %
37.96 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.96 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	20.13	33.64 %
Stab-HA	14.08	78.92 %
Stab-HA2	6.82	60.27 %
Inverter	6.54	100.00 %
Stab-AV	5.89	53.38 %
Fan	4.92	10.41 %
Total	58.39	37.96 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	9.72	40.29 %
SOUTH-01	8.69	42.33 %
TRICHY-01	8.10	36.93 %
WEST-01	6.08	51.28 %
SOUTH-03	6.01	28.98 %
WEST-02	5.20	39.91 %
SOUTH ARCOT	4.31	40.73 %
CHENNAI-02	3.98	28.82 %
NORTH ARCOT	3.64	40.37 %
TIRUPATI-01	1.40	40.10 %
VIJAYAWADA-01	0.86	21.66 %
KL-SOUTH	0.38	55.66 %
Total	58.39	37.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.34	30.23 %
Stab-HA	2.93	70.69 %
Inverter	1.22	100.00 %
Stab-HA2	1.10	84.54 %
Fan	0.62	11.74 %
Stab-AV	0.51	45.16 %
Total	9.72	40.29 %

Branch *	MTD Sales L	Brand Share %
CH08	0.53	26.20 %
CH19	0.34	27.16 %
CH28	0.20	21.95 %
CH07	0.18	18.46 %
MRM1	0.15	22.80 %
CH30	0.14	30.62 %
CH45	0.11	34.75 %
CH39	0.10	24.36 %
GUD2	0.05	8.42 %
CH29		0.00 %
WHC3		0.00 %
WCHN	-0.02	22.00 %
Total	9.72	40.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	1.89	34.29 %
Stab-HA	1.61	82.47 %
Inverter	1.37	100.00 %
Stab-HA2	1.29	65.81 %
Fan	1.27	15.69 %
Stab-AV	1.25	76.46 %
Total	8.69	42.33 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.20	26.92 %
NGR1	0.17	33.13 %
APK1	0.16	24.28 %
KYR1	0.15	29.90 %
VNR1	0.15	26.32 %
VLY1	0.14	22.06 %
MMT1	0.13	36.15 %
ERL2	0.11	32.23 %
COL1	0.07	24.72 %
PKD1	0.04	16.84 %
TKY1	0.03	20.76 %
MAR1	0.02	3.59 %
SDI1	0.01	3.80 %
KSM1		0.00 %
S2SD		0.00 %
Total	8.69	42.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.45	89.23 %
W.Heater	2.44	26.01 %
Inverter	1.71	100.00 %
Stab-HA2	0.58	50.34 %
Fan	0.50	8.44 %
Stab-AV	0.42	39.92 %
Total	8.10	36.93 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.46	33.46 %
TRY3	0.30	35.31 %
KIK1	0.22	33.61 %
PBR2	0.22	16.31 %
NGT1	0.20	22.63 %
TRY4	0.16	24.14 %
TRY2	0.14	36.27 %
AYR1	0.10	20.88 %
ORU1	0.07	37.08 %
MDI1	0.03	3.36 %
MSI1		0.00 %
Total	8.10	36.93 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.60	57.56 %
Stab-HA2	1.06	81.80 %
Stab-AV	0.80	57.47 %
Fan	0.69	19.02 %
Stab-HA	0.57	85.99 %
Inverter	0.37	100.00 %
Total	6.08	51.28 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.21	37.24 %
SUL1	0.20	37.92 %
UMP1	0.19	36.03 %
SNR1	0.17	36.81 %
CBE1	0.15	32.74 %
TPR4	0.15	28.30 %
TPR2	0.12	25.33 %
SYM2	0.10	33.92 %
KMD1	0.10	37.60 %
TPR3	0.07	27.91 %
PDM1	0.06	20.68 %
DPM2	0.06	32.11 %
GBM1	0.03	15.16 %
AVI1	0.02	8.11 %
WHCB		0.00 %
Total	6.08	51.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	2.20	33.51 %
Stab-HA	1.81	90.13 %
Stab-HA2	0.81	38.46 %
Stab-AV	0.78	36.21 %
Fan	0.41	5.21 %
Total	6.01	28.98 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.64	26.42 %
DGL1	0.36	36.25 %
MDU2	0.28	22.14 %
MDU3	0.24	35.36 %
TMM1	0.23	16.80 %
MDU4	0.20	28.51 %
ATG1	0.19	32.53 %
TPT1	0.13	11.73 %
KRR1	0.12	29.50 %
DGL2	0.10	25.63 %
ADP1	0.10	19.49 %
ODM1	0.08	21.42 %
MPA1	0.07	24.88 %
PNI1	0.07	18.47 %
TEN2	0.07	14.90 %
MDU5	0.06	7.89 %
USL1	0.05	17.10 %
TDI1	0.05	28.30 %
NKI1	0.03	14.77 %
TEN1	0.02	3.17 %
BNR1	0.01	6.46 %
SGP1	0.01	7.38 %
NTM1		0.00 %
SVG1		0.00 %
Total	6.01	28.98 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	2.77	42.94 %
Stab-AV	0.72	70.09 %
Stab-HA	0.53	84.05 %
Stab-HA2	0.47	58.43 %
Fan	0.36	9.47 %
Inverter	0.35	100.00 %
Total	5.20	39.91 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.20	32.11 %
EDP1	0.18	33.30 %
DPR1	0.16	37.73 %
MTR1	0.11	28.07 %
KMM1	0.10	32.50 %
APN1	0.09	35.88 %
BMD1	0.09	32.71 %
KVP1	0.08	19.75 %
PLC1	0.08	36.62 %
MCR1	0.07	33.99 %
SGG1	0.06	36.74 %
VPD1	0.06	11.10 %
PMP1	0.05	17.93 %
TRM1	0.05	12.65 %
CMI1	0.03	24.41 %
OML1	0.02	14.21 %
HRR1	0.01	6.34 %
RSP1	0.01	3.00 %
Total	5.20	39.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.66	45.34 %
Stab-HA	1.38	82.51 %
Inverter	0.39	100.00 %
Fan	0.34	10.30 %
Stab-AV	0.29	47.96 %
Stab-HA2	0.25	25.90 %
Total	4.31	40.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.30	37.62 %
KML1	0.27	36.73 %
TDM1	0.18	32.26 %
ULP1	0.17	37.25 %
TRK1	0.12	25.22 %
VCM1	0.09	18.10 %
KKI2	0.08	25.39 %
VPM1	0.07	37.61 %
STP1	0.07	15.89 %
PRT1	0.02	6.36 %
TVM1	0.01	16.15 %
TVM2		0.00 %
Total	4.31	40.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.26	58.48 %
W.Heater	0.93	18.99 %
Stab-HA2	0.69	69.66 %
Inverter	0.60	100.00 %
Stab-AV	0.27	34.14 %
Fan	0.23	5.27 %
Total	3.98	28.82 %

Branch *	MTD Sales L	Brand Share %
CH43	0.36	29.35 %
MJR1	0.28	34.46 %
CH18	0.24	23.84 %
CH23	0.19	33.35 %
CH09	0.16	34.93 %
CH24	0.10	20.18 %
PON1	0.10	23.60 %
CH31	0.09	36.43 %
CH41	0.09	11.81 %
CH33	0.07	17.83 %
CH44	0.07	22.20 %
GPD1	0.06	13.58 %
CH06	0.06	22.33 %
CH12	0.05	5.21 %
CH36	0.04	19.44 %
CH27	0.03	12.28 %
CH20		0.00 %
CH32		0.00 %
UKI1		0.00 %
Total	3.98	28.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	1.43	39.84 %
Stab-HA	1.05	80.57 %
Stab-HA2	0.40	72.56 %
Inverter	0.38	100.00 %
Stab-AV	0.32	46.74 %
Fan	0.06	2.41 %
Total	3.64	40.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.17	28.65 %
CYR1	0.11	35.40 %
WJD1	0.09	27.99 %
CPT1	0.07	20.24 %
VSI1	0.06	25.01 %
CGM1	0.06	20.37 %
GDM1	0.06	16.09 %
ARC2	0.05	22.99 %
TRR1	0.03	9.40 %
PLR1	0.03	13.04 %
ABR1	0.01	4.99 %
PTU1	0.01	26.71 %
UGI1	0.01	8.20 %
VNB1		0.00 %
Total	3.64	40.37 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-AV	0.44	97.40 %
W.Heater	0.42	21.95 %
Fan	0.24	29.28 %
Inverter	0.14	100.00 %
Stab-HA	0.10	78.98 %
Stab-HA2	0.06	100.00 %
Total	1.40	40.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.07	17.50 %
KNL2	0.06	25.89 %
ADI1	0.06	32.86 %
BVL1	0.05	34.24 %
GTL1	0.02	31.49 %
PIL1	0.02	12.84 %
KNL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	1.40	40.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.31	91.64 %
W.Heater	0.30	14.74 %
Fan	0.20	13.61 %
Stab-HA2	0.04	81.43 %
Total	0.86	21.66 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.09	36.68 %
BPP1	0.09	32.90 %
CRL1	0.02	29.09 %
PNR1	0.02	12.44 %
RAL1	0.02	12.40 %
VJW1	0.02	4.18 %
CKT1	0.02	16.15 %
GNT2	0.02	25.55 %
PAP1	0.02	26.52 %
RMV1	0.01	20.32 %
BVR1		0.00 %
ELU1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VKN1		0.00 %
GNT1	-0.02	-157.51 %
Total	0.86	21.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.16	54.53 %
Stab-AV	0.10	100.00 %
Stab-HA2	0.07	100.00 %
Stab-HA	0.05	79.95 %
Total	0.38	55.66 %

Branch *	MTD Sales L	Brand Share %
Total	0.38	55.66 %