

MTD Sales
33.41 L

Brand Share %
31.99 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **31.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	9.66	71.14 %
W.Heater	8.99	27.86 %
Fan	4.52	10.52 %
Stab-HA2	4.24	63.44 %
Inverter	3.16	100.00 %
Stab-AV	2.83	49.34 %
Total	33.41	31.99 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.28	44.47 %
SOUTH-03	4.97	29.86 %
CHENNAI-01	4.63	31.49 %
SOUTH-01	3.98	26.82 %
WEST-01	3.68	36.23 %
WEST-02	2.32	31.12 %
NORTH ARCOT	2.18	43.25 %
SOUTH ARCOT	2.02	29.58 %
CHENNAI-02	1.38	18.10 %
KL-SOUTH	0.74	37.98 %
VIJAYAWADA-01	0.65	26.79 %
TIRUPATI-01	0.60	22.24 %
Total	33.41	31.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	2.01	100.00 %
Stab-HA	1.63	91.37 %
W.Heater	1.27	29.81 %
Fan	0.58	12.57 %
Stab-HA2	0.47	58.95 %
Stab-AV	0.32	48.49 %
Total	6.28	44.47 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.14	15.56 %
JKM1	0.10	24.43 %
NGT1	0.08	23.66 %
NMM1	0.08	23.17 %
AYR1	0.06	31.32 %
APM1	0.05	23.98 %
MSI1	0.04	16.96 %
TRY3	0.03	11.60 %
TVR1		0.00 %
TZSD		0.00 %
Total	6.28	44.47 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.55	74.06 %
Fan	1.18	13.62 %
W.Heater	0.98	32.07 %
Stab-HA2	0.57	40.60 %
Stab-AV	0.51	40.22 %
Inverter	0.20	100.00 %
Total	4.97	29.86 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.41	27.26 %
MDU1	0.36	28.14 %
TMM1	0.33	29.97 %
MDU6	0.24	20.85 %
DKI1	0.15	29.10 %
MDU5	0.15	14.67 %
MDU4	0.14	28.47 %
MPA1	0.12	28.23 %
TPT1	0.12	20.44 %
KKD2	0.10	24.49 %
TEN2	0.09	27.67 %
PNV1	0.08	23.50 %
ADP1	0.05	19.23 %
KPT1	0.05	22.25 %
USL1	0.04	13.55 %
BTU1	0.03	18.34 %
NTM1	0.03	15.63 %
CBM1	0.03	10.96 %
DGL2	0.03	14.74 %
BNR1	0.02	21.86 %
CMR1	0.01	9.33 %
MNM1		0.00 %
SZSD		0.00 %
Total	4.97	29.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.91	69.42 %
W.Heater	1.23	21.10 %
Stab-HA2	0.47	78.67 %
Fan	0.46	9.80 %
Inverter	0.38	100.00 %
Stab-AV	0.19	40.17 %
Total	4.63	31.49 %

Branch *	MTD Sales L	Brand Share %
CH16	0.21	23.29 %
CH19	0.17	28.56 %
CH08	0.15	19.08 %
CH39	0.14	31.38 %
CH28	0.11	28.06 %
CGL1	0.08	29.95 %
KNR1	0.05	24.69 %
CH26	0.05	16.96 %
CH45	0.03	15.13 %
CH22	0.03	10.72 %
CH37	0.01	8.63 %
CZWH		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	4.63	31.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.15	66.58 %
Fan	0.93	10.74 %
Stab-HA2	0.71	54.90 %
W.Heater	0.60	26.78 %
Stab-AV	0.39	54.40 %
Inverter	0.20	100.00 %
Total	3.98	26.82 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.24	22.11 %
KVT1	0.24	24.09 %
SDI1	0.15	21.71 %
SKD1	0.12	20.25 %
TKS1	0.10	12.92 %
TVL1	0.10	27.40 %
SNL1	0.10	26.34 %
APK2	0.09	25.40 %
TCN1	0.09	26.79 %
TUT2	0.08	15.22 %
TYI1	0.07	18.73 %
PKD1	0.07	27.46 %
PDI1	0.06	23.22 %
COL1	0.05	31.71 %
VLY1	0.04	14.94 %
APK1	0.04	9.88 %
ASM1	0.03	15.71 %
VNR2	0.03	4.60 %
TKS2	0.03	5.91 %
ARM1	0.03	15.27 %
RPM1	0.01	9.38 %
ERL2		0.00 %
S2SD		0.00 %
SGT1		0.00 %
Total	3.98	26.82 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.13	44.92 %
Stab-HA2	0.53	76.29 %
Fan	0.32	9.94 %
Stab-AV	0.31	49.09 %
Stab-HA	0.20	30.29 %
Inverter	0.19	100.00 %
Total	3.68	36.23 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.15	29.64 %
KMR1	0.08	7.20 %
DPM2	0.07	20.82 %
KMD1	0.06	16.43 %
TPR1	0.06	20.53 %
CBE5	0.05	16.91 %
KGM1	0.03	28.71 %
CBE4	0.02	11.10 %
GBM1	0.02	23.24 %
GDR1	0.01	9.03 %
AVI1		0.00 %
WZSD		0.00 %
Total	3.68	36.23 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.12	39.63 %
Fan	0.44	13.54 %
Stab-AV	0.35	55.16 %
Stab-HA2	0.28	51.42 %
Stab-HA	0.14	60.78 %
Total	2.32	31.12 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.08	24.33 %
SGI1	0.07	16.94 %
SLM1	0.06	23.81 %
OML1	0.03	16.58 %
PMP1	0.03	31.92 %
MTR1	0.03	28.54 %
PDR1	0.03	20.97 %
ERD1	0.03	7.06 %
KVP1	0.02	8.96 %
PLC1	0.02	22.18 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	2.32	31.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.93	87.53 %
W.Heater	0.76	43.40 %
Stab-HA2	0.22	91.76 %
Stab-AV	0.20	63.97 %
Fan	0.09	5.05 %
Total	2.18	43.25 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.18	31.59 %
KPM1	0.09	23.40 %
VEL2	0.07	21.75 %
ABR1	0.04	15.62 %
VNB1	0.02	17.77 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
Total	2.18	43.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.18	82.68 %
W.Heater	0.34	16.16 %
Stab-HA2	0.26	68.82 %
Stab-AV	0.16	49.24 %
Fan	0.07	2.88 %
Total	2.02	29.58 %

Branch *	MTD Sales L	Brand Share %
POY1	0.21	28.61 %
PRT1	0.10	23.30 %
CUD1	0.09	13.66 %
NVL2	0.09	17.02 %
POY2	0.09	11.44 %
ULP1	0.06	17.54 %
MKM1	0.04	31.01 %
CDM1	0.03	6.03 %
VPM2	0.03	12.74 %
VPM1	0.03	28.84 %
TDM1	0.02	13.44 %
TVM2	0.01	26.34 %
KKI2	0.01	3.96 %
STP1		0.00 %
VCM1		0.00 %
Total	2.02	29.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.42	36.34 %
Stab-HA2	0.41	100.00 %
W.Heater	0.19	6.18 %
Inverter	0.18	100.00 %
Fan	0.12	4.75 %
Stab-AV	0.07	18.51 %
Total	1.38	18.10 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.18	26.16 %
CH20	0.15	24.54 %
CH03	0.12	18.35 %
CH15	0.12	25.11 %
UKI1	0.07	29.56 %
CH23	0.07	17.42 %
CH43	0.06	15.43 %
CH41	0.05	31.31 %
CH46	0.03	9.75 %
CH21	0.03	5.41 %
CH24	0.03	17.09 %
GPD1	0.03	8.99 %
CH44	0.02	16.36 %
CH18	0.02	3.17 %
CH09	0.01	17.02 %
CH31	0.01	3.63 %
CH01		0.00 %
CH06		0.00 %
CH12		0.00 %
CH32		0.00 %
MC06		0.00 %
CH17	-0.03	-235.93 %
Total	1.38	18.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.30	69.10 %
Stab-HA2	0.21	100.00 %
Stab-AV	0.19	93.37 %
Stab-HA	0.04	100.00 %
Total	0.74	37.98 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.21	29.41 %
Total	0.74	37.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.35	80.74 %
Fan	0.17	17.57 %
Stab-AV	0.10	100.00 %
Stab-HA2	0.03	69.30 %
Total	0.65	26.79 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.05	17.77 %
CKT1	0.04	30.57 %
PNR1	0.02	18.80 %
VJW2	0.02	26.91 %
GDV1	0.02	25.81 %
BPP1	0.02	21.20 %
OGL1	0.01	13.89 %
BVR1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.65	26.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.19	70.65 %
Fan	0.17	14.79 %
Stab-HA2	0.09	100.00 %
W.Heater	0.08	7.44 %
Stab-AV	0.07	73.18 %
Total	0.60	22.24 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.05	26.84 %
CTO1	0.05	22.14 %
MPL1	0.04	22.67 %
PGR1	0.02	14.88 %
KVL1	0.02	22.51 %
KHT1	0.01	7.74 %
ATP1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.60	22.24 %