

MTD Sales
87.02 L

Brand Share %
41.60 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **41.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	42.98	48.84 %
Stab-HA	15.87	74.25 %
W.Heater	9.65	31.91 %
Stab-HA2	5.71	56.64 %
Inverter	4.65	100.00 %
Fan	4.42	9.47 %
Stab-AV	3.74	45.91 %
Total	87.02	41.60 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	21.41	77.78 %
TIRUPATI-01	19.29	81.98 %
CHENNAI-01	14.37	23.89 %
TRICHY-01	5.80	37.46 %
SOUTH-01	5.37	30.61 %
WEST-01	4.69	48.97 %
SOUTH-03	4.55	25.55 %
NORTH ARCOT	3.22	36.14 %
WEST-02	2.86	30.06 %
CHENNAI-02	2.70	25.99 %
SOUTH ARCOT	2.51	30.83 %
KL-SOUTH	0.26	40.95 %
Total	87.02	41.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	86.53 %
Stab-HA	1.08	88.14 %
Inverter	0.40	100.00 %
Fan	0.35	13.23 %
Stab-AV	0.12	83.75 %
Stab-HA2	0.08	77.64 %
Total	21.41	77.78 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.09	28.78 %
GNT1	0.07	18.52 %
GVM1	0.07	21.12 %
TDD1	0.06	22.20 %
NRT1	0.06	40.31 %
CRL1	0.05	27.05 %
KND1	0.05	21.41 %
VJW2	0.05	26.44 %
DPE1	0.05	19.12 %
VKN1	0.05	26.87 %
VJW3	0.04	8.77 %
KDR1	0.04	27.30 %
BVR1	0.03	5.51 %
VJW1	0.03	8.75 %
ELU1	0.03	8.37 %
TVU1	0.03	5.97 %
CKT1	0.02	8.38 %
BPP1	0.02	6.75 %
GNT2	0.02	11.95 %
JPT1	0.02	15.96 %
AMP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
Total	21.41	77.78 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	94.32 %
Stab-HA	0.35	89.82 %
Fan	0.35	18.84 %
W.Heater	0.22	12.65 %
Stab-AV	0.22	100.00 %
Stab-HA2	0.09	57.89 %
Total	19.29	81.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.27	26.00 %
KHT1	0.07	29.28 %
NDL1	0.07	35.92 %
VKI1	0.07	27.13 %
PUT1	0.05	23.72 %
GTL1	0.05	11.42 %
KNL2	0.05	26.98 %
MPL1	0.04	37.41 %
TPY2	0.04	13.46 %
ADI1	0.03	32.74 %
PIL1	0.03	16.40 %
NLR1	0.02	10.01 %
BVL1	0.02	16.54 %
CTO1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	19.29	81.98 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	5.43	13.19 %
Stab-HA	4.41	78.61 %
W.Heater	2.20	40.24 %
Stab-HA2	0.90	92.33 %
Inverter	0.61	100.00 %
Fan	0.54	9.61 %
Stab-AV	0.27	38.88 %
Total	14.37	23.89 %

Branch *	MTD Sales L	Brand Share %
CZWH	5.43	13.53 %
CH19	0.39	26.85 %
CH11	0.29	23.87 %
CH08	0.26	16.13 %
CH26	0.11	26.68 %
TKM1	0.10	30.62 %
KNR1	0.08	32.80 %
CH30	0.08	16.55 %
GUD1	0.07	16.71 %
CH40	0.03	31.93 %
WHC3		0.00 %
Total	14.37	23.89 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	1.92	100.00 %
Stab-HA	1.71	61.45 %
W.Heater	0.95	31.60 %
Fan	0.48	8.62 %
Stab-AV	0.39	47.97 %
Stab-HA2	0.28	28.50 %
Air-Cool	0.06	17.74 %
Total	5.80	37.46 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.37	31.40 %
TRY1	0.35	23.23 %
PTK1	0.35	36.55 %
TVR2	0.32	30.79 %
TRY3	0.19	26.75 %
NGT1	0.17	35.37 %
KIK1	0.14	40.49 %
PBR2	0.12	21.30 %
TYR1	0.11	36.03 %
KRN1	0.11	38.43 %
MDI1	0.10	11.34 %
TTP1	0.09	28.28 %
ORU1	0.08	21.51 %
NCK1	0.03	12.95 %
TRY2	0.02	21.61 %
MSI1		0.00 %
Total	5.80	37.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.11	77.62 %
W.Heater	1.08	28.23 %
Stab-HA2	1.02	54.49 %
Fan	0.93	12.30 %
Inverter	0.65	100.00 %
Stab-AV	0.58	51.24 %
Total	5.37	30.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.62	37.63 %
NGR1	0.45	37.72 %
TVL1	0.41	35.85 %
KVT1	0.37	24.20 %
VNR2	0.27	24.47 %
SVK1	0.21	28.43 %
TCN1	0.18	31.57 %
RND1	0.18	24.74 %
SNL1	0.16	27.63 %
TUT2	0.15	21.11 %
TKS1	0.14	28.88 %
VLY1	0.13	35.33 %
APK1	0.13	21.32 %
KGL1	0.13	22.46 %
MMT1	0.13	39.77 %
TYI1	0.13	31.07 %
KYR1	0.11	22.95 %
STU2	0.10	31.13 %
MAR1	0.09	31.48 %
VKM1	0.07	26.47 %
VNR1	0.07	34.98 %
SGT1	0.05	33.28 %
PKD1	0.04	14.41 %
RPM1	0.04	14.33 %
ERL1	0.03	35.21 %
PDI1	0.03	21.84 %
SDI1	0.03	8.66 %
TKY1	0.02	15.62 %
KSM1		0.00 %
TVL2		0.00 %
Total	5.37	30.61 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	2.28	61.28 %
Stab-HA2	0.72	76.53 %
Inverter	0.57	100.00 %
Stab-AV	0.54	40.81 %
Stab-HA	0.36	64.10 %
Fan	0.20	8.70 %
Total	4.69	48.97 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.19	37.23 %
TPR1	0.10	24.68 %
UAM1	0.08	27.82 %
TPR2	0.07	21.64 %
DPM2	0.06	17.98 %
CBE1	0.05	21.56 %
SYM2	0.04	18.11 %
PDM1	0.04	25.30 %
TPR4	0.03	38.47 %
GBM1	0.02	21.51 %
UMP1	0.01	12.81 %
ANR1		0.00 %
CNR1		0.00 %
Total	4.69	48.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.70	82.99 %
Stab-HA2	0.93	37.27 %
W.Heater	0.65	18.07 %
Stab-AV	0.61	34.04 %
Fan	0.61	8.54 %
Inverter	0.06	100.00 %
Total	4.55	25.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.51	30.39 %
MDU6	0.29	21.40 %
DGL1	0.21	22.47 %
MDU2	0.21	17.73 %
DKI1	0.21	40.46 %
MDU5	0.18	27.41 %
MNM1	0.15	36.05 %
DGL2	0.14	22.43 %
TPT1	0.13	26.28 %
SZSD	0.12	32.30 %
TEN1	0.12	16.03 %
CBM1	0.10	18.47 %
TDI1	0.09	31.94 %
TMM1	0.09	14.93 %
KRR1	0.08	19.44 %
ADP1	0.07	20.24 %
USL1	0.07	19.96 %
MDU4	0.07	13.62 %
NKI1	0.07	27.79 %
MDU3	0.06	15.80 %
BTU1	0.05	17.78 %
KPT1	0.04	12.93 %
TEN2	0.04	9.52 %
NTM1	0.03	15.35 %
BNR1	0.03	12.98 %
PNI1	0.03	32.46 %
CMR1	0.03	15.53 %
MLR1	0.03	13.18 %
SGP1	0.03	5.98 %
ODM1	0.03	7.80 %
PKM1		0.00 %
Total	4.55	25.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.71	85.29 %
W.Heater	0.38	19.12 %
Inverter	0.35	100.00 %
Stab-HA2	0.34	77.76 %
Stab-AV	0.25	60.45 %
Fan	0.19	6.55 %
Total	3.22	36.14 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.62	40.73 %
KPM2	0.30	38.27 %
TRR1	0.23	32.37 %
AKM1	0.22	30.75 %
WJP1	0.11	29.89 %
ABR1	0.05	30.60 %
CPT1	0.05	16.28 %
UGI1	0.03	32.37 %
VNB1	0.02	9.66 %
GDM1	0.01	14.76 %
PTU1	0.01	12.17 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
VEL1		0.00 %
Total	3.22	36.14 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.14	44.69 %
Stab-AV	0.54	63.57 %
Stab-HA2	0.42	46.09 %
Fan	0.36	8.63 %
Stab-HA	0.35	82.04 %
Air-Cool	0.06	8.62 %
Total	2.86	30.06 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.24	34.98 %
TRM1	0.15	28.11 %
DPR2	0.11	29.02 %
ATU1	0.11	34.33 %
RSP1	0.10	14.45 %
SLM3	0.09	19.63 %
VPD1	0.08	20.61 %
ERD2	0.06	11.05 %
KVP1	0.05	15.32 %
KRI1	0.05	22.21 %
NKL2	0.04	14.94 %
EPI1	0.04	22.17 %
PMP1	0.03	21.27 %
SGG1	0.03	19.24 %
TCG1	0.03	23.56 %
BMD1	0.02	14.60 %
CMI1	0.02	10.28 %
MCR1	0.02	5.65 %
WZWH	0.01	27.28 %
EDP1		0.00 %
HRR1		0.00 %
MTR1		0.00 %
Total	2.86	30.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.38	48.51 %
Stab-HA2	0.51	82.45 %
W.Heater	0.40	20.45 %
Fan	0.29	7.19 %
Stab-AV	0.12	24.32 %
Total	2.70	25.99 %

Branch *	MTD Sales L	Brand Share %
CH03	0.31	30.79 %
CH34	0.21	25.13 %
CH21	0.21	23.99 %
CH33	0.14	33.65 %
CH43	0.13	33.24 %
CH06	0.13	34.23 %
CH24	0.13	23.60 %
CH23	0.12	35.67 %
CH20	0.11	18.02 %
CH09	0.08	30.88 %
CH44	0.07	21.69 %
GPD1	0.07	11.61 %
MJR1	0.07	11.76 %
CH31	0.07	24.23 %
CH12	0.06	12.87 %
CH41	0.05	15.83 %
CH17	0.05	25.32 %
CH18	0.03	6.22 %
CH32	0.01	15.58 %
CH01		0.00 %
CH36		0.00 %
Total	2.70	25.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.54	82.20 %
W.Heater	0.34	20.08 %
Stab-HA2	0.33	67.29 %
Stab-AV	0.10	35.73 %
Fan	0.10	3.70 %
Inverter	0.10	100.00 %
Total	2.51	30.83 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.33	22.68 %
KLM1	0.14	37.46 %
ULP1	0.14	26.72 %
CDM1	0.09	27.92 %
TRK1	0.08	13.01 %
KKI2	0.08	16.01 %
NVL2	0.07	29.80 %
TVM2	0.07	40.81 %
VCM1	0.05	20.93 %
KML1	0.04	20.65 %
SJI1	0.04	11.13 %
STP1	0.03	20.19 %
VPM1	0.03	35.75 %
VPM2	0.03	9.24 %
TVM1		0.00 %
Total	2.51	30.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.15	100.00 %
Stab-HA2	0.08	100.00 %
Fan	0.04	9.13 %
Total	0.26	40.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	20.12 %
Total	0.26	40.95 %