

MTD Sales
213.76 L

Brand Share %
29.97 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **29.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	147.51	87.73 %
Air-Cool	40.00	16.85 %
Inverter	7.83	100.00 %
Fan	6.96	6.38 %
Stab-AV	4.27	62.96 %
Stab-HA2	4.04	55.88 %
W.Heater	3.06	29.95 %
Gas-Stov	0.06	0.10 %
Mixie	0.04	0.04 %
In-Stove	-0.01	-0.14 %
Total	213.76	29.97 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	32.28	34.66 %
TRICHY-01	31.75	37.13 %
TIRUPATI-01	27.83	38.51 %
SOUTH-03	20.55	29.63 %
CHENNAI-02	20.51	31.63 %
SOUTH-01	16.33	21.51 %
NORTH ARCOT	14.67	31.37 %
VIJAYAWADA-01	13.43	23.78 %
WEST-02	13.22	25.03 %
WEST-01	12.90	29.19 %
SOUTH ARCOT	6.69	18.21 %
KL-SOUTH	1.88	27.51 %
KL-NORTH	1.73	20.65 %
Total	213.76	29.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	23.38	86.89 %
Air-Cool	4.65	18.00 %
Fan	1.39	9.22 %
Stab-HA2	1.00	100.00 %
Inverter	0.84	100.00 %
Stab-AV	0.61	79.61 %
W.Heater	0.40	17.71 %
Total	32.28	34.66 %

Branch *	MTD Sales L	Brand Share %
CH07	1.14	27.47 %
GUD1	1.13	26.03 %
MRM1	1.04	29.65 %
CH49	1.00	26.34 %
CH45	0.76	22.25 %
CH39	0.68	17.86 %
CH08	0.63	16.10 %
CH25	0.61	24.18 %
GUD2	0.49	23.83 %
TKM1	0.45	26.12 %
CH26	0.29	27.01 %
CH29	0.05	7.29 %
CH40		0.00 %
CZWH		0.00 %
Total	32.28	34.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.93	96.29 %
Inverter	2.45	100.00 %
Air-Cool	1.56	6.55 %
Fan	0.92	6.26 %
Stab-AV	0.47	54.92 %
Stab-HA2	0.26	45.90 %
W.Heater	0.16	35.82 %
Total	31.75	37.13 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.46	28.22 %
MVM1	1.05	28.46 %
PTK1	1.03	28.38 %
TYR1	0.96	21.82 %
PBR2	0.89	21.00 %
KUM2	0.49	16.98 %
NCK1	0.25	21.47 %
Total	31.75	37.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	16.75	36.09 %
Stab-HA	9.79	98.01 %
Fan	0.53	13.67 %
W.Heater	0.48	86.85 %
Inverter	0.17	100.00 %
Stab-HA2	0.11	47.13 %
Total	27.83	38.51 %

Branch *	MTD Sales L	Brand Share %
PIL1	0.66	28.70 %
ATP1	0.61	23.13 %
NLR1	0.60	27.50 %
KNL1	0.59	20.15 %
KDR1	0.58	21.06 %
PDT1	0.52	23.44 %
TPY1	0.42	24.96 %
KDA1	0.41	16.08 %
ADI1	0.34	11.30 %
KNL2	0.27	12.21 %
Total	27.83	38.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	16.44	86.21 %
Inverter	1.73	100.00 %
Fan	0.78	6.01 %
Air-Cool	0.78	4.90 %
Stab-AV	0.44	33.34 %
Stab-HA2	0.28	20.08 %
W.Heater	0.09	16.04 %
Total	20.55	29.63 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.41	25.56 %
DGL1	1.38	22.91 %
MDU6	0.94	26.47 %
TMM1	0.50	14.85 %
DGL2	0.48	26.77 %
DKI1	0.42	29.18 %
BTU1	0.38	28.59 %
MDU5	0.38	17.61 %
KYK1	0.38	25.06 %
MDU3	0.38	22.58 %
PNV2	0.35	28.35 %
KRR1	0.33	21.34 %
MLR1	0.33	27.16 %
CBM1	0.25	23.16 %
BNR1	0.21	20.34 %
PNI1	0.20	14.20 %
MDU4	0.20	16.45 %
MNM1	0.18	22.66 %
SGP1	0.15	21.58 %
KPT1	0.15	12.85 %
PKM1	0.14	28.40 %
ADP1	0.13	28.00 %
TEN1	0.11	7.80 %
CMR1		0.00 %
WHMD		0.00 %
Total	20.55	29.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	17.95	82.37 %
Air-Cool	1.02	5.78 %
Stab-HA2	0.64	98.31 %
Stab-AV	0.31	79.32 %
Inverter	0.23	100.00 %
W.Heater	0.19	22.27 %
Fan	0.17	1.80 %
Total	20.51	31.63 %

Branch *	MTD Sales L	Brand Share %
CH15	1.60	29.23 %
MJR1	0.70	19.69 %
CH43	0.53	20.23 %
CH41	0.43	24.20 %
CH44	0.43	25.63 %
CH20	0.40	15.99 %
CH31	0.35	29.89 %
CH27	0.35	22.65 %
CH23	0.33	20.52 %
CH36	0.31	20.14 %
CH46	0.22	14.24 %
CH50	0.09	4.28 %
CH32	0.05	13.26 %
CH01		0.00 %
MC05		0.00 %
Total	20.51	31.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.74	80.46 %
Air-Cool	1.80	9.45 %
Inverter	0.68	100.00 %
W.Heater	0.64	46.97 %
Fan	0.60	3.78 %
Stab-AV	0.47	54.67 %
Stab-HA2	0.39	29.66 %
Total	16.33	21.51 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.33	21.61 %
KVT1	1.07	18.86 %
TUT2	0.80	28.79 %
TKS2	0.69	22.96 %
SVK1	0.65	25.80 %
TVL1	0.64	10.47 %
VLY1	0.55	29.12 %
TYI1	0.53	28.21 %
TKS1	0.44	29.00 %
RPM1	0.41	18.33 %
VNR2	0.33	8.22 %
STU2	0.30	22.06 %
ERL2	0.29	14.71 %
MAR1	0.24	9.76 %
APK2	0.24	14.95 %
ARM1	0.23	23.93 %
APK1	0.20	12.40 %
MMT1	0.19	19.73 %
TKY1	0.18	14.71 %
SNL1	0.14	7.93 %
VKM1	0.13	7.66 %
SDI1	0.13	16.35 %
ASM1	0.12	9.60 %
KYR1	0.09	5.84 %
KGL1	0.05	9.96 %
PDI1	0.05	4.22 %
SGT1	0.03	6.11 %
Total	16.33	21.51 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	13.16	91.04 %
Air-Cool	0.72	5.61 %
Stab-AV	0.28	100.00 %
Fan	0.23	2.72 %
Inverter	0.20	100.00 %
Stab-HA2	0.09	79.45 %
Total	14.67	31.37 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.79	28.96 %
ARC2	0.43	26.88 %
CYR1	0.31	28.42 %
UGI1	0.19	23.13 %
CPT1	0.18	18.13 %
BGR1	0.17	14.51 %
SLG1	0.15	10.62 %
VNB1	0.13	7.41 %
TRR1	0.11	5.86 %
PLR1	0.10	12.49 %
ABR1	0.10	5.53 %
CGM1	0.04	3.71 %
GDM1	0.02	3.15 %
PTU1	0.01	1.67 %
Total	14.67	31.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.86	84.88 %
Air-Cool	4.66	14.36 %
Fan	0.37	8.57 %
Inverter	0.19	100.00 %
Stab-HA2	0.17	57.64 %
W.Heater	0.10	18.87 %
Stab-AV	0.09	43.49 %
Total	13.43	23.78 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.88	23.29 %
RAL1	0.48	24.39 %
GNT1	0.47	19.80 %
NZV1	0.47	29.72 %
GVM1	0.44	12.71 %
BVR1	0.42	24.45 %
CRL1	0.37	14.54 %
VUY1	0.36	23.18 %
VJW2	0.31	24.15 %
JPT1	0.31	28.79 %
NRT1	0.30	18.47 %
VJW4	0.29	12.47 %
VJW5	0.25	14.42 %
TVU1	0.24	11.31 %
ELU1	0.23	21.84 %
CKT1	0.23	15.52 %
BPP1	0.19	12.79 %
MTM1	0.15	12.82 %
TDD1	0.14	14.44 %
PNR1	0.11	24.35 %
VKN1	0.08	7.22 %
KND1	0.08	13.32 %
PPM1	0.07	12.27 %
AMP1	0.06	11.90 %
TNI1	0.01	4.24 %
PAP1		0.00 %
Total	13.43	23.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	8.41	86.16 %
Air-Cool	2.58	16.01 %
Fan	0.79	10.72 %
Stab-AV	0.76	77.66 %
Stab-HA2	0.57	67.33 %
W.Heater	0.12	16.09 %
Total	13.22	25.03 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.85	17.79 %
MCR1	0.55	27.22 %
KRI1	0.37	16.13 %
TRM1	0.33	29.97 %
KVP1	0.30	17.71 %
DPR2	0.28	20.61 %
SLM2	0.28	18.12 %
PMP1	0.27	13.61 %
HSR1	0.26	15.96 %
ATU1	0.25	15.16 %
PLC1	0.25	10.42 %
EPI1	0.24	24.90 %
VPD1	0.23	27.81 %
MTR1	0.22	13.23 %
HSR2	0.19	15.76 %
BMD1	0.15	12.97 %
KAM1	0.15	6.51 %
DPR1	0.12	9.44 %
EDP1	0.12	21.17 %
NKL2	0.11	8.63 %
SGI1	0.07	7.02 %
TCG1	0.05	29.76 %
WHPD		0.00 %
Total	13.22	25.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.22	91.19 %
Air-Cool	2.55	23.06 %
Inverter	0.99	100.00 %
Fan	0.74	10.74 %
Stab-AV	0.61	80.03 %
W.Heater	0.54	28.98 %
Stab-HA2	0.26	52.70 %
Total	12.90	29.19 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.65	21.14 %
SUL1	0.43	13.99 %
CBE6	0.40	23.13 %
TPR2	0.39	23.51 %
PLI1	0.37	20.48 %
CBE5	0.37	28.21 %
SYM2	0.33	23.07 %
MPM1	0.30	22.71 %
CNR1	0.19	21.75 %
PPI1	0.14	17.70 %
DPM2	0.10	13.83 %
KGI1	0.06	17.14 %
GDR1	0.05	23.62 %
TPR4	0.02	3.54 %
UAM1	0.02	1.82 %
WZSD		0.00 %
Total	12.90	29.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.95	73.42 %
Air-Cool	1.63	11.74 %
Inverter	0.29	100.00 %
W.Heater	0.22	64.16 %
Stab-AV	0.21	78.81 %
Fan	0.20	2.79 %
Stab-HA2	0.20	75.14 %
Total	6.69	18.21 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.56	14.62 %
NVL2	0.53	22.06 %
VPM2	0.50	20.38 %
POY1	0.49	24.59 %
PRT1	0.41	23.13 %
VCM2	0.30	13.71 %
CDM1	0.30	12.84 %
STP1	0.22	14.51 %
TVM1	0.20	14.86 %
KLM1	0.19	11.35 %
KML1	0.15	9.11 %
SJI2	0.14	7.39 %
MKM1	0.13	11.25 %
VCM1	0.05	4.55 %
VPM1	0.05	4.61 %
KKI2	0.03	2.40 %
ULP1	0.02	1.56 %
Total	6.69	18.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	1.13	84.10 %
Air-Cool	0.41	35.40 %
Fan	0.19	17.21 %
Stab-HA2	0.04	100.00 %
Gas-Stov	0.04	3.90 %
Mixie	0.04	2.38 %
Stab-AV	0.03	43.14 %
Total	1.88	27.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.74	25.68 %
PAS1	0.28	20.66 %
Total	1.88	27.51 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	69.15 %
Stab-HA	0.57	74.18 %
W.Heater	0.12	65.67 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	79.69 %
Fan	0.03	2.57 %
Gas-Stov	0.03	1.15 %
In-Stove	-0.01	-0.88 %
Total	1.73	20.65 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.73	20.65 %
Total	1.73	20.65 %