



VGUARD Sales Performance 06/04/2026 9:27 AM

MTD Sales
168.20 L

Brand Share %
28.69 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **28.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	100.37	83.13 %
Air-Cool	39.34	18.66 %
Fan	8.22	7.33 %
Stab-HA2	4.72	63.34 %
Inverter	4.29	100.00 %
W.Heater	4.06	25.96 %
Stab-AV	4.04	52.07 %
In-Stove	3.08	25.57 %
Mixie	0.08	0.08 %
Total	168.20	28.69 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	20.66	33.41 %
CHENNAI-01	19.29	36.25 %
SOUTH-03	19.14	24.48 %
TRICHY-01	18.68	30.06 %
SOUTH-01	17.18	22.01 %
VIJAYAWADA-01	12.92	36.44 %
TIRUPATI-01	12.60	32.38 %
WEST-02	12.19	19.23 %
CHENNAI-02	11.76	28.20 %
NORTH ARCOT	10.61	31.36 %
SOUTH ARCOT	7.73	29.10 %
KL-NORTH	3.33	51.77 %
KL-SOUTH	2.12	32.42 %
Total	168.20	28.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	10.51	36.21 %
Stab-HA	7.59	76.83 %
Fan	1.15	11.21 %
W.Heater	0.45	28.87 %
Stab-AV	0.43	50.88 %
Inverter	0.43	100.00 %
Stab-HA2	0.10	28.79 %
Total	20.66	33.41 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.95	28.69 %
KMR1	0.91	25.84 %
TPR1	0.85	26.65 %
SYM2	0.42	24.47 %
DPM2	0.41	25.47 %
KGM1	0.30	27.34 %
TPR2	0.30	10.10 %
MPM1	0.26	13.31 %
CBE5	0.23	18.09 %
ANR1	0.14	15.75 %
TPR4	0.12	21.02 %
UAM1	0.11	24.39 %
CNR1	0.07	17.24 %
GDR1	0.03	15.66 %
WZSD		0.00 %
Total	20.66	33.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.29	85.12 %
Air-Cool	1.32	11.91 %
Stab-HA2	0.95	100.00 %
Fan	0.92	10.08 %
W.Heater	0.80	32.08 %
Stab-AV	0.53	86.83 %
Inverter	0.34	100.00 %
In-Stove	0.15	6.27 %
Total	19.29	36.25 %

Branch *	MTD Sales L	Brand Share %
CH16	0.56	25.99 %
CH49	0.48	18.55 %
CH39	0.35	21.99 %
GUD2	0.35	23.87 %
CGL1	0.27	26.46 %
CH26	0.24	26.04 %
CH29	0.01	4.85 %
CZWH		0.00 %
WHC3		0.00 %
Total	19.29	36.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	12.46	87.01 %
Air-Cool	3.34	12.45 %
Fan	1.79	9.17 %
Stab-HA2	0.73	43.65 %
Stab-AV	0.52	24.83 %
W.Heater	0.30	17.81 %
Total	19.14	24.48 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.58	22.09 %
DGL1	1.33	24.88 %
MDU6	1.04	27.29 %
KKD3	0.84	25.00 %
TMM1	0.82	19.98 %
MDU3	0.64	25.30 %
PNI1	0.40	22.25 %
DGL2	0.38	25.16 %
TDI1	0.34	27.82 %
MDU4	0.32	20.04 %
NKI1	0.30	18.83 %
TEN2	0.28	9.94 %
TEN1	0.27	13.62 %
ADP1	0.27	16.38 %
MDU5	0.23	10.82 %
CBM1	0.22	10.15 %
KPT1	0.22	13.09 %
ODM1	0.22	23.00 %
BTU1	0.21	22.03 %
USL1	0.18	15.37 %
MNM1	0.18	18.76 %
KRR1	0.17	8.03 %
BNR1	0.16	13.50 %
CMR1	0.14	15.41 %
PKM1	0.13	15.62 %
SGP1	0.10	17.44 %
NTM1	0.02	3.38 %
SZSD		0.00 %
Total	19.14	24.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.17	93.23 %
Air-Cool	3.97	18.37 %
Inverter	2.22	100.00 %
Fan	0.59	4.96 %
Stab-AV	0.28	30.48 %
Stab-HA2	0.28	39.44 %
W.Heater	0.19	29.72 %
Total	18.68	30.06 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.83	23.99 %
TNJ1	0.59	19.92 %
MVM1	0.56	15.88 %
KUM1	0.51	11.92 %
KRN1	0.44	23.77 %
NCK1	0.42	23.58 %
TRY3	0.42	22.93 %
NGT1	0.41	20.11 %
TYR1	0.37	12.61 %
JKM1	0.22	14.95 %
TZSD		0.00 %
Total	18.68	30.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.79	76.14 %
Air-Cool	4.21	15.02 %
Fan	0.89	4.72 %
Stab-HA2	0.80	59.19 %
Inverter	0.72	100.00 %
Stab-AV	0.43	42.63 %
W.Heater	0.33	16.40 %
Total	17.18	22.01 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.15	15.29 %
KVT1	1.14	21.09 %
TUT1	0.88	16.96 %
SVK1	0.59	24.61 %
ERL2	0.52	24.14 %
VLY1	0.49	22.67 %
KYR1	0.41	23.10 %
RPM1	0.40	19.48 %
STU2	0.37	25.36 %
MAR1	0.36	22.36 %
VNR2	0.33	8.09 %
PDI1	0.31	28.64 %
MMT1	0.30	19.29 %
TKS2	0.29	6.10 %
TKY1	0.28	23.34 %
SNL1	0.26	14.33 %
VNR1	0.22	12.88 %
SDI1	0.21	16.96 %
VKM1	0.21	18.02 %
APK2	0.14	13.18 %
KGL1	0.10	9.63 %
APK1	0.10	9.86 %
TKS1	0.10	3.50 %
KSM1	0.09	15.57 %
ASM1	0.04	2.94 %
Total	17.18	22.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.92	99.54 %
Air-Cool	2.92	18.72 %
W.Heater	0.56	55.85 %
Fan	0.42	14.07 %
Stab-HA2	0.06	56.16 %
Stab-AV	0.04	100.00 %
Total	12.92	36.44 %

Branch *	MTD Sales L	Brand Share %
DPE1	0.40	24.86 %
VUY1	0.36	26.55 %
OGL1	0.35	22.01 %
CRL1	0.34	27.85 %
PRL1	0.30	24.32 %
JPT1	0.25	22.59 %
TEL1	0.24	24.29 %
KND1	0.18	28.64 %
TNK1	0.16	17.13 %
VKN1	0.15	19.87 %
BPP1	0.14	19.58 %
AMP1	0.10	26.49 %
GDV1	0.09	12.68 %
GTSD		0.00 %
Total	12.92	36.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.08	95.11 %
Air-Cool	5.37	24.19 %
Fan	0.45	11.48 %
W.Heater	0.26	52.61 %
Inverter	0.19	100.00 %
Stab-HA2	0.19	70.92 %
Stab-AV	0.07	100.00 %
Total	12.60	32.38 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.70	23.30 %
KNL2	0.44	27.48 %
PMR1	0.36	27.70 %
MPL1	0.35	15.74 %
KNL1	0.35	20.02 %
ADI1	0.33	16.46 %
TPY1	0.28	19.58 %
KOU1	0.28	24.91 %
VKI1	0.21	27.79 %
PGR1	0.16	18.29 %
TPI1	0.12	12.38 %
BVL1	0.10	13.40 %
GTL1	0.10	11.08 %
SPE1	0.07	10.58 %
KDR1	0.04	17.51 %
Total	12.60	32.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	5.02	16.01 %
Stab-HA	4.75	75.73 %
Fan	1.16	9.65 %
Stab-AV	0.71	71.29 %
Stab-HA2	0.39	62.75 %
W.Heater	0.15	17.49 %
Total	12.19	19.23 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.84	14.33 %
KRI1	0.57	18.04 %
SLM3	0.51	22.70 %
RSP1	0.48	26.53 %
SLM2	0.46	16.41 %
MCR1	0.42	27.70 %
PLC1	0.42	25.65 %
NKL2	0.33	14.37 %
TRM1	0.31	18.15 %
OML1	0.30	18.23 %
HSR2	0.30	9.77 %
TCG1	0.25	16.19 %
KAM1	0.24	17.74 %
ATU1	0.24	11.11 %
VKL1	0.22	18.10 %
WHKP	0.21	27.81 %
SGI1	0.21	19.36 %
KVP1	0.19	14.01 %
EDP1	0.19	23.69 %
SLM1	0.19	5.13 %
EPI1	0.13	6.48 %
VPD1	0.13	6.69 %
APN1	0.11	10.35 %
HRR1	0.10	16.07 %
DPR2	0.04	4.64 %
MTR1	0.03	4.07 %
SGG1		0.00 %
Total	12.19	19.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	10.00	69.87 %
Stab-HA2	0.53	92.32 %
Air-Cool	0.46	6.04 %
W.Heater	0.28	13.51 %
Stab-AV	0.23	86.13 %
In-Stove	0.15	6.76 %
Fan	0.11	1.37 %
Total	11.76	28.20 %

Branch *	MTD Sales L	Brand Share %
CH03	0.59	16.61 %
CH18	0.47	23.58 %
CH43	0.36	14.47 %
CH20	0.33	23.80 %
CH34	0.31	12.44 %
GPD1	0.28	15.11 %
MJR1	0.20	8.73 %
CH46	0.20	25.10 %
CH27	0.18	25.83 %
CH41	0.17	12.95 %
CH33	0.17	14.34 %
CH44	0.15	17.61 %
CH50	0.13	9.86 %
CH36	0.08	23.47 %
CH01	0.03	22.52 %
Total	11.76	28.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.00	74.87 %
Air-Cool	1.07	11.25 %
Stab-AV	0.57	89.64 %
W.Heater	0.40	28.64 %
Stab-HA2	0.35	90.00 %
Fan	0.22	3.47 %
Total	10.61	31.36 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.47	16.79 %
WJP1	0.40	27.42 %
VEL1	0.35	21.50 %
WJD1	0.35	27.22 %
PLR1	0.27	24.96 %
CGM1	0.19	20.98 %
PTU1	0.17	26.88 %
UGI1	0.15	28.05 %
CPT1	0.15	23.79 %
GDM1	0.13	21.61 %
VSI1	0.11	21.92 %
VNB1	0.10	12.36 %
ABR1	0.07	4.34 %
Total	10.61	31.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.25	90.44 %
Air-Cool	0.47	7.30 %
Inverter	0.39	100.00 %
W.Heater	0.19	16.44 %
Stab-AV	0.17	92.75 %
Stab-HA2	0.14	61.34 %
Fan	0.12	1.93 %
Total	7.73	29.10 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.50	25.61 %
KKI2	0.42	19.59 %
NVL2	0.32	26.46 %
TRK1	0.31	21.23 %
CUD1	0.30	10.35 %
KML1	0.29	18.71 %
PRT1	0.28	26.75 %
VCM1	0.18	20.59 %
CDM1	0.10	10.89 %
Total	7.73	29.10 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.14	89.63 %
Stab-HA	0.45	98.27 %
Air-Cool	0.24	56.75 %
Fan	0.20	12.98 %
W.Heater	0.15	59.45 %
Stab-HA2	0.12	100.00 %
Stab-AV	0.03	64.90 %
Total	3.33	51.77 %

Branch *	MTD Sales L	Brand Share %
Total	3.33	51.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.65	56.59 %
Stab-HA	0.63	67.54 %
Air-Cool	0.45	39.38 %
Fan	0.20	12.09 %
Stab-HA2	0.08	73.15 %
Mixie	0.08	5.38 %
Stab-AV	0.03	56.34 %
Total	2.12	32.42 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.86	28.59 %
TVSD		0.00 %
Total	2.12	32.42 %