

MTD Sales
29.29 L

Brand Share %
36.34 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.34 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	8.81	31.92 %
Stab-HA	7.14	78.72 %
Stab-HA2	3.86	60.11 %
Stab-AV	3.57	57.29 %
Fan	3.04	10.71 %
Inverter	2.87	100.00 %
Total	29.29	36.34 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.26	37.25 %
SOUTH-01	5.07	42.57 %
TRICHY-01	3.67	45.00 %
SOUTH-03	3.29	27.70 %
WEST-01	3.14	50.47 %
CHENNAI-02	2.35	27.65 %
WEST-02	2.22	35.78 %
NORTH ARCOT	1.85	38.30 %
SOUTH ARCOT	1.00	25.67 %
TIRUPATI-01	0.88	47.72 %
VIJAYAWADA-01	0.43	16.48 %
KL-SOUTH	0.12	30.07 %
Total	29.29	36.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.66	26.66 %
Stab-HA	1.65	71.29 %
Stab-HA2	0.63	82.06 %
Inverter	0.60	100.00 %
Fan	0.44	12.26 %
Stab-AV	0.28	47.00 %
Total	5.26	37.25 %

Branch *	MTD Sales L	Brand Share %
CH08	0.38	26.76 %
CH19	0.22	25.62 %
KNR1	0.13	31.51 %
CH11	0.10	21.93 %
CH28	0.10	20.74 %
CH07	0.10	16.39 %
CH22	0.06	23.05 %
GUD2	0.05	15.29 %
SKL1	0.05	21.90 %
MRM1	0.04	10.84 %
CH45	0.04	23.29 %
CH29		0.00 %
WHC3		0.00 %
WCHN	-0.02	22.00 %
Total	5.26	37.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Inverter	1.01	100.00 %
Fan	0.91	17.57 %
Stab-HA	0.89	79.18 %
Stab-HA2	0.79	65.62 %
Stab-AV	0.78	83.43 %
W.Heater	0.68	28.02 %
Total	5.07	42.57 %

Branch *	MTD Sales L	Brand Share %
TCN1	0.18	36.24 %
TKS1	0.12	28.69 %
VNR1	0.12	29.24 %
VNR2	0.11	23.29 %
MMT1	0.10	35.06 %
APK1	0.07	26.68 %
SVK1	0.06	30.53 %
TKS2	0.06	11.20 %
NGR1	0.04	24.89 %
VLV1	0.03	12.36 %
PKD1	0.03	17.48 %
TKY1	0.02	24.09 %
SDI1	0.01	10.53 %
MAR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
TYI1		0.00 %
Total	5.07	42.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	1.32	45.02 %
Stab-HA	1.24	85.65 %
Inverter	0.43	100.00 %
Stab-AV	0.25	44.38 %
Stab-HA2	0.24	53.26 %
Fan	0.18	7.79 %
Total	3.67	45.00 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.18	32.36 %
PBR2	0.10	29.15 %
TRY4	0.09	17.43 %
TTP1	0.08	31.79 %
PDK1	0.07	30.32 %
APM1	0.05	32.53 %
MDI1	0.03	9.96 %
ORU1	0.03	17.18 %
TVR1	0.02	28.88 %
TYR1	0.01	8.52 %
MSI1		0.00 %
Total	3.67	45.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	1.15	33.06 %
Stab-HA	0.91	93.20 %
Stab-AV	0.46	37.44 %
Stab-HA2	0.45	43.94 %
Fan	0.33	6.34 %
Total	3.29	27.70 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.46	23.23 %
MDU1	0.33	36.07 %
TMM1	0.18	23.71 %
TPT1	0.13	18.16 %
MDU4	0.13	26.86 %
ATG1	0.11	35.02 %
MDU2	0.09	15.21 %
ODM1	0.08	26.23 %
PNI1	0.07	28.60 %
DGL1	0.07	15.44 %
DKI1	0.07	27.08 %
MDU5	0.06	12.93 %
PKM1	0.06	20.89 %
KRR1	0.05	29.16 %
ADP1	0.05	25.27 %
CBM1	0.03	34.36 %
NKI1	0.03	21.19 %
TDI1	0.03	22.45 %
USL1	0.02	9.14 %
TEN1	0.02	6.83 %
BNR1	0.01	14.52 %
SGP1	0.01	18.90 %
MPA1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
Total	3.29	27.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.34	61.27 %
Stab-HA2	0.65	86.37 %
Stab-AV	0.49	64.83 %
Fan	0.39	17.52 %
Stab-HA	0.26	87.88 %
Total	3.14	50.47 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.14	34.76 %
SNR1	0.10	33.61 %
CBE1	0.06	19.26 %
TPR2	0.06	19.35 %
SUL1	0.05	30.67 %
PLI1	0.04	18.12 %
DPM2	0.03	27.84 %
PDM1	0.03	21.54 %
AVI1	0.02	15.43 %
TPR4	0.02	34.95 %
GBM1		0.00 %
WHCB		0.00 %
Total	3.14	50.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.76	61.82 %
W.Heater	0.47	16.39 %
Inverter	0.40	100.00 %
Stab-HA2	0.37	67.48 %
Fan	0.18	5.90 %
Stab-AV	0.17	35.37 %
Total	2.35	27.65 %

Branch *	MTD Sales L	Brand Share %
CH18	0.24	26.34 %
CH03	0.15	36.01 %
CH43	0.13	15.20 %
PON1	0.10	32.59 %
CH24	0.09	35.99 %
CH41	0.06	16.44 %
CH12	0.05	9.25 %
CH31	0.03	20.82 %
CH23	0.03	12.46 %
GPD1	0.03	29.48 %
CH06	0.03	20.61 %
CH27	0.03	12.92 %
CH44	0.03	11.77 %
CH33	0.03	11.11 %
CH20		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	2.35	27.65 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.95	38.17 %
Stab-AV	0.37	66.62 %
Stab-HA2	0.27	66.18 %
Stab-HA	0.25	93.90 %
Inverter	0.20	100.00 %
Fan	0.18	8.00 %
Total	2.22	35.78 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.11	34.84 %
SLM1	0.10	32.80 %
ATU1	0.04	21.20 %
SLM3	0.04	21.41 %
KMM1	0.03	22.81 %
DPR1	0.03	18.69 %
PLC1	0.02	18.38 %
MCR1	0.02	22.77 %
BMD1	0.02	8.34 %
APN1	0.01	20.33 %
TRM1	0.01	5.48 %
CM11	0.01	19.19 %
HRR1	0.01	10.76 %
EDP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
VPD1		0.00 %
RSP1	-0.02	-9.68 %
Total	2.22	35.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.59	31.58 %
Stab-HA	0.55	78.03 %
Stab-HA2	0.24	63.50 %
Inverter	0.23	100.00 %
Stab-AV	0.19	50.72 %
Fan	0.06	4.69 %
Total	1.85	38.30 %

Branch *	MTD Sales L	Brand Share %
CYR1	0.08	35.93 %
KPM2	0.07	15.77 %
VSI1	0.06	31.87 %
ARC2	0.05	35.78 %
PLR1	0.03	22.16 %
CPT1	0.01	12.92 %
SLG1	0.01	19.95 %
ABR1	0.01	10.04 %
ANI1	0.01	11.86 %
CGM1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.85	38.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.33	93.44 %
W.Heater	0.27	32.72 %
Stab-AV	0.15	51.17 %
Stab-HA2	0.12	16.10 %
Fan	0.12	7.56 %
Total	1.00	25.67 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.14	27.79 %
TRK1	0.09	24.90 %
POY2	0.06	28.24 %
KML1	0.06	23.01 %
VCM1	0.06	36.10 %
KKI2	0.05	25.64 %
ULP1	0.03	24.86 %
NVL2	0.03	18.44 %
TDM1	0.01	9.19 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
Total	1.00	25.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-AV	0.36	96.80 %
W.Heater	0.22	26.31 %
Fan	0.20	38.38 %
Stab-HA	0.07	83.73 %
Stab-HA2	0.03	100.00 %
Total	0.88	47.72 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.04	31.13 %
DHN1	0.02	33.93 %
GTL1	0.02	31.49 %
PIL1	0.02	34.09 %
BVL1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TP11		0.00 %
VKI1		0.00 %
Total	0.88	47.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.21	87.82 %
W.Heater	0.16	11.91 %
Fan	0.04	3.80 %
Stab-HA2	0.03	74.37 %
Total	0.43	16.48 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.02	5.39 %
RMV1	0.01	20.32 %
AMP1		0.00 %
BVR1		0.00 %
CRL1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TNK1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW5		0.00 %
VKN1		0.00 %
GNT1	-0.02	-157.51 %
Total	0.43	16.48 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-AV	0.08	100.00 %
Stab-HA2	0.02	100.00 %
Stab-HA	0.02	55.87 %
Total	0.12	30.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.07	24.48 %
Total	0.12	30.07 %