

MTD Sales
43.12 L

Brand Share %
39.00 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	14.86	83.34 %
W.Heater	10.46	29.92 %
Stab-AV	5.57	51.38 %
Stab-HA2	4.73	63.31 %
Inverter	3.80	100.00 %
Fan	3.70	10.38 %
Total	43.12	39.00 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	7.53	43.57 %
SOUTH-03	6.41	40.26 %
TRICHY-01	5.98	46.28 %
SOUTH-01	5.45	39.05 %
WEST-01	3.63	50.30 %
CHENNAI-02	3.34	30.20 %
WEST-02	3.22	36.36 %
NORTH ARCOT	2.63	38.66 %
SOUTH ARCOT	2.22	34.69 %
VIJAYAWADA-01	1.30	27.06 %
TIRUPATI-01	1.25	25.38 %
KL-SOUTH	0.16	37.55 %
Total	43.12	39.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.72	84.81 %
W.Heater	1.43	26.08 %
Inverter	0.74	100.00 %
Stab-HA2	0.73	88.09 %
Stab-AV	0.47	41.83 %
Fan	0.44	9.24 %
Total	7.53	43.57 %

Branch *	MTD Sales L	Brand Share %
CH19	0.40	38.85 %
CH22	0.28	30.63 %
CH07	0.28	35.51 %
CH16	0.21	33.24 %
CH14	0.21	25.86 %
CZWH	0.13	20.08 %
CH11	0.10	28.90 %
CH39	0.10	27.30 %
CH45	0.08	14.17 %
CH29	0.03	29.32 %
TKM1	0.02	22.50 %
CH26	0.02	9.99 %
WHC3		0.00 %
Total	7.53	43.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.74	85.40 %
W.Heater	1.55	38.01 %
Stab-AV	1.30	52.23 %
Fan	0.78	14.38 %
Stab-HA2	0.71	45.83 %
Inverter	0.32	100.00 %
Total	6.41	40.26 %

Branch *	MTD Sales L	Brand Share %
MDU2	0.36	37.22 %
KKD3	0.30	35.93 %
TMM1	0.19	29.54 %
MDU5	0.17	33.74 %
TEN1	0.16	22.11 %
DKI1	0.13	35.10 %
TDI1	0.12	37.45 %
ATG1	0.11	24.57 %
MDU6	0.10	32.88 %
ADP1	0.09	36.27 %
PNI1	0.09	32.55 %
BNR1	0.08	26.99 %
SZSD	0.08	22.96 %
USL1	0.05	25.27 %
MDU4	0.05	28.67 %
KKD2	0.05	35.86 %
PKM1	0.04	27.50 %
SVG1	0.03	21.12 %
DGL2	0.03	10.96 %
NKI1	0.03	10.70 %
BTU1	0.01	13.94 %
SGP1		0.00 %
Total	6.41	40.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.88	92.46 %
W.Heater	1.27	34.66 %
Inverter	1.20	100.00 %
Fan	0.58	14.54 %
Stab-AV	0.57	53.66 %
Stab-HA2	0.47	50.69 %
Total	5.98	46.28 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.20	24.19 %
KUM1	0.17	19.00 %
NGT1	0.11	36.39 %
TRY3	0.10	29.95 %
PBR2	0.10	20.19 %
KRN1	0.08	29.02 %
PDK1	0.07	28.74 %
JKM1	0.06	17.19 %
NMM1	0.04	14.03 %
TZSD	0.01	4.83 %
MSI1		0.00 %
Total	5.98	46.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.95	90.64 %
W.Heater	1.10	33.42 %
Stab-AV	0.96	70.30 %
Stab-HA2	0.63	55.96 %
Fan	0.61	10.53 %
Inverter	0.20	100.00 %
Total	5.45	39.05 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.29	31.50 %
TUT2	0.23	27.49 %
VNR2	0.19	36.52 %
TKS2	0.16	20.08 %
RND1	0.15	32.26 %
VLY1	0.13	38.96 %
APK2	0.09	32.02 %
TYI1	0.07	22.43 %
VKM1	0.07	36.72 %
UDN1	0.06	25.94 %
STU2	0.05	24.34 %
TKY1	0.05	13.15 %
ARM1	0.05	34.86 %
S2SD	0.04	8.69 %
VNR1	0.04	15.87 %
APK1	0.03	18.58 %
SGT1	0.02	8.32 %
ASM1	0.02	19.21 %
SKD1	0.01	7.33 %
COL1		0.00 %
KYR1		0.00 %
Total	5.45	39.05 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.86	71.87 %
Fan	0.52	23.30 %
Stab-AV	0.45	37.77 %
Stab-HA2	0.41	68.59 %
Stab-HA	0.33	60.49 %
Inverter	0.07	100.00 %
Total	3.63	50.30 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.16	22.45 %
PLI1	0.13	33.87 %
CBE4	0.09	25.56 %
TPR1	0.08	24.00 %
PPI1	0.06	31.46 %
SYM2	0.04	18.33 %
KGM1	0.02	18.00 %
CBE3	0.01	23.47 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
TPR4		0.00 %
Total	3.63	50.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.34	66.07 %
Inverter	0.69	100.00 %
W.Heater	0.60	15.71 %
Stab-HA2	0.47	71.48 %
Stab-AV	0.15	19.02 %
Fan	0.10	3.09 %
Total	3.34	30.20 %

Branch *	MTD Sales L	Brand Share %
CH34	0.24	37.67 %
CH03	0.24	37.79 %
CH12	0.13	16.87 %
PON1	0.13	23.89 %
CH24	0.12	14.75 %
CH20	0.09	15.67 %
CH18	0.09	16.10 %
CH06	0.06	18.37 %
CH31	0.05	19.08 %
CH36	0.05	31.42 %
CH27	0.05	27.15 %
CH33	0.03	9.71 %
CH44	0.03	11.64 %
CH32	0.02	29.21 %
CH09		0.00 %
CH17		0.00 %
CH23		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	3.34	30.20 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.12	36.65 %
Stab-AV	0.84	64.47 %
Stab-HA	0.44	76.57 %
Stab-HA2	0.36	54.73 %
Fan	0.27	8.71 %
Inverter	0.20	100.00 %
Total	3.22	36.36 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.17	23.79 %
HSR2	0.13	24.94 %
TRM1	0.10	35.81 %
VPD1	0.09	38.60 %
ATU1	0.08	24.98 %
KRI1	0.03	25.98 %
CMI1	0.03	32.21 %
DPR1	0.03	21.31 %
SGG1	0.03	15.44 %
TCG1	0.03	38.71 %
OML1	0.02	7.92 %
BMD1	0.02	11.03 %
EPI1	0.02	10.33 %
EDP1	0.01	13.99 %
DPR2	0.01	22.31 %
MCR1	0.01	1.65 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	3.22	36.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.01	75.73 %
W.Heater	0.70	31.33 %
Stab-HA2	0.41	89.61 %
Stab-AV	0.32	48.54 %
Fan	0.18	8.69 %
Total	2.63	38.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.21	19.07 %
KPM2	0.15	32.77 %
VEL1	0.14	31.62 %
TRR1	0.08	27.56 %
AKM1	0.07	30.27 %
KPM1	0.05	26.44 %
TRT1	0.05	28.30 %
VNB1	0.02	26.33 %
GDM1	0.01	8.92 %
ABR1	0.01	8.30 %
CGM1		0.00 %
CYR1		0.00 %
UGI1		0.00 %
Total	2.63	38.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.86	85.29 %
W.Heater	0.49	18.87 %
Stab-HA2	0.35	84.12 %
Stab-AV	0.23	63.76 %
Inverter	0.20	100.00 %
Fan	0.09	4.70 %
Total	2.22	34.69 %

Branch *	MTD Sales L	Brand Share %
POY1	0.25	23.61 %
PRT1	0.15	35.85 %
CDM1	0.09	16.42 %
NVL2	0.08	19.86 %
MKM1	0.06	25.49 %
KKI2	0.06	27.77 %
ULP1	0.04	26.28 %
VPM2	0.04	32.98 %
KLM1	0.03	18.64 %
TVM1	0.02	12.88 %
KML1	0.01	10.01 %
Total	2.22	34.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.82	93.44 %
W.Heater	0.17	7.89 %
Stab-AV	0.11	64.60 %
Stab-HA2	0.11	70.31 %
Fan	0.10	6.42 %
Total	1.30	27.06 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.14	36.74 %
VJW3	0.14	37.66 %
GVM1	0.07	35.14 %
TNK1	0.07	26.89 %
CRL1	0.06	19.05 %
GNT1	0.05	38.01 %
VKN1	0.04	24.81 %
GNT2	0.03	11.14 %
DPE1	0.02	17.70 %
PAP1	0.02	16.38 %
TEL1	0.02	8.21 %
VJW5	0.02	15.12 %
RAL1	0.02	5.25 %
BPP1	0.01	7.55 %
BVR1		0.00 %
KDR1		0.00 %
NRT1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	1.30	27.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.75	94.74 %
Inverter	0.18	100.00 %
Stab-AV	0.14	47.30 %
W.Heater	0.10	4.91 %
Stab-HA2	0.05	71.74 %
Fan	0.03	2.08 %
Total	1.25	25.38 %

Branch *	MTD Sales L	Brand Share %
VKI1	0.11	30.58 %
CTO1	0.10	36.90 %
KOU1	0.07	26.54 %
KHT1	0.05	24.66 %
NDL1	0.04	22.22 %
TPY2	0.04	7.82 %
DHN1	0.03	21.03 %
MPL1	0.03	15.34 %
ATP1	0.02	6.26 %
NLR1	0.02	15.18 %
PIL1	0.02	35.75 %
ADI1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPY1		0.00 %
Total	1.25	25.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.08	100.00 %
Stab-AV	0.03	100.00 %
Stab-HA2	0.03	100.00 %
Stab-HA	0.02	31.88 %
Total	0.16	37.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.09	32.14 %
PAS1	0.01	18.56 %
Total	0.16	37.55 %