

MTD Sales
27.64 L

Brand Share %
31.88 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **31.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	8.64	71.76 %
W.Heater	7.35	27.28 %
Fan	3.57	10.16 %
Stab-HA2	3.32	61.85 %
Inverter	2.59	100.00 %
Stab-AV	2.16	47.33 %
Total	27.64	31.88 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	4.95	42.56 %
SOUTH-03	4.10	29.67 %
CHENNAI-01	3.84	31.15 %
SOUTH-01	3.34	26.73 %
WEST-01	2.89	36.97 %
NORTH ARCOT	2.01	46.48 %
WEST-02	1.91	30.88 %
SOUTH ARCOT	1.82	30.80 %
CHENNAI-02	1.17	18.22 %
KL-SOUTH	0.71	40.26 %
VIJAYAWADA-01	0.46	24.28 %
TIRUPATI-01	0.44	20.87 %
Total	27.64	31.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	1.44	100.00 %
Stab-HA	1.30	91.51 %
W.Heater	1.11	29.47 %
Fan	0.48	12.66 %
Stab-HA2	0.36	57.37 %
Stab-AV	0.25	46.33 %
Total	4.95	42.56 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.11	16.32 %
JKM1	0.09	22.84 %
NGT1	0.08	24.51 %
NMM1	0.07	20.05 %
AYR1	0.04	31.20 %
APM1	0.03	18.09 %
TRY3	0.03	19.25 %
MSI1	0.03	15.74 %
TVR1		0.00 %
TZSD		0.00 %
Total	4.95	42.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.39	74.06 %
Fan	0.87	12.23 %
W.Heater	0.84	33.34 %
Stab-HA2	0.43	38.30 %
Stab-AV	0.39	36.92 %
Inverter	0.20	100.00 %
Total	4.10	29.67 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.31	31.18 %
MDU1	0.28	27.57 %
MDU6	0.21	19.27 %
DKI1	0.15	29.87 %
TPT1	0.12	25.15 %
MPA1	0.10	27.76 %
TEN2	0.09	27.67 %
MDU5	0.09	11.25 %
KKD2	0.07	22.68 %
PVI1	0.07	23.24 %
MDU4	0.07	16.14 %
TEN1	0.06	30.52 %
KPT1	0.05	22.25 %
ADP1	0.04	24.45 %
USL1	0.04	16.63 %
KRR1	0.03	29.24 %
BTU1	0.03	18.34 %
PKM1	0.03	26.28 %
NTM1	0.03	19.25 %
CBM1	0.03	14.32 %
DGL2	0.03	14.74 %
CMR1	0.01	9.33 %
BNR1		0.00 %
MNM1		0.00 %
SZSD		0.00 %
Total	4.10	29.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.65	73.26 %
W.Heater	0.96	19.12 %
Inverter	0.38	100.00 %
Fan	0.35	9.03 %
Stab-HA2	0.34	81.69 %
Stab-AV	0.15	42.82 %
Total	3.84	31.15 %

Branch *	MTD Sales L	Brand Share %
CH16	0.17	27.08 %
CH19	0.17	29.12 %
CH07	0.13	24.98 %
CH48	0.12	30.93 %
CH28	0.08	22.49 %
CH08	0.07	10.10 %
CH26	0.05	16.96 %
CH45	0.03	24.29 %
CH22	0.03	11.19 %
MRM1	0.01	12.27 %
CH37		0.00 %
CZWH		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	3.84	31.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.05	65.42 %
Fan	0.73	10.23 %
Stab-HA2	0.61	54.56 %
W.Heater	0.50	26.28 %
Stab-AV	0.25	48.03 %
Inverter	0.20	100.00 %
Total	3.34	26.73 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.24	26.79 %
TUT1	0.21	21.38 %
RND1	0.13	30.00 %
KYR1	0.11	28.52 %
SDI1	0.11	17.57 %
SKD1	0.10	19.11 %
TKS1	0.09	12.96 %
TYI1	0.07	30.52 %
PKD1	0.07	29.00 %
APK2	0.07	21.87 %
TCN1	0.07	24.40 %
PDI1	0.06	23.22 %
APK1	0.04	9.64 %
ASM1	0.03	20.27 %
VNR2	0.03	7.46 %
SNL1	0.03	10.76 %
TKS2	0.03	6.17 %
TUT2	0.03	7.64 %
VLY1	0.01	7.17 %
RPM1	0.01	9.38 %
ARM1	0.01	11.04 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
Total	3.34	26.73 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.65	47.58 %
Stab-HA2	0.37	73.13 %
Fan	0.28	11.12 %
Stab-AV	0.23	44.57 %
Inverter	0.19	100.00 %
Stab-HA	0.18	28.27 %
Total	2.89	36.97 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.15	29.64 %
CBE6	0.13	25.82 %
KMD1	0.06	16.43 %
TPR1	0.06	20.53 %
CBE5	0.05	15.35 %
KGM1	0.01	20.82 %
GDR1	0.01	9.03 %
AVI1		0.00 %
KMR1		0.00 %
WZSD		0.00 %
Total	2.89	36.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.93	94.36 %
W.Heater	0.68	44.05 %
Stab-HA2	0.16	89.35 %
Stab-AV	0.15	70.73 %
Fan	0.09	6.18 %
Total	2.01	46.48 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.14	27.97 %
KPM1	0.09	28.20 %
VEL2	0.07	24.77 %
ABR1	0.03	11.75 %
VNB1	0.02	17.77 %
CGM1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
Total	2.01	46.48 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.88	38.76 %
Fan	0.44	15.64 %
Stab-AV	0.27	53.13 %
Stab-HA2	0.20	46.86 %
Stab-HA	0.14	63.16 %
Total	1.91	30.88 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.07	17.20 %
ATU1	0.07	23.57 %
SLM1	0.06	22.21 %
OML1	0.03	21.18 %
RSP1	0.03	28.99 %
MTR1	0.03	28.54 %
KVP1	0.02	8.96 %
PLC1	0.02	22.18 %
ERD1	0.01	5.69 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
WZWH		0.00 %
Total	1.91	30.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.15	84.22 %
W.Heater	0.23	13.04 %
Stab-HA2	0.23	66.02 %
Stab-AV	0.13	49.73 %
Fan	0.07	3.45 %
Total	1.82	30.80 %

Branch *	MTD Sales L	Brand Share %
POY1	0.21	31.19 %
PRT1	0.10	25.49 %
CUD1	0.09	14.45 %
NVL2	0.09	19.77 %
POY2	0.09	12.03 %
ULP1	0.06	18.35 %
MKM1	0.04	31.01 %
CDM1	0.03	9.08 %
VPM2	0.03	12.74 %
VPM1	0.03	28.84 %
TDM1	0.02	13.44 %
TVM2	0.01	26.34 %
KKI2	0.01	5.53 %
VCM1		0.00 %
Total	1.82	30.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.35	32.31 %
Stab-HA2	0.30	100.00 %
Inverter	0.18	100.00 %
W.Heater	0.15	5.81 %
Fan	0.12	6.06 %
Stab-AV	0.07	22.35 %
Total	1.17	18.22 %

Branch *	MTD Sales L	Brand Share %
CH03	0.10	16.52 %
CH15	0.10	25.26 %
CH20	0.09	17.67 %
CH34	0.08	29.13 %
CH23	0.07	25.20 %
CH41	0.05	31.31 %
CH43	0.04	15.94 %
CH46	0.03	12.55 %
CH21	0.03	5.41 %
CH24	0.03	18.72 %
PON1	0.03	24.85 %
GPD1	0.03	11.69 %
CH44	0.02	18.35 %
CH18	0.02	3.36 %
CH09	0.01	21.26 %
CH31	0.01	4.77 %
CH06		0.00 %
CH12		0.00 %
CH32		0.00 %
MC06		0.00 %
CH17	-0.03	-235.93 %
Total	1.17	18.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.27	66.75 %
Stab-HA2	0.20	100.00 %
Stab-AV	0.19	93.37 %
Stab-HA	0.06	100.00 %
Total	0.71	40.26 %

Branch *	MTD Sales L	Brand Share %
Total	0.71	40.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.30	78.19 %
Fan	0.07	10.64 %
Stab-AV	0.07	100.00 %
Stab-HA2	0.03	69.30 %
Total	0.46	24.28 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.05	27.44 %
VJW2	0.02	26.91 %
CKT1	0.02	18.04 %
GDV1	0.02	25.81 %
OGL1	0.01	13.89 %
BPP1		0.00 %
BVR1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
MTM1		0.00 %
NRT1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.46	24.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.16	86.04 %
Stab-HA2	0.09	100.00 %
W.Heater	0.08	8.79 %
Fan	0.07	8.79 %
Stab-AV	0.03	57.99 %
Total	0.44	20.87 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.04	23.79 %
MPL1	0.04	28.81 %
PGR1	0.02	14.88 %
KVL1	0.02	22.51 %
KHT1	0.01	10.08 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.44	20.87 %