

MTD Sales
43.62 L

Brand Share %
28.50 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **28.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	14.13	73.78 %
W.Heater	8.44	33.52 %
Air-Cool	5.49	11.26 %
Stab-HA2	4.87	56.10 %
Fan	3.77	9.32 %
Inverter	3.56	100.00 %
Stab-AV	3.35	46.45 %
Total	43.62	28.50 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	13.15	22.92 %
TRICHY-01	5.22	37.27 %
SOUTH-01	4.67	30.94 %
WEST-01	4.12	51.46 %
SOUTH-03	3.97	24.90 %
WEST-02	2.56	32.28 %
NORTH ARCOT	2.55	32.82 %
CHENNAI-02	2.43	26.11 %
SOUTH ARCOT	2.23	31.84 %
VIJAYAWADA-01	1.34	23.18 %
TIRUPATI-01	1.11	26.55 %
KL-SOUTH	0.26	40.95 %
Total	43.62	28.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	5.43	13.21 %
Stab-HA	4.16	78.48 %
W.Heater	1.96	44.67 %
Stab-HA2	0.81	92.71 %
Fan	0.49	9.62 %
Stab-AV	0.24	38.66 %
Inverter	0.07	100.00 %
Total	13.15	22.92 %

Branch *	MTD Sales L	Brand Share %
CZWH	5.43	13.53 %
CH19	0.31	24.97 %
CH08	0.26	18.11 %
CH30	0.08	18.99 %
CH22	0.08	26.64 %
GUD1	0.07	18.11 %
WHC3		0.00 %
Total	13.15	22.92 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	1.92	100.00 %
Stab-HA	1.66	61.43 %
W.Heater	0.66	25.88 %
Fan	0.39	7.90 %
Stab-AV	0.30	44.55 %
Stab-HA2	0.22	25.92 %
Air-Cool	0.06	17.74 %
Total	5.22	37.27 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.35	24.13 %
TRY3	0.19	27.45 %
PBR2	0.12	22.32 %
MDI1	0.10	11.99 %
NGT1	0.08	22.50 %
ORU1	0.07	20.67 %
NCK1	0.03	12.95 %
TRY2	0.02	21.61 %
PBR1	0.01	7.39 %
MSI1		0.00 %
Total	5.22	37.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	0.95	30.72 %
Stab-HA2	0.92	56.02 %
Stab-HA	0.91	74.73 %
Fan	0.83	12.43 %
Stab-AV	0.56	56.53 %
Inverter	0.50	100.00 %
Total	4.67	30.94 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.25	19.89 %
VNR2	0.25	23.35 %
RND1	0.18	26.37 %
TUT2	0.14	21.53 %
APK1	0.13	25.11 %
KGL1	0.13	22.46 %
TKS1	0.12	27.39 %
KYR1	0.07	17.62 %
VKM1	0.05	22.06 %
PKD1	0.04	16.87 %
PDI1	0.03	26.52 %
SDI1	0.03	11.99 %
TKY1	0.02	23.91 %
SNL1	0.01	5.27 %
KSM1		0.00 %
RPM1		0.00 %
TVL2		0.00 %
Total	4.67	30.94 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.91	63.66 %
Stab-HA2	0.66	77.28 %
Inverter	0.57	100.00 %
Stab-AV	0.53	41.66 %
Stab-HA	0.31	70.36 %
Fan	0.14	7.85 %
Total	4.12	51.46 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.10	24.68 %
UAM1	0.08	27.82 %
DPM2	0.04	18.70 %
PDM1	0.04	25.30 %
SYM2	0.02	17.54 %
GBM1	0.02	21.51 %
TPR4	0.02	25.68 %
UMP1	0.01	12.81 %
ANR1		0.00 %
CNR1		0.00 %
Total	4.12	51.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.51	82.40 %
Stab-HA2	0.72	33.72 %
Stab-AV	0.58	35.91 %
W.Heater	0.56	17.75 %
Fan	0.55	8.53 %
Inverter	0.06	100.00 %
Total	3.97	24.90 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.29	22.29 %
MDU2	0.16	14.78 %
DGL1	0.15	18.56 %
TEN1	0.12	16.24 %
DGL2	0.10	27.18 %
CBM1	0.10	19.04 %
TMM1	0.09	17.46 %
TPT1	0.07	18.42 %
USL1	0.07	20.76 %
MDU4	0.07	16.30 %
KRR1	0.06	19.65 %
BTU1	0.05	17.78 %
ADP1	0.05	16.01 %
KPT1	0.04	12.93 %
TEN2	0.04	9.84 %
MDU3	0.03	9.98 %
NTM1	0.03	15.78 %
BNR1	0.03	13.52 %
CMR1	0.03	15.53 %
ODM1	0.03	10.48 %
MLR1	0.01	7.05 %
PKM1		0.00 %
SGP1		0.00 %
Total	3.97	24.90 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.10	49.73 %
Stab-AV	0.46	61.60 %
Stab-HA2	0.37	47.53 %
Fan	0.32	9.89 %
Stab-HA	0.31	82.23 %
Total	2.56	32.28 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.09	21.64 %
RSP1	0.09	13.94 %
VPD1	0.06	17.74 %
ERD2	0.06	25.72 %
KVP1	0.05	17.37 %
NKL2	0.04	14.94 %
PMP1	0.03	21.27 %
TCG1	0.03	27.13 %
BMD1	0.02	14.60 %
CMI1	0.02	10.28 %
SGG1	0.02	11.87 %
MCR1	0.02	6.63 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
Total	2.56	32.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.44	83.38 %
W.Heater	0.38	20.33 %
Stab-HA2	0.23	74.76 %
Stab-AV	0.22	65.11 %
Inverter	0.16	100.00 %
Fan	0.13	5.14 %
Total	2.55	32.82 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.17	27.51 %
VEL2	0.16	27.96 %
CPT1	0.03	11.31 %
VNB1	0.02	10.30 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
Total	2.55	32.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.23	49.08 %
Stab-HA2	0.44	81.99 %
W.Heater	0.37	21.24 %
Fan	0.29	7.64 %
Stab-AV	0.10	24.09 %
Total	2.43	26.11 %

Branch *	MTD Sales L	Brand Share %
CH34	0.19	23.76 %
CH21	0.18	24.29 %
CH24	0.13	26.05 %
CH20	0.11	21.01 %
CH44	0.07	21.69 %
MJR1	0.07	14.47 %
CH41	0.05	19.90 %
GPD1	0.05	9.25 %
CH18	0.03	6.22 %
CH12	0.03	7.59 %
CH17	0.01	9.19 %
CH32	0.01	15.58 %
CH01		0.00 %
CH36		0.00 %
Total	2.43	26.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.35	84.06 %
W.Heater	0.34	24.45 %
Stab-HA2	0.27	68.19 %
Stab-AV	0.10	37.27 %
Inverter	0.10	100.00 %
Fan	0.08	3.20 %
Total	2.23	31.84 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.27	22.44 %
ULP1	0.14	28.03 %
CDM1	0.09	27.92 %
KKI2	0.08	16.01 %
TRK1	0.07	11.03 %
VCM1	0.03	14.97 %
STP1	0.03	26.84 %
VPM2	0.03	9.24 %
SJI1	0.02	6.45 %
NVL2	0.02	12.61 %
TVM1		0.00 %
Total	2.23	31.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.77	84.05 %
Fan	0.24	12.85 %
Inverter	0.18	100.00 %
Stab-AV	0.09	78.79 %
Stab-HA2	0.07	74.31 %
Total	1.34	23.18 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.05	20.09 %
VJW2	0.05	26.44 %
VJW4	0.05	18.43 %
BVR1	0.03	5.51 %
TDD1	0.03	24.61 %
ELU1	0.03	11.12 %
GVM1	0.03	27.27 %
TVU1	0.03	8.22 %
VJW1	0.02	7.02 %
GNT2	0.02	11.95 %
VKN1	0.01	9.53 %
AMP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
Total	1.34	23.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.32	88.81 %
Fan	0.29	20.28 %
W.Heater	0.22	16.62 %
Stab-AV	0.18	100.00 %
Stab-HA2	0.09	62.42 %
Total	1.11	26.55 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.04	15.04 %
PUT1	0.04	17.17 %
KNL2	0.03	22.76 %
NLR1	0.02	10.01 %
BVL1		0.00 %
CTO1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
TPI1		0.00 %
Total	1.11	26.55 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.15	100.00 %
Stab-HA2	0.08	100.00 %
Fan	0.04	9.13 %
Total	0.26	40.95 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	20.12 %
Total	0.26	40.95 %