

MTD Sales  
189.90 L

Brand Share %  
29.89 %

Information:

MTD : 01-05-2026 To 04-05-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **29.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	130.09	87.07 %
Air-Cool	37.01	17.22 %
Inverter	6.60	100.00 %
Fan	6.20	6.42 %
Stab-AV	3.80	63.40 %
Stab-HA2	3.46	55.76 %
W.Heater	2.65	31.20 %
Gas-Stov	0.06	0.11 %
Mixie	0.04	0.05 %
In-Stove	-0.01	-0.12 %
<b>Total</b>	<b>189.90</b>	<b>29.89 %</b>

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	28.35	37.18 %
CHENNAI-01	28.06	34.17 %
TIRUPATI-01	25.97	38.91 %
CHENNAI-02	17.88	31.03 %
SOUTH-03	17.75	29.51 %
SOUTH-01	14.19	21.74 %
NORTH ARCOT	12.89	31.21 %
WEST-02	12.58	25.47 %
VIJAYAWADA-01	12.25	23.79 %
WEST-01	11.81	29.31 %
SOUTH ARCOT	4.80	15.12 %
KL-SOUTH	1.71	28.23 %
KL-NORTH	1.65	23.79 %
<b>Total</b>	<b>189.90</b>	<b>29.89 %</b>

## TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	23.80	96.49 %
Inverter	1.64	100.00 %
Air-Cool	1.32	6.29 %
Fan	0.82	6.18 %
Stab-AV	0.36	51.29 %
Stab-HA2	0.24	45.81 %
W.Heater	0.16	41.64 %
<b>Total</b>	<b>28.35</b>	<b>37.18 %</b>

Branch *	MTD Sales L	Brand Share %
TNJ2	1.44	28.44 %
MVM1	1.01	28.64 %
PTK1	0.95	29.63 %
TYR1	0.86	21.38 %
PBR2	0.82	24.87 %
KUM2	0.47	18.31 %
NCK1	0.25	23.56 %
PBR1	0.25	21.42 %
<b>Total</b>	<b>28.35</b>	<b>37.18 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	20.21	85.46 %
Air-Cool	4.09	17.91 %
Fan	1.15	8.62 %
Stab-HA2	0.87	100.00 %
Inverter	0.84	100.00 %
Stab-AV	0.49	78.99 %
W.Heater	0.40	18.13 %
<b>Total</b>	<b>28.06</b>	<b>34.17 %</b>

Branch *	MTD Sales L	Brand Share %
GUD1	1.08	26.71 %
CH49	0.95	28.33 %
MRM1	0.88	28.06 %
CH07	0.82	23.15 %
CH45	0.75	22.98 %
CH08	0.56	16.43 %
CH39	0.56	18.14 %
CH25	0.54	23.45 %
TKM1	0.36	23.67 %
CH26	0.26	26.34 %
CH29	0.05	7.75 %
CH40		0.00 %
CZWH		0.00 %
<b>Total</b>	<b>28.06</b>	<b>34.17 %</b>

### TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	15.68	36.22 %
Stab-HA	9.08	98.20 %
Fan	0.53	14.86 %
W.Heater	0.41	85.04 %
Inverter	0.17	100.00 %
Stab-HA2	0.10	44.11 %
<b>Total</b>	<b>25.97</b>	<b>38.91 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	0.60	29.03 %
KDR1	0.49	19.69 %
KNL1	0.49	17.50 %
ATP1	0.47	25.87 %
TPY1	0.42	24.96 %
KDA1	0.39	16.46 %
ADI1	0.32	12.46 %
PDT1	0.31	17.16 %
KNL2	0.25	11.44 %
<b>Total</b>	<b>25.97</b>	<b>38.91 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	15.48	80.87 %
Air-Cool	0.86	5.45 %
Stab-HA2	0.58	98.14 %
Stab-AV	0.29	78.37 %
W.Heater	0.28	39.38 %
Inverter	0.23	100.00 %
Fan	0.15	1.70 %
<b>Total</b>	<b>17.88</b>	<b>31.03 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.57	29.84 %
MJR1	0.52	17.97 %
CH43	0.49	20.57 %
CH20	0.40	17.19 %
CH44	0.37	25.42 %
CH41	0.36	22.29 %
CH31	0.32	28.63 %
CH23	0.30	19.83 %
CH27	0.28	20.56 %
CH46	0.25	19.36 %
CH36	0.16	12.00 %
CH32	0.03	10.18 %
CH01		0.00 %
CH50		0.00 %
MC05		0.00 %
<b>Total</b>	<b>17.88</b>	<b>31.03 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	14.25	85.53 %
Inverter	1.54	100.00 %
Fan	0.71	6.21 %
Air-Cool	0.57	4.31 %
Stab-AV	0.44	35.97 %
Stab-HA2	0.23	19.55 %
<b>Total</b>	<b>17.75</b>	<b>29.51 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	1.32	27.57 %
DGL1	1.29	23.24 %
MDU6	0.54	20.13 %
DGL2	0.37	25.25 %
DKI1	0.37	29.09 %
MDU5	0.34	19.76 %
TMM1	0.34	11.50 %
KYK1	0.31	21.62 %
KRR1	0.30	22.86 %
MLR1	0.29	26.35 %
MDU3	0.29	19.61 %
CBM1	0.25	24.50 %
PNV2	0.24	22.18 %
BNR1	0.21	20.89 %
MDU4	0.18	20.15 %
ADP1	0.13	28.00 %
MNM1	0.13	18.46 %
SGP1	0.12	17.92 %
TEN1	0.11	8.73 %
KPT1	0.11	11.84 %
PNI1	0.07	7.19 %
CMR1		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>17.75</b>	<b>29.51 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.22	80.07 %
Air-Cool	1.76	10.43 %
Inverter	0.68	100.00 %
Fan	0.51	3.83 %
Stab-AV	0.38	50.35 %
Stab-HA2	0.34	29.69 %
W.Heater	0.30	31.63 %
<b>Total</b>	<b>14.19</b>	<b>21.74 %</b>

Branch *	MTD Sales L	Brand Share %
KVT1	1.09	21.19 %
TUT1	1.08	22.18 %
TKS2	0.56	21.69 %
SVK1	0.55	27.62 %
TVL1	0.50	9.98 %
TYI1	0.48	27.11 %
VLY1	0.41	23.35 %
VNR2	0.36	9.77 %
RPM1	0.36	18.33 %
TKS1	0.35	28.88 %
STU2	0.30	24.11 %
MAR1	0.24	11.72 %
APK2	0.24	16.00 %
ERL2	0.22	12.11 %
APK1	0.20	13.48 %
ARM1	0.18	21.22 %
MMT1	0.17	19.73 %
ASM1	0.12	12.11 %
SDI1	0.11	14.59 %
SNL1	0.11	6.50 %
VKM1	0.10	7.59 %
TKY1	0.07	7.87 %
KYR1	0.06	3.71 %
PDI1	0.05	5.38 %
KGL1	0.04	10.05 %
SGT1	0.03	7.03 %
<b>Total</b>	<b>14.19</b>	<b>21.74 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	11.44	90.51 %
Air-Cool	0.72	6.15 %
Stab-AV	0.28	100.00 %
Inverter	0.20	100.00 %
Fan	0.19	2.54 %
Stab-HA2	0.07	86.53 %
<b>Total</b>	<b>12.89</b>	<b>31.21 %</b>

Branch *	MTD Sales L	Brand Share %
VEL1	0.66	27.29 %
CYR1	0.25	25.34 %
VSI1	0.21	25.61 %
UGI1	0.19	23.13 %
CPT1	0.18	20.03 %
BGR1	0.16	17.49 %
SLG1	0.11	8.83 %
VNB1	0.11	7.24 %
PLR1	0.10	12.49 %
ABR1	0.10	6.62 %
TRR1	0.09	6.44 %
CGM1	0.04	4.62 %
GDM1	0.02	4.12 %
PTU1	0.01	1.96 %
<b>Total</b>	<b>12.89</b>	<b>31.21 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Stab-HA	7.95	86.02 %
Air-Cool	2.58	16.65 %
Fan	0.76	11.33 %
Stab-AV	0.67	81.76 %
Stab-HA2	0.50	71.80 %
W.Heater	0.12	29.48 %
<b>Total</b>	<b>12.58</b>	<b>25.47 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	17.56 %
MCR1	0.49	26.97 %
KRI1	0.37	16.13 %
KVP1	0.30	17.71 %
TRM1	0.28	27.90 %
VKL1	0.27	27.89 %
SLM2	0.26	17.78 %
PMP1	0.25	13.88 %
ATU1	0.25	15.94 %
DPR2	0.25	19.33 %
PLC1	0.25	10.42 %
HSR1	0.24	14.98 %
EPI1	0.23	29.03 %
VPD1	0.21	29.25 %
MTR1	0.20	14.06 %
HSR2	0.18	15.63 %
BMD1	0.15	13.45 %
KAM1	0.15	6.51 %
DPR1	0.12	12.22 %
EDP1	0.12	23.05 %
NKL2	0.11	8.79 %
SGI1	0.07	7.16 %
<b>Total</b>	<b>12.58</b>	<b>25.47 %</b>

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
Stab-HA	6.84	83.87 %
Air-Cool	4.59	15.27 %
Fan	0.34	8.69 %
Inverter	0.19	100.00 %
Stab-HA2	0.10	46.43 %
W.Heater	0.10	18.87 %
Stab-AV	0.09	48.18 %
<b>Total</b>	<b>12.25</b>	<b>23.79 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.79	27.17 %
NZV1	0.45	29.29 %
RAL1	0.45	23.03 %
GNT1	0.42	18.55 %
BVR1	0.39	25.21 %
CRL1	0.37	15.81 %
GVM1	0.37	12.15 %
VUY1	0.36	25.23 %
GNT2	0.32	26.30 %
VJW2	0.31	27.08 %
NRT1	0.30	19.58 %
VJW4	0.27	12.33 %
TVU1	0.24	12.24 %
JPT1	0.24	23.78 %
VJW5	0.24	13.66 %
GDV1	0.20	27.70 %
CKT1	0.19	13.56 %
BPP1	0.17	13.38 %
ELU1	0.15	16.81 %
MTM1	0.13	11.42 %
PNR1	0.11	28.19 %
VKN1	0.08	7.22 %
PPM1	0.07	16.01 %
TDD1	0.07	8.15 %
AMP1	0.06	12.91 %
KND1	0.06	11.16 %
TNI1	0.01	7.23 %
PAP1		0.00 %
<b>Total</b>	<b>12.25</b>	<b>23.79 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	6.48	91.63 %
Air-Cool	2.34	23.20 %
Inverter	0.99	100.00 %
Fan	0.67	10.97 %
Stab-AV	0.59	82.55 %
W.Heater	0.54	32.17 %
Stab-HA2	0.21	52.39 %
<b>Total</b>	<b>11.81</b>	<b>29.31 %</b>

Branch *	MTD Sales L	Brand Share %
AVI1	0.65	21.53 %
CBE6	0.40	24.46 %
SUL1	0.37	12.72 %
TPR2	0.34	21.95 %
MPM1	0.30	23.87 %
PLI1	0.30	19.63 %
CBE5	0.25	22.15 %
CNR1	0.19	23.31 %
PPI1	0.14	18.05 %
DPM2	0.08	14.07 %
ANR1	0.07	26.81 %
GDR1	0.05	23.62 %
KGI1	0.05	16.60 %
UAM1	0.02	1.99 %
TPR4		0.00 %
<b>Total</b>	<b>11.81</b>	<b>29.31 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Stab-HA	2.88	66.17 %
Air-Cool	1.19	9.62 %
W.Heater	0.22	84.91 %
Stab-AV	0.17	86.12 %
Fan	0.15	2.21 %
Stab-HA2	0.13	74.64 %
Inverter	0.06	100.00 %
<b>Total</b>	<b>4.80</b>	<b>15.12 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.47	24.19 %
NVL2	0.35	17.55 %
PRT1	0.34	21.40 %
CUD1	0.27	8.21 %
VCM2	0.27	15.05 %
VPM2	0.20	9.72 %
KLM1	0.19	14.96 %
TDM1	0.13	22.83 %
CDM1	0.13	6.41 %
TVM1	0.12	11.26 %
STP1	0.11	8.10 %
SJI2	0.07	4.05 %
MKM1	0.06	6.45 %
KML1	0.06	4.08 %
VCM1	0.04	3.37 %
KKI2	0.03	3.07 %
VPM1	0.03	3.58 %
ULP1	0.02	1.62 %
<b>Total</b>	<b>4.80</b>	<b>15.12 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Stab-HA	0.96	83.28 %
Air-Cool	0.41	37.14 %
Fan	0.19	18.76 %
Stab-HA2	0.04	100.00 %
Gas-Stov	0.04	4.71 %
Mixie	0.04	2.66 %
Stab-AV	0.03	43.14 %
Total	1.71	28.23 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	26.11 %
PAS1	0.26	20.29 %
Total	1.71	28.23 %

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cool	0.89	89.76 %
Stab-HA	0.49	74.27 %
W.Heater	0.12	65.67 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	79.69 %
Fan	0.03	3.15 %
Gas-Stov	0.03	1.34 %
In-Stove	-0.01	-0.70 %
Total	1.65	23.79 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.65	23.79 %
Total	1.65	23.79 %