



VGUARD Sales Performance 05/04/2026 9:27 AM

MTD Sales
136.57 L

Brand Share %
30.12 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **30.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	83.22	84.88 %
Air-Cool	30.42	19.77 %
Fan	6.40	7.46 %
Stab-HA2	3.79	62.15 %
Inverter	3.59	100.00 %
W.Heater	3.47	25.86 %
Stab-AV	3.34	53.56 %
In-Stove	2.30	26.92 %
Mixie	0.04	0.05 %
Total	136.57	30.12 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	17.30	35.95 %
SOUTH-03	16.47	26.20 %
TRICHY-01	15.76	31.27 %
SOUTH-01	14.58	23.40 %
CHENNAI-01	13.98	38.17 %
VIJAYAWADA-01	10.63	36.48 %
TIRUPATI-01	10.17	32.51 %
WEST-02	9.56	19.88 %
CHENNAI-02	9.07	31.13 %
NORTH ARCOT	7.98	31.51 %
SOUTH ARCOT	6.90	33.46 %
KL-NORTH	2.42	51.89 %
KL-SOUTH	1.75	36.20 %
Total	136.57	30.12 %

WEST-01

Property	MTD Sales L	Brand Share %
Air-Cool	8.54	38.83 %
Stab-HA	6.70	78.01 %
Fan	0.81	11.04 %
Inverter	0.43	100.00 %
Stab-AV	0.38	56.02 %
W.Heater	0.35	27.29 %
Stab-HA2	0.08	30.22 %
Total	17.30	35.95 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.78	30.05 %
KMR1	0.63	24.16 %
AVI1	0.61	29.17 %
DPM2	0.33	23.51 %
SYM2	0.32	26.90 %
TPR2	0.30	12.77 %
KGM1	0.26	26.29 %
MPM1	0.26	15.41 %
CBE5	0.17	19.97 %
ANR1	0.14	18.61 %
UAM1	0.11	24.39 %
CNR1	0.07	18.50 %
TPR4	0.03	7.15 %
GDR1	0.02	8.13 %
WZSD		0.00 %
Total	17.30	35.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	10.83	87.64 %
Air-Cool	2.63	12.41 %
Fan	1.63	10.25 %
Stab-HA2	0.61	43.16 %
Stab-AV	0.46	27.89 %
W.Heater	0.30	19.50 %
Total	16.47	26.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.12	21.92 %
DGL1	1.07	24.41 %
MDU6	0.97	29.98 %
TMM1	0.71	23.53 %
KKD3	0.69	26.70 %
MDU3	0.53	25.12 %
PNI1	0.35	22.79 %
DGL2	0.34	30.01 %
NKI1	0.30	20.51 %
TEN1	0.27	18.74 %
ADP1	0.27	18.11 %
MDU4	0.25	18.11 %
CBM1	0.22	11.79 %
MDU5	0.22	14.40 %
KPT1	0.20	16.65 %
TEN2	0.18	7.48 %
BTU1	0.18	22.63 %
KRR1	0.15	8.46 %
ODM1	0.14	23.17 %
PKM1	0.13	20.02 %
BNR1	0.12	12.65 %
MNM1	0.11	13.49 %
SGP1	0.10	22.37 %
CMR1	0.10	14.86 %
USL1	0.08	8.95 %
NTM1	0.02	3.86 %
SZSD		0.00 %
Total	16.47	26.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.29	92.88 %
Air-Cool	3.35	20.24 %
Inverter	1.86	100.00 %
Fan	0.53	5.71 %
Stab-AV	0.28	34.89 %
Stab-HA2	0.26	42.44 %
W.Heater	0.19	29.72 %
Total	15.76	31.27 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.75	25.55 %
KUM1	0.51	13.56 %
TRY4	0.47	26.80 %
TNJ1	0.43	16.70 %
NGT1	0.41	26.45 %
NCK1	0.39	25.77 %
TYR1	0.37	14.43 %
KRN1	0.33	27.95 %
TRY3	0.26	19.92 %
MVM1	0.25	8.80 %
JKM1	0.22	19.58 %
TTP1	0.16	18.05 %
TZSD		0.00 %
Total	15.76	31.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.75	79.01 %
Air-Cool	3.13	14.75 %
Inverter	0.72	100.00 %
Fan	0.65	4.34 %
Stab-HA2	0.63	56.83 %
Stab-AV	0.36	46.17 %
W.Heater	0.33	18.95 %
Total	14.58	23.40 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.92	21.65 %
TVL1	0.91	15.70 %
TUT1	0.79	20.15 %
TUT2	0.60	25.22 %
ERL2	0.46	27.74 %
VLY1	0.46	24.17 %
SVK1	0.43	24.57 %
STU2	0.37	27.79 %
MAR1	0.34	24.96 %
RPM1	0.33	25.37 %
KYR1	0.31	24.37 %
TKY1	0.28	26.30 %
MMT1	0.27	21.49 %
TKS2	0.26	6.10 %
VNR2	0.24	7.43 %
VKM1	0.21	23.87 %
SNL1	0.20	14.66 %
SDI1	0.19	18.43 %
ARM1	0.18	23.38 %
VNR1	0.18	15.51 %
APK2	0.14	14.88 %
KGL1	0.10	10.58 %
APK1	0.10	12.71 %
TKS1	0.08	3.94 %
KSM1	0.05	10.81 %
ASM1	0.04	3.67 %
Total	14.58	23.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.74	87.46 %
Stab-HA2	0.75	100.00 %
Air-Cool	0.75	12.38 %
Fan	0.63	9.83 %
W.Heater	0.56	27.81 %
Stab-AV	0.41	88.44 %
In-Stove	0.15	10.76 %
Total	13.98	38.17 %

Branch *	MTD Sales L	Brand Share %
CH49	0.40	20.29 %
CH16	0.33	21.78 %
GUD2	0.31	27.57 %
CGL1	0.24	27.96 %
CH29	0.01	4.85 %
CZWH		0.00 %
WHC3		0.00 %
Total	13.98	38.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.46	99.63 %
Air-Cool	2.26	18.43 %
W.Heater	0.56	55.85 %
Fan	0.25	10.18 %
Stab-HA2	0.06	63.53 %
Stab-AV	0.04	100.00 %
Total	10.63	36.48 %

Branch *	MTD Sales L	Brand Share %
VUY1	0.34	29.38 %
VJW3	0.33	27.46 %
PRL1	0.28	26.63 %
VJW4	0.28	24.60 %
CRL1	0.25	25.37 %
OGL1	0.24	18.45 %
JPT1	0.23	21.23 %
VJW5	0.22	24.24 %
KND1	0.18	29.26 %
TEL1	0.17	21.82 %
GNT2	0.12	25.82 %
BPP1	0.09	16.25 %
TNK1	0.07	8.31 %
AMP1	0.07	19.68 %
GDV1	0.05	9.07 %
GTSD		0.00 %
Total	10.63	36.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.25	95.44 %
Air-Cool	3.96	23.02 %
Fan	0.35	11.20 %
W.Heater	0.19	45.12 %
Inverter	0.19	100.00 %
Stab-HA2	0.16	70.73 %
Stab-AV	0.07	100.00 %
Total	10.17	32.51 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.56	24.48 %
KNL2	0.40	26.42 %
MPL1	0.35	17.74 %
ADI1	0.31	18.71 %
PMR1	0.27	28.95 %
KAR1	0.27	18.58 %
KOU1	0.23	23.90 %
NDL1	0.22	29.43 %
KNL1	0.19	16.80 %
TPY1	0.14	15.93 %
VKI1	0.13	23.35 %
TPI1	0.11	15.04 %
GTL1	0.10	14.89 %
BVL1	0.09	12.07 %
PGR1	0.07	10.99 %
SPE1	0.05	9.40 %
KDR1	0.02	10.08 %
Total	10.17	32.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	4.08	76.26 %
Air-Cool	3.73	16.82 %
Fan	0.83	8.97 %
Stab-AV	0.55	67.89 %
Stab-HA2	0.30	60.47 %
W.Heater	0.09	11.61 %
Total	9.56	19.88 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.54	20.99 %
ERD2	0.49	14.35 %
SLM2	0.42	16.76 %
RSP1	0.40	29.98 %
SLM3	0.37	19.27 %
MCR1	0.33	24.09 %
PLC1	0.32	26.81 %
NKL2	0.29	14.99 %
OML1	0.27	23.20 %
HSR2	0.26	10.92 %
ATU1	0.24	11.43 %
PDR1	0.24	25.73 %
VKL1	0.22	28.06 %
WHKP	0.21	27.81 %
EDP1	0.19	29.38 %
SLM1	0.17	5.91 %
KAM1	0.17	17.74 %
TRM1	0.14	13.38 %
EPI1	0.13	8.69 %
TCG1	0.12	12.88 %
KVP1	0.11	8.58 %
APN1	0.11	12.17 %
VPD1	0.09	7.25 %
SGI1	0.09	9.80 %
HRR1	0.07	11.77 %
DPR2	0.04	5.88 %
MTR1	0.03	5.93 %
SGG1		0.00 %
Total	9.56	19.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.54	71.23 %
Stab-HA2	0.43	92.85 %
Air-Cool	0.40	10.55 %
W.Heater	0.28	17.27 %
Stab-AV	0.19	83.18 %
In-Stove	0.15	7.18 %
Fan	0.08	1.57 %
Total	9.07	31.13 %

Branch *	MTD Sales L	Brand Share %
CH03	0.48	16.63 %
CH43	0.33	18.28 %
CH34	0.31	17.64 %
CH18	0.28	26.34 %
CH20	0.25	25.85 %
GPD1	0.20	14.91 %
MJR1	0.17	13.79 %
CH33	0.15	17.29 %
CH27	0.11	25.16 %
CH44	0.11	15.95 %
CH41	0.10	12.18 %
CH50	0.09	13.11 %
CH36	0.08	23.87 %
Total	9.07	31.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.16	77.97 %
Air-Cool	0.63	10.54 %
W.Heater	0.40	29.92 %
Stab-AV	0.38	84.98 %
Stab-HA2	0.23	85.42 %
Fan	0.19	3.79 %
Total	7.98	31.51 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.42	19.82 %
WJP1	0.32	28.40 %
VEL1	0.30	20.05 %
PLR1	0.24	29.76 %
CGM1	0.14	18.21 %
CPT1	0.12	23.62 %
VNB1	0.10	14.82 %
PTU1	0.09	18.80 %
GDM1	0.06	16.39 %
VSI1	0.06	14.32 %
ABR1	0.05	4.04 %
Total	7.98	31.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.52	95.25 %
Air-Cool	0.47	10.54 %
Inverter	0.39	100.00 %
Stab-AV	0.17	92.75 %
Stab-HA2	0.13	61.53 %
Fan	0.12	2.60 %
W.Heater	0.10	11.78 %
Total	6.90	33.46 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.44	28.96 %
KKI2	0.42	22.17 %
CUD1	0.30	12.64 %
KML1	0.29	25.28 %
TRK1	0.28	24.36 %
VCM1	0.18	23.75 %
CDM1	0.10	13.36 %
Total	6.90	33.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	1.51	85.90 %
Stab-HA	0.38	97.93 %
Fan	0.17	17.07 %
Air-Cool	0.12	40.53 %
W.Heater	0.12	60.35 %
Stab-HA2	0.09	100.00 %
Stab-AV	0.03	64.90 %
Total	2.42	51.89 %

Branch *	MTD Sales L	Brand Share %
Total	2.42	51.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.51	70.64 %
In-Stove	0.49	53.63 %
Air-Cool	0.45	60.71 %
Fan	0.16	13.59 %
Stab-HA2	0.07	69.20 %
Mixie	0.04	3.52 %
Stab-AV	0.03	72.07 %
Total	1.75	36.20 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	1.75	36.20 %