

MTD Sales
16.09 L

Brand Share %
32.74 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.74 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	8.78	28.00 %
Stab-AV	2.26	61.61 %
Stab-HA	1.96	68.73 %
Stab-HA2	1.55	61.49 %
Inverter	0.99	100.00 %
Fan	0.56	7.17 %
Total	16.09	32.74 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.99	33.75 %
SOUTH-01	2.80	34.02 %
CHENNAI-01	2.39	40.26 %
WEST-02	1.65	38.14 %
TRICHY-01	1.59	26.20 %
WEST-01	1.23	36.49 %
CHENNAI-02	1.11	39.48 %
SOUTH ARCOT	0.91	30.93 %
NORTH ARCOT	0.71	25.42 %
TIRUPATI-01	0.48	26.12 %
VIJAYAWADA-01	0.17	9.61 %
KL-SOUTH	0.07	27.11 %
Total	16.09	32.74 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	2.02	36.33 %
Stab-AV	0.46	44.57 %
Stab-HA2	0.24	37.20 %
Stab-HA	0.18	64.80 %
Fan	0.10	7.05 %
Total	2.99	33.75 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.16	26.91 %
MDU2	0.14	30.34 %
TMM1	0.13	25.14 %
NKI1	0.08	25.10 %
MDU3	0.07	30.85 %
MDU5	0.06	21.39 %
KRR1	0.05	29.83 %
KPT1	0.04	29.38 %
CBM1	0.04	14.14 %
DKI1	0.03	28.83 %
ADP1	0.03	18.19 %
SZSD	0.03	12.85 %
TEN2	0.03	8.17 %
BNR1	0.02	20.24 %
KYK1	0.02	16.08 %
TPT1	0.02	7.67 %
PVI1	0.01	9.15 %
BTU1		0.00 %
DGL2		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
Total	2.99	33.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	1.42	30.97 %
Stab-AV	0.42	72.02 %
Stab-HA2	0.38	74.90 %
Stab-HA	0.36	55.39 %
Inverter	0.15	100.00 %
Fan	0.06	3.49 %
Total	2.80	34.02 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.14	27.32 %
TVL1	0.09	20.60 %
NGR1	0.09	27.54 %
ASM1	0.08	30.02 %
VKM1	0.07	19.78 %
TKS1	0.05	15.79 %
MMT1	0.03	24.41 %
TYI1	0.03	14.40 %
ARM1	0.03	28.49 %
S2SD	0.02	9.30 %
KYR1	0.02	9.13 %
TKS2	0.02	6.33 %
SKD1	0.01	10.57 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
SNL1		0.00 %
VLY1		0.00 %
VNR2	-0.02	-7.59 %
Total	2.80	34.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.18	31.12 %
Inverter	0.26	100.00 %
Stab-AV	0.25	71.67 %
Stab-HA	0.25	84.32 %
Stab-HA2	0.25	85.13 %
Fan	0.21	21.54 %
Total	2.39	40.26 %

Branch *	MTD Sales L	Brand Share %
CH19	0.11	26.21 %
AVD1	0.07	23.50 %
CH08	0.04	12.89 %
CH28	0.04	15.36 %
CH22	0.03	9.21 %
CH14	0.03	20.94 %
CH42	0.02	11.98 %
CGL1		0.00 %
CH39		0.00 %
GUD2		0.00 %
Total	2.39	40.26 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.25	39.86 %
Stab-AV	0.19	71.68 %
Stab-HA2	0.11	47.28 %
Fan	0.06	9.19 %
Stab-HA	0.03	84.64 %
Total	1.65	38.14 %

Branch *	MTD Sales L	Brand Share %
SIG1	0.05	19.90 %
DPR1	0.03	32.07 %
KVP1	0.01	17.02 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
Total	1.65	38.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	0.61	14.73 %
Stab-HA	0.36	86.85 %
Stab-AV	0.36	57.36 %
Inverter	0.16	100.00 %
Stab-HA2	0.08	35.43 %
Fan	0.02	3.32 %
Total	1.59	26.20 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.10	18.17 %
TRY3	0.05	13.64 %
PBR2	0.03	6.26 %
ORU1	0.02	26.49 %
TNJ1	0.02	11.64 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY1		0.00 %
TTP1		0.00 %
TYR1		0.00 %
Total	1.59	26.20 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.75	35.39 %
Stab-AV	0.15	62.28 %
Stab-HA	0.13	71.86 %
Stab-HA2	0.13	56.64 %
Fan	0.08	12.93 %
Total	1.23	36.49 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.16	32.28 %
CBE2	0.03	9.51 %
KGM1	0.02	24.81 %
DPM2	0.02	17.02 %
SNR1	0.02	8.49 %
GBM1	0.01	31.52 %
WZSD	0.01	31.57 %
CBE5		0.00 %
CNR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	1.23	36.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	0.44	25.12 %
Inverter	0.41	100.00 %
Stab-AV	0.12	83.04 %
Stab-HA2	0.09	89.17 %
Stab-HA	0.05	40.92 %
Total	1.11	39.48 %

Branch *	MTD Sales L	Brand Share %
CH03	0.06	18.88 %
CH41	0.03	29.37 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH23		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
Total	1.11	39.48 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.66	29.92 %
Stab-HA	0.13	62.31 %
Stab-HA2	0.07	87.58 %
Stab-AV	0.05	46.40 %
Total	0.91	30.93 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.10	25.68 %
CUD1	0.07	20.41 %
ULP1	0.05	30.63 %
TRK1	0.03	19.17 %
POY2	0.01	23.72 %
NVL2	0.01	5.53 %
CDM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.91	30.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.26	17.25 %
Stab-HA	0.22	75.70 %
Stab-AV	0.11	66.00 %
Stab-HA2	0.08	100.00 %
Fan	0.04	5.25 %
Total	0.71	25.42 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.10	29.88 %
CPT1	0.03	26.69 %
TRT1	0.03	27.29 %
KPM2	0.03	12.92 %
AKM1	0.03	11.37 %
SBR1	0.02	24.65 %
ABR1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.71	25.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.15	12.90 %
Stab-HA	0.13	57.62 %
Stab-AV	0.11	100.00 %
Stab-HA2	0.09	100.00 %
Total	0.48	26.12 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.02	20.00 %
TPI1	0.02	15.04 %
ATP1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	0.48	26.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.10	79.52 %
Stab-AV	0.04	100.00 %
Stab-HA2	0.03	72.87 %
Total	0.17	9.61 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.02	17.27 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
OGL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	0.17	9.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.04	56.34 %
Stab-HA	0.02	100.00 %
Stab-HA2	0.01	100.00 %
Total	0.07	27.11 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.02	19.82 %
KLR1	0.01	13.32 %
Total	0.07	27.11 %