

MTD Sales
24.18 L

Brand Share %
36.45 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.45 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	6.75	29.90 %
Stab-HA	6.09	79.61 %
Stab-AV	3.18	59.16 %
Stab-HA2	3.04	57.17 %
Inverter	2.68	100.00 %
Fan	2.44	10.74 %
Total	24.18	36.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.52	36.54 %
SOUTH-01	4.33	43.39 %
TRICHY-01	2.94	44.51 %
WEST-01	2.57	52.28 %
SOUTH-03	2.39	26.42 %
CHENNAI-02	2.04	29.89 %
WEST-02	2.01	36.40 %
NORTH ARCOT	1.60	40.28 %
SOUTH ARCOT	0.75	23.01 %
TIRUPATI-01	0.66	41.21 %
VIJAYAWADA-01	0.31	15.63 %
KL-SOUTH	0.07	22.65 %
Total	24.18	36.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.55	71.06 %
W.Heater	1.40	25.32 %
Stab-HA2	0.57	85.70 %
Inverter	0.41	100.00 %
Fan	0.33	10.80 %
Stab-AV	0.26	50.75 %
Total	4.52	36.54 %

Branch *	MTD Sales L	Brand Share %
CH08	0.28	21.57 %
CH19	0.15	19.35 %
KNR1	0.13	31.51 %
CH11	0.10	24.52 %
CH07	0.10	16.39 %
CH22	0.06	23.05 %
GUD2	0.05	15.29 %
CH30	0.05	33.80 %
SKL1	0.05	25.82 %
MRM1	0.04	11.01 %
CH45	0.04	23.29 %
CH28	0.03	14.53 %
CGL1		0.00 %
CH29		0.00 %
WHC3		0.00 %
Total	4.52	36.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Inverter	1.01	100.00 %
Stab-AV	0.77	85.54 %
Stab-HA	0.76	82.56 %
Fan	0.74	17.85 %
Stab-HA2	0.63	66.23 %
W.Heater	0.43	20.79 %
Total	4.33	43.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.25	33.08 %
TCN1	0.14	31.96 %
VNR1	0.10	35.32 %
VNR2	0.10	22.85 %
TKS1	0.08	28.63 %
APK1	0.07	30.32 %
MMT1	0.07	30.56 %
SVK1	0.05	25.68 %
VKM1	0.05	35.91 %
TKS2	0.04	12.72 %
NGR1	0.04	28.36 %
TVL2	0.04	33.66 %
VLY1	0.03	14.24 %
PKD1	0.03	18.24 %
TKY1	0.02	24.09 %
SDI1	0.01	12.81 %
MAR1		0.00 %
PDI1		0.00 %
TYI1		0.00 %
Total	4.33	43.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.11	87.89 %
W.Heater	0.86	40.12 %
Inverter	0.43	100.00 %
Stab-AV	0.20	40.87 %
Fan	0.18	9.40 %
Stab-HA2	0.17	43.89 %
Total	2.94	44.51 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.15	34.48 %
TNJ2	0.15	28.86 %
TTP1	0.08	31.79 %
PDK1	0.05	24.34 %
TRY4	0.05	12.40 %
ORU1	0.03	20.25 %
APM1	0.02	30.07 %
MDI1	0.02	10.34 %
TVR1	0.02	28.88 %
TYR1	0.01	9.90 %
MSI1		0.00 %
Total	2.94	44.51 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.20	64.42 %
Stab-AV	0.46	66.61 %
Stab-HA2	0.46	84.63 %
Fan	0.27	17.06 %
Stab-HA	0.17	82.61 %
Total	2.57	52.28 %

Branch *	MTD Sales L	Brand Share %
UMP1	0.14	35.63 %
SNR1	0.08	29.48 %
TPR2	0.06	23.20 %
SUL1	0.05	30.67 %
CBE1	0.04	35.72 %
DPM2	0.03	27.84 %
PLI1	0.03	15.14 %
SYM2	0.02	15.35 %
CBE3	0.02	25.86 %
AVI1	0.02	22.32 %
GBM1		0.00 %
TPR4		0.00 %
WHCB		0.00 %
Total	2.57	52.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	0.75	29.50 %
Stab-HA	0.63	94.70 %
Stab-HA2	0.39	45.38 %
Stab-AV	0.34	38.36 %
Fan	0.29	6.96 %
Total	2.39	26.42 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.23	15.51 %
TMM1	0.15	27.84 %
TPT1	0.10	17.61 %
MDU4	0.10	27.14 %
ODM1	0.08	28.03 %
MDU2	0.07	15.28 %
MDU3	0.06	35.19 %
PNI1	0.05	26.62 %
MDU5	0.05	16.04 %
PKM1	0.04	17.04 %
KRR1	0.04	23.32 %
DGL1	0.03	8.91 %
DKI1	0.03	18.61 %
NKI1	0.03	28.16 %
TDI1	0.03	22.45 %
KPT1	0.03	36.36 %
USL1	0.02	12.44 %
ADP1	0.01	15.33 %
BNR1	0.01	14.52 %
SGP1	0.01	23.08 %
MPA1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	2.39	26.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.63	66.23 %
Inverter	0.40	100.00 %
W.Heater	0.35	17.46 %
Stab-HA2	0.31	62.66 %
Fan	0.18	7.00 %
Stab-AV	0.17	36.57 %
Total	2.04	29.89 %

Branch *	MTD Sales L	Brand Share %
CH18	0.24	26.89 %
CH41	0.06	30.89 %
CH24	0.05	25.78 %
CH12	0.05	10.65 %
CH09	0.04	26.57 %
CH31	0.03	22.99 %
GPD1	0.03	33.42 %
CH43	0.03	6.28 %
CH06	0.03	27.56 %
CH27	0.03	14.46 %
CH44	0.03	15.32 %
CH33	0.03	15.04 %
CH20		0.00 %
CH23		0.00 %
CH36		0.00 %
UKI1		0.00 %
Total	2.04	29.89 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.87	36.10 %
Stab-AV	0.32	66.52 %
Stab-HA	0.25	93.90 %
Inverter	0.20	100.00 %
Stab-HA2	0.19	59.09 %
Fan	0.18	9.95 %
Total	2.01	36.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.10	32.80 %
ATU1	0.04	23.06 %
KMM1	0.03	28.74 %
DPR1	0.03	18.69 %
PLC1	0.02	20.57 %
SLM3	0.02	20.08 %
PMP1	0.02	18.18 %
APN1	0.01	20.33 %
HRR1	0.01	10.76 %
RSP1	0.01	6.28 %
BMD1		0.00 %
CM11		0.00 %
EDP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	2.01	36.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.49	34.48 %
Stab-HA	0.48	79.32 %
Inverter	0.23	100.00 %
Stab-HA2	0.20	60.98 %
Stab-AV	0.17	51.91 %
Fan	0.03	2.45 %
Total	1.60	40.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.07	16.20 %
VSI1	0.06	31.87 %
ARC2	0.05	34.62 %
CYR1	0.04	27.96 %
PLR1	0.02	13.83 %
SLG1	0.01	19.95 %
ABR1	0.01	10.04 %
ANI1	0.01	11.86 %
CGM1		0.00 %
GDM1		0.00 %
TRR1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.60	40.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.23	90.84 %
W.Heater	0.20	29.74 %
Stab-AV	0.15	58.45 %
Stab-HA2	0.11	14.83 %
Fan	0.06	4.32 %
Total	0.75	23.01 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.14	29.52 %
TRK1	0.09	26.25 %
KML1	0.05	24.89 %
CUD1	0.05	17.58 %
KKI2	0.05	30.57 %
VCM1	0.03	23.75 %
NVL2	0.03	23.02 %
TDM1	0.01	10.85 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
Total	0.75	23.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-AV	0.30	96.22 %
Fan	0.15	32.29 %
W.Heater	0.14	18.84 %
Stab-HA	0.07	83.73 %
Total	0.66	41.21 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.04	31.13 %
DHN1	0.02	33.93 %
PIL1	0.02	34.09 %
ADI1		0.00 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	0.66	41.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.19	86.79 %
W.Heater	0.07	6.32 %
Fan	0.04	5.90 %
Stab-HA2	0.01	59.72 %
Total	0.31	15.63 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.01	20.32 %
AMP1		0.00 %
BVR1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
GNT1	-0.02	-157.51 %
Total	0.31	15.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-AV	0.05	100.00 %
Stab-HA	0.02	55.87 %
Total	0.07	22.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.05	19.21 %
PAS1		0.00 %
Total	0.07	22.65 %