

MTD Sales
47.13 L

Brand Share %
24.35 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	17.16	83.47 %
W.Heater	9.89	41.25 %
Inverter	9.87	100.00 %
Stab-HA2	4.00	72.99 %
Stab-AV	3.67	71.63 %
Fan	1.96	6.47 %
Gas-Stov	0.34	0.91 %
Air-Cool	0.08	3.06 %
In-Stove	0.08	0.95 %
Mixie	0.07	0.14 %
Total	47.13	24.35 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	6.73	33.97 %
SOUTH-01	6.22	24.77 %
CHENNAI-01	5.81	25.56 %
SOUTH-03	5.25	23.70 %
KL-NORTH	3.57	36.28 %
SOUTH ARCOT	3.53	28.90 %
CHENNAI-02	3.30	21.79 %
NORTH ARCOT	3.06	24.46 %
WEST-01	2.72	20.32 %
WEST-02	1.95	15.72 %
WEST-03	1.86	23.54 %
VIJAYAWADA-01	1.27	14.19 %
TIRUPATI-01	1.10	13.75 %
KL-SOUTH	0.57	19.57 %
KL-CENTRAL	0.18	41.90 %
HYDERABAD-01		0.00 %
Total	47.13	24.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	3.16	100.00 %
Stab-HA	1.74	92.40 %
W.Heater	0.93	40.14 %
Fan	0.38	12.57 %
Stab-AV	0.31	100.00 %
Stab-HA2	0.21	53.20 %
Total	6.73	33.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.26	21.46 %
MDI1	0.12	14.71 %
PDK1	0.08	21.32 %
KRN1	0.08	19.14 %
TVR1	0.07	10.29 %
APM1	0.03	13.34 %
NCK1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
Total	6.73	33.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.25	84.70 %
Inverter	1.77	100.00 %
W.Heater	0.90	42.76 %
Stab-HA2	0.59	70.49 %
Stab-AV	0.46	63.60 %
Fan	0.25	4.62 %
Total	6.22	24.77 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.24	19.18 %
TVL1	0.14	10.53 %
APK2	0.11	22.14 %
TCN1	0.09	10.30 %
TUT2	0.08	10.20 %
ARM1	0.07	21.50 %
VNR2	0.07	10.53 %
VKM1	0.07	17.25 %
RND1	0.06	9.17 %
KYR1	0.06	12.85 %
MAR1	0.06	5.20 %
MMT1	0.05	14.80 %
TKS1	0.04	5.74 %
SNL1	0.04	14.99 %
KGL1	0.03	8.03 %
VNR1	0.03	9.71 %
ERL2	0.02	4.54 %
PDI1	0.02	2.77 %
SDI1		0.00 %
STU2		0.00 %
Total	6.22	24.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.93	76.35 %
W.Heater	1.39	40.86 %
Stab-HA2	0.66	93.70 %
Inverter	0.42	100.00 %
Stab-AV	0.21	84.14 %
Fan	0.20	7.45 %
Total	5.81	25.56 %

Branch *	MTD Sales L	Brand Share %
CH14	0.31	22.18 %
CH49	0.21	10.51 %
CH16	0.19	15.63 %
CH42	0.16	13.08 %
CH39	0.13	20.14 %
CH30	0.08	21.75 %
CGL1	0.07	17.01 %
MRM1	0.06	12.26 %
GUD2	0.03	4.08 %
CH22	0.03	4.66 %
CH26		0.00 %
SKL1		0.00 %
Total	5.81	25.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	2.53	89.98 %
W.Heater	1.48	60.44 %
Stab-AV	0.40	36.44 %
Stab-HA2	0.35	36.83 %
Fan	0.32	6.88 %
Inverter	0.16	100.00 %
Total	5.25	23.70 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.52	21.22 %
MDU1	0.37	22.19 %
MPA1	0.18	20.92 %
DGL2	0.14	18.41 %
KKD3	0.12	17.43 %
TMM1	0.11	13.65 %
BNR1	0.10	14.15 %
MDU5	0.10	13.39 %
KRR1	0.09	18.92 %
DKI1	0.09	15.29 %
BTU1	0.09	15.02 %
ADP1	0.08	18.46 %
TEN2	0.08	16.69 %
TEN1	0.07	15.79 %
ATG1	0.06	14.91 %
MNM1	0.05	10.65 %
PKM1	0.04	8.74 %
TDI1	0.04	11.88 %
ODM1	0.04	11.79 %
KYK1	0.03	14.24 %
USL1	0.03	11.02 %
SGP1	0.03	12.62 %
KPT1	0.02	3.33 %
NKI1	0.02	16.36 %
CBM1	0.01	12.32 %
MDU4		0.00 %
PNI1		0.00 %
WHMD		0.00 %
Total	5.25	23.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	1.92	100.00 %
Stab-HA	0.59	77.28 %
Gas-Stov	0.34	17.88 %
Stab-HA2	0.23	100.00 %
W.Heater	0.18	57.10 %
Stab-AV	0.09	100.00 %
Fan	0.09	6.71 %
Mixie	0.07	2.59 %
In-Stove	0.06	10.72 %
Total	3.57	36.28 %

Branch *	MTD Sales L	Brand Share %
Total	3.57	36.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.22	80.20 %
Inverter	0.83	100.00 %
W.Heater	0.67	28.24 %
Stab-HA2	0.39	76.40 %
Stab-AV	0.37	84.48 %
Fan	0.05	2.60 %
Total	3.53	28.90 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.10	17.64 %
VCM2	0.09	22.93 %
SJI2	0.09	14.74 %
PRT1	0.08	14.78 %
KLM1	0.08	17.12 %
TVM1	0.06	18.34 %
VPM2	0.05	11.06 %
NVL2	0.05	13.03 %
CDM1	0.02	2.74 %
TVM2		0.00 %
WHUT		0.00 %
STP1	-0.02	-9.35 %
Total	3.53	28.90 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.89	85.30 %
Stab-HA2	0.53	94.10 %
Inverter	0.42	100.00 %
W.Heater	0.21	11.77 %
Stab-AV	0.19	63.43 %
Fan	0.06	2.75 %
Total	3.30	21.79 %

Branch *	MTD Sales L	Brand Share %
CH03	0.16	21.65 %
CH17	0.15	15.05 %
CH43	0.13	15.38 %
CH33	0.12	22.59 %
MJR1	0.12	21.16 %
CH21	0.11	15.83 %
CH15	0.10	6.02 %
CH18	0.08	9.84 %
CH12	0.07	10.57 %
CH50	0.06	9.77 %
CH41	0.05	15.76 %
CH34	0.05	8.91 %
CH06	0.05	13.41 %
CH01	0.03	15.59 %
CH20	0.03	12.73 %
CH32	0.02	10.28 %
CH44	0.02	4.04 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	3.30	21.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.73	93.15 %
W.Heater	0.64	38.16 %
Inverter	0.30	100.00 %
Stab-HA2	0.21	100.00 %
Stab-AV	0.18	99.02 %
Total	3.06	24.46 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.10	18.36 %
KPM1	0.06	18.60 %
PLR1	0.05	12.39 %
VNB1	0.05	18.08 %
TRR1	0.05	5.09 %
GDM1	0.04	15.34 %
CGM1	0.04	7.41 %
VEL1	0.02	6.74 %
CPT1	0.02	3.27 %
VSI1	0.01	13.73 %
SBR1	0.01	1.63 %
ABR1		0.00 %
TRT1		0.00 %
WHVL		0.00 %
Total	3.06	24.46 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.35	56.82 %
Stab-HA	0.57	88.23 %
Stab-AV	0.36	92.74 %
Stab-HA2	0.25	84.78 %
Fan	0.15	6.16 %
Inverter	0.05	100.00 %
Total	2.72	20.32 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.40	24.23 %
KMR1	0.32	15.74 %
SNR1	0.20	23.08 %
CBE6	0.14	13.20 %
SUL1	0.05	6.30 %
DPM2	0.04	14.20 %
CBE5	0.04	7.83 %
PLI1	0.03	4.10 %
MPM1	0.03	6.91 %
CBE3	0.03	14.09 %
CNR1	0.02	14.61 %
GDR1	0.02	22.76 %
ANR1		0.00 %
PPI1		0.00 %
UAM1		0.00 %
Total	2.72	20.32 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.62	41.71 %
Stab-AV	0.40	77.91 %
Inverter	0.29	100.00 %
Stab-HA	0.27	74.00 %
Stab-HA2	0.19	59.51 %
Fan	0.18	9.91 %
Total	1.95	15.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.11	13.21 %
SLM2	0.09	14.46 %
HRR1	0.07	23.83 %
KAM1	0.07	15.33 %
TRM1	0.07	10.90 %
OML1	0.06	16.32 %
APN1	0.03	11.82 %
SLM3	0.03	5.94 %
VPD1	0.03	7.09 %
PLC1	0.03	10.99 %
DPR2	0.02	5.84 %
MTR1	0.02	3.66 %
EDP1	0.01	6.04 %
HSR1	0.01	1.47 %
DPR1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
SGI1		0.00 %
WZWH		0.00 %
Total	1.95	15.72 %

WEST-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.77	76.71 %
Inverter	0.40	100.00 %
W.Heater	0.20	36.56 %
Stab-HA2	0.20	77.85 %
Stab-AV	0.17	86.12 %
Fan	0.13	8.63 %
Total	1.86	23.54 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.14	14.88 %
ERD1	0.10	10.63 %
NKL2	0.08	16.11 %
VKL1	0.05	17.99 %
TPR3	0.04	18.44 %
SGG1	0.03	11.34 %
KGM1	0.02	7.32 %
GBM1		0.00 %
RSP1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
Total	1.86	23.54 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.76	40.20 %
Stab-HA	0.28	81.88 %
Stab-AV	0.19	68.41 %
Fan	0.04	5.46 %
Total	1.27	14.19 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.06	16.69 %
VJW1	0.04	8.99 %
PNR1	0.03	15.34 %
OGL1	0.03	5.44 %
GNT1	0.02	3.94 %
VJW4	0.02	5.54 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
ELU1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
PAP1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	1.27	14.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.41	38.50 %
Stab-HA	0.26	63.65 %
Stab-AV	0.20	90.51 %
Fan	0.09	11.35 %
Air-Cool	0.08	35.28 %
Stab-HA2	0.06	100.00 %
Total	1.10	13.75 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.14	16.37 %
PGR1	0.08	15.03 %
ATP1	0.08	12.67 %
GTY1	0.06	21.44 %
KNL2	0.05	10.62 %
NYP1	0.05	22.02 %
TPY1	0.04	9.44 %
SPE1	0.04	23.31 %
RCY1	0.04	7.81 %
KHT1	0.03	17.34 %
PIL1	0.03	19.54 %
NLR1	0.01	5.21 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KDR1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	1.10	13.75 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	0.15	100.00 %
Stab-HA2	0.12	100.00 %
Stab-HA	0.11	100.00 %
Stab-AV	0.07	100.00 %
W.Heater	0.06	100.00 %
Fan	0.04	7.83 %
In-Stove	0.02	8.30 %
Total	0.57	19.57 %

Branch *	MTD Sales L	Brand Share %
KOM1	0.21	23.98 %
PNL1	0.09	16.41 %
TVP1	0.07	11.16 %
PAS1	0.07	17.95 %
Total	0.57	19.57 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
W.Heater	0.09	100.00 %
Stab-AV	0.06	100.00 %
Stab-HA	0.02	13.76 %
Stab-HA2	0.01	100.00 %
Total	0.18	41.90 %

Branch *	MTD Sales L	Brand Share %
Total	0.18	41.90 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
HYD1		0.00 %
Total		0.00 %