

MTD Sales
34.43 L

Brand Share %
40.26 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **40.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	11.82	82.35 %
W.Heater	8.49	31.39 %
Stab-AV	4.54	52.08 %
Stab-HA2	3.67	62.19 %
Fan	3.03	11.41 %
Inverter	2.87	100.00 %
Total	34.43	40.26 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	5.95	48.94 %
SOUTH-03	4.84	40.51 %
TRICHY-01	4.68	47.37 %
SOUTH-01	4.05	39.14 %
CHENNAI-02	2.99	32.59 %
WEST-01	2.97	51.15 %
WEST-02	2.52	35.66 %
NORTH ARCOT	2.04	37.99 %
SOUTH ARCOT	1.96	37.60 %
TIRUPATI-01	1.18	29.32 %
VIJAYAWADA-01	1.13	26.51 %
KL-SOUTH	0.12	45.91 %
Total	34.43	40.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.15	84.90 %
W.Heater	0.89	25.75 %
Inverter	0.74	100.00 %
Stab-HA2	0.57	86.55 %
Stab-AV	0.32	38.88 %
Fan	0.28	10.09 %
Total	5.95	48.94 %

Branch *	MTD Sales L	Brand Share %
CH42	0.41	37.62 %
CH07	0.23	37.22 %
CH22	0.18	22.49 %
CH16	0.16	31.56 %
CH14	0.13	21.52 %
CH39	0.10	35.74 %
AVD1	0.10	34.75 %
CH11	0.09	27.53 %
CH45	0.08	26.28 %
CH26	0.02	9.99 %
TKM1		0.00 %
Total	5.95	48.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	1.37	39.90 %
Stab-HA	1.20	85.40 %
Stab-AV	1.11	56.73 %
Fan	0.60	15.45 %
Stab-HA2	0.54	44.26 %
Total	4.84	40.51 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.18	28.70 %
MDU5	0.17	38.67 %
TEN1	0.13	31.76 %
DKI1	0.12	37.02 %
TPT1	0.10	32.13 %
MDU6	0.10	38.65 %
TMM1	0.09	23.45 %
TDI1	0.08	30.02 %
PNI1	0.07	30.85 %
NTM1	0.06	39.36 %
USL1	0.05	25.27 %
PNV1	0.05	26.28 %
MDU4	0.05	28.67 %
ATG1	0.05	17.47 %
KKD2	0.05	35.86 %
SVG1	0.03	28.64 %
DGL2	0.03	10.96 %
NKI1	0.03	13.92 %
PKM1	0.03	22.23 %
BTU1	0.01	32.53 %
SGP1		0.00 %
Total	4.84	40.51 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.38	92.77 %
W.Heater	1.23	41.03 %
Inverter	0.79	100.00 %
Fan	0.50	16.32 %
Stab-AV	0.43	51.92 %
Stab-HA2	0.34	48.89 %
Total	4.68	47.37 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.24	39.68 %
TVR2	0.17	27.45 %
MVM1	0.15	27.20 %
KUM1	0.14	19.35 %
TRY3	0.10	39.39 %
KRN1	0.08	37.96 %
PBR2	0.07	22.64 %
NGT1	0.07	31.96 %
TYR1	0.05	36.91 %
PDK1	0.05	26.22 %
NMM1	0.04	15.82 %
TZSD	0.01	8.35 %
MSI1		0.00 %
Total	4.68	47.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.38	88.81 %
Stab-AV	0.81	70.37 %
W.Heater	0.69	27.86 %
Fan	0.54	13.05 %
Stab-HA2	0.43	52.01 %
Inverter	0.20	100.00 %
Total	4.05	39.14 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.15	21.22 %
TUT2	0.15	20.87 %
TKS2	0.15	21.88 %
RND1	0.12	30.76 %
VNR2	0.12	27.98 %
APK2	0.09	39.65 %
VLY1	0.08	30.34 %
TYI1	0.07	29.79 %
STU2	0.05	27.82 %
VNR1	0.04	23.72 %
TVL2	0.04	33.46 %
ARM1	0.03	27.19 %
APK1	0.03	25.26 %
SGT1	0.02	12.75 %
ASM1	0.02	19.21 %
TKY1	0.02	6.40 %
SKD1	0.01	10.80 %
COL1		0.00 %
KYR1		0.00 %
UDN1		0.00 %
Total	4.05	39.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.13	64.83 %
Inverter	0.69	100.00 %
W.Heater	0.56	19.45 %
Stab-HA2	0.42	74.60 %
Stab-AV	0.13	24.04 %
Fan	0.06	2.28 %
Total	2.99	32.59 %

Branch *	MTD Sales L	Brand Share %
CH03	0.22	39.98 %
CH34	0.21	38.24 %
PON1	0.13	23.89 %
CH24	0.10	18.72 %
CH43	0.10	39.58 %
CH12	0.10	17.05 %
CH20	0.09	16.02 %
CH06	0.06	18.37 %
CH31	0.05	21.16 %
CH27	0.05	27.15 %
CH33	0.03	10.05 %
CH44	0.03	20.22 %
CH36	0.02	13.33 %
CH18	0.01	4.85 %
CH09		0.00 %
CH17		0.00 %
CH23		0.00 %
CH32		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	2.99	32.59 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.56	77.53 %
Fan	0.42	22.82 %
Stab-AV	0.37	36.53 %
Stab-HA2	0.30	70.49 %
Stab-HA	0.24	57.55 %
Inverter	0.07	100.00 %
Total	2.97	51.15 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.12	19.84 %
PLI1	0.09	37.07 %
CBE4	0.04	14.41 %
PDM1	0.03	34.67 %
TPR1	0.03	13.16 %
SYM2	0.03	12.86 %
KGM1	0.02	21.30 %
PPI1	0.02	16.27 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
TPR4		0.00 %
Total	2.97	51.15 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.96	36.81 %
Stab-AV	0.63	59.36 %
Stab-HA	0.36	77.37 %
Stab-HA2	0.29	52.10 %
Fan	0.27	11.45 %
Total	2.52	35.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.21	39.41 %
ERD2	0.15	24.70 %
RSP1	0.13	39.07 %
SLM2	0.10	38.88 %
HSR2	0.10	21.16 %
ATU1	0.08	31.89 %
KRI1	0.03	25.98 %
CMI1	0.03	32.21 %
SGG1	0.03	20.76 %
TCG1	0.03	38.71 %
MTR1	0.02	36.86 %
DPR1	0.02	12.89 %
OML1	0.02	7.92 %
BMD1	0.02	12.55 %
EPI1	0.02	10.99 %
EDP1	0.01	13.99 %
MCR1	0.01	2.18 %
DPR2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
Total	2.52	35.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.88	72.73 %
W.Heater	0.44	26.69 %
Stab-HA2	0.32	86.93 %
Stab-AV	0.25	45.71 %
Fan	0.14	9.06 %
Total	2.04	37.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.17	19.48 %
VEL1	0.16	35.21 %
SBR1	0.08	38.25 %
AKM1	0.07	30.27 %
TRR1	0.07	32.06 %
KPM1	0.05	26.44 %
CPT1	0.05	35.56 %
WJP1	0.03	22.35 %
TRT1	0.03	21.68 %
VNB1	0.02	26.33 %
PLR1	0.01	15.82 %
ABR1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
UGI1		0.00 %
Total	2.04	37.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.73	83.13 %
W.Heater	0.49	24.50 %
Stab-HA2	0.28	85.28 %
Inverter	0.20	100.00 %
Stab-AV	0.18	71.94 %
Fan	0.09	5.43 %
Total	1.96	37.60 %

Branch *	MTD Sales L	Brand Share %
POY1	0.23	29.26 %
PRT1	0.12	30.49 %
CDM1	0.09	20.73 %
NVL2	0.08	29.98 %
MKM1	0.06	25.49 %
KKI2	0.06	30.88 %
ULP1	0.04	30.18 %
VPM2	0.04	32.98 %
KLM1	0.02	10.54 %
KML1	0.01	10.01 %
TVM1		0.00 %
Total	1.96	37.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.68	94.23 %
Inverter	0.18	100.00 %
Stab-AV	0.14	49.32 %
W.Heater	0.10	6.49 %
Stab-HA2	0.05	71.74 %
Fan	0.03	2.63 %
Total	1.18	29.32 %

Branch *	MTD Sales L	Brand Share %
VKI1	0.11	39.20 %
CTO1	0.08	32.36 %
KOU1	0.07	26.54 %
TPY2	0.04	8.92 %
DHN1	0.03	26.67 %
KHT1	0.03	18.81 %
ATP1	0.02	16.12 %
NLR1	0.02	19.79 %
ADI1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPY1		0.00 %
Total	1.18	29.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.66	95.85 %
W.Heater	0.17	8.22 %
Stab-AV	0.11	64.60 %
Fan	0.10	7.72 %
Stab-HA2	0.09	67.45 %
Total	1.13	26.51 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.07	26.89 %
CRL1	0.06	24.12 %
GNT1	0.04	33.64 %
GNT2	0.03	11.14 %
GVM1	0.03	21.44 %
DPE1	0.02	17.70 %
PAP1	0.02	19.17 %
VJW5	0.02	15.12 %
VKN1	0.02	14.16 %
RAL1	0.02	5.25 %
BPP1	0.01	7.55 %
BVR1		0.00 %
KDR1		0.00 %
NRT1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	1.13	26.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.04	100.00 %
Stab-AV	0.03	100.00 %
Stab-HA2	0.03	100.00 %
Stab-HA	0.02	31.88 %
Total	0.12	45.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.06	31.35 %
PAS1	0.01	18.56 %
Total	0.12	45.91 %