

MTD Sales
21.89 L

Brand Share %
32.18 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	7.02	71.28 %
W.Heater	5.42	25.77 %
Fan	2.84	10.53 %
Stab-HA2	2.66	62.17 %
Inverter	2.24	100.00 %
Stab-AV	1.71	46.44 %
Total	21.89	32.18 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	4.19	42.63 %
SOUTH-03	3.53	31.46 %
CHENNAI-01	3.12	30.95 %
WEST-01	2.15	35.71 %
SOUTH-01	2.09	24.28 %
NORTH ARCOT	1.55	46.27 %
SOUTH ARCOT	1.52	32.11 %
WEST-02	1.45	31.14 %
CHENNAI-02	1.12	21.02 %
KL-SOUTH	0.45	37.65 %
TIRUPATI-01	0.38	24.26 %
VIJAYAWADA-01	0.35	23.56 %
Total	21.89	32.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	1.26	100.00 %
Stab-HA	1.12	90.90 %
W.Heater	0.97	30.97 %
Fan	0.32	9.77 %
Stab-HA2	0.32	61.01 %
Stab-AV	0.21	48.79 %
Total	4.19	42.63 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.08	12.35 %
NMM1	0.07	20.86 %
NGT1	0.07	20.57 %
JKM1	0.06	16.54 %
TRY3	0.03	21.44 %
MSI1	0.03	15.74 %
APM1	0.02	14.25 %
TVR1		0.00 %
TZSD		0.00 %
Total	4.19	42.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.23	74.29 %
Fan	0.73	13.19 %
W.Heater	0.72	34.64 %
Stab-HA2	0.37	38.48 %
Stab-AV	0.29	36.57 %
Inverter	0.20	100.00 %
Total	3.53	31.46 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.21	21.61 %
MDU1	0.19	24.51 %
TPT1	0.10	24.68 %
KKD2	0.07	31.00 %
MDU4	0.07	18.16 %
MDU5	0.06	10.69 %
TEN2	0.05	17.78 %
PVI1	0.05	20.78 %
PNV1	0.05	31.15 %
KPT1	0.05	22.25 %
USL1	0.04	27.83 %
KRR1	0.03	29.24 %
PKM1	0.03	26.28 %
NTM1	0.03	21.90 %
CBM1	0.03	14.32 %
MPA1	0.03	19.67 %
DGL2	0.03	18.54 %
ADP1	0.02	12.92 %
TEN1	0.02	13.02 %
CMR1	0.01	9.33 %
ODM1	0.01	15.70 %
BNR1		0.00 %
MNM1		0.00 %
SZSD		0.00 %
Total	3.53	31.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.29	73.70 %
W.Heater	0.77	18.52 %
Inverter	0.38	100.00 %
Fan	0.33	10.44 %
Stab-HA2	0.26	79.91 %
Stab-AV	0.08	32.09 %
Total	3.12	30.95 %

Branch *	MTD Sales L	Brand Share %
CH16	0.14	27.23 %
CH07	0.11	22.89 %
CH28	0.07	26.50 %
CH08	0.05	10.04 %
CH26	0.04	14.73 %
CH39	0.03	16.00 %
CH45	0.03	24.29 %
CH22	0.03	13.01 %
MRM1	0.01	12.27 %
CH37		0.00 %
TKM1		0.00 %
WHC3		0.00 %
Total	3.12	30.95 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.11	39.43 %
Stab-HA2	0.30	73.96 %
Fan	0.25	15.19 %
Stab-AV	0.19	44.07 %
Inverter	0.19	100.00 %
Stab-HA	0.11	19.86 %
Total	2.15	35.71 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.09	31.90 %
CBE6	0.09	30.34 %
KMD1	0.06	16.43 %
MPM1	0.05	13.03 %
PDM1	0.02	26.76 %
TPR1	0.02	7.52 %
ANR1	0.01	13.74 %
KGM1	0.01	25.39 %
GDR1	0.01	9.03 %
AVI1		0.00 %
CBE1		0.00 %
CBE5		0.00 %
KMR1		0.00 %
WZSD		0.00 %
Total	2.15	35.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.60	57.50 %
Stab-HA2	0.47	54.23 %
Fan	0.46	9.02 %
W.Heater	0.32	27.09 %
Stab-AV	0.20	47.66 %
Inverter	0.04	100.00 %
Total	2.09	24.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.20	30.30 %
KVT1	0.17	23.87 %
RND1	0.12	27.06 %
APK2	0.07	23.96 %
SKD1	0.07	23.63 %
PDI1	0.06	23.22 %
TKS1	0.06	9.17 %
SDI1	0.05	17.05 %
TVL1	0.05	30.18 %
STU2	0.03	23.94 %
TUT2	0.03	9.82 %
KYR1	0.03	10.19 %
TKS2	0.01	10.34 %
VLY1	0.01	9.24 %
RPM1	0.01	12.31 %
ARM1	0.01	17.91 %
APK1		0.00 %
ERL2		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
VNR2		0.00 %
PKD1	-0.13	-279.76 %
Total	2.09	24.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.80	96.96 %
W.Heater	0.42	37.27 %
Stab-HA2	0.14	93.33 %
Stab-AV	0.11	65.19 %
Fan	0.09	7.89 %
Total	1.55	46.27 %

Branch *	MTD Sales L	Brand Share %
KPM1	0.09	31.30 %
TRR1	0.07	15.14 %
VEL2	0.05	28.18 %
ABR1	0.03	13.23 %
VNB1	0.02	29.77 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
Total	1.55	46.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.02	84.77 %
W.Heater	0.19	15.80 %
Stab-HA2	0.14	66.71 %
Stab-AV	0.12	48.87 %
Fan	0.05	2.87 %
Total	1.52	32.11 %

Branch *	MTD Sales L	Brand Share %
POY1	0.11	30.44 %
PRT1	0.10	26.14 %
CUD1	0.08	14.96 %
NVL2	0.06	23.49 %
POY2	0.06	9.60 %
CDM1	0.03	10.13 %
ULP1	0.03	12.70 %
VPM2	0.03	12.74 %
VPM1	0.03	28.84 %
TDM1	0.02	18.00 %
KKI2	0.01	5.76 %
VCM1		0.00 %
Total	1.52	32.11 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.57	36.37 %
Fan	0.40	18.69 %
Stab-AV	0.23	53.86 %
Stab-HA2	0.13	45.08 %
Stab-HA	0.10	58.45 %
Total	1.45	31.14 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.07	19.74 %
APN1	0.04	21.29 %
ATU1	0.04	15.92 %
OML1	0.03	26.24 %
RSP1	0.03	31.86 %
MTR1	0.03	28.54 %
VKL1	0.02	14.26 %
ERD1	0.01	5.89 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
WZWH		0.00 %
Total	1.45	31.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.32	34.38 %
Stab-HA2	0.28	100.00 %
Inverter	0.18	100.00 %
W.Heater	0.15	7.36 %
Fan	0.12	7.25 %
Stab-AV	0.07	26.48 %
Total	1.12	21.02 %

Branch *	MTD Sales L	Brand Share %
CH03	0.10	21.84 %
CH15	0.10	25.26 %
CH20	0.09	24.60 %
CH43	0.04	26.85 %
CH23	0.03	16.59 %
CH46	0.03	26.73 %
CH21	0.03	5.41 %
CH24	0.03	31.02 %
PON1	0.03	24.85 %
GPD1	0.03	12.34 %
CH44	0.02	18.35 %
CH31	0.01	5.53 %
CH06		0.00 %
CH12		0.00 %
CH18		0.00 %
CH32		0.00 %
MC06		0.00 %
CH17	-0.03	-235.93 %
Total	1.12	21.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-AV	0.15	92.01 %
Stab-HA2	0.15	100.00 %
W.Heater	0.11	55.38 %
Stab-HA	0.04	100.00 %
Total	0.45	37.65 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.04	21.51 %
Total	0.45	37.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.16	86.04 %
W.Heater	0.08	10.29 %
Stab-HA2	0.08	100.00 %
Fan	0.04	8.67 %
Stab-AV	0.02	40.34 %
Total	0.38	24.26 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.04	23.79 %
GTL1	0.02	18.73 %
KHT1	0.01	13.88 %
ADI1		0.00 %
ATP1		0.00 %
DHN1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
NDL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
TPY2		0.00 %
VKI1		0.00 %
Total	0.38	24.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.24	85.62 %
Fan	0.06	12.27 %
Stab-AV	0.03	100.00 %
Stab-HA2	0.01	53.64 %
Total	0.35	23.56 %

Branch *	MTD Sales L	Brand Share %
CKT1	0.02	18.04 %
GDV1	0.02	25.81 %
OGL1	0.01	13.89 %
BPP1		0.00 %
BVR1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
MTM1		0.00 %
NRT1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.35	23.56 %