

MTD Sales
33.99 L

Brand Share %
36.93 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	10.69	74.91 %
W.Heater	6.72	34.03 %
Air-Cool	5.49	45.07 %
Stab-HA2	3.55	55.10 %
Fan	2.84	8.92 %
Stab-AV	2.48	46.79 %
Inverter	2.21	100.00 %
Total	33.99	36.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	11.84	59.74 %
TRICHY-01	3.81	37.49 %
SOUTH-01	3.72	31.13 %
SOUTH-03	2.97	24.09 %
WEST-01	2.07	41.74 %
NORTH ARCOT	2.04	32.85 %
SOUTH ARCOT	1.92	34.82 %
CHENNAI-02	1.92	24.96 %
WEST-02	1.77	28.19 %
TIRUPATI-01	0.89	27.89 %
VIJAYAWADA-01	0.79	23.82 %
KL-SOUTH	0.25	40.44 %
Total	33.99	36.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	5.43	87.94 %
Stab-HA	3.48	79.79 %
W.Heater	1.65	45.75 %
Stab-HA2	0.64	93.83 %
Fan	0.40	8.97 %
Stab-AV	0.17	36.92 %
Inverter	0.07	100.00 %
Total	11.84	59.74 %

Branch *	MTD Sales L	Brand Share %
CH19	0.30	25.44 %
CH08	0.22	16.39 %
CH22	0.11	35.51 %
CGL1	0.11	32.83 %
GUD1	0.04	17.57 %
CH40	0.03	31.93 %
CH30	0.03	9.66 %
Total	11.84	59.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	1.38	100.00 %
Stab-HA	1.24	67.41 %
W.Heater	0.62	30.86 %
Fan	0.21	5.69 %
Stab-AV	0.15	37.94 %
Stab-HA2	0.13	22.37 %
Air-Cool	0.06	29.55 %
Total	3.81	37.49 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.27	20.36 %
TNJ2	0.25	25.58 %
TVR2	0.19	36.32 %
TRY3	0.16	27.74 %
MDI1	0.10	17.43 %
TYR1	0.09	35.21 %
PTK1	0.08	33.93 %
JKM1	0.07	32.89 %
ORU1	0.07	25.17 %
TTP1	0.06	28.12 %
NGT1	0.05	16.23 %
KRN1	0.05	26.88 %
PBR2	0.04	10.71 %
TRY2	0.02	28.48 %
NCK1	0.02	10.70 %
PBR1	0.01	11.52 %
MSI1		0.00 %
Total	3.81	37.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	0.91	35.10 %
Fan	0.71	13.59 %
Stab-HA2	0.68	53.39 %
Stab-HA	0.52	71.29 %
Inverter	0.50	100.00 %
Stab-AV	0.39	55.48 %
Total	3.72	31.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.27	33.16 %
KVT1	0.25	26.23 %
VNR2	0.22	22.36 %
RND1	0.16	28.00 %
APK1	0.13	25.76 %
KGL1	0.13	29.22 %
TCN1	0.12	31.66 %
STU2	0.10	25.26 %
SVK1	0.09	18.42 %
VLY1	0.09	34.35 %
VNR1	0.07	34.98 %
MAR1	0.06	33.06 %
TKS1	0.05	15.35 %
PKD1	0.04	20.65 %
VKM1	0.04	19.75 %
KYR1	0.03	10.17 %
SDI1	0.03	11.99 %
SGT1	0.03	22.18 %
SNL1	0.01	10.68 %
ERL1		0.00 %
KSM1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
Total	3.72	31.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.11	80.97 %
Stab-HA2	0.56	33.28 %
Stab-AV	0.51	41.04 %
Fan	0.42	8.42 %
W.Heater	0.37	15.17 %
Inverter		0.00 %
Total	2.97	24.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.28	26.08 %
MDU6	0.25	24.66 %
SVG1	0.16	35.20 %
DGL1	0.13	20.68 %
MDU2	0.12	14.19 %
TEN1	0.12	24.31 %
MNM1	0.10	33.52 %
TMM1	0.09	19.82 %
TPT1	0.07	22.05 %
USL1	0.07	22.68 %
KRR1	0.06	20.28 %
DGL2	0.06	18.37 %
ADP1	0.05	16.70 %
KPT1	0.04	13.51 %
MDU3	0.03	13.71 %
BTU1	0.03	12.16 %
NTM1	0.03	17.39 %
MDU4	0.03	14.72 %
TDI1	0.03	15.88 %
CMR1	0.03	16.71 %
ODM1	0.03	12.13 %
TEN2	0.02	5.78 %
BNR1	0.02	9.07 %
CBM1	0.02	5.10 %
MLR1		0.00 %
PKM1		0.00 %
SGP1		0.00 %
Total	2.97	24.09 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.16	56.52 %
Stab-HA2	0.37	71.53 %
Stab-AV	0.32	35.89 %
Stab-HA	0.13	68.25 %
Fan	0.09	7.17 %
Total	2.07	41.74 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.08	28.39 %
TPR1	0.07	31.19 %
TPR2	0.07	31.33 %
PPI1	0.04	35.09 %
PDM1	0.04	25.30 %
DPM2	0.03	14.20 %
GBM1	0.02	21.51 %
KMR1	0.02	12.23 %
TPR4	0.02	34.25 %
GDR1	0.02	33.60 %
CBE1	0.01	15.94 %
UMP1	0.01	24.51 %
ANR1		0.00 %
CNR1		0.00 %
KGI1		0.00 %
SYM2		0.00 %
Total	2.07	41.74 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.09	81.55 %
W.Heater	0.38	23.84 %
Stab-AV	0.17	70.44 %
Inverter	0.16	100.00 %
Fan	0.13	6.24 %
Stab-HA2	0.12	61.19 %
Total	2.04	32.85 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.19	34.09 %
KPM2	0.17	29.22 %
VEL2	0.16	30.99 %
WJP1	0.08	32.33 %
SLG1	0.05	36.72 %
ARC2	0.04	31.80 %
WJD1	0.03	26.57 %
CPT1	0.02	6.64 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	2.04	32.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.13	86.34 %
W.Heater	0.30	32.70 %
Stab-HA2	0.21	75.48 %
Stab-AV	0.10	42.92 %
Inverter	0.10	100.00 %
Fan	0.08	4.13 %
Total	1.92	34.82 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.17	17.75 %
KKI2	0.08	18.87 %
TRK1	0.07	12.21 %
KLM1	0.05	21.42 %
TVM2	0.04	30.09 %
VCM1	0.03	16.67 %
VPM2	0.03	9.24 %
SJI1	0.02	7.23 %
NVL2	0.02	27.35 %
TVM1		0.00 %
VPM1		0.00 %
Total	1.92	34.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.96	48.39 %
Stab-HA2	0.37	86.51 %
W.Heater	0.29	21.05 %
Fan	0.24	7.40 %
Stab-AV	0.07	20.98 %
Total	1.92	24.96 %

Branch *	MTD Sales L	Brand Share %
CH03	0.28	29.87 %
CH21	0.15	21.41 %
CH43	0.10	28.61 %
CH34	0.09	15.05 %
CH33	0.09	30.15 %
CH23	0.09	29.03 %
CH44	0.07	25.32 %
MJR1	0.07	15.91 %
CH09	0.05	35.16 %
GPD1	0.05	16.35 %
CH20	0.04	11.47 %
CH18	0.03	9.18 %
CH12	0.03	9.31 %
CH06	0.03	12.38 %
CH41	0.02	8.69 %
CH17	0.01	11.68 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
Total	1.92	24.96 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.79	46.03 %
Stab-AV	0.33	62.73 %
Stab-HA2	0.27	48.45 %
Stab-HA	0.20	77.01 %
Fan	0.17	6.46 %
Total	1.77	28.19 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.17	33.52 %
ERD1	0.14	36.23 %
TRM1	0.14	31.03 %
RSP1	0.09	15.99 %
SLM3	0.07	18.62 %
KVP1	0.05	17.37 %
ERD2	0.04	26.06 %
PMP1	0.03	21.27 %
CMI1	0.02	11.89 %
MCR1	0.02	6.63 %
TCG1	0.01	15.77 %
ATU1		0.00 %
BMD1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
VPD1		0.00 %
Total	1.77	28.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.25	85.97 %
W.Heater	0.22	22.11 %
Stab-AV	0.18	100.00 %
Fan	0.17	18.91 %
Stab-HA2	0.07	74.02 %
Total	0.89	27.89 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.23	29.29 %
VKI1	0.07	33.41 %
KHT1	0.06	35.69 %
TPY2	0.04	17.75 %
NDL1	0.04	29.60 %
KNL2	0.03	28.71 %
NLR1	0.02	10.01 %
BVL1		0.00 %
CTO1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
MPL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
TPI1		0.00 %
Total	0.89	27.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.45	94.35 %
Fan	0.19	15.97 %
Stab-AV	0.09	88.14 %
Stab-HA2	0.07	85.26 %
Total	0.79	23.82 %

Branch *	MTD Sales L	Brand Share %
VJW4	0.05	22.31 %
NRT1	0.04	31.72 %
BVR1	0.03	6.59 %
TVU1	0.03	10.69 %
KDR1	0.02	18.38 %
GNT1	0.01	6.02 %
VKN1	0.01	13.89 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
TEL1		0.00 %
VJW1		0.00 %
Total	0.79	23.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.15	100.00 %
Stab-HA2	0.06	100.00 %
Fan	0.04	9.58 %
Total	0.25	40.44 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.03	22.82 %
Total	0.25	40.44 %