

MTD Sales
169.17 L

Brand Share %
30.24 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **30.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	117.04	87.79 %
Air-Cool	32.43	17.32 %
Inverter	5.75	100.00 %
Fan	5.57	6.59 %
Stab-AV	3.35	64.71 %
Stab-HA2	2.98	55.96 %
W.Heater	1.99	27.04 %
Mixie	0.04	0.05 %
Gas-Stov	0.03	0.05 %
In-Stove	-0.01	-0.14 %
Total	169.17	30.24 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	25.84	37.56 %
CHENNAI-01	25.22	34.81 %
TIRUPATI-01	22.54	39.22 %
CHENNAI-02	16.75	32.12 %
SOUTH-03	15.36	29.37 %
SOUTH-01	12.22	21.77 %
WEST-02	11.71	25.81 %
NORTH ARCOT	11.30	31.48 %
WEST-01	10.85	29.24 %
VIJAYAWADA-01	10.37	24.21 %
SOUTH ARCOT	4.07	14.70 %
KL-NORTH	1.56	25.06 %
KL-SOUTH	1.39	27.21 %
Total	169.17	30.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	21.61	96.84 %
Inverter	1.64	100.00 %
Air-Cool	1.11	5.97 %
Fan	0.75	6.23 %
Stab-AV	0.33	53.23 %
Stab-HA2	0.24	47.82 %
W.Heater	0.16	42.57 %
Total	25.84	37.56 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.35	28.34 %
MVM1	0.91	27.54 %
TYR1	0.64	16.96 %
KUM2	0.40	16.67 %
NCK1	0.25	23.56 %
PBR1	0.25	22.90 %
Total	25.84	37.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.31	87.19 %
Air-Cool	3.61	18.03 %
Fan	1.05	9.12 %
Inverter	0.84	100.00 %
Stab-HA2	0.72	100.00 %
Stab-AV	0.47	81.84 %
W.Heater	0.21	11.14 %
Total	25.22	34.81 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.98	26.40 %
CH49	0.85	29.76 %
CH45	0.71	23.98 %
CH07	0.71	23.97 %
CH08	0.54	17.85 %
CH25	0.51	22.62 %
CH39	0.49	18.27 %
TKM1	0.34	25.44 %
CH26	0.19	24.44 %
CH29	0.05	8.90 %
CH40		0.00 %
CZWH		0.00 %
Total	25.22	34.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	13.93	37.12 %
Stab-HA	7.65	98.09 %
Fan	0.50	15.68 %
W.Heater	0.23	75.70 %
Inverter	0.17	100.00 %
Stab-HA2	0.06	40.59 %
Total	22.54	39.22 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.49	27.90 %
KNL1	0.47	19.15 %
NLR1	0.42	28.23 %
TPY1	0.37	28.38 %
ATP1	0.31	19.41 %
KDA1	0.30	17.62 %
PDT1	0.28	18.54 %
KNL2	0.25	11.75 %
ADI1	0.22	9.42 %
KDR1	0.16	8.12 %
Total	22.54	39.22 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	14.62	82.77 %
Air-Cool	0.79	5.64 %
Stab-HA2	0.52	97.92 %
Stab-AV	0.28	80.36 %
Inverter	0.23	100.00 %
W.Heater	0.17	30.10 %
Fan	0.15	1.92 %
Total	16.75	32.12 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.52	18.58 %
CH43	0.46	22.07 %
CH20	0.39	17.97 %
CH41	0.36	27.09 %
CH44	0.35	26.62 %
CH31	0.28	28.04 %
CH27	0.28	21.55 %
CH23	0.25	18.25 %
CH46	0.22	19.18 %
CH36	0.16	13.49 %
CH32	0.03	12.36 %
CH01		0.00 %
CH50		0.00 %
MC05		0.00 %
Total	16.75	32.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	12.89	85.85 %
Inverter	0.96	100.00 %
Fan	0.58	5.64 %
Stab-AV	0.39	37.11 %
Air-Cool	0.34	3.04 %
Stab-HA2	0.20	19.29 %
Total	15.36	29.37 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.16	25.53 %
MDU1	0.94	22.92 %
MDU6	0.49	22.39 %
DGL2	0.36	25.35 %
BTU1	0.31	28.49 %
MDU5	0.30	19.77 %
KYK1	0.29	24.95 %
KRR1	0.28	21.83 %
TMM1	0.27	10.43 %
MDU3	0.25	21.94 %
BNR1	0.21	22.49 %
MLR1	0.20	20.95 %
PNV2	0.17	16.85 %
MDU4	0.14	19.23 %
MNM1	0.11	17.14 %
KPT1	0.11	11.98 %
SGP1	0.10	16.27 %
CBM1	0.10	15.37 %
TEN1	0.09	9.93 %
PNI1	0.06	5.71 %
CMR1		0.00 %
WHMD		0.00 %
Total	15.36	29.37 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.88	80.18 %
Air-Cool	1.51	10.24 %
Inverter	0.63	100.00 %
Fan	0.39	3.57 %
Stab-AV	0.31	48.37 %
Stab-HA2	0.26	27.36 %
W.Heater	0.23	26.66 %
Total	12.22	21.77 %

Branch *	MTD Sales L	Brand Share %
KVT1	1.07	24.76 %
TUT1	0.95	23.77 %
SVK1	0.50	29.35 %
TKS2	0.49	20.75 %
TVL1	0.45	10.37 %
TYI1	0.41	27.75 %
VLY1	0.39	24.20 %
RPM1	0.36	19.60 %
VNR2	0.32	10.22 %
ERL2	0.22	13.08 %
APK2	0.22	16.44 %
STU2	0.21	19.83 %
APK1	0.18	14.71 %
SDI1	0.11	14.93 %
SNL1	0.11	7.65 %
VKM1	0.10	8.77 %
MAR1	0.10	5.52 %
ARM1	0.07	10.05 %
TKY1	0.06	8.28 %
ASM1	0.05	6.63 %
KYR1	0.04	2.81 %
KGL1	0.04	10.66 %
MMT1	0.04	5.96 %
PDI1	0.03	3.73 %
SGT1	0.02	8.20 %
Total	12.22	21.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.35	87.32 %
Air-Cool	2.47	17.55 %
Fan	0.76	12.45 %
Stab-AV	0.57	83.75 %
Stab-HA2	0.44	75.72 %
W.Heater	0.12	29.48 %
Total	11.71	25.81 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.71	17.49 %
MCR1	0.46	28.22 %
KRI1	0.37	16.13 %
KVP1	0.26	18.10 %
TRM1	0.26	28.98 %
PMP1	0.25	13.88 %
ATU1	0.25	17.30 %
DPR2	0.25	19.93 %
VKL1	0.23	28.95 %
HSR1	0.23	14.55 %
SLM2	0.22	16.57 %
MTR1	0.20	15.12 %
PLC1	0.20	9.40 %
EPI1	0.19	26.12 %
VPD1	0.18	25.94 %
HSR2	0.18	16.46 %
BMD1	0.15	14.13 %
KAM1	0.15	7.04 %
DPR1	0.12	14.74 %
EDP1	0.12	23.49 %
NKL2	0.07	7.34 %
SGI1	0.07	7.34 %
Total	11.71	25.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	10.01	89.93 %
Air-Cool	0.64	6.34 %
Stab-AV	0.23	100.00 %
Inverter	0.20	100.00 %
Fan	0.15	2.31 %
Stab-HA2	0.07	86.53 %
Total	11.30	31.48 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.61	26.22 %
UGI1	0.19	25.67 %
CYR1	0.18	20.22 %
VSI1	0.17	26.42 %
BGR1	0.16	17.49 %
SLG1	0.11	9.40 %
VNB1	0.11	8.17 %
PLR1	0.10	12.49 %
ABR1	0.10	8.14 %
CPT1	0.10	13.64 %
TRR1	0.04	2.94 %
CGM1	0.02	2.75 %
GDM1	0.02	4.54 %
PTU1	0.01	3.02 %
Total	11.30	31.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.08	91.30 %
Air-Cool	2.25	23.58 %
Inverter	0.77	100.00 %
Fan	0.62	10.94 %
Stab-AV	0.50	82.00 %
W.Heater	0.44	29.20 %
Stab-HA2	0.19	53.77 %
Total	10.85	29.24 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.61	21.06 %
KGM1	0.50	29.16 %
CBE6	0.38	24.46 %
SUL1	0.37	13.67 %
SNR1	0.32	26.93 %
PLI1	0.30	19.63 %
TPR2	0.30	21.57 %
MPM1	0.26	26.43 %
CBE5	0.25	22.15 %
PPI1	0.13	17.39 %
CNR1	0.09	12.88 %
DPM2	0.06	10.93 %
GDR1	0.05	23.62 %
KGI1	0.03	11.62 %
UAM1	0.02	2.54 %
TPR4		0.00 %
Total	10.85	29.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.84	86.75 %
Air-Cool	3.72	14.70 %
Fan	0.34	10.86 %
Inverter	0.19	100.00 %
Stab-HA2	0.10	46.43 %
W.Heater	0.10	23.80 %
Stab-AV	0.09	54.16 %
Total	10.37	24.21 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.77	29.28 %
OGL1	0.55	25.73 %
VJW1	0.45	28.30 %
RAL1	0.41	23.08 %
NZV1	0.35	24.93 %
GNT1	0.35	16.76 %
BVR1	0.32	28.16 %
GVM1	0.31	12.54 %
CRL1	0.29	19.74 %
NRT1	0.28	20.02 %
GNT2	0.27	23.42 %
VJW4	0.27	13.79 %
VJW2	0.24	26.00 %
VJW5	0.22	14.99 %
TVU1	0.20	12.08 %
JPT1	0.18	22.55 %
ELU1	0.13	22.76 %
MTM1	0.13	18.70 %
BPP1	0.13	14.21 %
CKT1	0.11	9.23 %
VKN1	0.08	7.52 %
PPM1	0.07	16.67 %
TDD1	0.07	8.82 %
KND1	0.06	14.98 %
AMP1	0.03	8.80 %
TNI1	0.01	7.23 %
PAP1		0.00 %
Total	10.37	24.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.46	63.97 %
Air-Cool	0.98	9.28 %
W.Heater	0.22	84.91 %
Stab-AV	0.15	84.78 %
Stab-HA2	0.13	74.64 %
Fan	0.07	1.18 %
Inverter	0.06	100.00 %
Total	4.07	14.70 %

Branch *	MTD Sales L	Brand Share %
POY1	0.44	26.85 %
PRT1	0.31	22.14 %
VCM2	0.27	15.05 %
NVL2	0.26	15.82 %
CUD1	0.21	7.27 %
VPM2	0.17	9.01 %
KLM1	0.16	13.77 %
TVM1	0.12	11.66 %
STP1	0.11	9.25 %
TDM1	0.10	20.08 %
KML1	0.06	4.28 %
CDM1	0.05	4.13 %
SJI2	0.05	3.42 %
VCM1	0.04	3.37 %
KKI2	0.03	3.20 %
VPM1	0.03	3.69 %
ULP1	0.02	2.05 %
MKM1		0.00 %
Total	4.07	14.70 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cool	0.84	100.00 %
Stab-HA	0.45	77.78 %
W.Heater	0.12	65.67 %
Inverter	0.06	100.00 %
Stab-HA2	0.04	100.00 %
Fan	0.03	3.42 %
Gas-Stov	0.03	1.40 %
In-Stove	-0.01	-0.98 %
Total	1.56	25.06 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.56	25.06 %
Total	1.56	25.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.89	82.10 %
Air-Cool	0.23	29.49 %
Fan	0.19	21.05 %
Mixie	0.04	3.12 %
Stab-AV	0.03	54.55 %
Stab-HA2	0.01	100.00 %
Total	1.39	27.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.49	24.50 %
PAS1	0.24	20.55 %
Total	1.39	27.21 %