



VGUARD Sales Performance 04/04/2026 9:27 AM

MTD Sales
108.95 L

Brand Share %
30.44 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **30.44 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| Stab-HA | 69.30 | 85.74 % |
| Air-Cool | 22.49 | 19.14 % |
| Fan | 4.46 | 6.80 % |
| Stab-HA2 | 3.03 | 61.76 % |
| W.Heater | 2.73 | 24.76 % |
| Stab-AV | 2.68 | 53.61 % |
| Inverter | 2.56 | 100.00 % |
| In-Stove | 1.68 | 29.52 % |
| Mixie | 0.04 | 0.06 % |
| Total | 108.95 | 30.44 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|---------------|----------------|
| WEST-01 | 13.87 | 34.95 % |
| SOUTH-03 | 12.92 | 26.41 % |
| TRICHY-01 | 12.82 | 31.54 % |
| SOUTH-01 | 12.05 | 24.60 % |
| CHENNAI-01 | 10.88 | 39.88 % |
| VIJAYAWADA-01 | 8.78 | 37.53 % |
| TIRUPATI-01 | 8.03 | 32.12 % |
| WEST-02 | 7.23 | 18.79 % |
| CHENNAI-02 | 7.00 | 32.61 % |
| NORTH ARCOT | 6.44 | 32.13 % |
| SOUTH ARCOT | 5.64 | 34.41 % |
| KL-SOUTH | 1.66 | 39.32 % |
| KL-NORTH | 1.64 | 48.20 % |
| Total | 108.95 | 30.44 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cool | 6.59 | 37.19 % |
| Stab-HA | 5.66 | 77.75 % |
| Fan | 0.58 | 10.37 % |
| Stab-AV | 0.36 | 58.29 % |
| W.Heater | 0.35 | 29.34 % |
| Inverter | 0.20 | 100.00 % |
| Stab-HA2 | 0.11 | 36.58 % |
| Total | 13.87 | 34.95 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KMR1 | 0.54 | 22.97 % |
| AVI1 | 0.34 | 19.26 % |
| TPR2 | 0.24 | 10.89 % |
| DPM2 | 0.24 | 18.45 % |
| KGM1 | 0.20 | 29.06 % |
| MPM1 | 0.17 | 12.17 % |
| CBE5 | 0.15 | 20.62 % |
| ANR1 | 0.14 | 28.43 % |
| UAM1 | 0.11 | 29.02 % |
| SYM2 | 0.09 | 13.16 % |
| CNR1 | 0.05 | 14.36 % |
| GDR1 | 0.02 | 8.13 % |
| TPR4 | | 0.00 % |
| WZSD | | 0.00 % |
| Total | 13.87 | 34.95 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Stab-HA | 8.67 | 86.96 % |
| Air-Cool | 2.04 | 12.64 % |
| Fan | 1.08 | 8.90 % |
| Stab-HA2 | 0.53 | 46.33 % |
| Stab-AV | 0.36 | 27.13 % |
| W.Heater | 0.23 | 19.28 % |
| Total | 12.92 | 26.41 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| MDU2 | 1.07 | 29.06 % |
| MDU1 | 0.96 | 22.77 % |
| DGL1 | 0.68 | 19.81 % |
| TMM1 | 0.60 | 25.37 % |
| MDU3 | 0.51 | 29.19 % |
| KKD3 | 0.38 | 21.52 % |
| PNI1 | 0.32 | 24.22 % |
| TEN1 | 0.26 | 22.83 % |
| DGL2 | 0.25 | 25.34 % |
| NKI1 | 0.22 | 23.84 % |
| CBM1 | 0.21 | 12.43 % |
| MDU4 | 0.20 | 17.58 % |
| PNV2 | 0.16 | 29.73 % |
| KPT1 | 0.15 | 16.93 % |
| ADP1 | 0.14 | 14.88 % |
| KRR1 | 0.13 | 11.23 % |
| TEN2 | 0.13 | 6.65 % |
| PKM1 | 0.12 | 25.11 % |
| MDU5 | 0.12 | 12.55 % |
| BTU1 | 0.10 | 20.61 % |
| CMR1 | 0.10 | 15.72 % |
| ODM1 | 0.10 | 28.57 % |
| MNM1 | 0.09 | 16.12 % |
| SGP1 | 0.07 | 28.58 % |
| USL1 | 0.06 | 9.63 % |
| BNR1 | 0.05 | 6.97 % |
| NTM1 | 0.02 | 4.52 % |
| SZSD | | 0.00 % |
| WHMD | | 0.00 % |
| Total | 12.92 | 26.41 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Stab-HA | 7.97 | 94.06 % |
| Air-Cool | 2.53 | 19.81 % |
| Inverter | 1.52 | 100.00 % |
| Fan | 0.30 | 4.22 % |
| Stab-HA2 | 0.20 | 39.90 % |
| Stab-AV | 0.18 | 30.57 % |
| W.Heater | 0.11 | 28.42 % |
| Total | 12.82 | 31.54 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| PBR2 | 0.72 | 30.13 % |
| TNJ2 | 0.68 | 27.06 % |
| TRY4 | 0.43 | 30.36 % |
| TNJ1 | 0.42 | 20.60 % |
| KUM1 | 0.41 | 11.76 % |
| NCK1 | 0.39 | 28.83 % |
| TYR1 | 0.37 | 18.58 % |
| NGT1 | 0.31 | 27.70 % |
| TRY3 | 0.25 | 24.77 % |
| JKM1 | 0.20 | 21.24 % |
| MVM1 | 0.18 | 8.22 % |
| TTP1 | 0.13 | 20.72 % |
| TZSD | | 0.00 % |
| WTRZ | | 0.00 % |
| Total | 12.82 | 31.54 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Stab-HA | 7.87 | 82.22 % |
| Air-Cool | 2.57 | 16.23 % |
| Stab-HA2 | 0.46 | 57.68 % |
| Fan | 0.35 | 3.04 % |
| Stab-AV | 0.27 | 44.67 % |
| W.Heater | 0.27 | 16.21 % |
| Inverter | 0.25 | 100.00 % |
| Total | 12.05 | 24.60 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TUT1 | 0.79 | 22.98 % |
| KVT1 | 0.70 | 21.02 % |
| TVL1 | 0.53 | 11.88 % |
| TUT2 | 0.53 | 26.88 % |
| VLY1 | 0.40 | 24.66 % |
| STU2 | 0.37 | 28.42 % |
| SVK1 | 0.34 | 27.29 % |
| VNR2 | 0.24 | 9.05 % |
| MMT1 | 0.24 | 23.85 % |
| TKS2 | 0.21 | 7.81 % |
| VKM1 | 0.21 | 25.45 % |
| RPM1 | 0.20 | 21.57 % |
| VNR1 | 0.18 | 19.07 % |
| SDI1 | 0.17 | 25.40 % |
| SNL1 | 0.17 | 15.82 % |
| MAR1 | 0.15 | 14.67 % |
| ARM1 | 0.15 | 23.93 % |
| KGL1 | 0.09 | 10.79 % |
| APK2 | 0.08 | 9.81 % |
| TKY1 | 0.08 | 14.14 % |
| APK1 | 0.07 | 12.46 % |
| TKS1 | 0.06 | 4.70 % |
| KSM1 | 0.05 | 11.71 % |
| ASM1 | 0.04 | 4.81 % |
| Total | 12.05 | 24.60 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Stab-HA | 8.25 | 87.31 % |
| Air-Cool | 0.66 | 15.15 % |
| Stab-HA2 | 0.59 | 100.00 % |
| W.Heater | 0.49 | 27.62 % |
| Fan | 0.44 | 10.35 % |
| Stab-AV | 0.31 | 91.74 % |
| In-Stove | 0.15 | 17.94 % |
| Total | 10.88 | 39.88 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CH49 | 0.38 | 23.51 % |
| CH16 | 0.28 | 22.89 % |
| CGL1 | 0.24 | 29.45 % |
| KNR1 | 0.03 | 29.75 % |
| CH29 | | 0.00 % |
| CZWH | | 0.00 % |
| WHC3 | | 0.00 % |
| Total | 10.88 | 39.88 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Stab-HA | 6.38 | 99.57 % |
| Air-Cool | 1.57 | 16.56 % |
| W.Heater | 0.52 | 58.84 % |
| Fan | 0.22 | 10.80 % |
| Stab-HA2 | 0.06 | 63.53 % |
| Stab-AV | 0.04 | 100.00 % |
| Total | 8.78 | 37.53 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| VUY1 | 0.34 | 29.38 % |
| VJW3 | 0.30 | 30.38 % |
| DPE1 | 0.29 | 30.43 % |
| VJW4 | 0.26 | 27.54 % |
| CRL1 | 0.24 | 26.91 % |
| PRL1 | 0.22 | 27.36 % |
| JPT1 | 0.21 | 23.91 % |
| OGL1 | 0.18 | 17.59 % |
| MTM1 | 0.11 | 26.01 % |
| TEL1 | 0.10 | 14.43 % |
| BPP1 | 0.07 | 13.71 % |
| GNT2 | 0.07 | 19.62 % |
| VJW5 | 0.06 | 8.81 % |
| GDV1 | 0.03 | 7.15 % |
| TNK1 | 0.03 | 8.23 % |
| AMP1 | 0.03 | 10.62 % |
| GTSD | | 0.00 % |
| Total | 8.78 | 37.53 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Stab-HA | 4.49 | 96.67 % |
| Air-Cool | 2.78 | 21.19 % |
| W.Heater | 0.19 | 45.12 % |
| Fan | 0.19 | 7.62 % |
| Inverter | 0.19 | 100.00 % |
| Stab-HA2 | 0.14 | 68.82 % |
| Stab-AV | 0.03 | 100.00 % |
| Total | 8.03 | 32.12 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ATP1 | 0.40 | 26.35 % |
| KNL2 | 0.38 | 28.39 % |
| MPL1 | 0.31 | 18.10 % |
| ADI1 | 0.30 | 21.89 % |
| KOU1 | 0.21 | 23.32 % |
| KNL1 | 0.17 | 19.43 % |
| PMR1 | 0.17 | 21.73 % |
| NDL1 | 0.15 | 22.73 % |
| TPY1 | 0.14 | 17.77 % |
| KAR1 | 0.14 | 13.41 % |
| GTL1 | 0.10 | 16.57 % |
| TPI1 | 0.09 | 22.96 % |
| PGR1 | 0.07 | 14.69 % |
| BVL1 | 0.07 | 12.14 % |
| SPE1 | 0.05 | 12.30 % |
| KDR1 | | 0.00 % |
| VKI1 | | 0.00 % |
| Total | 8.03 | 32.12 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Stab-HA | 3.44 | 78.96 % |
| Air-Cool | 2.27 | 13.37 % |
| Fan | 0.71 | 9.77 % |
| Stab-AV | 0.49 | 71.87 % |
| Stab-HA2 | 0.22 | 55.62 % |
| W.Heater | 0.09 | 11.61 % |
| Total | 7.23 | 18.79 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ERD2 | 0.45 | 18.78 % |
| SLM2 | 0.42 | 18.69 % |
| HSR1 | 0.42 | 27.14 % |
| SLM3 | 0.30 | 22.59 % |
| NKL2 | 0.29 | 17.51 % |
| KRI1 | 0.27 | 13.45 % |
| HSR2 | 0.24 | 11.26 % |
| ATU1 | 0.22 | 13.32 % |
| WHKP | 0.21 | 27.81 % |
| VKL1 | 0.20 | 28.32 % |
| PLC1 | 0.19 | 18.55 % |
| MCR1 | 0.18 | 19.04 % |
| EDP1 | 0.17 | 27.31 % |
| KAM1 | 0.15 | 16.35 % |
| SLM1 | 0.14 | 5.50 % |
| PDR1 | 0.12 | 17.84 % |
| KVP1 | 0.11 | 13.09 % |
| TCG1 | 0.10 | 11.70 % |
| OML1 | 0.10 | 12.52 % |
| BMD1 | 0.09 | 18.22 % |
| VPD1 | 0.09 | 9.71 % |
| APN1 | 0.09 | 11.48 % |
| SGI1 | 0.09 | 12.60 % |
| TRM1 | 0.08 | 8.88 % |
| EPI1 | 0.07 | 6.04 % |
| DPR2 | 0.04 | 6.29 % |
| MTR1 | 0.03 | 7.70 % |
| HRR1 | 0.03 | 7.60 % |
| PMP1 | 0.03 | 10.58 % |
| SGG1 | | 0.00 % |
| WHPD | | 0.00 % |
| Total | 7.23 | 18.79 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Stab-HA | 6.08 | 70.95 % |
| Stab-HA2 | 0.26 | 88.86 % |
| W.Heater | 0.20 | 16.20 % |
| Air-Cool | 0.17 | 7.39 % |
| Stab-AV | 0.14 | 78.26 % |
| In-Stove | 0.09 | 8.47 % |
| Fan | 0.07 | 1.75 % |
| Total | 7.00 | 32.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| CH03 | 0.41 | 19.32 % |
| CH43 | 0.27 | 21.06 % |
| CH34 | 0.22 | 21.27 % |
| CH20 | 0.21 | 25.20 % |
| MJR1 | 0.17 | 16.44 % |
| GPD1 | 0.16 | 13.98 % |
| CH18 | 0.16 | 17.43 % |
| CH44 | 0.11 | 21.06 % |
| CH41 | 0.10 | 14.66 % |
| CH50 | 0.09 | 21.39 % |
| CH33 | 0.08 | 15.80 % |
| CH27 | 0.08 | 20.74 % |
| Total | 7.00 | 32.61 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Stab-HA | 5.13 | 79.93 % |
| Air-Cool | 0.44 | 9.60 % |
| Stab-AV | 0.31 | 85.22 % |
| Stab-HA2 | 0.21 | 91.71 % |
| Fan | 0.19 | 4.75 % |
| W.Heater | 0.16 | 22.03 % |
| Total | 6.44 | 32.13 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| TRR1 | 0.35 | 21.54 % |
| VEL1 | 0.21 | 19.13 % |
| CGM1 | 0.14 | 19.63 % |
| VNB1 | 0.08 | 13.73 % |
| CPT1 | 0.08 | 22.82 % |
| UGI1 | 0.07 | 22.14 % |
| GDM1 | 0.06 | 23.44 % |
| VSI1 | 0.06 | 17.66 % |
| ABR1 | 0.05 | 4.94 % |
| PTU1 | 0.05 | 13.46 % |
| Total | 6.44 | 32.13 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| Stab-HA | 4.57 | 96.95 % |
| Inverter | 0.39 | 100.00 % |
| Air-Cool | 0.34 | 10.56 % |
| Stab-AV | 0.12 | 89.97 % |
| Stab-HA2 | 0.12 | 62.43 % |
| Fan | 0.10 | 2.98 % |
| Total | 5.64 | 34.41 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|----------------|
| ULP1 | 0.36 | 29.31 % |
| KKI2 | 0.32 | 23.93 % |
| CUD1 | 0.26 | 14.20 % |
| KML1 | 0.26 | 28.07 % |
| TRK1 | 0.23 | 25.06 % |
| VCM1 | 0.14 | 23.38 % |
| KLM1 | 0.08 | 29.23 % |
| CDM1 | 0.07 | 9.78 % |
| Total | 5.64 | 34.41 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| In-Stove | 0.53 | 61.26 % |
| Air-Cool | 0.45 | 66.29 % |
| Stab-HA | 0.41 | 71.16 % |
| Fan | 0.15 | 13.31 % |
| Mixie | 0.04 | 4.58 % |
| Stab-HA2 | 0.04 | 56.05 % |
| Stab-AV | 0.03 | 72.07 % |
| Total | 1.66 | 39.32 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | 1.66 | 39.32 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| In-Stove | 0.91 | 78.62 % |
| Stab-HA | 0.36 | 97.82 % |
| W.Heater | 0.12 | 60.35 % |
| Stab-HA2 | 0.09 | 100.00 % |
| Fan | 0.07 | 11.53 % |
| Air-Cool | 0.07 | 27.05 % |
| Stab-AV | 0.03 | 79.12 % |
| Total | 1.64 | 48.20 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total | 1.64 | 48.20 % |