

MTD Sales
11.64 L

Brand Share %
32.80 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.80 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	6.61	28.33 %
Stab-AV	1.61	60.82 %
Stab-HA	1.43	75.96 %
Stab-HA2	1.18	64.80 %
Inverter	0.60	100.00 %
Fan	0.20	3.89 %
Total	11.64	32.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.41	37.26 %
SOUTH-01	1.96	33.38 %
CHENNAI-01	1.43	35.54 %
WEST-02	1.27	36.27 %
WEST-01	0.95	34.91 %
TRICHY-01	0.88	22.10 %
CHENNAI-02	0.85	50.11 %
SOUTH ARCOT	0.70	30.93 %
NORTH ARCOT	0.60	29.62 %
TIRUPATI-01	0.42	27.41 %
VIJAYAWADA-01	0.14	11.35 %
KL-SOUTH	0.02	13.51 %
Total	11.64	32.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	1.66	40.16 %
Stab-AV	0.38	48.12 %
Stab-HA2	0.21	44.99 %
Stab-HA	0.10	76.87 %
Fan	0.06	6.37 %
Total	2.41	37.26 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.04	31.53 %
TMM1	0.04	13.24 %
DKI1	0.03	32.42 %
ADP1	0.03	18.19 %
TEN2	0.03	10.65 %
BNR1	0.02	20.24 %
TPT1	0.02	11.05 %
BTU1		0.00 %
DGL2		0.00 %
KYK1		0.00 %
MDU5		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SZSD		0.00 %
TDI1		0.00 %
Total	2.41	37.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	1.05	28.98 %
Stab-HA2	0.34	77.43 %
Stab-AV	0.29	70.99 %
Stab-HA	0.27	70.02 %
Fan	0.01	0.79 %
Total	1.96	33.38 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.11	28.22 %
TVL1	0.09	20.60 %
TUT2	0.07	24.77 %
VKM1	0.07	23.10 %
TCN1	0.06	18.85 %
TKS1	0.03	13.04 %
MMT1	0.03	27.61 %
TYI1	0.03	14.40 %
SDI1	0.03	29.34 %
TKS2	0.02	21.61 %
SKD1	0.01	10.57 %
ARM1	0.01	28.50 %
COL1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
S2SD		0.00 %
SNL1		0.00 %
VLY1		0.00 %
VNR2	-0.02	-7.59 %
Total	1.96	33.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.70	26.29 %
Stab-AV	0.23	76.46 %
Inverter	0.19	100.00 %
Stab-HA2	0.18	84.69 %
Stab-HA	0.10	68.10 %
Fan	0.03	6.43 %
Total	1.43	35.54 %

Branch *	MTD Sales L	Brand Share %
CH16	0.06	18.45 %
CH19	0.04	12.21 %
CH08	0.04	26.24 %
CH28	0.04	15.36 %
CH14	0.03	31.63 %
CH42	0.02	27.82 %
CGL1		0.00 %
CH22		0.00 %
CH38		0.00 %
CH39		0.00 %
GUD2		0.00 %
WHC3		0.00 %
Total	1.43	35.54 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	1.04	39.43 %
Stab-HA2	0.09	51.32 %
Stab-AV	0.08	57.18 %
Fan	0.04	7.64 %
Stab-HA	0.02	100.00 %
Total	1.27	36.27 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.01	31.52 %
KVP1	0.01	17.02 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TRM1		0.00 %
Total	1.27	36.27 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.64	34.73 %
Stab-AV	0.12	65.38 %
Stab-HA	0.11	90.52 %
Stab-HA2	0.07	50.03 %
Fan	0.02	4.53 %
Total	0.95	34.91 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.09	22.63 %
SNR1	0.02	11.43 %
UMP1	0.02	26.42 %
CBE2		0.00 %
CBE5		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UAM1		0.00 %
Total	0.95	34.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	0.40	13.54 %
Stab-HA	0.25	96.81 %
Stab-AV	0.18	47.53 %
Stab-HA2	0.05	42.31 %
Total	0.88	22.10 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.03	15.03 %
ORU1	0.02	31.11 %
TRY3	0.02	7.06 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TTP1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.88	22.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Inverter	0.41	100.00 %
W.Heater	0.28	33.57 %
Stab-AV	0.07	73.51 %
Stab-HA2	0.06	85.02 %
Stab-HA	0.02	22.72 %
Total	0.85	50.11 %

Branch *	MTD Sales L	Brand Share %
CH41	0.03	29.37 %
CH12		0.00 %
CH15		0.00 %
CH23		0.00 %
CH31		0.00 %
CH33		0.00 %
CH36		0.00 %
CH44		0.00 %
Total	0.85	50.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.47	28.78 %
Stab-HA	0.13	62.31 %
Stab-HA2	0.05	73.58 %
Stab-AV	0.05	59.12 %
Total	0.70	30.93 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.07	20.41 %
TRK1	0.02	12.54 %
POY2	0.01	23.72 %
NVL2	0.01	5.53 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.70	30.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.21	20.97 %
Stab-HA	0.18	85.15 %
Stab-AV	0.11	70.86 %
Stab-HA2	0.05	100.00 %
Fan	0.04	6.64 %
Total	0.60	29.62 %

Branch *	MTD Sales L	Brand Share %
ARC2	0.10	29.88 %
CPT1	0.03	26.69 %
KPM2	0.03	24.70 %
SBR1	0.02	24.65 %
AKM1	0.02	13.73 %
ABR1		0.00 %
ANI1		0.00 %
CGM1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
VEL2		0.00 %
WJD1		0.00 %
Total	0.60	29.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.15	14.33 %
Stab-HA	0.13	83.30 %
Stab-HA2	0.09	100.00 %
Stab-AV	0.05	100.00 %
Total	0.42	27.41 %

Branch *	MTD Sales L	Brand Share %
TPI1	0.02	15.04 %
ATP1		0.00 %
KOU1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPY1		0.00 %
TPY2		0.00 %
Total	0.42	27.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.10	79.52 %
Stab-AV	0.04	100.00 %
Total	0.14	11.35 %

Branch *	MTD Sales L	Brand Share %
RAL1	0.02	17.27 %
AMP1		0.00 %
BPP1		0.00 %
BVR1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
OGL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
Total	0.14	11.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.02	100.00 %
Total	0.02	13.51 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.02	27.02 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.02	13.51 %