

MTD Sales
16.71 L

Brand Share %
34.83 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.83 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	5.02	29.03 %
Stab-HA	3.98	84.41 %
Stab-AV	2.36	58.56 %
Stab-HA2	2.13	52.91 %
Inverter	1.66	100.00 %
Fan	1.55	9.54 %
Total	16.71	34.83 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	3.48	36.76 %
SOUTH-01	2.47	38.60 %
TRICHY-01	2.12	45.16 %
WEST-01	2.02	55.28 %
SOUTH-03	1.56	23.26 %
WEST-02	1.41	35.63 %
CHENNAI-02	1.25	26.38 %
NORTH ARCOT	1.19	38.32 %
SOUTH ARCOT	0.55	20.40 %
TIRUPATI-01	0.39	43.18 %
VIJAYAWADA-01	0.22	15.86 %
KL-SOUTH	0.05	19.67 %
Total	16.71	34.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	1.22	26.48 %
Stab-HA	1.06	80.54 %
Stab-HA2	0.41	86.89 %
Inverter	0.41	100.00 %
Fan	0.26	11.16 %
Stab-AV	0.12	36.47 %
Total	3.48	36.76 %

Branch *	MTD Sales L	Brand Share %
CH19	0.15	21.22 %
KNR1	0.13	31.51 %
CH14	0.11	20.88 %
CH08	0.10	10.17 %
CH07	0.10	17.31 %
CH11	0.06	20.04 %
CH22	0.06	23.05 %
SKL1	0.05	25.82 %
MRM1	0.04	12.35 %
CH45	0.04	31.92 %
CH28	0.03	21.27 %
GUD2	0.03	15.96 %
CGL1		0.00 %
Total	3.48	36.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-AV	0.47	82.13 %
Fan	0.45	15.80 %
Stab-HA	0.44	85.05 %
Inverter	0.40	100.00 %
Stab-HA2	0.36	62.68 %
W.Heater	0.35	23.31 %
Total	2.47	38.60 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.13	28.69 %
TCN1	0.08	29.61 %
VNR2	0.06	32.36 %
MMT1	0.05	26.89 %
TKS1	0.04	22.34 %
VLY1	0.03	19.72 %
PKD1	0.03	21.27 %
TKS2	0.03	10.77 %
RPM1	0.02	26.97 %
VKM1	0.02	25.32 %
SDI1	0.01	17.98 %
SKD1	0.01	14.89 %
ARM1		0.00 %
MAR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
Total	2.47	38.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.75	90.78 %
W.Heater	0.55	38.05 %
Inverter	0.43	100.00 %
Stab-AV	0.13	37.15 %
Fan	0.13	10.05 %
Stab-HA2	0.11	40.62 %
Total	2.12	45.16 %

Branch *	MTD Sales L	Brand Share %
TTP1	0.07	27.16 %
KIK1	0.07	32.70 %
TRY3	0.04	26.28 %
NGT1	0.03	33.27 %
TRY4	0.03	11.69 %
TNJ2	0.03	12.34 %
PDK1	0.02	21.61 %
MDI1	0.02	11.71 %
TYR1	0.01	13.57 %
APM1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
ORU1		0.00 %
Total	2.12	45.16 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	0.93	68.05 %
Stab-AV	0.41	69.46 %
Stab-HA2	0.36	86.16 %
Fan	0.21	18.70 %
Stab-HA	0.10	74.11 %
Total	2.02	55.28 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.03	30.21 %
CBE1	0.03	27.74 %
SYM2	0.02	18.47 %
CBE3	0.02	25.86 %
AVI1	0.02	22.32 %
DPM2	0.01	14.35 %
PLI1	0.01	9.64 %
TPR4		0.00 %
WHCB		0.00 %
Total	2.02	55.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	0.47	25.12 %
Stab-HA	0.44	92.63 %
Stab-AV	0.25	37.35 %
Stab-HA2	0.23	37.40 %
Fan	0.17	5.52 %
Total	1.56	23.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.18	31.56 %
MDU6	0.17	13.96 %
TMM1	0.10	24.78 %
MDU4	0.08	24.76 %
MDU2	0.06	16.84 %
PNI1	0.05	26.62 %
MDU5	0.05	19.09 %
PKM1	0.04	28.79 %
ODM1	0.04	15.38 %
KRR1	0.04	29.46 %
DKI1	0.03	18.61 %
TPT1	0.03	8.26 %
CMR1	0.03	28.57 %
DGL1	0.02	6.91 %
USL1	0.02	13.93 %
MDU3	0.02	17.41 %
ADP1	0.01	17.21 %
BNR1	0.01	14.52 %
KPT1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
Total	1.56	23.26 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.73	37.92 %
Stab-AV	0.23	73.29 %
Stab-HA	0.19	91.99 %
Stab-HA2	0.16	61.19 %
Fan	0.10	7.67 %
Total	1.41	35.63 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.07	21.22 %
SLM1	0.06	23.70 %
PLC1	0.02	20.57 %
SLM3	0.02	22.95 %
PMP1	0.02	31.94 %
ATU1	0.01	10.68 %
SLM2	0.01	28.52 %
HRR1	0.01	12.37 %
RSP1	0.01	6.28 %
BMD1		0.00 %
EDP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.41	35.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.44	70.64 %
Stab-HA2	0.23	58.85 %
Inverter	0.20	100.00 %
W.Heater	0.17	10.86 %
Stab-AV	0.13	35.62 %
Fan	0.08	5.02 %
Total	1.25	26.38 %

Branch *	MTD Sales L	Brand Share %
CH18	0.19	24.64 %
CH24	0.05	30.35 %
CH31	0.03	25.66 %
CH43	0.03	15.08 %
CH44	0.03	20.30 %
CH27	0.01	7.03 %
CH06	0.01	18.31 %
CH09		0.00 %
CH12		0.00 %
CH20		0.00 %
CH23		0.00 %
CH36		0.00 %
CH41		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	1.25	26.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	0.42	32.81 %
Stab-HA	0.24	100.00 %
Inverter	0.23	100.00 %
Stab-AV	0.15	58.82 %
Stab-HA2	0.15	53.36 %
Total	1.19	38.32 %

Branch *	MTD Sales L	Brand Share %
VSI1	0.03	21.24 %
CYR1	0.03	29.29 %
SLG1	0.01	19.95 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRR1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	1.19	38.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.19	100.00 %
Stab-AV	0.13	65.49 %
Stab-HA2	0.10	13.62 %
W.Heater	0.09	16.57 %
Fan	0.04	3.77 %
Total	0.55	20.40 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.09	32.76 %
CDM1	0.07	16.98 %
KML1	0.05	21.52 %
KKI2	0.05	24.37 %
CUD1	0.03	13.05 %
NVL2	0.03	26.39 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.55	20.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-AV	0.29	96.02 %
Fan	0.07	32.78 %
W.Heater	0.04	9.39 %
Total	0.39	43.18 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.04	29.14 %
DHN1	0.02	33.93 %
PIL1	0.02	34.09 %
BVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
VKI1		0.00 %
Total	0.39	43.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.10	78.54 %
W.Heater	0.07	9.10 %
Fan	0.04	7.33 %
Stab-HA2	0.01	100.00 %
Total	0.22	15.86 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.01	20.32 %
AMP1		0.00 %
BVR1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
JPT1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	0.22	15.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-AV	0.03	100.00 %
Stab-HA	0.02	55.87 %
Total	0.05	19.67 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.05	21.25 %
PAS1		0.00 %
Total	0.05	19.67 %