

MTD Sales
32.82 L

Brand Share %
32.26 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	12.25	82.40 %
W.Heater	6.77	39.89 %
Inverter	6.56	100.00 %
Stab-HA2	2.75	71.57 %
Stab-AV	2.57	72.34 %
Fan	1.50	7.02 %
Gas-Stov	0.28	1.07 %
Air-Cool	0.08	4.54 %
In-Stove	0.06	0.95 %
Total	32.82	32.26 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	4.39	42.40 %
CHENNAI-01	4.24	34.90 %
SOUTH-01	3.66	27.85 %
SOUTH-03	3.32	29.87 %
SOUTH ARCOT	2.89	35.41 %
KL-NORTH	2.46	51.19 %
NORTH ARCOT	2.38	35.65 %
WEST-01	2.34	32.94 %
CHENNAI-02	2.07	26.19 %
WEST-02	1.67	26.09 %
VIJAYAWADA-01	1.02	20.64 %
WEST-03	0.95	30.05 %
TIRUPATI-01	0.88	21.24 %
KL-SOUTH	0.44	30.54 %
KL-CENTRAL	0.11	47.57 %
HYDERABAD-01		0.00 %
Total	32.82	32.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	1.87	100.00 %
Stab-HA	1.30	94.23 %
W.Heater	0.52	36.06 %
Fan	0.33	14.49 %
Stab-AV	0.23	100.00 %
Stab-HA2	0.15	59.49 %
Total	4.39	42.40 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.18	29.97 %
MDI1	0.07	28.32 %
PBR1	0.04	17.36 %
PDK1	0.04	20.77 %
TVR1	0.04	13.90 %
APM1	0.03	21.49 %
TRY1	0.02	4.50 %
KRN1	0.02	23.38 %
NCK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TTP1		0.00 %
Total	4.39	42.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.34	75.19 %
W.Heater	0.75	40.03 %
Inverter	0.42	100.00 %
Stab-HA2	0.40	92.35 %
Stab-AV	0.21	88.91 %
Fan	0.12	6.91 %
Total	4.24	34.90 %

Branch *	MTD Sales L	Brand Share %
CH48	0.28	28.62 %
CH49	0.21	20.67 %
CH05	0.20	28.19 %
CH14	0.15	23.26 %
CH45	0.10	29.23 %
CH38	0.10	31.03 %
CH16	0.05	9.61 %
MRM1	0.04	20.58 %
GUD2	0.03	9.73 %
CH22	0.03	19.13 %
CH42	0.02	3.47 %
CH30	0.01	10.57 %
CH26		0.00 %
SKL1		0.00 %
Total	4.24	34.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.36	83.08 %
Inverter	0.88	100.00 %
W.Heater	0.60	38.15 %
Stab-HA2	0.38	65.19 %
Stab-AV	0.25	58.99 %
Fan	0.20	5.33 %
Total	3.66	27.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.53	31.01 %
KVT1	0.45	31.36 %
RND2	0.09	13.79 %
ARM1	0.07	31.04 %
MAR1	0.06	18.26 %
MMT1	0.05	22.17 %
TVL1	0.05	7.85 %
TKS1	0.04	13.38 %
RND1	0.04	8.17 %
TUT2	0.04	7.57 %
APK2	0.04	17.34 %
KYR1	0.04	18.07 %
SNL1	0.04	28.68 %
TCN1	0.04	8.10 %
VNR2	0.03	9.53 %
KGL1	0.03	18.78 %
VNR1	0.02	9.60 %
SGT1	0.02	26.80 %
PDI1	0.02	8.12 %
ERL2		0.89 %
APK1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
Total	3.66	27.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	1.90	90.52 %
W.Heater	0.50	42.76 %
Stab-AV	0.30	40.70 %
Stab-HA2	0.25	37.82 %
Fan	0.21	6.17 %
Inverter	0.16	100.00 %
Total	3.32	29.87 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.36	30.72 %
TMM1	0.11	27.55 %
BNR1	0.09	23.94 %
ADP1	0.08	27.92 %
TEN2	0.08	20.61 %
MDU6	0.08	32.25 %
NTM1	0.07	28.84 %
ATG1	0.06	29.29 %
KRR1	0.06	14.23 %
DGL2	0.04	18.62 %
BTU1	0.04	10.49 %
TDI1	0.04	22.45 %
MDU5	0.03	8.93 %
SGP1	0.03	17.65 %
TEN1	0.03	11.23 %
USL1	0.02	13.14 %
KPT1	0.02	7.13 %
NKI1	0.02	19.15 %
MNM1	0.02	13.03 %
CBM1	0.01	16.13 %
DKI1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
WHMD		0.00 %
Total	3.32	29.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.94	82.30 %
Inverter	0.83	100.00 %
W.Heater	0.61	28.44 %
Stab-HA2	0.31	73.79 %
Stab-AV	0.19	77.55 %
Fan	0.02	1.19 %
Total	2.89	35.41 %

Branch *	MTD Sales L	Brand Share %
KML1	0.09	28.84 %
KLM1	0.08	30.93 %
NVL2	0.05	15.36 %
VPM2	0.03	11.10 %
TVM1	0.03	12.52 %
VPM1	0.03	30.61 %
SJI2	0.03	7.46 %
CDM1	0.02	3.91 %
STP1	0.02	12.28 %
PRT1		0.00 %
TVM2		0.00 %
WHUT		0.00 %
Total	2.89	35.41 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	1.38	100.00 %
Stab-HA	0.30	74.91 %
Gas-Stov	0.28	20.56 %
Stab-HA2	0.16	100.00 %
W.Heater	0.15	59.08 %
Fan	0.09	10.87 %
Stab-AV	0.05	100.00 %
In-Stove	0.04	13.03 %
Total	2.46	51.19 %

Branch *	MTD Sales L	Brand Share %
Total	2.46	51.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	1.26	92.93 %
W.Heater	0.52	41.18 %
Inverter	0.30	100.00 %
Stab-HA2	0.16	100.00 %
Stab-AV	0.14	91.51 %
Total	2.38	35.65 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.10	29.23 %
KPM1	0.06	28.53 %
TRR1	0.05	7.78 %
BGR1	0.04	29.68 %
CGM1	0.04	21.13 %
AKM1	0.03	9.19 %
VEL1	0.02	13.45 %
PLR1	0.02	15.03 %
SBR1	0.01	3.67 %
ABR1		0.00 %
CPT1		0.00 %
TRT1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
Total	2.38	35.65 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.40	74.85 %
Stab-HA	0.36	87.42 %
Stab-AV	0.27	95.06 %
Stab-HA2	0.21	82.17 %
Fan	0.11	6.68 %
Total	2.34	32.94 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.25	26.76 %
SNR1	0.12	20.75 %
CBE6	0.09	17.54 %
DPM2	0.04	21.73 %
CBE5	0.04	20.33 %
SUL1	0.02	8.14 %
PLI1	0.02	3.26 %
MPM1	0.01	8.97 %
ANR1		0.00 %
CBE3		0.00 %
PPI1		0.00 %
UAM1		0.00 %
Total	2.34	32.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	1.14	79.41 %
Stab-HA2	0.39	92.20 %
Inverter	0.28	100.00 %
Stab-AV	0.12	55.48 %
W.Heater	0.11	7.14 %
Fan	0.03	1.97 %
Total	2.07	26.19 %

Branch *	MTD Sales L	Brand Share %
CH17	0.14	29.39 %
CH03	0.10	25.86 %
CH21	0.10	26.28 %
CH43	0.08	23.71 %
CH33	0.08	29.06 %
CH12	0.07	12.53 %
CH24	0.07	26.49 %
CH18	0.06	26.35 %
CH50	0.06	15.72 %
CH41	0.05	25.99 %
CH34	0.05	16.53 %
CH06	0.05	21.44 %
MJR1	0.05	20.98 %
CH15	0.04	4.39 %
CH01	0.03	20.24 %
CH32	0.02	11.17 %
CH27	0.01	18.03 %
CH20		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH44		0.00 %
Total	2.07	26.19 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	0.50	40.24 %
Stab-AV	0.35	80.24 %
Inverter	0.29	100.00 %
Stab-HA	0.22	81.18 %
Fan	0.18	14.45 %
Stab-HA2	0.13	54.70 %
Total	1.67	26.09 %

Branch *	MTD Sales L	Brand Share %
SLM2	0.09	28.31 %
KAM1	0.07	16.49 %
OML1	0.05	19.71 %
TRM1	0.05	26.16 %
SLM3	0.03	8.47 %
PLC1	0.03	21.73 %
SLM1	0.02	6.85 %
DPR2	0.02	14.73 %
VPD1	0.02	10.39 %
HSR1	0.01	3.21 %
DPR1		0.00 %
EDP1		0.00 %
HSR2		0.00 %
MCR1		0.00 %
MTR1		0.00 %
SGI1		0.00 %
Total	1.67	26.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	0.72	47.51 %
Stab-HA	0.18	80.23 %
Stab-AV	0.08	64.52 %
Fan	0.04	6.67 %
Total	1.02	20.64 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.06	25.74 %
VJW1	0.04	19.36 %
JPT1	0.04	26.55 %
GNT1	0.02	5.22 %
VJW4	0.02	12.17 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
NZV1		0.00 %
OGL1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VKN1		0.00 %
Total	1.02	20.64 %

WEST-03

Property	MTD Sales L	Brand Share %
Stab-HA	0.66	76.60 %
Stab-AV	0.12	89.73 %
Stab-HA2	0.11	70.18 %
Fan	0.07	8.15 %
Total	0.95	30.05 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.09	31.92 %
NKL2	0.08	30.98 %
TPR2	0.06	29.36 %
KMM1	0.05	18.91 %
TPR3	0.04	18.44 %
ERD1	0.04	15.75 %
TPR1	0.02	8.86 %
GBM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SYM2		0.00 %
TCG1		0.00 %
Total	0.95	30.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	0.37	42.15 %
Stab-HA	0.19	56.20 %
Stab-AV	0.16	88.18 %
Air-Cool	0.08	35.28 %
Fan	0.07	11.50 %
Total	0.88	21.24 %

Branch *	MTD Sales L	Brand Share %
PGR1	0.08	26.78 %
ATP1	0.08	19.55 %
KNL2	0.05	13.25 %
RCY1	0.04	13.14 %
KHT1	0.03	17.34 %
NYP1	0.01	11.22 %
ADI1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
Total	0.88	21.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	0.15	100.00 %
Stab-HA2	0.10	100.00 %
Stab-HA	0.08	100.00 %
Stab-AV	0.05	100.00 %
Fan	0.04	14.52 %
In-Stove	0.02	10.50 %
Total	0.44	30.54 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.05	14.54 %
PAS1	0.05	31.42 %
PNL1	0.03	11.88 %
Total	0.44	30.54 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-AV	0.04	100.00 %
W.Heater	0.03	100.00 %
Stab-HA	0.02	16.19 %
Stab-HA2	0.01	100.00 %
Total	0.11	47.57 %

Branch *	MTD Sales L	Brand Share %
Total	0.11	47.57 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
HYD1		0.00 %
Total		0.00 %