

MTD Sales
24.16 L

Brand Share %
39.58 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	8.94	84.57 %
W.Heater	5.45	28.32 %
Stab-AV	3.29	50.57 %
Stab-HA2	2.50	59.47 %
Fan	2.08	11.15 %
Inverter	1.91	100.00 %
Total	24.16	39.58 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	4.77	49.60 %
SOUTH-03	3.17	39.40 %
TRICHY-01	3.08	46.40 %
SOUTH-01	2.92	41.28 %
WEST-01	2.24	53.80 %
CHENNAI-02	2.02	30.70 %
NORTH ARCOT	1.54	38.10 %
WEST-02	1.47	32.35 %
SOUTH ARCOT	1.18	32.66 %
VIJAYAWADA-01	0.87	24.48 %
TIRUPATI-01	0.87	28.77 %
KL-SOUTH	0.02	20.07 %
Total	24.16	39.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.42	90.01 %
Inverter	0.74	100.00 %
W.Heater	0.73	26.32 %
Stab-HA2	0.38	85.18 %
Stab-AV	0.27	38.42 %
Fan	0.23	10.07 %
Total	4.77	49.60 %

Branch *	MTD Sales L	Brand Share %
CH22	0.18	23.08 %
CH19	0.16	27.23 %
CH07	0.15	33.35 %
CH16	0.11	26.18 %
CH39	0.08	34.12 %
CH45	0.08	29.86 %
CH14	0.08	17.28 %
AVD1	0.07	26.11 %
CH11	0.04	20.63 %
CH26	0.02	9.99 %
CH37		0.00 %
TKM1		0.00 %
Total	4.77	49.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	0.93	41.55 %
Stab-HA	0.82	86.50 %
Stab-AV	0.76	55.25 %
Fan	0.35	13.12 %
Stab-HA2	0.31	37.42 %
Total	3.17	39.40 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.15	36.72 %
DGL1	0.14	34.84 %
TMM1	0.09	25.14 %
TEN1	0.08	27.53 %
MDU6	0.07	35.87 %
USL1	0.04	25.20 %
MDU4	0.04	22.51 %
DGL2	0.03	12.00 %
NKI1	0.03	16.01 %
ATG1	0.03	17.99 %
ADP1	0.02	13.08 %
CMR1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
PKM1	-0.01	-9.27 %
Total	3.17	39.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.98	92.48 %
W.Heater	0.86	42.41 %
Inverter	0.39	100.00 %
Fan	0.35	16.80 %
Stab-AV	0.33	49.04 %
Stab-HA2	0.17	40.94 %
Total	3.08	46.40 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.17	37.96 %
TVR2	0.13	26.68 %
KUM1	0.12	26.37 %
MVM1	0.09	35.87 %
TRY3	0.06	35.89 %
PBR2	0.04	20.52 %
NGT1	0.04	30.13 %
NMM1	0.04	26.29 %
PDK1	0.02	23.03 %
MDI1	0.02	15.29 %
TZSD	0.01	8.35 %
PBR1	0.01	12.28 %
JKM1		0.00 %
MSI1		0.00 %
Total	3.08	46.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.06	91.77 %
W.Heater	0.57	35.34 %
Stab-AV	0.57	69.15 %
Fan	0.42	14.55 %
Stab-HA2	0.31	50.06 %
Total	2.92	41.28 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.13	27.51 %
TKS2	0.13	33.86 %
VNR2	0.12	33.94 %
RND1	0.09	25.75 %
TUT2	0.08	23.98 %
TYI1	0.07	33.65 %
STU2	0.05	30.20 %
TVL1	0.05	9.59 %
VLY1	0.04	18.68 %
APK1	0.03	35.59 %
ASM1	0.02	19.21 %
SKD1	0.01	11.97 %
KSM1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
Total	2.92	41.28 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	1.20	76.55 %
Fan	0.33	28.21 %
Stab-AV	0.26	35.60 %
Stab-HA2	0.19	66.36 %
Stab-HA	0.19	56.57 %
Inverter	0.07	100.00 %
Total	2.24	53.80 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.11	26.40 %
PDM1	0.03	34.67 %
TPR1	0.03	17.12 %
CBE4	0.02	11.31 %
PPI1	0.02	21.42 %
SYM2	0.01	22.30 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KGM1		0.00 %
TPR4		0.00 %
UAM1		0.00 %
Total	2.24	53.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	0.90	67.14 %
Inverter	0.53	100.00 %
Stab-HA2	0.33	71.83 %
W.Heater	0.15	7.33 %
Stab-AV	0.08	20.67 %
Fan	0.02	1.26 %
Total	2.02	30.70 %

Branch *	MTD Sales L	Brand Share %
CH34	0.17	39.37 %
CH03	0.13	31.50 %
PON1	0.11	28.13 %
CH12	0.10	19.54 %
CH24	0.09	18.43 %
CH06	0.06	19.76 %
CH31	0.05	25.13 %
CH44	0.03	22.89 %
CH20	0.02	8.62 %
CH27	0.01	9.65 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH23		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	2.02	30.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.75	79.55 %
Stab-HA2	0.28	87.80 %
Stab-AV	0.20	47.13 %
W.Heater	0.20	18.82 %
Fan	0.10	8.26 %
Total	1.54	38.10 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.18	28.90 %
AKM1	0.07	32.56 %
VEL1	0.06	24.49 %
KPM1	0.05	26.44 %
TRR1	0.05	31.92 %
WJP1	0.03	27.27 %
TRT1	0.03	21.68 %
VNB1	0.02	26.33 %
CPT1	0.01	20.23 %
ABR1		0.00 %
ARC2		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
UGI1		0.00 %
Total	1.54	38.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Stab-AV	0.47	58.09 %
W.Heater	0.37	26.49 %
Stab-HA2	0.24	52.46 %
Stab-HA	0.22	69.77 %
Fan	0.17	10.97 %
Total	1.47	32.35 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.14	30.86 %
ERD2	0.12	28.92 %
HSR2	0.10	29.82 %
RSP1	0.09	31.99 %
NKL2	0.06	36.37 %
TRM1	0.05	35.16 %
APN1	0.05	38.07 %
HRR1	0.03	31.57 %
MTR1	0.02	36.86 %
DPR1	0.02	12.89 %
OML1	0.02	11.94 %
BMD1	0.02	33.22 %
CMI1	0.02	19.20 %
EPI1	0.02	11.90 %
TCG1	0.01	29.20 %
EDP1	0.01	13.99 %
DPR2		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
SLM3		0.00 %
Total	1.47	32.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	0.60	85.48 %
W.Heater	0.25	18.38 %
Stab-HA2	0.17	85.29 %
Stab-AV	0.13	65.10 %
Fan	0.03	2.35 %
Total	1.18	32.66 %

Branch *	MTD Sales L	Brand Share %
MKM1	0.06	25.49 %
KKI2	0.05	25.59 %
CDM1	0.03	11.04 %
KLM1	0.02	12.27 %
VPM2	0.02	17.26 %
NVL2	0.01	7.73 %
PRT1	0.01	5.49 %
KML1	0.01	13.92 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
Total	1.18	32.66 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.54	97.43 %
Stab-AV	0.11	75.19 %
Fan	0.08	7.94 %
W.Heater	0.08	4.27 %
Stab-HA2	0.07	66.71 %
Total	0.87	24.48 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.09	29.83 %
TNK1	0.07	28.23 %
CRL1	0.05	21.87 %
GNT1	0.04	33.64 %
GNT2	0.03	11.59 %
DPE1	0.02	17.70 %
PAP1	0.02	28.61 %
VJW5	0.02	15.12 %
VKN1	0.02	14.16 %
RAL1	0.02	5.25 %
BPP1	0.01	8.54 %
BVR1		0.00 %
ELU1		0.00 %
GVM1		0.00 %
KDR1		0.00 %
NRT1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	0.87	24.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.44	91.31 %
Inverter	0.18	100.00 %
Stab-AV	0.10	49.71 %
W.Heater	0.10	7.31 %
Stab-HA2	0.05	71.74 %
Total	0.87	28.77 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.05	20.99 %
TPY2	0.04	19.20 %
KOU1	0.03	16.02 %
KHT1	0.03	24.55 %
VKI1	0.01	7.92 %
RCY1	0.01	24.81 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
TPY1		0.00 %
Total	0.87	28.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.02	40.80 %
W.Heater	0.01	100.00 %
Total	0.02	20.07 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.02	20.55 %
PAS1	0.01	18.56 %
Total	0.02	20.07 %